## ZIONS BANCORPORATION /UT/

Form 424B3
September 11, 2009

## CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered 6.00\% Senior Notes due September 16, 2011

Maximum Aggregate Offering Price \$634,600

Amount of Registration Fee(1)
\$35.41
(1) Calculated pursuant to Rule 457(o) and (r) under the Securities Act of 1933.

# ZIONS BANCORPORATION 

\$638,000<br>6.00\% Senior Medium-Term Notes due September 16, 2011<br>Pricing Supplement No. 18

Issuer:

## Securities Offered:

## CUSIP:

## Aggregate Principal Amount:

## Auction Agent Fee:

Distribution Agent Fee:
$0.350 \%$ of Principal Amount sold under the distribution agreement $(\$ 1,638)$

Dealers Concession: 0.300\% Reallowance: $0.250 \%$

Net Proceeds:

## Coupon:

 6.00\%Final Auction Price: 98.000\%

Final Buy Today and Distribution Price to Publick00.000\%

Issue Price for Tax Purposes:
$100.000 \%$

## Maturity:

September 16, 2011

## Concurrent Offering:

Concurrently with the Notes being offered by this pricing supplement, Zions Bancorporation is offering its Senior Notes due August 18, 2010. Please see the related term sheet for more information.
Investing in the Notes involves certain risks. See Risk Factors beginning on page S-2 of the prospectus supplement dated April 21, 2009 to read about certain factors you should consider before buying the Notes.

The Notes will be our senior unsecured obligations. The Notes are not savings accounts, deposits or other obligations of any of the issuer s banks or non-bank subsidiaries and are not insured by the Federal Deposit Insurance Corporation, the Board of Governors of the Federal Reserve System or any other government agency. The Notes are not guaranteed under the Federal Deposit Insurance Corporation s Temporary Liquidity Guarantee Program.

The Notes will not be listed on any U.S. securities exchange or quotation system. Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the accuracy or adequacy of this pricing supplement. Any representation to the contrary is a criminal offense.

We may use this pricing supplement in the initial sale of the Notes. In addition, Zions Direct, Inc. or another of our affiliates may use this pricing supplement in market resale transactions in any Notes after their initial sale. Unless we or our agent informs you otherwise in the confirmation of sale, this pricing supplement is being used in a market resale transaction.

## Zions Direct, Inc.

## \$638,000

### 6.00\% Senior Medium-Term Notes due September 16, 2011

## Pricing Supplement No. 18 (continued)


#### Abstract

Series: The Notes are part of a series of debt securities entitled Medium-Term Notes, Series A that we may issue under the Indenture. We may re-open this series of Notes, and issue additional Notes of


 this series under the Indenture in the future.
## Interest Payment Dates:

Day Count:

## Use of Proceeds:

## Exchange Listing:

## Denomination:

## Book-Entry System:

Ratings:
BBB (Rating Outlook Negative) (Fitch); BBB (low) (Trend Negative) (DBRS); and BBB(Outlook Negative) (Standard \& Poor s).
A rating is not a recommendation to buy, sell or hold securities. Ratings may be subject to revision or withdrawal at any time by the assigning rating organization. Each rating should be evaluated independently of any other rating.

## Auction / Distribution Agent:

Zions Direct, Inc.

## Trustee:

The Bank of New York Mellon Trust Company, N.A.

Authenticating / Issuing / Paying Agent: Zions First National Bank

## Settlement Date:

It is expected that the delivery of the Notes will be made against payment for the Notes on September 16, 2009, which is the third business day after the allocation of the Notes by our auction agent (the settlement cycle being referred to as T+3). You should note that if you purchase the Notes using the Buy Today feature or through the distribution agent, your settlement cycle may be longer than $\mathrm{T}+3$. Trading in the Notes from the date of such purchase until settlement may be affected by this longer settlement cycle.

