

ELECTRONIC ARTS INC.  
Form 4  
December 03, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SMITH NANCY L

(Last) (First) (Middle)

209 REDWOOD SHORES  
PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

ELECTRONIC ARTS INC. [ERTS]

3. Date of Earliest Transaction (Month/Day/Year)

11/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

President, The Sims

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 11/30/2007                           |  | M                              |   | \$ 31.315   | 17,272   | D                                 |
| Common Stock                    | 11/30/2007                           |  | S                              |   | \$ 57.13  | 17,183   | D                                 |
| Common Stock                    | 11/30/2007                           |  | M                              |   | \$ 31.315   | 30,148   | D                                 |
| Common Stock                    | 11/30/2007                           |  | S                              |   | \$ 57.15  | 17,183   | D                                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      | Amount or Number of Shares |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/29/2007                           |  | M                              | 3,171   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 3,171                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/29/2007                           |  | M                              | 1,300   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 1,300                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/30/2007                           |  | M                              | 3,197   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 3,197                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/30/2007                           |  | M                              | 1,000   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 1,000                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/30/2007                           |  | M                              | 1,200   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 1,200                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/30/2007                           |  | M                              | 2,300   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 2,300                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/30/2007                           |  | M                              | 2,704   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 2,704                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 31.315  | 11/30/2007                           |  | M                              | 3,800   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 3,800                      |                            |
| Non-Qualified Stock Option                 | \$ 31.315  | 11/30/2007                           |  | M                              | 1,000   | <u>(1)</u> 10/07/2012                                    | Common Stock  | 1,000                      |                            |

## Edgar Filing: ELECTRONIC ARTS INC. - Form 4

|   |           |            |   |       |            |            |              |       |  |
|---|-----------|------------|---|-------|------------|------------|--------------|-------|--|
| (right to buy)                            |           |            |   |       |            |            |              |       |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 3,100 | <u>(1)</u> | 10/07/2012 | Common Stock | 3,100 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 4,200 | <u>(1)</u> | 10/07/2012 | Common Stock | 4,200 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 1,500 | <u>(1)</u> | 10/07/2012 | Common Stock | 1,500 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 2,675 | <u>(1)</u> | 10/07/2012 | Common Stock | 2,675 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 5,225 | <u>(1)</u> | 10/07/2012 | Common Stock | 5,225 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 200   | <u>(1)</u> | 10/07/2012 | Common Stock | 200   |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 4,251 | <u>(1)</u> | 10/07/2012 | Common Stock | 4,251 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 2,537 | <u>(1)</u> | 10/07/2012 | Common Stock | 2,537 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 3,400 | <u>(1)</u> | 10/07/2012 | Common Stock | 3,400 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 1,100 | <u>(1)</u> | 10/07/2012 | Common Stock | 1,100 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 6,175 | <u>(1)</u> | 10/07/2012 | Common Stock | 6,175 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 2,600 | <u>(1)</u> | 10/07/2012 | Common Stock | 2,600 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 2,200 | <u>(1)</u> | 10/07/2012 | Common Stock | 2,200 |  |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 3,500 | <u>(1)</u> | 10/07/2012 | Common Stock | 3,500 |  |

|   |           |            |   |       |     |            |              |       |
|---|-----------|------------|---|-------|-----|------------|--------------|-------|
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 300   | (1) | 10/07/2012 | Common Stock | 300   |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 212   | (1) | 10/07/2012 | Common Stock | 212   |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 2,800 | (1) | 10/07/2012 | Common Stock | 2,800 |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 8,300 | (1) | 10/07/2012 | Common Stock | 8,300 |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 5,200 | (1) | 10/07/2012 | Common Stock | 5,200 |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 4,000 | (1) | 10/07/2012 | Common Stock | 4,000 |
| Non-Qualified Stock Option (right to buy) | \$ 31.315 | 11/30/2007 | M | 3,799 | (1) | 10/07/2012 | Common Stock | 3,799 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                     |       |
|---|---------------|-----------|---------------------|-------|
|   | Director      | 10% Owner | Officer             | Other |
| SMITH NANCY L<br>209 REDWOOD SHORES PARKWAY<br>REDWOOD CITY, CA 94065 |               |           | President, The Sims |       |

## Signatures

By: Flora B. Lee, Attorney-in-Fact For: Nancy Lee Smith  
12/03/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option is fully vested at time of exercise.

### Remarks:

This Form 4 is related to each other Form 4 filed by Ms. Smith on December 3, 2007, to report the exercise of a stock option a

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.