

INFORMATICA CORP

Form 4

August 19, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FRY EARL E**

(Last) (First) (Middle)

**C/O INFORMATICA CORPORATION, 100 CARDINAL WAY**

(Street)

**REDWOOD CITY, CA 94063**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**INFORMATICA CORP [INFA]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/18/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
CFO, EVP Finance and Administr

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/18/2008		M		20,000	<u>A</u> (1)	\$ 7.9
Common Stock	08/18/2008		S		3,400	<u>D</u> (1)	\$ 17.02
Common Stock	08/18/2008		S		600	<u>D</u> (1)	\$ 17.03
Common Stock	08/18/2008		S		1,500	<u>D</u> (1)	\$ 17.05
Common Stock	08/18/2008		S		200	<u>D</u> (1)	\$ 17.06

Edgar Filing: INFORMATICA CORP - Form 4

Common Stock	08/18/2008	S	300	D (1)	\$ 17.07	38,176	D
Common Stock	08/18/2008	S	1,700	D (1)	\$ 17.14	36,476	D
Common Stock	08/18/2008	S	300	D (1)	\$ 17.15	36,176	D
Common Stock	08/18/2008	S	5,200	D (1)	\$ 17.19	30,976	D
Common Stock	08/18/2008	S	2,500	D (1)	\$ 17.2	28,476	D
Common Stock	08/18/2008	S	1,700	D (1)	\$ 17.21	26,776	D
Common Stock	08/18/2008	S	300	D (1)	\$ 17.22	26,476	D
Common Stock	08/18/2008	S	300	D (1)	\$ 17.23	26,176	D
Common Stock	08/18/2008	S	2,000	D (1)	\$ 17.43	24,176	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
					V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock	\$ 7.9	08/18/2008		M	20,000 (1)	12/01/2004	12/01/2009	Common Stock	20,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Edgar Filing: INFORMATICA CORP - Form 4

Director 10% Owner Officer

Other

FRY EARL E  
C/O INFORMATICA CORPORATION  
100 CARDINAL WAY  
REDWOOD CITY, CA 94063

CFO, EVP Finance and Administr

## Signatures

/s/Peter M. McGoff Attorney-in-fact for  
Earl Fry

08/19/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 29, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.