HECHT WILLIAM F
Form 4
March 03, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
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(Print or Type Responses)

1. Name and Address of Reporting Person *
HECHT WILLIAM F
(Last) (First) (Middle)
TWO N. NINTH STREET
(Street)
ALLENTOWN, PA 18101
(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
PPL CORP [PPL]

3. Date of Earliest Transaction (Month/Day/Year)
03/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
__X__ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Chairman, President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/01/2005		M		65,550	A	$ 26.8438	231,917.483 (1)	D	
Common Stock	03/01/2005		S		35,350	D	$ 54.45	196,567.483 (1)	D	
Common Stock	03/01/2005		S		10,200	D	$ 54.46	186,367.483 (1)	D	
Common Stock	03/01/2005		S		20,000	D	$ 54.5	166,367.483 (1)	D	
Common Stock	03/02/2005		M		90,000	A	$ 26.8438	256,367.483 (1)	D	

Common Stock	03/02/2005	S	2,500	D	$ 54.15	253,867.483 (1)	D	
Common Stock	03/02/2005	S	12,500	D	$ 54.2	241,367.483 (1)	D	
Common Stock	03/02/2005	S	5,000	D	$ 54.21	236,367.483 (1)	D	
Common Stock	03/02/2005	S	12,200	D	$ 54.25	224,167.483 (1)	D	
Common Stock	03/02/2005	S	300	D	$ 54.27	223,867.483 (1)	D	
Common Stock	03/02/2005	S	1,100	D	$ 54.29	222,767.483 (1)	D	
Common Stock	03/02/2005	S	5,000	D	$ 54.3	217,767.483 (1)	D	
Common Stock	03/02/2005	S	400	D	$ 54.31	217,367.483 (1)	D	
Common Stock	03/02/2005	S	1,500	D	$ 54.4	215,867.483 (1)	D	
Common Stock	03/02/2005	S	14,200	D	$ 54.45	201,667.483 (1)	D	
Common Stock	03/02/2005	S	9,300	D	$ 54.46	192,367.483 (1)	D	
Common Stock	03/02/2005	S	100	D	$ 54.47	192,267.483 (1)	D	
Common Stock	03/02/2005	S	5,000	D	$ 54.5	187,267.483 (1)	D	
Common Stock	03/02/2005	S	7,500	D	$ 54.51	179,767.483 (1)	D	
Common Stock	03/02/2005	S	7,000	D	$ 54.55	172,767.483 (1)	D	
Common Stock	03/02/2005	S	5,000	D	$ 54.58	167,767.483 (1)	D	
Common Stock	03/02/2005	S	1,400	D	$ 54.6	166,367.483 (1)	D	
Common Stock	03/03/2005	S	4,975	D	$ 53.8468	161,392.483 (1)	D	
Common Stock						34,886.171 (1)	I	Held in the account of Mr. Hecht's spouse.
Common						2,287.515	I	Held in

Stock	trust pursuant to the Employee Stock Ownership Plan.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (Right to Buy)	$ 26.8438	03/01/2005		M		65,550		(2)	04/22/2009	Common Stock	65,550
Employee Stock Options (Right to Buy)	$ 26.8438	03/02/2005		M		90,000		(2)	04/22/2009	Common Stock	90,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HECHT WILLIAM F TWO N. NINTH STREET ALLENTOWN, PA 18101	X		Chairman, President & CEO	

Signatures

/s/Thomas D. Salus, as Attorney-In-Fact for William F. Hecht	03/03/2005
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Total includes reinvestment of dividends under Dividend Reinvestment Plan.

(2) The total grant of 155,550 options vested in three installments: 51,850 on 04/23/2000, 51,850 on 04/23/2001 and 51,850 on 04/23/2002.

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