## Edgar Filing: VeriFone Holdings, Inc. - Form 4

VeriFone Ho Form 4 October 12, 2	C ·										
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FORN	UNITED	STATES			AND EX , D.C. 20		NGE C	OMMISSION	OMB Number:	3235-0287	
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subject to Section 1 Form 4 o	SECU		ICIA		LENSHIF OF	Estimated a burden hour response					
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type I	Responses)										
1. Name and A Bergeron De	address of Reporting a ouglas	Person <u>*</u>	Symbol		d Ticker or		-	5. Relationship of Issuer	Reporting Pers	son(s) to	
(Last)	(Last) (First) (Middle) 3. Date of Earliest Transaction						(Checl	k all applicable	)		
VERIFONE HOLDINGS, 10/10/20 INC., 2099 GATEWAY PLACE, SUITE 600				ay/Year)				X Director 10% Owner X Officer (give title Other (specify below) below) Chairman and CEO			
(Street) 4. If Amen Filed(Month					-	1		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
SAN JOSE,	CA 95110							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-l	Derivative	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		n Date, if	Code (Instr. 8)	4. Securit on(A) or Di (Instr. 3, 4)	sposed	l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$0.01 per share	10/10/2007			S <u>(1)</u>	400	D	\$ 45.73	1,801,142	I	By Family Trusts (2)	
Common Stock, par value \$0.01 per share	10/10/2007			S <u>(1)</u>	4,500	D	\$ 45.74	1,796,642	Ι	By Family Trusts (2)	
Common Stock, par value \$0.01	10/10/2007			S <u>(1)</u>	4,200	D	\$ 45.75	1,792,442	Ι	By Family Trusts (2)	

per share

10/10/2007	S <u>(1)</u>	600	D	\$ 45.76	1,791,842	I	By Family Trusts (2)
10/10/2007	S <u>(1)</u>	500	D	\$ 45.77	1,791,342	I	By Family Trusts (2)
10/10/2007	S <u>(1)</u>	1,000	D	\$ 45.78	1,790,342	Ι	By Family Trusts (2)
10/10/2007	S <u>(1)</u>	2,100	D	\$ 45.79	1,788,242	Ι	By Family Trusts (2)
10/10/2007	S <u>(1)</u>	10,353	D	\$ 45.8	1,777,889	Ι	By Family Trusts <u>(2)</u>
10/10/2007	S <u>(1)</u>	2,000	D	\$ 45.81	1,775,889	Ι	By Family Trusts (2)
10/10/2007	S <u>(1)</u>	1,000	D	\$ 45.82	1,774,889	Ι	By Family Trusts <u>(2)</u>
10/10/2007	S <u>(1)</u>	1,100	D	\$ 45.83	1,773,789	Ι	By Family Trusts <u>(2)</u>
10/10/2007	S <u>(1)</u>	2,200	D	\$ 45.84	1,771,589	Ι	By Family Trusts (2)
10/10/2007	S <u>(1)</u>	2,500	D	\$ 45.85	1,769,089	Ι	By Family Trusts <sup>(2)</sup>
10/10/2007	S <u>(1)</u>	1,726	D	\$ 45.86	1,767,363	I	By Family Trusts (2)
	10/10/2007 10/10/2007 10/10/2007 10/10/2007 10/10/2007 10/10/2007	10/10/2007       S <sup>(1)</sup>	10/10/2007       S(1)       500         10/10/2007       S(1)       1,000         10/10/2007       S(1)       2,100         10/10/2007       S(1)       10,353         10/10/2007       S(1)       2,000         10/10/2007       S(1)       1,000         10/10/2007       S(1)       1,000         10/10/2007       S(1)       2,200         10/10/2007       S(1)       2,200         10/10/2007       S(1)       2,200	10/10/2007       S <sup>(1)</sup> 500       D         10/10/2007       S <sup>(1)</sup> 1,000       D         10/10/2007       S <sup>(1)</sup> 2,100       D         10/10/2007       S <sup>(1)</sup> 10,353       D         10/10/2007       S <sup>(1)</sup> 2,000       D         10/10/2007       S <sup>(1)</sup> 1,000       D         10/10/2007       S <sup>(1)</sup> 1,000       D         10/10/2007       S <sup>(1)</sup> 1,000       D         10/10/2007       S <sup>(1)</sup> 2,200       D         10/10/2007       S <sup>(1)</sup> 2,200       D         10/10/2007       S <sup>(1)</sup> 2,200       D	10/10/2007       S <sup>(1)</sup> 500       D       S <sup>8</sup> 45.77         10/10/2007       S <sup>(1)</sup> 1.000       D       S <sup>8</sup> 45.79         10/10/2007       S <sup>(1)</sup> 2,100       D       S <sup>45.79</sup> 10/10/2007       S <sup>(1)</sup> 10,353       D       S45.81         10/10/2007       S <sup>(1)</sup> 2,000       D       S <sup>6</sup> 45.81         10/10/2007       S <sup>(1)</sup> 1,000       D       S <sup>6</sup> 45.81         10/10/2007       S <sup>(1)</sup> 1,000       D       S <sup>6</sup> 45.82         10/10/2007       S <sup>(1)</sup> 1,000       D       S <sup>6</sup> 45.83         10/10/2007       S <sup>(1)</sup> 2,200       D       S <sup>6</sup> 45.83         10/10/2007       S <sup>(1)</sup> 2,200       D       S <sup>6</sup> 45.84         10/10/2007       S <sup>(1)</sup> 2,500       D       S <sup>6</sup> 45.84	10/10/2007S①500D $\stackrel{\$}{45.77}$ 1,791,34210/10/2007S①1,000D $\stackrel{\$}{45.78}$ 1,790,34210/10/2007S①2,100D $\stackrel{\$}{45.79}$ 1,788,24210/10/2007S①10,353D\$45.81,777,88910/10/2007S①2,000D $\stackrel{\$}{45.81}$ 1,775,88910/10/2007S①1,000D $\stackrel{\$}{45.82}$ 1,774,88910/10/2007S①1,100D $\stackrel{\$}{45.83}$ 1,773,78910/10/2007S①2,200D $\stackrel{\$}{45.84}$ 1,771,58910/10/2007S①2,200D $\stackrel{\$}{45.84}$ 1,771,58910/10/2007S①2,500D $\stackrel{\$}{45.85}$ 1,769,089	10/10/2007Still500D $\overset{S}{45.77}$ 1.791.342I10/10/2007Still1.000D $\overset{S}{45.78}$ 1.790.342I10/10/2007Still2.100D $\overset{S}{45.79}$ 1.788.242I10/10/2007Still10.353DS 45.81.777.389I10/10/2007Still2.000D $\overset{S}{45.81}$ 1.775.389I10/10/2007Still1.000D $\overset{S}{45.81}$ 1.774.389I10/10/2007Still1.000D $\overset{S}{45.83}$ 1.773.789I10/10/2007Still2.200D $\overset{S}{45.84}$ 1.771.589I10/10/2007Still2.200D $\overset{S}{45.84}$ 1.771.589I10/10/2007Still2.200D $\overset{S}{45.84}$ 1.771.589I10/10/2007Still2.200D $\overset{S}{45.85}$ 1.769.089I

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Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	2,661	D	\$ 45.87	1,764,702	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	3,200	D	\$ 45.88	1,761,502	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	1,500	D	\$ 45.89	1,760,002	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	5,000	D	\$ 45.9	1,755,002	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	1,145	D	\$ 45.91	1,753,857	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	1,415	D	\$ 45.92	1,752,442	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	2,000	D	\$ 45.93	1,750,442	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	100	D	\$ 45.94	1,750,342	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	100	D	\$ 45.95	1,750,242	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	200	D	\$ 45.96	1,750,042	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	2,300	D	\$ 45.98	1,747,742	Ι	By Family Trusts <u>(2)</u>
	10/10/2007	S <u>(1)</u>	1,400	D		1,746,342	Ι	

Common Stock, par value \$0.01 per share					\$ 45.99			By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	5,400	D	\$ 46	1,740,942	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	2,190	D	\$ 46.01	1,738,752	I	By Family Trusts <sup>(2)</sup>
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	4,737	D	\$ 46.02	1,734,015	Ι	By Family Trusts (2)
Common Stock, par value \$0.01 per share	10/10/2007	S <u>(1)</u>	2,173	D	\$ 46.03	1,731,842	Ι	By Family Trusts (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address				
FB	Director	10% Owner	Officer	Other
Bergeron Douglas VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110	Х		Chairman and CEO	
Signatures				
/s/ Janelle Del Rosso, by Power of Attorney		10/12/2007		
<pre>#Signature of Reporting Person</pre>		Date		
<b>Explanation of Respon</b>	Ses.			

## Explanation of nesponses.

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006.

These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person disclaims beneficial (2) ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.