

Boyle Richard J Jr  
Form 4  
August 03, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Boyle Richard J Jr

(Last) (First) (Middle)

C/O LOOPNET, INC., 185 BERRY  
STREET, SUITE 4000

(Street)

SAN FRANCISCO, CA 94107

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
LoopNet, Inc. [LOOP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/01/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |        |                  | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|--------|------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------|
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount | (A) or (D) Price |                                                                                               |                                                          |                                   |
| Common Stock                    | 08/01/2007                           |                                                    | S <sup>(1)</sup>               |                                                                   | 156    | D \$ 19.06       | 1,350,254                                                                                     | I                                                        | The Boyle Family Trust            |
| Common Stock                    | 08/01/2007                           |                                                    | S <sup>(1)</sup>               |                                                                   | 78     | D \$ 19.07       | 1,350,176                                                                                     | I                                                        | The Boyle Family Trust            |
| Common Stock                    | 08/01/2007                           |                                                    | S <sup>(1)</sup>               |                                                                   | 77     | D \$ 19.08       | 1,350,099                                                                                     | I                                                        | The Boyle Family Trust            |
| Common Stock                    | 08/01/2007                           |                                                    | S <sup>(1)</sup>               |                                                                   | 156    | D \$ 19.09       | 1,349,943                                                                                     | I                                                        | The Boyle Family                  |

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|              |            |                        |     |   |          |           |   |                        |
|--------------|------------|------------------------|-----|---|----------|-----------|---|------------------------|
|              |            |                        |     |   |          |           |   | Trust                  |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 117 | D | \$ 19.1  | 1,349,826 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 117 | D | \$ 19.11 | 1,349,709 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 39  | D | \$ 19.12 | 1,349,670 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 39  | D | \$ 19.13 | 1,349,631 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 78  | D | \$ 19.14 | 1,349,553 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 39  | D | \$ 19.15 | 1,349,514 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 156 | D | \$ 19.16 | 1,349,358 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 156 | D | \$ 19.18 | 1,349,202 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 194 | D | \$ 19.19 | 1,349,008 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 389 | D | \$ 19.22 | 1,348,619 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 389 | D | \$ 19.23 | 1,348,230 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 39  | D | \$ 19.24 | 1,348,191 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 39  | D | \$ 19.25 | 1,348,152 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S<sup>(1)</sup></u> | 77  | D | \$ 19.26 | 1,348,075 | I | The Boyle Family Trust |

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|              |            |              |     |   |          |           |   |                        |
|--------------|------------|--------------|-----|---|----------|-----------|---|------------------------|
| Common Stock | 08/01/2007 | <u>S</u> (1) | 78  | D | \$ 19.27 | 1,347,997 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 700 | D | \$ 19.28 | 1,347,297 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 273 | D | \$ 19.29 | 1,347,024 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 622 | D | \$ 19.3  | 1,346,402 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 194 | D | \$ 19.31 | 1,346,208 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 39  | D | \$ 19.32 | 1,346,169 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 156 | D | \$ 19.33 | 1,346,013 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 117 | D | \$ 19.34 | 1,345,896 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 544 | D | \$ 19.35 | 1,345,352 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 78  | D | \$ 19.36 | 1,345,274 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> (1) | 467 | D | \$ 19.37 | 1,344,807 | I | The Boyle Family Trust |
| Common Stock |            |              |     |   |          | 133,638   | D |                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                      |

## Reporting Owners

| Reporting Owner Name / Address                                                                     | Relationships |           |                         |       |
|----------------------------------------------------------------------------------------------------|---------------|-----------|-------------------------|-------|
|                                                                                                    | Director      | 10% Owner | Officer                 | Other |
| Boyle Richard J Jr<br>C/O LOOPNET, INC.<br>185 BERRY STREET, SUITE 4000<br>SAN FRANCISCO, CA 94107 | X             |           | Chief Executive Officer |       |

## Signatures

/s/ Maria Valles as  
Attorney-in-Fact

08/03/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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