#### CURRENCYSHARES MEXICAN PESO TRUST

Form FWP October 03, 2011

Rydex CurrencyShares

R

Currency as an Asset Class

This presentation is provided for informational purposes only. The contents are neither designed nor intended and should not be upon as, investment, legal, tax or accounting advice or as a recommendation of any specific security or strategy. **Investors sho** understanding of the risks, as well as potential benefits, of the products and strategies referenced throughout this presentation a consult their financial advisor before deciding what, if any, course of action to take for their own particular situation.

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Rydex | SGI Overview
Focused on delivering alpha and beta solutions
276 employees with 46 investment professionals
~\$26 billion in assets under management, with \$9.2
billion in Exchange Traded Products as of 06.30.11
A subsidiary of Guggenheim SBC Holdings, LLC, a special purpose entity managed by an affiliate of Guggenheim Partners, LLC
Who we are
We innovate

with numerous industry firsts

First Equal Weight ETF [RSP in 2003]

First Currency ETPs [CurrencyShares, 2006]

First

Equal

Weight

S&P

Sector

**ETFs** 

[2006]

First Managed Futures Mutual Fund [2007] We educate providing education that empowers advisors to deliver innovative, competitive solutions to their clients

What we do

Rydex: Current Exchange Traded Products

US Value US Growth US Core

US Sectors

Global-Int 1 Equity/Currency

**ETPs** 

Pure Style S&P 400

Pure Style S&P 400

Russell Top 50

Australian Dollar

**British Pound** 

Pure Style S&P 500

Pure Style S&P 500

S&P 500 2X

Canadian Dollar

Mexican Peso

Pure Style S&P 600

Pure Style S&P 600

S&P 500 Inverse 2X

Euro

Swedish Krona

**Swiss Franc** 

Russian Ruble

Japanese Yen

Chinese Renminbi

**EQUAL** 

EW S&P 500

**EW Consumer Discretionary** 

**EW MSCI ACWI** 

WEIGHT

EW S&P 400 MidCap

**EW Consumer Staples** 

**EW MSCI EAFE** 

**ETFs** 

EW S&P 600 SmallCap

**EW Energy** 

**EW MSCI Emerging Markets** 

EW Russell 1000

**EW Financials** 

EW Russell MidCap

EW Health Care

EW Russell 2000

EW Industrials

**EW Materials** 

EW Technology

**EW** Utilities

Rydex|SGI: A History of Innovation RSP First Equal Weight ETF 4/24/2003 XLG Differentiated Mega-Cap Exposure

5/4/2005

**FXE** 

First Currency

12/5/2005
Pure Style ETFs:
3/1/2006
Domestic Equal Weight
Global/Int 1 Equal Weight
2003
2007
2005
2009
2010
2004
2006
2008
2011
First Managed
Futures Mutual Fund

ETF in U.S.

Futures Mutual Fund

3/2/2007

Read a fund s prospectus and summary prospectus (if available) carefully before investing. It contains the fund s investment charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus and sumr available)

at

www.rydex-sgi.com

call

800.820.0888.



Currency in the News

An Overview of Currency

The currency market is the world s largest and most liquid market, with average daily turnover of roughly \$4 trillion\*

Many hedge funds and institutions have used currency investing as a means of hedging certain portfolio exposures against currency risks and opportunistically trading across currencies

Many foreign currencies have historically shown a low correlation to U.S. equity and fixed-income markets

Currency investing offers a variety of trading strategies

\* Source: Bank of International Settlements, April 2010

Interest rates

Inflation / deflation

International trade

Commodity prices

Economic stability

Geopolitical risk

Factors that Impact Currency



Currency Fluctuates Significantly Over Time

Source:

Bloomberg, currency spot rates.

Past performance is no guarantee of future results.

US Dollar

Index®

S&P 500®

Index

Barclays

Capital U.S.

Aggregate

Bond Index

US Dollar Index®

1.00

S&P 500®

Index

-0.57

1.00

Barclays Capital U.S. Aggregate

Bond Index

-0.43

0.16

1.00

Source data: FactSet.

Past performance is no guarantee of future results.

Index returns do not reflect fees, expenses or transaction costs. You cannot invest directly in an index.

See important definitions on slide 19.

Correlation

(7/1/2006 through 6/30/2011)

Correlation

Many currencies have historically offered a low correlation to other asset classes like stocks and bonds, which in turn helps lower portfolio risk and boost overall returns.

Source: Bloomberg

Performance displayed is past performance and no guarantee of future results.

For the examples above, stocks are represented by the S&P 500 Index, bonds are represented by Barclays Capital Aggregated developed equities are represented by the MSCI EAFE Index, emerging market equities are represented by MSCI EM Index are

by

the

US

Dollar

Index.

The

referenced

indices

are not available for direct investment and do not reflect the effects of transaction costs, fees expenses. The 60/40 portfolio is comprised of 60% U.S. stocks and 40% U.S. bonds; the international portfolio is comprised of international developed equities, 5% emerging market equities and 40% U.S. bonds. The international with currency portfolio stocks, 10% international developed, 5% emerging market equities, 10% Australian dollar and 35% U.S. bonds. Portfolio Basket Cumulative Return: 5 Years Ending 6/30/2011 -25% -20% -15% -10% -5% 0% 5% 10% 15% 20% 25% 30% 35% Jun-06 Dec-06 Jun-07 Dec-07 Jun-08 Dec-08 Jun-09 Dec-09 Jun-10 Dec-10 Jun-11 60/40 International Int. With Currency Potential Impact of Adding Currency to A Portfolio

A Convenient Way to Access Currencies: CurrencyShares

For many years, hedge funds and institutions have used currencies as a way of hedging the dollar through seeking currency exposure through the

Forex

market, which could be challenging for advisors and individuals to utilize. Now, advisors and investors have a potentially efficient way of hedging dollar exposure, and taking advantage of investment opportunities in the currency markets.

#### Rydex CurrencyShares

®

offer a convenient, cost-effective way to gain exposure to ten currencies.

Potential

Currency Shares ®

Uses

Provide an efficient means of gaining exposure to a currency

Can be used as a tool for currency hedging

Can be used as part of a tactical trading strategy, individually and collectively

Currency trading is used by hedge funds and institutions to hedge foreign exchange, and to take positions, long and short, in currencies based on expectations

Investors can be long the highest-yielding currency, and short the lowest-yielding

currency (i.e., the carry-trade )

The Role of Currencies

Diversifying

Cash

Just as investors diversify their international stock and bond portfolios to reduce risk, investors can also diversify their cash allocations.

Alpha (or

Opportunistic)

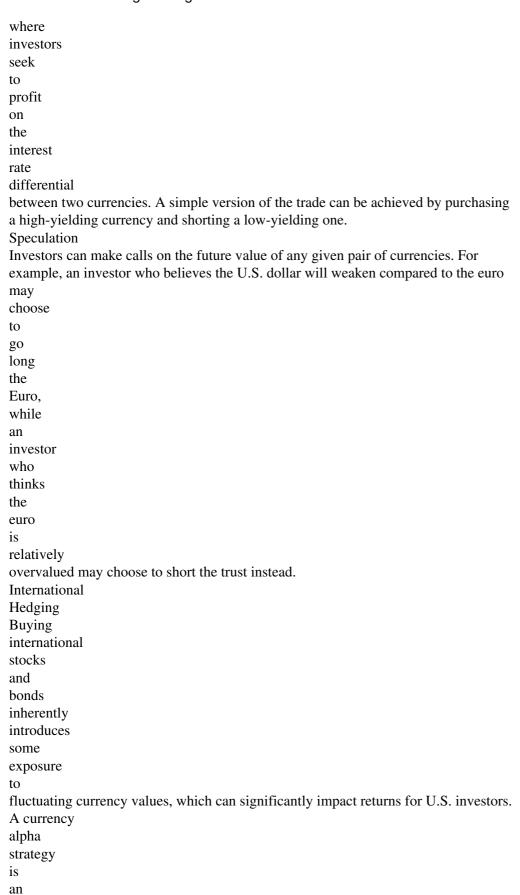
Strategies

i.e.

popular

carry

trade,



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opportunistic
strategy
is
which
investors
seek
to
profit
from
a
currency
market
move,
as
opposed
to
a
hedging
strategy
in
which an investor is attempting to reduce risk.
Currency investing is subject to several risks. Several factors may affect the price of foreign currency relative to the U.S. dollar
and trade deficits, domestic and foreign inflation rates and investors' expectations concerning inflation rates, domestic and foreign
investors' expectations concerning interest rates, investment and trading activities of mutual funds, hedge funds and currency f
political,
economic
or
financial
events
and
situations.
When
the
price
of
the
currency
declines,
an
investor
will
be
adversely
affected.
Short
selling
involves
increased risk and costs, including paying more for a security than it received from its sale and the risk of unlimited losses.

Rydex CurrencyShares

Rydex CurrencyShares

®

offers investors ten ETPs. These ETPs offer a convenient, cost-effective way to gain

exposure

to

foreign

currencies.

Rydex

CurrencyShares

(R)

**ETPs** are grantor trusts, and they hold actual foreign currency deposits as their sole asset. Each CurrencyShares ® ETP has a deposit account denominated in each of the ten currencies. Interest earned\*, if any, accrues daily. Any interest, after trust expenses are paid; distributed to shareholders monthly. Ten CurrencyShares ® CurrencyShares Australian Dollar

Trust

# FXA CurrencyShares British Pound Sterling Trust **FXB** CurrencyShares Canadian Dollar Trust **FXC** CurrencyShares Chinese Renminbi Trust **FXCH** CurrencyShares Euro Trust **FXE** CurrencyShares Japanese

Yen

Trust

**FXY** 

#### CurrencyShares

Mexican

Peso

Trust

FXM

#### CurrencyShares

Russian

Ruble

Trust

**FXRU** 

#### **FXRU**

CurrencyShares

(R)

Swedish

Krona

Trust

**FXS** 

#### CurrencyShares

(R)

Swiss

Franc

Trust

FXF

\*Such

interest

is

not

expected

to

form

a

significant

part

of the

shareholders'

investment

return.

Benefits of Currency in an ETP Format

Accessibility

Access the currency markets through a traditional brokerage account. Shares are bought and sold on the NYSE Arca

just like other exchange listed securities.

Actual

Currency

Holdings

The foreign currencies are deposited in segregated depository accounts at J.P. Morgan Chase Bank N.A. (London).

Exchange-

Traded

CurrencyShares are bought and sold on the NYSE Arca, providing an efficient means of incorporating tactical strategies or hedging exposures. CurrencyShares are eligible for margin. Liquidity

CurrencyShares are liquid. They can be purchased in the secondary market. Shares of each Trust can be created or redeemed in baskets of 50,000 units by Authorized Participants (APs). Choice

With nine different products covering the world s major currencies, investors can easily customize their trades to meet their investment objectives.

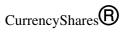
Transparency

**CurrencyShares®** 

are grantor trusts, and they hold actual foreign currency deposits as their sole asset as opposed to money market debt instruments or derivatives contracts. The assets of each Trust back the shares. The Trust does not hold or employ derivatives.



All accounting takes place in native currency to nullify the FX impact



Partial year returns are cumulative, not annualized. Performance results are short-term and may not provide an adequate basis for evaluating the performance potential of the fund over varying market conditions or economic cycles.

Performance displayed represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate so that when

shares are redeemed, they may be worth more or less than original cost. Total returns reflect the reinvestment of all dividends. Current performance may be lower or higher than the performance data quoted. For upto-date performance, including performance current to the most recent month-end, visit our web site at www.currencyshares.com. The NAV and Market Close Performance may differ. A major reason for the difference is that timing discrepancies can exist between the NAV, which is calculated using the WM/Reuters Closing Spot Rate, and Market Close, which is calculated using Closing Price (last trade). The WM/Reuters Closing Spot Rate is the exchange rate of the U.S. dollar and the applicable foreign currency as determined by WM/Reuters as of 4:00 PM London Time. Prior to 11/13/2008 NAV for each CurrencyShares Trust except the CurrecyShares Russian Ruble Trust, was calculated using the Noon Buying Rate, as determined by the Federal Reserve Bank of New York. For additional information please see each trust's prospectus. Performance (as of 6/30/2011)

#### Currency Shares ®

are subject to a number of risks and may not be suitable for all investors.

The value of the shares of each CurrencyShares Trust relates directly to the value of the foreign currency held by the particular Trust. This creates a concentration risk associated with fluctuations in the price of the applicable foreign currency. Accordingly, a decline in the price of that currency will have an adverse effect on the value of the shares of the particular CurrencyShares Trust. Factors that may have the effect of causing a decline in the price of a foreign currency include national debt levels and trade deficits, domestic and foreign interest rates, investment and trading activities of institutions and global or regional political, economic or financial events and situations.

Shares of each CurrencyShares Trust can be bought and sold through a broker; as such, investors may be required to pay brokerage commissions in connection with a purchase or sale.

There can be no assurance that an active trading market for the shares will develop or be maintained.

The risks associated with each of the CurrencyShares Trusts are not identical because of differences in the economies

underlying each CurrencyShares Trust, as well as other considerations. Read the prospectus for more complete information on each risk.

CurrencyShares

(R)

Risks

U.S.

Dollar

Index

Indicates

the

general

international

value

of

the

U.S.

Dollar.

The
USDX
does
this
by .
averaging
the
exchange
rates
between the U.S. dollar and six major world currencies: the euro, yen, British pound, Canadian dollar, Swedish krona and Swis S&P 500 -
An unmanaged capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy
through changes in the aggregate market value of 500 stocks representing all major industries.
Barclays
Capital
U.S.
Aggregate
Bond
Index
(Bonds)
An
unmanaged
index
composed
of
securities
from
the
Barclays
Capital/Corporate Bond Index, Mortgage-Backed Securities Index and the Asset-Backed Securities Index. Total return compri
appreciation/depreciation and income as a percentage of the original investment. Indices are rebalanced monthly by market cap
Correlation.
This
is
a
measurement
of
how
closely
the
performance
of
two
assets
match
each
other
-
the
the measure

of correlation ranges from positive one (1) to negative one (-1). For example: If the value of two assets always moves in the same direction, they are said to be "highly correlated," and they have a correlation positive one (1). If their values always move in opposite directions, they are said to have "negative correlation" or "inverse correlation," and have correlation of negative one (-1). If there is no consistent mathematical relationship between the value of the two assets, then the correlation coefficient is 0.

Important Disclosure

#### Important Disclosure

The CurrencyShares Trusts are not an investment companies registered under the Investment Company Act of 1940 or a commodity pools for purposes of the Commodity Exchange Act.

Each

of

the

CurrencyShares

®

Australian

Dollar

Trust,

CurrencyShares

®
British
Pound
Sterling
Trust,
CurrencyShares
®
Canadian
Dollar
Trust,
CurrencyShares
®
Chinese
Renminbi
Trust,
CurrencyShares
®
Euro
Trust,
CurrencyShares
®
Japanese
Yen
Trust,
CurrencyShares
®
Mexican
Peso
Trust,
CurrencyShares
®
Russian
Ruble
Trust,
CurrencyShares
®
Swedish
Krona
Trust
and
CurrencyShares
®
Swiss
Franc Trust (each a Trust
and collectively, the Trusts ) has filed a registration statement
(including
a
prospectus)
with
the

SEC
for
the
offerings
to
which
this
communication
relates.
Before you invest in the shares of a Trust, you should read the prospectus in the registration statement and
other documents the Trust has filed with the SEC for more complete information about the Trust and its
offering.
This
information
must
be
accompanied
by
a
current
CurrencyShares
®
Chinese
Renminbi
Trust,
CurrencyShares
®
Mexican
Peso
Trust,
CurrencyShares
${\mathbb R}$
Russian
Ruble
Trust
and
CurrencyShares
®
Swedish
Krona
Trust
prospectus.
For
the
remaining
CurrencyShares
Trusts,
you
may

get

these documents for free by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, the Trusts and any offering participant will arrange to send you any Trust prospectus if you request it by calling toll-free 800.820.0888. The prospectus for each Trust is also available by accessing the issuer s web site at www.currencyshares.com. CurrencyShares ® is a registered trademark of Rydex Holdings, LLC. Rydex Specialized Products, LLC, d/b/a RydexlSGI, is the sponsor of each of the CurrencyShares Trusts. Rydex Distributors, Inc., an affiliate of RydexISGI, is the distributor of each of the CurrencyShares Trusts and Rydex|SGI Funds. Contact us: 800.820.0888

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