

KRAMER RICHARD J  
Form 4  
November 23, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRAMER RICHARD J

2. Issuer Name and Ticker or Trading Symbol  
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
11/19/2009

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
COO and President, NAT

THE GOODYEAR TIRE & RUBBER COMPANY, 1144 EAST MARKET STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

AKRON, OH 44316-0001

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock                    |                                      |  |                                |   | 220 <sup>(1)</sup>  | I  | 401(k) Plan <sup>(2)</sup>                            |
| Common Stock                    | 11/19/2009                           |  | F <sup>(3)</sup>               | 8,631 D   | \$ 14.32 <sup>(3)</sup> 162,123   | D  |   |
| Common Stock                    | 11/19/2009                           |  | M <sup>(4)</sup>               | 9,300 A   | \$ 12.54 <sup>(4)</sup> 171,423   | D  |   |
| Common Stock                    | 11/19/2009                           |  | F <sup>(5)</sup>               | 1,707 D   | \$ 169,716  | D  |   |

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|              |            |  |                  |       |            |            |           |
|--------------|------------|--|------------------|-------|------------|------------|-----------|
| Stock        |            |  |                  |       | 14.32      |            |           |
|              |            |  |                  |       | <u>(5)</u> |            |           |
|              |            |  |                  |       | \$         |            |           |
| Common Stock | 11/19/2009 |  | M <sup>(6)</sup> | 1,950 | A          | 12.54      | 171,666 D |
|              |            |  |                  |       |            | <u>(6)</u> |           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title   | Amount or Number of Shares |
| 2002 Plan Option <u>(7)</u>                | \$ 12.54   | 11/19/2009                           |  | M                              | 9,300   | <u>(8)</u> 12/09/2014                                    | Common Stock  | 9,300                      |
| 2002 Plan Option <u>(9)</u>                | \$ 14.32   | 11/19/2009                           |  | A                              | 8,631   | 11/19/2010 12/09/2014                                    | Common Stock  | 8,631                      |
| 2002 Plan Option <u>(10)</u>               | \$ 12.54   | 11/19/2009                           |  | M                              | 1,950   | <u>(8)</u> 12/09/2014                                    | Common Stock  | 1,950                      |
| 2002 Plan Option <u>(11)</u>               | \$ 14.32   | 11/19/2009                           |  | A                              | 1,707   | 11/19/2010 12/09/2014                                    | Common Stock  | 1,707                      |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director      10% Owner      Officer      Other

Reporting Owners

KRAMER RICHARD J  
THE GOODYEAR TIRE & RUBBER COMPANY  
1144 EAST MARKET STREET  
AKRON, OH 44316-0001

COO and  
President,  
NAT

## Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Richard J Kramer pursuant to a Power of Attorney dated 10/3/02, a copy of which has been previously filed with the SEC.

11/23/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total number of shares of common stock allocated to the account of the reporting person in a Trust established under Goodyear's Employee Savings Plan for Salaried Employees, a 401(k) Plan, as of November 19, 2009 as reported by the Plan Trustee.
- (2) The shares are held by a nominee of The Northern Trust Company, the Savings Plan Trustee.
- (3) 8,143 previously owned shares having a market value of \$14.32 per share were delivered in payment of the option price of \$12.54 per share for 9,300 shares acquired pursuant to the exercise of an option granted under the 2002 Performance Plan (the "2002 Plan"). In addition, 488 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant agreement.
- (4) 9,300 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan.
- (5) 1,707 previously owned shares having a market value of \$14.32 per share were delivered in payment of the option price of \$12.54 per share for 1,950 shares acquired pursuant to the exercise of an option granted under the 2002 Plan.
- (6) 1,950 shares were acquired pursuant to the exercise of an Incentive Stock Option granted under the 2002 Plan. As a result of the transactions reported herein, the reporting person's ownership of stock increased by 912 shares.
- (7) Exercise of Non-Qualified Stock Option granted on 12/9/2004 under the 2002 Plan.
- (8) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant.
- (9) Pursuant to the terms of the 2002 Plan and the option grant agreement, a reload option was granted for the number of shares tendered in payment of the option exercise price and withheld to pay Federal withholding taxes.
- (10) Exercise of Incentive Stock Option granted on 12/09/2004 under the 2002 Plan.
- (11) Pursuant to the terms of the 2002 Plan and the option grant agreement, a reload option was granted for the number of shares tendered in payment of the option exercise price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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