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DOW CHEMICAL CO /DE/ Form 424B2 June 14, 2010

CALCULATION OF REGISTRATION FEE

Title of Each Class of	Maximum Aggregate	Amount of Registration
Securities Offered	Offering Price	Fee(1)
4.00% Dow InterNotes® due June 15, 2015	\$6,726,000.00	\$479.56
5.00% Dow InterNotes® due June 15, 2017	\$2,586,000.00	\$184.38
5.95% Dow InterNotes® due June 15, 2020	\$8,954,000.00	\$638.42
TOTAL	\$18,266,000.00	\$1,302.37

⁽¹⁾ The filing fee of \$1,302.37 is calculated in accordance with Rule 457(r) under the Securities Act of 1933

Filed Under Rule 424(b)(2), Registration Statement No. 333-164985

Pricing Supplement No. 72 dated June 14, 2010 (To: Prospectus Dated February 19, 2010 and Prospectus Supplement Supplement Supplement Supplement Supplement Supplement Supplement Supplement Supplem

1st

CUSIP	Principal	Selling	Gross		Coupon	Coupon	Maturity	1st Coupon	Coupon	Survivor	s Product
Number	Amount	Price	Concession	Net Proceeds	Rate	Frequency	Date	Date	Amount	Option	Ranking
26054LJZ7	\$ 6,726,000.00	100.000%	1.250%	\$ 6,641,925.00	4.00%	SEMI-	06/15/2015	12/15/2010	\$19.78	YES	Senior
						ANNUAL					Unsecured
											Notes

Redemption Information: Callable at 100.000% on 06/15/2011 and every coupon date thereafter

Joint Lead Managers and Lead Agents: BofA Merrill Lynch, InCapital LLC Agents: Charles Schwab & Co. Inc.,

Citigroup Global Markets Inc., Morgan Stanley & Co. Incorporated, UBS Investment Bank, Wells Fargo Advisors LLC

The Dow Chemical Company InterNotes will be subject to redemption at the option of The Dow Chemical Company, in whole on the Interest Payment Date occurring any time on or after 06/15/2011 at a redemption price equal to 100% of the principal amount of The Dow Chemical Company InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the Noteholder and the Trustee, as described in the Prospectus.

26054LKA0 \$ 2,586,000.00 100.000% 1.450% \$ 2,548,503.00 4.85% SEMI- 06/15/2017 12/15/2010 \$23.98 YES Senior Unsecured Notes

Redemption Information: Callable at 100.000% on 06/15/2011 and every coupon date thereafter

Joint Lead Managers and Lead Agents: BofA Merrill Lynch, InCapital LLC Agents: Charles Schwab & Co. Inc., Citigroup Global Markets Inc.,

Morgan Stanley & Co. Incorporated, UBS Investment Bank, Wells Fargo Advisors LLC

The Dow Chemical Company InterNotes will be subject to redemption at the option of The Dow Chemical Company, in whole on the Interest Payment Date occurring any time on or after 06/15/2011 at a redemption price equal to 100% of the principal amount of The Dow Chemical Company InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the Noteholder and the Trustee, as described in the Prospectus.

26054LKB8 \$ 8,954,000.00 100.000% 1.80% \$ 8,792,828.00 5.75% SEMI- 06/15/2020 12/15/2010 \$28.43 YES Senior Unsecured Notes

Redemption Information: Callable at 100.000% on 06/15/2011 and every coupon date thereafter

Joint Lead Managers and Lead Agents: BofA Merrill Lynch, InCapital LLC Agents: Charles Schwab & Co. Inc.,

Citigroup Global Markets Inc., Morgan Stanley & Co. Incorporated, UBS Investment Bank, Wells Fargo Advisors LLC

The Dow Chemical Company InterNotes will be subject to redemption at the option of The Dow Chemical Company, in whole on the Interest Payment Date occurring any time on or after 06/15/2011 at a redemption price equal to 100% of the principal amount of The Dow Chemical Company InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the Noteholder and the Trustee, as described in the Prospectus.

Trade Date: Monday, June 14, 2010 @ 12:00 PM ET The Dow Chemical Company

Settle Date: Thursday, June 17, 2010 The Dow Chemical Company InterNotes

The Dow Chemical Company

Minimum Denomination/Increments: \$1,000/\$1,000

All trades settle flat and clear SDFS: DTC Book-Entry Only

DTC number: 0235 via RBC Dain Rauscher Inc.

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If the maturity date or an interest payment date for any note is not a Business day

(as term is defined in the Prospectus), principal, premium, if any, and interest for that note is

paid on the next Business day, and no interest will accrue from, and after, the maturity date

or interest payment date.

 $InterNotes ^{\circledR} is \ a \ registered \ trade \ mark \ of \ In Capital \ Holdings \ LLC \ All \ rights \ reserved$