BOWNE & CO INC

Form 4

January 17, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

OMB APPROVAL

3235-0287

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * KUCERA PHILIP E

2. Issuer Name and Ticker or Trading Symbol

30(h) of the Investment Company Act of 1940

5. Relationship of Reporting Person(s) to Issuer

BOWNE & CO INC [BNE]

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

(Check all applicable) _X_ Director

10% Owner _ Other (specify

BOWNE & CO., INC.,, 55 WATER

01/16/2007

X_ Officer (give title below)

STREET

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Chief Executive Officer

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

NEW YORK, NY 10041

(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	rities Acqui	red, Disposed of,	or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) ransactionr Disposed of (D) ode (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(msu. 1)	
Common Stock	01/16/2007		M	8,800	A	\$ 12.2188	98,814 (1)	D	
Common Stock	01/16/2007		S	2,178	D	\$ 15.8211	96,636 (1)	D	
Common Stock	01/16/2007		S	4,843	D	\$ 15.8097	91,793 (1)	D	
Common Stock	01/16/2007		M	1,200	A	\$ 14.125	92,993 (1)	D	
Common Stock	01/16/2007		S	1,122	D	\$ 15.8076	91,871 (1)	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S (
				Code V	and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common Stock	\$ 12.2188	01/16/2007		M	8,800 (2)	(2)	12/15/2009	Common Stock	8,800	
Common Stock	\$ 14.125	01/16/2007		M	1,200 (3)	(3)	12/15/2008	Common Stock	1,200	

Reporting Owners

Reporting Owner Name / Address	Keiationsnips						
•	Director	10% Owner	Officer	Other			
KUCERA PHILIP E BOWNE & CO., INC., 55 WATER STREET	X		Chief Executive Officer				
NEW YORK, NY 10041							

Signatures

Philip E. Kucera by Scott L. Spitzer under Power of Attorney 01/17/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The number of shares of Common Stock beneficially owned as of the date reported, including the number of deferred stock units credited to the Reporting Person under Company plans as permitted under applicable SEC rules.
- (2) Incentive Stock Options granted under the Company's 1999 Incentive Compensation Plan. Options became exercisable in 25% increments on the first four anniversaries of the grant.

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(3) Incentive Stock Options granted under the Company's 1997 Stock Incentive Plan. Options became exercisable in 25% increments on the first four anniversaries of the grant.

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