BlackRock Inc.
Form DEFA14A
April 12, 2019

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

BlackRock, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

***** Exercise Your *Right* to Vote *****

Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to Be Held on May 23, 2019.

BLACKROCK, INC.

Meeting Information

Date: May 23, 2019 **Time:** 8:00 AM, EDT

Meeting Type: Annual Meeting

For holders as of: March 25, 2019

Location: Lotte New York Palace Hotel
455 Madison Avenue
New York, New York 10022

BLACKROCK, INC.

55 EAST 52ND STREET

NEW YORK, NEW YORK 10055

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com,* scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page)

and visit: *www.proxyvote.com,* or scan the QR Barcode below.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com
2) *BY TELEPHONE*: 1-800-579-1639
3) *BY E-MAIL**: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor.

Please make the request as instructed above on or before May 9, 2019 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Please review the proxy materials for access to directions to the annual meeting. To be admitted to the annual meeting, you or your duly appointed legal proxy must bring a form of government-issued photo identification and, if the shares owned are held in the name of a bank, broker or other holder of record, you or your representative must bring proof of stock ownership as of the close of business on March 25, 2019 and, if applicable, that your representative is authorized to act as your legal proxy. Please review the proxy materials for additional information. If you would like to vote the shares at the meeting, you will need to request a ballot upon arrival.

Vote By Internet: Go to *www.proxyvote.com* or from a smartphone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Shareholder Meeting Registration: To request an admission ticket to attend the meeting, visit the Register for Meeting link at *www.proxyvote.com* and provide the 16-digit control number located on your notice card. To attend the meeting, you must **request an admission ticket by 11:59 p.m. Eastern Time on May 22, 2019**.

Voting Items

A. The Board of Directors recommends a vote FOR all nominees listed in Item 1, FOR Item 2 and FOR Item 3.

1. Election of Directors

Nominees:

1a. Bader M. Alsaad
1b. Mathis Cabiallavetta
1c. Pamela Daley
1d. William S. Demchak
1e. Jessica P. Einhorn
1f. Laurence D. Fink
1g. William E. Ford
1h. Fabrizio Freda
1i. Murry S. Gerber
1j. Margaret L. Johnson
1k. Robert S. Kapito
1l. Cheryl D. Mills
1m. Gordon M. Nixon
1n. Charles H. Robbins

2. Approval, in a non-binding advisory vote, of the compensation for named executive officers.

3. Ratification of the appointment of Deloitte LLP as BlackRock s independent registered public accounting firm for the fiscal year 2019.

B. Shareholder Proposals - The Board of Directors recommends a vote AGAINST Items 4 and 5.

4. Shareholder Proposal - Production of an Annual Report on Certain Trade Association and Lobbying Expenditures.

5. Shareholder Proposal - Simple Majority Vote Requirement.

1o. Ivan G. Seidenberg

1p. Marco Antonio Slim Domit

1q. Susan L. Wagner

1r. Mark Wilson