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ROCKEFE Form 4 March 14, 2	LLER SHARON 2012	PERCY									
Check t if no lor subject Section Form 4 Form 5 obligation may con	obligations may continue. See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940					OMB Number: Expires: Estimated a burden hour response	•				
(Print or Type	Responses)										
ROCKEFELLER SHARON PERCY S			2. Issuer Name and Ticker or Trading Symbol PEPSICO INC [PEP]				8	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 2775 S. QUINCY STREET		3. Date of Earliest Transaction (Month/Day/Year) 03/12/2012					(Check all applicable) <u>X</u> Director Officer (give title <u>10%</u> Owner <u>Director</u> Other (specify below)				
	(Street)			endment, I onth/Day/Ye	Date Origir ar)	al		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by Mo	ne Reporting Per	rson	
	ON, VA 22206	(7 .)						Person		porung	
(City)	(State)	(Zip)	Tab	ole I - Non	-Derivativ	e Secu	irities Acqu	iired, Disposed of,	or Beneficiall	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	Code (Instr. 3, 4 and 5) Year) (Instr. 8) (A) or (A) Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
PepsiCo, Inc. Common Stock	03/12/2012			M	Amount 6,667	(D) A	Price \$ 37.5	64,468.6912	D		
PepsiCo, Inc. Common Stock	03/12/2012			S	3,921	D	\$ 63.8523 (1)	60,547.6912	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 37.5	03/12/2012		М	6,667	10/01/2002	09/30/2012	PepsiCo, Inc. Common Stock	6,667

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
ROCKEFELLER SHARON PERCY 2775 S. QUINCY STREET ARLINGTON, VA 22206	Х					
Signatures						
/s/ Cynthia A. Nastanski, Atty-in-Fact	03/14/2012					
**Signature of Reporting Person	1	Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The shares with respect to this transaction were sold at prices ranging from \$63.85 and \$63.8550, a portion of which were sold to cover option costs and broker commissions. The net shares continue to be held in furtherance of PepsiCo's Stock Ownership Guidelines. Upon

option costs and broker commissions. The net shares continue to be ned in furtherance of repsico's stock Ownership Outdernies. Option request, the reporting person will provide to the Securities and Exchange Commission staff, the Company, or a security holder of the Company, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.