

CISCO SYSTEMS INC  
Form 10-Q  
May 22, 2008  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 10-Q**

(Mark one)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended April 26, 2008

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-18225

**CISCO SYSTEMS, INC.**

(Exact name of Registrant as specified in its charter)

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

**California**  
(State or other jurisdiction of  
incorporation or organization)

**77-0059951**  
(I.R.S. Employer

Identification Number)

**170 West Tasman Drive**

**San Jose, California 95134**

(Address of principal executive office and zip code)

**(408) 526-4000**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES  NO

As of May 15, 2008, 5,907,135,642 shares of the registrant's common stock were outstanding.

**Table of Contents**

**Cisco Systems, Inc.**

**FORM 10-Q for the Quarter Ended April 26, 2008**

**INDEX**

	<b>Page</b>
Part I.	
	<b><u>Financial Information</u></b>
Item 1.	<b><u>Financial Statements (Unaudited)</u></b>
	<b><u>Consolidated Statements of Operations for the three and nine months ended April 26, 2008 and April 28, 2007</u></b>
	3
	<b><u>Consolidated Balance Sheets at April 26, 2008 and July 28, 2007</u></b>
	4
	<b><u>Consolidated Statements of Cash Flows for the nine months ended April 26, 2008 and April 28, 2007</u></b>
	5
	<b><u>Consolidated Statements of Shareholders' Equity for the nine months ended April 26, 2008 and April 28, 2007</u></b>
	6
	<b><u>Notes to Consolidated Financial Statements</u></b>
	7
Item 2.	<b><u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u></b>
	27
Item 3.	<b><u>Quantitative and Qualitative Disclosures About Market Risk</u></b>
	48
Item 4.	<b><u>Controls and Procedures</u></b>
	50
Part II.	
	<b><u>Other Information</u></b>
Item 1.	<b><u>Legal Proceedings</u></b>
	51
Item 1A.	<b><u>Risk Factors</u></b>
	52
Item 2.	<b><u>Unregistered Sales of Equity Securities and Use of Proceeds</u></b>
	65
Item 3.	<b><u>Defaults Upon Senior Securities</u></b>
	65
Item 4.	<b><u>Submission of Matters to a Vote of Security Holders</u></b>
	65
Item 5.	<b><u>Other Information</u></b>
	65
Item 6.	<b><u>Exhibits</u></b>
	65
	<b><u>Signature</u></b>
	66

**Table of Contents****PART I. FINANCIAL INFORMATION****Item 1. Financial Statements (Unaudited)****CISCO SYSTEMS, INC.****CONSOLIDATED STATEMENTS OF OPERATIONS**

(in millions, except per-share amounts)

(Unaudited)

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>NET SALES:</b>				
Product	\$ 8,199	\$ 7,481	\$ 24,459	\$ 21,520
Service	1,592	1,385	4,717	3,969
Total net sales	9,791	8,866	29,176	25,489
<b>COST OF SALES:</b>				
Product	2,865	2,685	8,570	7,728
Service	621	534	1,788	1,493
Total cost of sales	3,486	3,219	10,358	9,221
<b>GROSS MARGIN</b>	<b>6,305</b>	<b>5,647</b>	<b>18,818</b>	<b>16,268</b>
<b>OPERATING EXPENSES:</b>				
Research and development	1,439	1,144	3,847	3,321
Sales and marketing	2,129	1,830	6,216	5,242
General and administrative	479	378	1,489	1,082
Amortization of purchased intangible assets	117	97	350	298
In-process research and development		1	3	7
Total operating expenses	4,164	3,450	11,905	9,950
<b>OPERATING INCOME</b>	<b>2,141</b>	<b>2,197</b>	<b>6,913</b>	<b>6,318</b>
Interest income, net	201	189	636	518
Other income (loss), net	(33)	33	20	94
Interest and other income (loss), net	168	222	656	612
<b>INCOME BEFORE PROVISION FOR INCOME TAXES</b>	<b>2,309</b>	<b>2,419</b>	<b>7,569</b>	<b>6,930</b>
Provision for income taxes	536	545	1,531	1,527
<b>NET INCOME</b>	<b>\$ 1,773</b>	<b>\$ 1,874</b>	<b>\$ 6,038</b>	<b>\$ 5,403</b>

Net income per share:

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Basic	\$ 0.30	\$ 0.31	\$ 1.00	\$ 0.89
Diluted	\$ 0.29	\$ 0.30	\$ 0.97	\$ 0.86
Shares used in per-share calculation:				
Basic	5,942	6,034	6,014	6,052
Diluted	6,069	6,244	6,202	6,255

See Notes to Consolidated Financial Statements.

**Table of Contents****CISCO SYSTEMS, INC.****CONSOLIDATED BALANCE SHEETS****(in millions, except par value)****(Unaudited)**

	April 26, 2008	July 28, 2007
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 6,154	\$ 3,728
Investments	18,279	18,538
Accounts receivable, net of allowance for doubtful accounts of \$183 at April 26, 2008 and \$166 at July 28, 2007	4,183	3,989
Inventories	1,279	1,322
Deferred tax assets	2,078	1,953
Prepaid expenses and other current assets	2,172	2,044
<b>Total current assets</b>	<b>34,145</b>	<b>31,574</b>
Property and equipment, net	4,045	3,893
Goodwill	12,419	12,121
Purchased intangible assets, net	2,181	2,540
Other assets	4,333	3,212
<b>TOTAL ASSETS</b>	<b>\$ 57,123</b>	<b>\$ 53,340</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities:		
Current portion of long-term debt	\$ 500	\$ 786
Accounts payable	808	1,740
Income taxes payable	83	2,019
Accrued compensation	2,320	6,103
Deferred revenue	6,103	5,391
Other current liabilities	3,545	3,422
<b>Total current liabilities</b>	<b>13,359</b>	<b>13,358</b>
Long-term debt	6,415	6,408
Income taxes payable	1,015	1,646
Deferred revenue	2,487	646
Other long-term liabilities	646	438
<b>Total liabilities</b>	<b>23,922</b>	<b>21,850</b>
Minority interest	63	10
Shareholders' equity:		
Preferred stock, no par value: 5 shares authorized; none issued and outstanding		
Common stock and additional paid-in capital, \$0.001 par value: 20,000 shares authorized; 5,912 and 6,100 shares issued and outstanding at April 26, 2008 and July 28, 2007, respectively	32,931	30,687

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Retained earnings (accumulated deficit)	(843)	231
Accumulated other comprehensive income	1,050	562
<b>Total shareholders' equity</b>	<b>33,138</b>	<b>31,480</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>	<b>\$ 57,123</b>	<b>\$ 53,340</b>

See Notes to Consolidated Financial Statements.

**Table of Contents****CISCO SYSTEMS, INC.****CONSOLIDATED STATEMENTS OF CASH FLOWS****(in millions)****(Unaudited)**

	<b>Nine Months Ended</b>	
	<b>April 26, 2008</b>	<b>April 28, 2007</b>
<b>Cash flows from operating activities:</b>		
Net income	\$ 6,038	\$ 5,403
<b>Adjustments to reconcile net income to net cash provided by operating activities:</b>		
Depreciation and amortization	1,314	1,039
Employee share-based compensation expense	767	709
Share-based compensation expense related to acquisitions and investments	67	27
Provision for doubtful accounts	34	6
Deferred income taxes	(876)	(302)
Excess tax benefits from share-based compensation	(375)	(648)
In-process research and development	3	7
Net gains and impairment charges on investments	(109)	(154)
<b>Change in operating assets and liabilities, net of effects of acquisitions:</b>		
Accounts receivable	(219)	60
Inventories	54	82
Lease receivables, net	(320)	(131)
Accounts payable	12	(17)
Income taxes payable and receivable	405	535
Accrued compensation	301	275
Deferred revenue	1,553	690
Other assets	(357)	(355)
Other liabilities	268	140
<b>Net cash provided by operating activities</b>	<b>8,560</b>	<b>7,366</b>
<b>Cash flows from investing activities:</b>		
Purchases of investments	(14,093)	(15,342)
Proceeds from sales and maturities of investments	14,761	13,438
Acquisition of property and equipment	(908)	(912)
Acquisition of businesses, net of cash and cash equivalents acquired	(385)	(387)
Change in investments in privately held companies	(63)	(81)
Other	6	(87)
<b>Net cash used in investing activities</b>	<b>(682)</b>	<b>(3,371)</b>
<b>Cash flows from financing activities:</b>		
Issuance of common stock	2,501	3,719
Repurchase of common stock	(8,982)	(6,281)
Proceeds from the termination of interest rate swaps	432	
Excess tax benefits from share-based compensation	375	648
Other	222	79
<b>Net cash used in financing activities</b>	<b>(5,452)</b>	<b>(1,835)</b>



Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Net increase in cash and cash equivalents	2,426	2,160
Cash and cash equivalents, beginning of period	3,728	3,297
Cash and cash equivalents, end of period	\$ 6,154	\$ 5,457

See Notes to Consolidated Financial Statements.

**Table of Contents****CISCO SYSTEMS, INC.****CONSOLIDATED STATEMENTS OF SHAREHOLDERS EQUITY**

(in millions)

(Unaudited)

	Shares of Common Stock	Common Stock and Additional Paid-In Capital	Retained Earnings (Accumulated Deficit)	Accumulated Other Comprehensive Income	Total Shareholders Equity
<b>Nine Months Ended April 28, 2007</b>					
BALANCE AT JULY 29, 2006	6,059	\$ 24,257	\$ (617)	\$ 272	\$ 23,912
Net income			5,403		5,403
Change in unrealized gains and losses on investments, net of tax				155	155
Other				137	137
Comprehensive income					5,695
Issuance of common stock	238	3,719			3,719
Repurchase of common stock	(243)	(1,038)	(5,243)		(6,281)
Tax benefits from employee stock incentive plans		733			733
Purchase acquisitions		6			6
Employee share-based compensation expense		707			707
Share-based compensation expense related to acquisitions and investments		27			27
BALANCE AT APRIL 28, 2007	6,054	\$ 28,411	\$ (457)	\$ 564	\$ 28,518
<b>Nine Months Ended April 26, 2008</b>					
BALANCE AT JULY 28, 2007	6,100	\$ 30,687	\$ 231	\$ 562	\$ 31,480
Cumulative effect of adopting FIN 48		249	202		451
BALANCE AT JULY 29, 2007	6,100	30,936	433	562	31,931
Net income			6,038		6,038
Change in unrealized gains and losses on investments, net of tax				201	201
Other				287	287
Comprehensive income					6,526
Issuance of common stock	131	2,501			2,501
Repurchase of common stock	(319)	(1,708)	(7,314)		(9,022)
Tax benefits from employee stock incentive plans		359			359
Purchase acquisitions		9			9
Employee share-based compensation expense		767			767

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Share-based compensation expense related to acquisitions and investments						67				67
--	--	--	--	--	--	----	--	--	--	----

BALANCE AT APRIL 26, 2008	5,912	\$	32,931	\$	(843)	\$	1,050	\$	33,138
---------------------------	-------	----	--------	----	-------	----	-------	----	--------

**Supplemental Information**

In September 2001, the Company's Board of Directors authorized a stock repurchase program. As of April 26, 2008, the Company's Board of Directors had authorized an aggregate repurchase of up to \$62 billion of common stock under this program. For additional information regarding stock repurchases, see Note 9 to the Consolidated Financial Statements. The stock repurchases since the inception of this program and the related impact on shareholders' equity are summarized in the table below (in millions):

	Shares of Common Stock	Common Stock and Additional Paid-In Capital	Retained Earnings (Accumulated Deficit)	Accumulated Other Comprehensive Income	Total Shareholders Equity
Repurchases of common stock	2,546	\$ 9,276	\$ 42,953	\$	\$ 52,229

See Notes to Consolidated Financial Statements.

---

**Table of Contents**

**CISCO SYSTEMS, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**1. Basis of Presentation**

The fiscal year for Cisco Systems, Inc. (the Company or Cisco) is the 52 or 53 weeks ending on the last Saturday in July. Fiscal 2008 and 2007 are 52-week fiscal years. The Consolidated Financial Statements include the accounts of Cisco and its subsidiaries. All significant intercompany accounts and transactions have been eliminated.

The Company conducts business globally and is primarily managed on a geographic basis in the following theaters: United States and Canada; European Markets; Emerging Markets; Asia Pacific; and Japan. The Emerging Markets theater consists of Eastern Europe, Latin America, the Middle East and Africa, and Russia and the Commonwealth of Independent States (CIS).

The accompanying financial data as of April 26, 2008 and for the three and nine months ended April 26, 2008 and April 28, 2007 has been prepared by the Company, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States have been condensed or omitted pursuant to such rules and regulations. The July 28, 2007 Consolidated Balance Sheet was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States. However, the Company believes that the disclosures are adequate to make the information presented not misleading. These Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and the notes thereto, included in the Company's Annual Report on Form 10-K for the fiscal year ended July 28, 2007.

In the opinion of management, all adjustments (which include normal recurring adjustments, except as disclosed herein) necessary to present fairly the statement of financial position as of April 26, 2008, results of operations for the three and nine months ended April 26, 2008 and April 28, 2007, cash flows, and shareholders' equity for the nine months ended April 26, 2008 and April 28, 2007, as applicable, have been made. The results of operations for the three and nine months ended April 26, 2008 are not necessarily indicative of the operating results for the full fiscal year or any future periods.

Certain reclassifications have been made to prior period amounts in order to conform to the current period's presentation.

**2. Summary of Significant Accounting Policies**

***Computation of Net Income per Share***

Basic net income per share is computed using the weighted-average number of common shares outstanding during the period. Diluted net income per share is computed using the weighted-average number of common shares and dilutive potential common shares outstanding during the period. Dilutive potential common shares primarily consist of employee stock options, restricted stock and restricted stock units.

Statement of Financial Accounting Standards (SFAS) No. 128, Earnings per Share, requires that employee equity share options, unvested shares, and similar equity instruments granted by the Company be treated as potential common shares outstanding in computing diluted earnings per share. Diluted shares outstanding include the dilutive effect of in-the-money options which is calculated based on the average share price for each fiscal period using the treasury stock method. Under the treasury stock method, the amount the employee must pay for exercising stock options, the amount of compensation cost for future service that the Company has not yet recognized, and the amount of tax benefits that would be recorded in additional paid-in capital when the award becomes deductible are assumed to be used to repurchase shares.

---

**Table of Contents*****Income Taxes***

In July 2006, the Financial Accounting Standards Board (FASB) issued Financial Interpretation No. 48, Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement No. 109 ( FIN 48 ), which is a change in accounting for income taxes. FIN 48 specifies how tax benefits for uncertain tax positions are to be recognized, measured, and derecognized in financial statements; requires certain disclosures of uncertain tax positions; specifies how reserves for uncertain tax positions should be classified on the balance sheet; and provides transition and interim-period guidance, among other provisions. FIN 48 is effective for fiscal years beginning after December 15, 2006 and as a result, was effective for the Company on July 29, 2007. See Note 11 for additional information, including the effects of adoption on the Company's Consolidated Financial Statements.

***Recent Accounting Pronouncements******SFAS 157***

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements ( SFAS 157 ). SFAS 157 defines fair value, establishes a framework and gives guidance regarding the methods used for measuring fair value, and expands disclosures about fair value measurements. In February 2008, the FASB issued FASB Staff Position 157-1, Application of FASB Statement No. 157 to FASB Statement No. 13 and Other Accounting Pronouncements That Address Fair Value Measurements for Purposes of Lease Classification or Measurement under Statement 13 ( FSP 157-1 ) and FASB Staff Position 157-2, Effective Date of FASB Statement No. 157 ( FSP 157-2 ). FSP 157-1 amends SFAS 157 to remove certain leasing transactions from its scope. FSP 157-2 delays the effective date of SFAS 157 for all non-financial assets and non-financial liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually), until fiscal years beginning after November 15, 2008. SFAS 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. The Company is currently assessing the impact that SFAS 157 may have on its results of operations and financial position.

***SFAS 159***

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities Including an amendment of FASB Statement No. 115 ( SFAS 159 ). SFAS 159 is expected to expand the use of fair value accounting but does not affect existing standards which require certain assets or liabilities to be carried at fair value. The objective of SFAS 159 is to improve financial reporting by providing companies with the opportunity to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. Under SFAS 159, a company may choose, at specified election dates, to measure eligible items at fair value and report unrealized gains and losses on items for which the fair value option has been elected in earnings at each subsequent reporting date. SFAS 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. The Company is currently assessing the impact that SFAS 159 may have on its results of operations and financial position.

***SFAS 141(R) and SFAS 160***

In December 2007, the FASB issued SFAS No. 141 (revised 2007), Business Combinations ( SFAS 141(R) ) and SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements—an amendment of ARB No. 51 ( SFAS 160 ). SFAS 141(R) will significantly change current practices regarding business combinations. Among the more significant changes, SFAS 141(R) expands the definition of a business and a business combination; requires the acquirer to recognize the assets acquired, liabilities assumed and noncontrolling interests (including goodwill), measured at fair value at the acquisition date; requires acquisition-related expenses and restructuring costs to be recognized separately from the business combination; requires assets acquired and liabilities assumed from contractual and non-contractual contingencies to be recognized at their acquisition-date fair values with subsequent changes recognized in earnings; and requires in-process research and development to be capitalized at fair value as an indefinite-lived intangible asset. SFAS 160 will change the accounting and reporting for minority interests, reporting them as equity separate from the parent entity's equity, as well as requiring expanded disclosures. SFAS 141(R) and SFAS 160 are effective for financial statements issued for fiscal years beginning after December 15, 2008. The Company is currently assessing the impact that SFAS 141(R) and SFAS 160 will have on its results of operations and financial position.

**Table of Contents***SFAS 161*

In March 2008, the FASB issued SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities, an amendment of FASB Statement No. 133 ( SFAS 161 ), which requires additional disclosures about the objectives of using derivative instruments, the method by which the derivative instruments and related hedged items are accounted for under FASB Statement No.133 and its related interpretations, and the effect of derivative instruments and related hedged items on financial position, financial performance, and cash flows. SFAS 161 also requires disclosure of the fair values of derivative instruments and their gains and losses in a tabular format. SFAS 161 is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008, with early adoption encouraged. The Company is currently assessing the impact that the adoption of SFAS 161 will have on its financial statement disclosures.

**3. Business Combinations*****Purchase Acquisitions***

A summary of the purchase acquisitions for the nine months ended April 26, 2008 is as follows (in millions):

	<b>Purchase Consideration</b>	<b>In-Process R&amp;D Expense</b>	<b>Purchased Intangible Assets</b>	<b>Goodwill</b>
Navini Networks, Inc.	\$ 276	\$	\$ 108	\$ 172
Securent Inc.	75		24	56
Other	48	3	11	27
Total	\$ 399	\$ 3	\$ 143	\$ 255

Under the terms of the definitive agreements, the purchase consideration related to the acquisitions completed during the nine months ended April 26, 2008 consisted of cash and fully vested stock options assumed. The purchase consideration for the Company's acquisitions is also allocated to tangible assets acquired and liabilities assumed. The Consolidated Financial Statements include the operating results of each business from the date of acquisition. Pro forma results of operations for the acquisitions completed during the nine months ended April 26, 2008 have not been presented because the effects of the acquisitions, individually or in the aggregate, were not material to the Company's financial results.

***Purchased Intangible Assets and In-Process Research and Development***

The following table presents the amortization of purchased intangible assets and in-process research and development (in millions):

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>April 26, 2008</b>	<b>April 28, 2007</b>	<b>April 26, 2008</b>	<b>April 28, 2007</b>
Amortization of purchased intangible assets				
Cost of sales	\$ 57	\$ 36	\$ 179	\$ 108
Operating expenses	117	97	350	298
Total	\$ 174	\$ 133	\$ 529	\$ 406
In-process research and development	\$	\$ 1	\$ 3	\$ 7

The Company's methodology for allocating the purchase price for purchase acquisitions to in-process research and development ( in-process R&D ) is determined through established valuation techniques. In-process R&D is expensed upon acquisition because technological feasibility has not been established and no future alternative uses exist.

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The following table presents details of the purchased intangible assets acquired during the nine months ended April 26, 2008 (in millions, except years):

	TECHNOLOGY		CUSTOMER RELATIONSHIPS		OTHER		TOTAL
	Weighted-Average Useful Life (in Years)	Amount	Weighted-Average Useful Life (in Years)	Amount	Weighted-Average Useful Life (in Years)	Amount	Amount
Navini Networks, Inc.	5.0	\$ 95	4.0	\$ 6	1.2	\$ 7	\$ 108
Securent Inc.	5.0	20	4.0	3	3.6	1	24
Other	4.1	11					11
Total		\$ 126		\$ 9		\$ 8	\$ 143

**Table of Contents**

The following tables present details of the Company's purchased intangible assets (in millions):

<b>April 26, 2008</b>	<b>Gross</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Technology	\$ 1,673	\$ (784)	\$ 889
Customer relationships	1,821	(606)	1,215
Other	246	(169)	77
<b>Total</b>	<b>\$ 3,740</b>	<b>\$ (1,559)</b>	<b>\$ 2,181</b>

<b>July 28, 2007</b>	<b>Gross</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Technology	\$ 1,546	\$ (505)	\$ 1,041
Customer relationships	1,812	(421)	1,391
Other	238	(130)	108
<b>Total</b>	<b>\$ 3,596</b>	<b>\$ (1,056)</b>	<b>\$ 2,540</b>

The estimated future amortization expense of purchased intangible assets as of April 26, 2008 is as follows (in millions):

<b>Fiscal Year</b>	<b>Amount</b>
2008 (remaining three months)	\$ 181
2009	619
2010	502
2011	410
2012	274
Thereafter	195
<b>Total</b>	<b>\$ 2,181</b>

**Goodwill**

The following table presents the changes in goodwill allocated to the Company's reportable segments during the nine months ended April 26, 2008 (in millions):

	<b>Balance at July 28, 2007</b>	<b>Acquisitions</b>	<b>Other</b>	<b>Balance at April 26, 2008</b>
United States and Canada	\$ 9,017	\$ 79	\$ (7)	\$ 9,089
European Markets	1,525	72	50	1,647
Emerging Markets	361	44		405
Asia Pacific	420	59		479
Japan	798	1		799
<b>Total</b>	<b>\$ 12,121</b>	<b>\$ 255</b>	<b>\$ 43</b>	<b>\$ 12,419</b>

In the table above, Other primarily includes foreign currency translation and purchase accounting adjustments.





**Table of Contents*****Compensation Expense Related to Acquisitions and Investments***

The following table presents the compensation expense related to acquisitions and investments (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Share-based compensation expense	\$ 22	\$ 8	\$ 67	\$ 27
Cash compensation expense <sup>(1)</sup>	264	8	292	37
<b>Total</b>	<b>\$ 286</b>	<b>\$ 16</b>	<b>\$ 359</b>	<b>\$ 64</b>

<sup>(1)</sup> Cash compensation expense for the three and nine months ended April 26, 2008 includes an accrual of \$246 million related to the agreement to purchase the remaining interests in Nuova Systems, Inc. ( Nuova Systems ).

***Share-Based Compensation Expense***

As of April 26, 2008, the remaining balance of share-based compensation related to acquisitions and investments to be recognized over the vesting periods was approximately \$267 million.

***Cash Compensation Expense***

In connection with the Company's purchase acquisitions, asset purchases, and acquisitions of variable interest entities, the Company has agreed to pay certain additional amounts in cash contingent upon the achievement of certain agreed-upon technology, development, product, or other milestones, or upon the continued employment with the Company of certain employees of acquired entities. In each case, any additional amounts paid will be recorded as compensation expense. As of April 26, 2008, the Company may be required to recognize future compensation expense pursuant to these agreements of up to \$616 million, including the remaining potential amount of additional compensation expense related to Nuova Systems as discussed below.

**Nuova Systems, Inc.**

In fiscal 2007, the Company made an investment in Nuova Systems, which conducts research and development on data center-related products. This investment included \$50 million of funding and a license to certain of the Company's technology. As a result of this investment, the Company owned approximately 80% of Nuova Systems and has consolidated the results of Nuova Systems in its Consolidated Financial Statements beginning in the first quarter of fiscal 2007.

In connection with this investment, the Company had the right to purchase the remaining interests of approximately 20% in Nuova Systems. During the three months ended April 26, 2008, the Company entered into a merger agreement to purchase the remaining interests in Nuova Systems, which transaction is expected to close in the fourth quarter of fiscal 2008, at which time the minority interest holders will be eligible to receive up to three milestone payments based on agreed-upon formulas. During the three months ended April 26, 2008, the Company recorded a liability of \$246 million for compensation expense related to the fair value of amounts that are expected to be earned by the minority interest holders pursuant to a vesting schedule.

Subsequent changes to the fair value of the amounts probable of being earned and the continued vesting will result in adjustments to the recorded compensation expense. The potential amount that could be recorded as compensation expense may be up to a maximum of \$678 million, including the amount expensed to date. The compensation is expected to be paid during fiscal 2010 through fiscal 2012.

**Table of Contents****4. Balance Sheet Details**

The following tables provide details of selected balance sheet items (in millions):

	April 26, 2008	July 28, 2007
<b>Inventories:</b>		
Raw materials	\$ 122	\$ 173
Work in process	48	45
<b>Finished goods:</b>		
Distributor inventory and deferred cost of sales	486	544
Manufactured finished goods	384	314
<b>Total finished goods</b>	<b>870</b>	<b>858</b>
Service-related spares	198	211
Demonstration systems	41	35
<b>Total</b>	<b>\$ 1,279</b>	<b>\$ 1,322</b>
<b>Property and equipment, net:</b>		
Land, buildings, and leasehold improvements	\$ 4,282	\$ 4,022
Computer equipment and related software	1,742	1,605
Production, engineering, and other equipment	4,714	4,264
Operating lease assets	200	181
Furniture and fixtures	425	394
	11,363	10,466
Less accumulated depreciation and amortization	(7,318)	(6,573)
<b>Total</b>	<b>\$ 4,045</b>	<b>\$ 3,893</b>
<b>Other assets:</b>		
Deferred tax assets	\$ 1,851	\$ 1,060
Investments in privately held companies	678	643
Income tax receivable		277
Lease receivables, net	754	539
Financed service contracts <sup>(1)</sup>	563	377
Other	487	316
<b>Total</b>	<b>\$ 4,333</b>	<b>\$ 3,212</b>
<b>Deferred revenue:</b>		
Service	\$ 5,698	\$ 4,840
<b>Product:</b>		
Unrecognized revenue on product shipments and other deferred revenue	2,224	1,769
Cash receipts related to unrecognized revenue from two-tier distributors	668	428
<b>Total product deferred revenue</b>	<b>2,892</b>	<b>2,197</b>

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Total		\$ 8,590	\$ 7,037
Reported as:			
Current		\$ 6,103	\$ 5,391
Noncurrent		2,487	1,646
Total		\$ 8,590	\$ 7,037

- (1) The current portion of financed service contracts, which was \$652 million and \$476 million as of April 26, 2008 and July 28, 2007, respectively, is recorded in prepaid expenses and other current assets. These financed service contracts primarily relate to technical support services, and the associated revenue is deferred and recognized ratably over the period during which the services are to be performed, which is typically from one to three years.

**Table of Contents****5. Lease Receivables, Net**

Lease receivables represent sales-type and direct-financing leases resulting from the sale of the Company's and complementary third-party products and services. These lease arrangements typically have terms from two to three years and are generally collateralized by a security interest in the underlying assets. The current portion of lease receivables, net, is recorded in prepaid expenses and other current assets, and the noncurrent portion is recorded in other assets. The net lease receivables are summarized as follows (in millions):

	April 26, 2008	July 28, 2007
Gross lease receivables	\$ 1,521	\$ 1,140
Unearned income and other allowances	(273)	(212)
<b>Total</b>	<b>\$ 1,248</b>	<b>\$ 928</b>
Reported as:		
Current	\$ 494	\$ 389
Noncurrent	754	539
<b>Total</b>	<b>\$ 1,248</b>	<b>\$ 928</b>

Contractual maturities of the gross lease receivables at April 26, 2008 were \$179 million in the remaining three months of fiscal 2008, \$570 million in fiscal 2009, \$386 million in fiscal 2010, \$241 million in fiscal 2011, and \$145 million in fiscal 2012 and thereafter. Actual cash collections may differ from the contractual maturities due to early customer buyouts, refinancings, or defaults.

**6. Investments**

The following tables summarize the Company's investments (in millions):

April 26, 2008	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
Fixed income securities:				
U.S. government notes and bonds	\$ 9,068	\$ 117	\$ (36)	\$ 9,149
Corporate notes, bonds, and asset-backed securities	7,745	51	(105)	7,691
Municipal notes and bonds	1			1
<b>Total fixed income securities</b>	<b>16,814</b>	<b>168</b>	<b>(141)</b>	<b>16,841</b>
Publicly traded equity securities	840	638	(40)	1,438
<b>Total</b>	<b>\$ 17,654</b>	<b>\$ 806</b>	<b>\$ (181)</b>	<b>\$ 18,279</b>

July 28, 2007	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
Fixed income securities:				
U.S. government notes and bonds	\$ 6,919	\$ 29	\$ (8)	\$ 6,940
Corporate notes, bonds, and asset-backed securities	8,765	7	(57)	8,715
Municipal notes and bonds	1,643		(1)	1,642

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Total fixed income securities	17,327	36	(66)	17,297
Publicly traded equity securities	901	354	(14)	1,241
Total	\$ 18,228	\$ 390	\$ (80)	\$ 18,538

**Table of Contents**

The following table summarizes the maturities of the Company's fixed income securities at April 26, 2008 (in millions):

	Amortized Cost	Fair Value
Less than 1 year	\$ 7,140	\$ 7,161
Due in 1 to 2 years	3,862	3,890
Due in 2 to 5 years	4,823	4,845
Due after 5 years	989	945
<b>Total</b>	<b>\$ 16,814</b>	<b>\$ 16,841</b>

Actual maturities may differ from the contractual maturities because borrowers may have the right to call or prepay certain obligations.

**7. Borrowings****Long-Term Debt**

In February 2006, the Company issued \$500 million of senior floating interest rate notes due 2009 (the 2009 Notes), \$3.0 billion of 5.25% senior notes due 2011 (the 2011 Notes), and \$3.0 billion of 5.50% senior notes due 2016 (the 2016 Notes), for an aggregate principal amount of \$6.5 billion. The following table summarizes the Company's long-term debt (in millions, except percentages):

	April 26, 2008		July 28, 2007	
	Amount	Effective Rate <sup>(1)</sup>	Amount	Effective Rate <sup>(1)</sup>
<b>Senior notes:</b>				
Floating-rate notes, due 2009	\$ 500	3.16%	\$ 500	5.44%
5.25% fixed-rate notes, due 2011	3,000	3.12%	3,000	5.56%
5.50% fixed-rate notes, due 2016	3,000	4.34%	3,000	5.79%
<b>Total senior notes</b>	<b>6,500</b>		<b>6,500</b>	
Other notes	4		5	
Unaccreted discount	(15)		(16)	
Hedge accounting adjustment of the carrying amount <sup>(1)</sup>	426		(81)	
<b>Total</b>	<b>\$ 6,915</b>		<b>\$ 6,408</b>	
<b>Reported as:</b>				
Current portion of long-term debt	\$ 500		\$	
Long-term debt	6,415		6,408	
<b>Total</b>	<b>\$ 6,915</b>		<b>\$ 6,408</b>	

<sup>(1)</sup> Upon termination of the interest rate swaps during the three months ended April 26, 2008, the Company received proceeds of \$432 million, net of accrued interest, which was recorded as a hedge accounting adjustment of the carrying amount of the fixed-rate debt and is

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

amortized as a reduction to interest expense over the remaining terms of the fixed-rate notes. The effective rates for the 2011 Notes and the 2016 Notes as of April 26, 2008 include the interest on the notes, the amortization of the hedge accounting adjustment and the accretion of the discount. The effective rates for the 2011 Notes and the 2016 Notes as of July 28, 2007 included the variable rate in effect as of the period end on the interest rate swaps including the accretion of the discount.

The 2011 Notes and the 2016 Notes are redeemable by the Company at any time, subject to a make-whole premium. During the three months ended April 26, 2008, the Company reclassified the 2009 Notes of \$500 million to current portion of long-term debt. Based on market prices, the fair value of the Company's long-term debt, including the current portion of long-term debt, was \$6.7 billion as of April 26, 2008. The Company was in compliance with all debt covenants as of April 26, 2008.



**Table of Contents**

Interest is payable quarterly on the 2009 Notes and semi-annually on the 2011 Notes and 2016 Notes. Interest expense and cash paid for interest are summarized as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Interest expense	\$ 68	\$ 94	\$ 255	\$ 283
Cash paid for interest	\$ 177	\$ 181	\$ 362	\$ 354

**Credit Facility**

On August 17, 2007, the Company entered into a credit agreement with certain institutional lenders that provides for a \$3.0 billion unsecured revolving credit facility that is scheduled to expire on August 17, 2012. Any advances under the credit agreement will accrue interest at rates that are equal to, based on certain conditions, either (i) the higher of the Federal Funds rate plus 0.50% or Bank of America's prime rate as announced from time to time, or (ii) LIBOR plus a margin that is based on the Company's senior debt credit ratings as published by Standard & Poor's Ratings Services and Moody's Investors Service, Inc. The credit agreement requires that the Company maintain an interest coverage ratio as defined in the agreement. As of April 26, 2008, the Company was in compliance with the required interest coverage ratio and the Company had not borrowed any funds under the credit facility. The Company may also, upon the agreement of either the then existing lenders or of additional lenders not currently parties to the agreement, increase the commitments under the credit facility up to a total of \$5.0 billion, and/or extend the expiration date of the credit facility up to August 15, 2014.

**8. Commitments and Contingencies****Operating Leases**

The Company leases office space in several U.S. locations. Outside the United States, larger leased sites include sites in Australia, Belgium, Canada, China, France, Germany, India, Israel, Italy, Japan, and the United Kingdom. Future annual minimum lease payments under all non-cancelable operating leases with an initial term in excess of one year as of April 26, 2008 are as follows (in millions):

Fiscal Year	Amount
2008 (remaining three months)	\$ 77
2009	303
2010	207
2011	167
2012	587
Thereafter	236
<b>Total</b>	<b>\$ 1,577</b>

**Purchase Commitments with Contract Manufacturers and Suppliers**

The Company purchases components from a variety of suppliers and uses several contract manufacturers to provide manufacturing services for its products. During the normal course of business, in order to manage manufacturing lead times and help ensure adequate component supply, the Company enters into agreements with contract manufacturers and suppliers that either allow them to procure inventory based upon criteria as defined by the Company or that establish the parameters defining the Company's requirements. In certain instances, these agreements allow the Company the option to cancel, reschedule, and adjust the Company's requirements based on its business needs prior to firm orders being placed. Consequently, only a portion of the Company's reported purchase commitments arising from these agreements are firm, non-cancelable, and unconditional commitments. As of April 26, 2008 and July 28, 2007, the Company had total purchase commitments for inventory of \$2.7 billion and \$2.6 billion, respectively.

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

In addition to the above, the Company records a liability for firm, non-cancelable, and unconditional purchase commitments for quantities in excess of its future demand forecasts consistent with the valuation of the Company's excess and obsolete inventory. As of April 26, 2008 and July 28, 2007, the liability for these purchase commitments was \$176 million and \$168 million, respectively, and was included in other current liabilities.

**Table of Contents*****Compensation Expense Related to Acquisitions and Investments***

In connection with the Company's purchase acquisitions, asset purchases, and acquisitions of variable interest entities, the Company has agreed to pay certain additional amounts in cash contingent upon the achievement of certain agreed-upon technology, development, product, or other milestones; or continued employment with the Company of certain employees of the entity acquired. During the three months ended April 26, 2008, the Company recorded an acquisition-related compensation charge of \$246 million related to the Company's agreement to purchase the minority interest in Nuova Systems. See Note 3.

***Other Commitments***

As of April 26, 2008, the Company was party to an agreement to invest approximately \$700 million in venture funds managed by SOFTBANK Corp. and its affiliates (SOFTBANK) that is required to be funded on demand. As of April 26, 2008 and July 28, 2007, the Company had invested \$628 million and \$616 million, respectively, in the venture funds pursuant to the commitment.

The Company also has certain other funding commitments related to its privately held investments that are based on the achievement of certain agreed-upon milestones. The remaining funding commitments were approximately \$218 million and \$56 million as of April 26, 2008 and July 28, 2007, respectively.

***Variable Interest Entities***

In the ordinary course of business, the Company has investments in privately held companies and provides financing to certain customers through its wholly owned subsidiaries, which may be considered to be variable interest entities. The Company has evaluated its investments in these privately held companies and customer financings and determined that there were no significant unconsolidated variable interest entities as of April 26, 2008.

***Guarantees and Product Warranties***

The following table summarizes the activity related to the product warranty liability during the nine months ended April 26, 2008 and April 28, 2007 (in millions):

	<b>Nine Months Ended</b>	
	<b>April 26, 2008</b>	<b>April 28, 2007</b>
Balance at beginning of period	\$ 340	\$ 309
Provision for warranties issued	376	384
Payments	(340)	(355)
Fair value of warranty liability acquired	3	
<b>Balance at end of period</b>	<b>\$ 379</b>	<b>\$ 338</b>

The Company accrues for warranty costs as part of its cost of sales based on associated material product costs, labor costs for technical support staff, and associated overhead. The products sold are generally covered by a warranty for periods ranging from 90 days to five years, and for some products the Company provides a limited lifetime warranty.

The Company provides guarantees for various third party financing arrangements to channel partners and other customers which could be called upon in the event of non-payment to the third party. As of April 26, 2008, the total maximum potential future payments related to these guarantees was approximately \$775 million, of which approximately \$555 million was recorded as deferred revenue on the consolidated balance sheet in accordance with revenue recognition policies and FASB Interpretation No.45 (FIN 45).

In the normal course of business, the Company indemnifies other parties, including customers, lessors, and parties to other transactions with the Company, with respect to certain matters. The Company has agreed to hold the other parties harmless against losses arising from a breach of representations or covenants, or out of intellectual property infringement or other claims made against certain parties. These agreements may limit the time within which an indemnification claim can be made and the amount of the claim. In addition, the Company has entered into

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

indemnification agreements with its officers and directors, and the Company's bylaws contain similar indemnification obligations to the Company's agents. It is not possible to determine the maximum potential amount under these indemnification agreements due to the Company's limited history with prior indemnification claims and the unique facts and circumstances involved in each particular agreement. Historically, payments made by the Company under these agreements have not had a material effect on the Company's operating results, financial position, or cash flows.

The Company's remaining arrangements as of April 26, 2008 that were subject to recognition and disclosure requirements under FIN 45 were not material.

**Table of Contents****Derivative Instruments**

The Company uses derivative instruments primarily to manage exposures to foreign currency, interest rate, and equity security price risks. The Company's primary objective in holding derivatives is to reduce the volatility of earnings and cash flows associated with changes in foreign currency, interest rates, and equity security prices. The Company's derivatives expose it to credit risk to the extent that the counterparties may be unable to meet the terms of the agreement. The Company seeks to mitigate such risks by limiting its counterparties to major financial institutions. In addition, the potential risk of loss with any one counterparty resulting from this type of credit risk is monitored. Management does not expect material losses as a result of defaults by counterparties.

**Foreign Currency Derivatives**

The Company's foreign exchange forward and option contracts are summarized as follows (in millions):

	April 26, 2008		July 28, 2007	
	Notional Amount	Fair Value	Notional Amount	Fair Value
<b>Forward contracts:</b>				
Purchased	\$ 1,710	\$ 2	\$ 1,601	\$ 1
Sold	\$ 799	\$ 1	\$ 613	\$ (8)
<b>Option contracts:</b>				
Purchased	\$ 955	\$ 50	\$ 652	\$ 24
Sold	\$ 704	\$ (8)	\$ 310	\$ (1)

The Company conducts business globally in numerous currencies. As such, it is exposed to adverse movements in foreign currency exchange rates. To limit the exposure related to foreign currency changes, the Company enters into foreign currency contracts. The Company does not enter into foreign exchange forward or option contracts for trading purposes.

The Company enters into foreign exchange forward contracts to reduce the short-term effects of foreign currency fluctuations on foreign currency receivables, investments, and payables. The gains and losses on the foreign exchange forward contracts offset the transaction gains and losses on foreign currency receivables, investments, and payables recognized in earnings. Gains and losses on the contracts are included in other income (loss), net, and offset foreign exchange gains and losses from the revaluation of intercompany balances or other current assets, investments, or liabilities denominated in currencies other than the functional currency of the reporting entity. The Company's foreign exchange forward contracts related to current assets and liabilities generally range from one to three months in original maturity. Additionally, the Company has entered into foreign exchange forward contracts with maturities of up to two years related to long-term customer financings. The foreign exchange forward contracts related to investments generally have maturities of less than two years. The Company also hedges certain net investments in its foreign subsidiaries with forward contracts which generally have maturities of less than 6 months.

The Company hedges certain foreign currency forecasted transactions related to certain operating expenses with currency options and forward contracts. These transactions are designated as cash flow hedges. The effective portion of the derivative's gain or loss is initially reported as a component of accumulated other comprehensive income and subsequently reclassified into earnings when the hedged exposure affects earnings. The ineffective portion, if any, of the gain or loss is reported in earnings immediately. These currency option and forward contracts generally have maturities of less than 18 months.

**Interest Rate Derivatives**

The Company's interest rate derivatives are summarized as follows (in millions):

	April 26, 2008		July 28, 2007	
	Notional Amount	Fair Value	Notional Amount	Fair Value
Interest rate swaps, investments	\$ 1,000	\$ (12)	\$ 1,000	\$ 29
Interest rate swaps, long-term debt	\$	\$	\$ 6,000	\$ (81)

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The Company's primary objective for holding fixed income securities is to achieve an appropriate investment return consistent with preserving principal and managing risk. To realize these objectives, the Company may utilize interest rate swaps or other derivatives designated as fair value or cash flow hedges.

The Company has entered into \$1.0 billion of interest rate swaps designated as fair value hedges of its investment portfolio. Under these interest rate swap contracts, the Company makes fixed-rate interest payments and receives interest payments based on LIBOR. The effect of these swaps is to convert fixed-rate returns to floating-rate returns based on LIBOR for a portion of the Company's fixed

**Table of Contents**

income portfolio. The gains and losses related to changes in the value of the interest rate swaps are included in other income (loss), net, and offset the changes in fair value of the underlying hedged investment. The fair values of the interest rate swaps designated as hedges of the Company's investments are reflected in prepaid expenses and other current assets or other current liabilities.

In conjunction with its issuance of fixed-rate senior notes in February 2006, the Company entered into \$6.0 billion of interest rate swaps designated as fair value hedges of the fixed-rate debt. The effect of these swaps was to convert fixed-rate interest expense to floating-rate interest expense based on LIBOR. During the three months ended April 26, 2008, the Company terminated the \$6.0 billion of interest rate swaps, and received proceeds of \$432 million, net of accrued interest, which was recorded as a hedge accounting adjustment of the carrying amount of the fixed-rate debt, and is amortized as a reduction to interest expense over the remaining terms of the fixed-rate notes. While such interest rate swaps were in effect, their fair values were reflected in other assets or other long-term liabilities and the gains and losses related to changes in the value of such interest rate swaps were included in other income (loss), net, and offset the changes in fair value of the underlying debt.

*Equity Derivatives*

The Company's equity derivatives are summarized as follows (in millions):

	April 26, 2008		July 28, 2007	
	Notional Amount	Fair Value	Notional Amount	Fair Value
Forward sale agreements	\$ 135	\$ 12	\$ 458	\$ 1

The Company maintains a portfolio of publicly traded equity securities which are subject to price risk. The Company may hold equity securities for strategic purposes or to diversify the Company's overall investment portfolio. To manage its exposure to changes in the fair value of certain equity securities, the Company may enter into equity derivatives, including forward sale and option agreements. As of April 26, 2008, the Company had entered into forward sale agreements on certain publicly traded equity securities designated as fair value hedges. The gains and losses due to changes in the value of the hedging instruments are included in other income (loss), net, and offset the change in the fair value of the underlying hedged investment. The fair values of the equity derivatives are reflected in prepaid expenses and other current assets and other current liabilities.

*Legal Proceedings*

The Company and other defendants were subject to claims asserted by Telcordia Technologies, Inc. on July 16, 2004 in the Federal District Court for the District of Delaware alleging that various Cisco routers, switches and optical products infringed United States Patent Nos. 4,893,306, 4,835,763 and Re 36,633. Telcordia sought damages and injunctive relief. The Court ruled that, as a matter of law, the Company does not infringe Patent No. 4,893,306. After conclusion of a trial, on May 10, 2007, a jury found that infringement had occurred on the other patents and awarded damages in an amount that is not material to the Company. The Company has asked the Court to reverse the verdict as a matter of law, and if necessary, the Company intends to appeal the decision. Telcordia has asked the Court to enhance damages and award it attorneys' fees and also has the right to appeal. The Company believes that the ultimate outcome of this matter and aggregate potential damages will not be material.

Brazilian authorities are investigating certain employees of the Company's Brazilian subsidiary and certain employees of a Brazilian importer of the Company's products relating to the allegation of evading import taxes and other alleged improper transactions involving the subsidiary and the importer. The Company is conducting a thorough review of the matter. To date, Brazilian authorities have not asserted a claim against the Company. The Company is unable to determine the likelihood of an unfavorable outcome on any potential claims against it or to reasonably estimate a range of loss, if any. In addition, the Company is investigating the allegations regarding improper transactions and has proactively communicated with the United States authorities to provide information and report on its findings.

In addition, the Company is subject to legal proceedings, claims, and litigation arising in the ordinary course of business, including intellectual property litigation. While the outcome of these matters is currently not determinable, the Company does not expect that the ultimate costs to resolve these matters will have a material adverse effect on its consolidated financial position, results of operations, or cash flows.

**Table of Contents****9. Shareholders Equity**  
**Stock Repurchase Program**

In September 2001, the Company's Board of Directors authorized a stock repurchase program. As of April 26, 2008, the Company's Board of Directors had authorized an aggregate repurchase of up to \$62 billion of common stock under this program and the remaining authorized repurchase amount was \$9.8 billion with no termination date. The stock repurchase activity under the stock repurchase program during the first nine months of fiscal 2008 is summarized as follows (in millions, except per-share amounts):

Nine Months Ended April 26, 2008	Shares Repurchased	Weighted- Average Price per Share	Amount Repurchased
Cumulative balance at July 28, 2007	2,228	\$ 19.40	\$ 43,229
Repurchase of common stock <sup>(1)</sup>	318	28.25	9,000
Cumulative balance at April 26, 2008	2,546	\$ 20.51	\$ 52,229

<sup>(1)</sup> Includes stock repurchases which were pending settlement as of April 26, 2008.

The purchase price for the shares of the Company's stock repurchased is reflected as a reduction to shareholders' equity. In accordance with Accounting Principles Board Opinion No. 6, Status of Accounting Research Bulletins, the Company is required to allocate the purchase price of the repurchased shares as (i) a reduction to retained earnings until retained earnings are zero and then as an increase to accumulated deficit and (ii) a reduction of common stock and additional paid-in capital. Issuance of common stock and the tax benefit related to employee stock incentive plans are recorded as an increase to common stock and additional paid-in capital.

**Other Repurchases of Common Stock**

The Company also repurchases shares in settlement of employee tax withholding obligations due upon the vesting of restricted stock or stock units.

**Comprehensive Income**

The components of comprehensive income are as follows (in millions):

	Three Months Ended April 26, 2008	April 28, 2007	Nine Months Ended April 26, 2008	April 28, 2007
Net income	\$ 1,773	\$ 1,874	\$ 6,038	\$ 5,403
Other comprehensive income:				
Change in unrealized gains and losses on investments, net of tax	(285)	49	254	158
Other <sup>(1)</sup>	205	96	287	137
Comprehensive income before minority interest	1,693	2,019	6,579	5,698
Change in minority interest <sup>(2)</sup>	18	(1)	(53)	(3)
Total	\$ 1,711	\$ 2,018	\$ 6,526	\$ 5,695



- (1) Primarily includes comprehensive income related to foreign currency translation.
- (2) The Company consolidates its investment in a venture fund managed by SOFTBANK as it is the primary beneficiary as defined under FIN 46(R). As a result, SOFTBANK's interest in the change in the unrealized gains and losses on the investments in the venture fund is recorded as a component of accumulated other comprehensive income, and is reflected as a change in minority interest.

**10. Employee Benefit Plans**  
***Employee Stock Purchase Plan***

The Company has an Employee Stock Purchase Plan, which includes its sub-plan, the International Employee Stock Purchase Plan (together, the Purchase Plan ), under which 321.4 million shares of the Company's stock have been reserved for issuance. Eligible employees may purchase a limited number of shares of the Company's stock at a discount of up to 15% of the lesser of the market value on the subscription date or the purchase date, which is approximately six months after the subscription date. The Purchase Plan terminates on January 3, 2010. The Company issued 9 million and 10 million shares under the Purchase Plan during the nine months ended April 26, 2008 and April 28, 2007, respectively. As of April 26, 2008, 73 million shares were available for issuance under the Purchase Plan.

---

**Table of Contents*****Employee Stock Incentive Plans******Stock Incentive Plan Program Description***

As of April 26, 2008, the Company had five stock incentive plans: the 2005 Stock Incentive Plan (the 2005 Plan ), the 1996 Stock Incentive Plan (the 1996 Plan ), the 1997 Supplemental Stock Incentive Plan (the Supplemental Plan ), the Cisco Systems, Inc. SA Acquisition Long-Term Incentive Plan (the SA Acquisition Plan ), and the Cisco Systems, Inc. WebEx Acquisition Long-Term Incentive Plan (the WebEx Acquisition Plan ). In addition, the Company has, in connection with the acquisitions of various companies, assumed the share-based awards granted under stock incentive plans of the acquired companies or issued share-based awards in replacement thereof. Share-based awards are designed to reward employees for their long-term contributions to the Company and provide incentives for them to remain with the Company. The number and frequency of share-based awards are based on competitive practices, operating results of the Company, government regulations and the other factors disclosed by the Company in its filings under the Securities Exchange Act of 1934, as amended. Since the inception of the stock incentive plans, the Company has granted stock options to virtually all employees, and the majority has been granted to employees below the vice president level. The Company's primary stock incentive plans are summarized as follows:

***2005 Plan***

As amended on November 15, 2007, the maximum number of shares issuable under the 2005 Plan over its term is 559 million shares plus the amount of any shares underlying awards outstanding on November 15, 2007 under the 1996 Plan, the SA Acquisition Plan and the WebEx Acquisition Plan that are forfeited or are terminated for any other reason before being exercised or settled. However, any shares underlying awards outstanding on November 15, 2007 under the 1996 Plan, the SA Acquisition Plan, and the WebEx Acquisition Plan that expire unexercised at the end of their maximum terms will not be considered to become available for reissuance under the 2005 Plan. If any awards granted under the 2005 Plan are forfeited or are terminated for any other reason before being exercised or settled, then the shares underlying the awards will again be available under the 2005 Plan. This maximum number will be reduced by a ratio of 2.5 shares for each share awarded as stock grants or stock units. The 2005 Plan permits the granting of stock options, stock, stock units, and stock appreciation rights to employees (including employee directors and officers) and consultants of the Company and its subsidiaries and affiliates, and non-employee directors of the Company. Stock options granted under the 2005 Plan have an exercise price of at least 100% of the fair market value of the underlying stock on the grant date and expire no later than nine years from the grant date. The stock options will generally become exercisable for 20% of the option shares one year from the date of grant and then ratably over the following 48 months. Stock grants and stock units will generally vest with respect to 20% of the shares covered by the grant on each of the first through fifth anniversaries of the date of the grant. The Compensation and Management Development Committee of the Board of Directors has the discretion to use different vesting schedules. Stock appreciation rights may be awarded in combination with stock options or stock grants and such awards shall provide that the stock appreciation rights will not be exercisable unless the related stock options or stock grants are forfeited. Stock grants may be awarded in combination with non-statutory stock options, and such awards may provide that the stock grants will be forfeited in the event that the related non-statutory stock options are exercised.

***1996 Plan***

The 1996 Plan expired on December 31, 2006, and the Company can no longer make equity awards under the 1996 Plan. The maximum number of shares issuable over the term of the 1996 Plan was 2.5 billion shares. Stock options granted under the 1996 Plan have an exercise price of at least 100% of the fair market value of the underlying stock on the grant date and expire no later than nine years from the grant date. The stock options generally become exercisable for 20% or 25% of the option shares one year from the date of grant and then ratably over the following 48 or 36 months, respectively. Certain other grants have utilized a 60-month ratably vesting schedule. In addition, the Board of Directors, or other committees administering the plan, have the discretion to use a different vesting schedule and have done so from time to time.

***Supplemental Plan***

The Supplemental Plan expired on December 31, 2007 and the Company can no longer make equity awards under the Supplemental Plan. Officers and members of the Company's Board of Directors were not eligible to participate in the Supplemental Plan. Nine million shares were reserved for issuance under the Supplemental Plan.

***Acquisition Plans***

In connection with the Company's acquisitions of Scientific-Atlanta, Inc. ( Scientific-Atlanta ) and WebEx Communications, Inc. ( WebEx ), the Company adopted the SA Acquisition Plan and the WebEx Acquisition Plan, respectively, each effective upon completion of the applicable acquisition. These plans constitute assumptions, amendments, restatements, and renamings of the 2003 Long-Term Incentive Plan of



**Table of Contents**

Plan, respectively. The plans permit the grant of stock options, stock, stock units, and stock appreciation rights to certain employees of the Company and its subsidiaries and affiliates who had been employed by Scientific-Atlanta or its subsidiaries or WebEx or its subsidiaries, as applicable. As a result of the shareholder approval of the amendment and extension of the 2005 Plan, as of November 15, 2007, the Company will no longer make stock option grants or direct share issuances under either the SA Acquisition Plan or the WebEx Acquisition Plan.

***Dilutive Effect of Stock Options***

Weighted-average basic and diluted shares outstanding for the nine months ended April 26, 2008 were 6.0 billion shares and 6.2 billion shares, respectively. For the nine months ended April 26, 2008, the dilutive effect of in-the-money employee stock options was approximately 187 million shares or 3.1% of the basic shares outstanding based on the Company's average share price of \$27.97.

The following table illustrates grant dilution computed based on net options granted as a percentage of shares of common stock outstanding at period end (in millions, except percentages):

	Nine Months Ended	
	April 26, 2008	April 28, 2007
Shares of common stock outstanding	5,912	6,054
Granted and assumed	148	175
Canceled/forfeited/expired	(84)	(40)
Net stock options granted	64	135
Grant dilution	1.1%	2.2%

***General Share-Based Award Information***

A summary of share-based award activity is as follows (in millions, except per-share amounts):

	Share-Based Awards Available for Grant	STOCK OPTIONS OUTSTANDING Number Outstanding	Weighted- Average Exercise Price per Share
BALANCE AT JULY 29, 2006	464	1,446	\$ 25.08
Granted and assumed	(206)	206	23.32
Exercised		(309)	16.00
Canceled/forfeited/expired	19	(54)	34.04
Restricted stock and other share-based awards, excluding stock options	(7)		
Additional shares reserved	24		
BALANCE AT JULY 28, 2007	294	1,289	26.60
Granted and assumed	(148)	148	31.56
Exercised <sup>(1)</sup>		(122)	18.78
Canceled/forfeited/expired	15	(84)	30.30
Restricted stock and other share-based awards, excluding stock options <sup>(2)</sup>	(11)		
Additional shares reserved	211		
BALANCE AT APRIL 26, 2008	361	1,231	\$ 27.71

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

- (1) The total pretax intrinsic value of stock options exercised during the nine months ended April 26, 2008 was \$1.4 billion.
- (2) Amounts represent restricted stock and other share-based awards granted and assumed. The Company had total shares of restricted stock and restricted stock units outstanding of 15 million and 11 million as of April 26, 2008 and July 28, 2007, respectively. Share-based awards available for grant are reduced by a ratio of 2.5 shares for each share awarded as stock grants or pursuant to stock units from the 2005 Plan subsequent to November 15, 2007.

**Table of Contents**

The following table summarizes significant ranges of outstanding and exercisable options as of April 26, 2008 (in millions, except years and per-share amounts):

Range of Exercise Prices	Number Outstanding	Weighted-Average Remaining Contractual Life (in Years)	Weighted-Average Exercise Price per Share	Aggregate Intrinsic Value	Number Exercisable	Weighted-Average Exercise Price per Share	Aggregate Intrinsic Value
\$ 0.01 - 15.00	98	3.93	\$ 11.17	\$ 1,415	87	\$ 11.29	\$ 1,237
15.01 - 18.00	199	5.19	17.28	1,655	124	16.96	1,070
18.01 - 20.00	266	4.80	19.22	1,697	195	19.22	1,242
20.01 - 25.00	228	6.20	22.44	719	108	22.03	385
25.01 - 30.00	48	6.49	27.09	1	16	27.20	1
30.01 - 35.00	137	7.98	32.16		7	32.22	
35.01 - 50.00	24	0.96	40.02		24	40.02	
50.01 - 72.56	231	1.13	54.89		231	54.89	
<b>Total</b>	<b>1,231</b>	<b>4.71</b>	<b>\$ 27.71</b>	<b>\$ 5,487</b>	<b>792</b>	<b>\$ 29.73</b>	<b>\$ 3,935</b>

The aggregate intrinsic value in the preceding table represents the total pretax intrinsic value, based on the Company's closing stock price of \$25.60 as of April 25, 2008, which would have been received by the option holders had those option holders exercised their options as of that date. The total number of in-the-money stock options exercisable as of April 26, 2008 was 515 million. As of July 28, 2007, 829 million outstanding stock options were exercisable and the weighted-average exercise price was \$30.13.

**Valuation and Expense Information Under SFAS 123(R)**

Share-based compensation expense recognized under Statement of Financial Accounting Standards No. 123 (revised 2004), "Share-Based Payment", (SFAS 123(R)) consists primarily of expenses for employee stock options, employee stock purchase rights, employee restricted stock and employee restricted stock units. The following table summarizes share-based compensation expense as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Cost of sales - product	\$ 10	\$ 10	\$ 30	\$ 33
Cost of sales - service	27	25	80	79
Employee share-based compensation expense in cost of sales	37	35	110	112
Research and development	78	75	224	223
Sales and marketing	114	101	324	294
General and administrative	39	26	109	80
Employee share-based compensation expense in operating expenses	231	202	657	597
Total employee share-based compensation expense <sup>(1)(2)(3)</sup>	\$ 268	\$ 237	\$ 767	\$ 709

(1) As of April 26, 2008, total compensation cost related to unvested share-based awards including share-based compensation relating to acquisitions and investments, not yet recognized was \$3.6 billion, which is expected to be recognized over approximately 3.6 years on a

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

weighted-average basis.

- (2) Share-based compensation expense of \$22 million and \$67 million related to acquisitions and investments for the three and nine months ended April 26, 2008, respectively, and \$8 million and \$27 million for the three and nine months ended April 28, 2007, respectively, is disclosed in Note 3 and is not included in the above table.
- (3) The income tax benefit for share-based compensation expense was \$87 million and \$247 million for the three and nine months ended April 26, 2008, respectively, and \$102 million and \$265 million for the three and nine months ended April 28, 2007, respectively.

### *Lattice-Binomial Model*

Upon adoption of SFAS 123(R), the Company began estimating the value of employee stock options and employee stock purchase rights on the date of grant using a lattice-binomial model. Prior to the adoption of SFAS 123(R), the value of each employee stock option and employee stock purchase right was estimated on the date of grant using the Black-Scholes model.

**Table of Contents**

The Company's employee stock options have various restrictions including vesting provisions and restrictions on transfer and hedging, among others, and are often exercised prior to their contractual maturity. Lattice-binomial models are more capable of incorporating the features of the Company's employee stock options than closed-form models such as the Black-Scholes model. The use of a lattice-binomial model requires extensive actual employee exercise behavior data and a number of complex assumptions including expected volatility, risk-free interest rate, expected dividends, kurtosis, and skewness.

The weighted-average assumptions, using the lattice-binomial model, and the weighted-average expected life and estimated value of employee stock options are summarized as follows:

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>Employee stock options:</b>				
Expected volatility	35.3%	26.3%	31.0%	25.8%
Risk-free interest rate	3.1%	4.6%	4.3%	4.6%
Expected dividend	0.0%	0.0%	0.0%	0.0%
Kurtosis	4.6	4.6	4.6	4.5
Skewness	(0.80)	(0.80)	(0.80)	(0.80)
<b>Weighted-average expected life (in years)</b>	6.2	6.7	6.3	6.7
<b>Weighted-average estimated value (per option share)</b>	\$ 6.98	\$ 8.21	\$ 9.75	\$ 7.01

The weighted-average assumptions, using the lattice-binomial model, and the weighted-average expected life and estimated value of employee stock purchase rights with subscription dates in the indicated periods are summarized as follows:

	Nine Months Ended	
	April 26, 2008	April 28, 2007
<b>Employee stock purchase rights:</b>		
Expected volatility	33.0%	26.2%
Risk-free interest rate	3.3%	5.1%
Expected dividend	0.0%	0.0%
<b>Weighted-average expected life (in years)</b>	0.5	0.5
<b>Weighted-average estimated value (per share)</b>	\$ 6.58	\$ 6.45

The determination of the fair value of share-based payment awards on the date of grant using an option-pricing model is impacted by the Company's stock price as well as assumptions regarding a number of highly complex and subjective variables. The weighted-average assumptions were determined as follows:

For employee stock options, the Company used the implied volatility for two-year traded options on the Company's stock as the expected volatility assumption required in the lattice-binomial model, consistent with SFAS 123(R) and Staff Accounting Bulletin No. 107 (SAB 107). For employee stock purchase rights, the Company used the implied volatility for six-month traded options on the Company's stock. The selection of the implied volatility approach was based upon the availability of actively traded options on the Company's stock and the Company's assessment that implied volatility is more representative of future stock price trends than historical volatility.

The risk-free interest rate assumption is based upon observed interest rates appropriate for the term of the Company's employee stock options and employee stock purchase rights.

The dividend yield assumption is based on the history and expectation of dividend payouts.



The estimated kurtosis and skewness are technical measures of the distribution of stock price returns, which affect expected employee exercise behaviors that are based on the Company's stock price return history as well as consideration of various academic analyses.

The expected life of employee stock options represents the weighted-average period the stock options are expected to remain outstanding and is a derived output of the lattice-binomial model. The expected life of employee stock options is impacted by all of the underlying assumptions and calibration of the Company's model. The lattice-binomial model assumes that employees' exercise behavior is a function of the option's remaining vested life and the extent to which the option is in-the-money. The lattice-binomial model estimates the probability of exercise as a function of these two variables based on the entire history of exercises and cancellations on all past option grants made by the Company.

**Table of Contents****Accuracy of Fair Value Estimates**

The Company uses third-party analyses to assist in developing the assumptions used in, as well as calibrating, its lattice-binomial model. The Company is responsible for determining the assumptions used in estimating the fair value of its share-based payment awards.

The Company's determination of the fair value of share-based payment awards is affected by assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to, the Company's expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviors. Option-pricing models were developed for use in estimating the value of traded options that have no vesting or hedging restrictions and are fully transferable. Because the Company's employee stock options have certain characteristics that are significantly different from traded options, and because changes in the subjective assumptions can materially affect the estimated value, in management's opinion, the existing valuation models may not provide an accurate measure of the fair value of the Company's employee stock options. Although the fair value of employee stock options is determined in accordance with SFAS 123(R) and SAB 107 using an option-pricing model, that value may not be indicative of the fair value observed in a willing buyer/willing seller market transaction.

**11. Income Taxes**

The following table provides details of income taxes (in millions, except percentages):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Effective tax rate	23.2%	22.5%	20.2%	22.0%
Cash paid for income taxes	\$ 590	\$ 353	\$ 1,992	\$ 1,312

On July 29, 2007, the Company adopted FIN 48 which prescribes a comprehensive model for the financial statement recognition, measurement, classification and disclosure of uncertain tax positions. As a result of the adoption of FIN 48, the Company reduced the liability for net unrecognized tax benefits by \$451 million, and accounted for this as a cumulative effect of a change in accounting principle that was recorded as an increase to retained earnings of \$202 million and an increase to additional paid-in capital of \$249 million. The total amount of gross unrecognized tax benefits as of the date of adoption was \$3.3 billion, of which \$2.9 billion would affect the effective tax rate if realized. The Company historically classified liabilities for unrecognized tax benefits in current income taxes payable. In implementing FIN 48, the Company has reclassified liabilities for unrecognized tax benefits for which the Company does not anticipate payment or receipt of cash within one year to long-term income taxes payable. In addition, the Company reclassified the income tax receivable to income taxes payable.

In connection with the regular examination of the Company's federal income tax returns for fiscal years ended July 27, 2002 through July 31, 2004, the IRS proposed certain adjustments related to the Company's international operations. In the first quarter of fiscal 2008, the Company and the IRS agreed to a settlement with respect to certain tax issues related to U.S. income inclusions arising from the Company's international operations for fiscal years ended July 27, 2002 through July 29, 2006. As a result of the settlement, the Company reduced income taxes payable and recorded a net tax benefit of \$162 million including related interest in the first quarter of fiscal 2008. The Company's federal income tax returns for fiscal years ended July 27, 2002 through July 31, 2004 continue to be under examination and the IRS has proposed other adjustments which are not covered under the settlement agreement. The Company believes that adequate amounts have been reserved for any adjustments which may ultimately result from these examinations. With limited exceptions, the Company is no longer subject to state and local or foreign income tax audits through fiscal year 1997. The Company is no longer subject to U.S. federal income tax audit through fiscal 2001.

As a result of the settlement of certain tax matters with the IRS during the first quarter of fiscal 2008, the amount of gross unrecognized tax benefits was reduced by approximately \$1.0 billion. The total amount of gross unrecognized tax benefits was \$2.4 billion as of April 26, 2008, of which \$1.9 billion would affect the effective tax rate if realized. The Company's policy to include interest and penalties related to income taxes, including unrecognized tax benefits, within the provision for income taxes did not change as a result of implementing FIN 48. As of the date of adoption of FIN 48, the Company had accrued \$183 million in income taxes payable for the payment of interest and penalties. As a result of the IRS settlement, the Company reduced the amount of accrued interest by \$39 million in the first quarter of fiscal 2008. Although timing of the resolution of audits is highly uncertain, the Company does not believe it is reasonably possible that the total amounts of unrecognized tax benefits will materially change in the next 12 months.

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The effective tax rate for the nine months ended April 26, 2008 also reflects non-deductible compensation expense related to the Company's agreement to purchase the minority interest in Nuova Systems, tax costs related to an intercompany realignment of certain of the Company's foreign operations, and a tax benefit related to the U.S. federal R&D tax credit which expired on December 31, 2007. The effective tax rate for the nine months ended April 28, 2007 included a tax benefit related to the reinstatement of the U.S. federal R&D tax credit which was attributable to R&D expenses incurred from January 1, 2006 through April 28, 2007.

**Table of Contents****12. Segment Information and Major Customers**

The Company's operations involve the design, development, manufacturing, marketing, and technical support of networking and other products and services related to the communications and information technology industry. Cisco products include routers, switches, advanced technologies, and other products. These products, primarily integrated by Cisco IOS Software, link geographically dispersed local-area networks (LANs) and wide-area networks (WANs).

The Company conducts business globally and is primarily managed on a geographic basis. The Company's management makes financial decisions and allocates resources based on the information it receives from its internal management system. Sales are attributed to a geographic theater based on the ordering location of the customer. During the first quarter of fiscal 2008, the Company enhanced its methodology for attributing certain revenue transactions including revenue deferrals, and the associated cost of sales, to each geographic theater and revised the information utilized by the Company's chief operating decision maker (CODM). As a result, the Company has reclassified prior period net sales and gross margin amounts by theater to conform to the current period's presentation.

The Company does not allocate research and development, sales and marketing, or general and administrative expenses to its geographic theaters in this internal management system because management does not use the information to measure the performance of the operating segments. In addition, the Company does not allocate amortization of purchased intangible assets, share-based compensation expense, and the effects of purchase accounting adjustments to inventory to the gross margin for each theater because management also does not use the information to measure the performance of the operating segments.

Summarized financial information by theater for the three and nine months ended April 26, 2008 and April 28, 2007, based on the Company's internal management system and as utilized by the CODM, is as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>Net sales:</b>				
United States and Canada <sup>(1)</sup>	\$ 5,112	\$ 4,870	\$ 15,858	\$ 14,167
European Markets	2,149	1,964	6,038	5,435
Emerging Markets	1,125	780	3,217	2,311
Asia Pacific	1,037	921	3,062	2,589
Japan	368	331	1,001	987
<b>Total</b>	<b>\$ 9,791</b>	<b>\$ 8,866</b>	<b>\$ 29,176</b>	<b>\$ 25,489</b>
<b>Gross margin:</b>				
United States and Canada	\$ 3,311	\$ 3,130	\$ 10,452	\$ 9,118
European Markets	1,431	1,272	3,976	3,562
Emerging Markets	717	484	1,975	1,464
Asia Pacific	682	599	1,997	1,661
Japan	258	233	707	683
<b>Theater total</b>	<b>6,399</b>	<b>5,718</b>	<b>19,107</b>	<b>16,488</b>
Unallocated corporate items <sup>(2)</sup>	(94)	(71)	(289)	(220)
<b>Total</b>	<b>\$ 6,305</b>	<b>\$ 5,647</b>	<b>\$ 18,818</b>	<b>\$ 16,268</b>

<sup>(1)</sup> Net sales in the United States were \$4.8 billion and \$4.6 billion for the three months ended April 26, 2008 and April 28, 2007, respectively. Net sales in the United States were \$15.0 billion and \$13.4 billion for the nine months ended April 26, 2008 and April 28, 2007, respectively.

<sup>(2)</sup>

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The unallocated corporate items for the three and nine months ended April 26, 2008 and April 28, 2007 include the effects of amortization of purchased intangible assets and share-based compensation expense.

**Table of Contents**

The following table presents net sales for groups of similar products and services (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>Net sales:</b>				
Routers	\$ 2,017	\$ 1,766	\$ 5,870	\$ 5,035
Switches	3,195	3,089	9,824	9,132
Advanced technologies	2,418	2,072	7,181	5,862
Other	569	554	1,584	1,491
Product	8,199	7,481	24,459	21,520
Service	1,592	1,385	4,717	3,969
Total	\$ 9,791	\$ 8,866	\$ 29,176	\$ 25,489

The Company refers to some of its products and technologies as advanced technologies. As of April 26, 2008, the Company had identified the following advanced technologies for particular focus: application networking services, home networking, security, storage area networking, unified communications, video systems, and wireless technology. The Company continues to identify additional advanced technologies for focus and investment in the future, and the Company's investments in some previously identified advanced technologies may be curtailed or eliminated depending on market developments.

The majority of the Company's assets as of April 26, 2008 and July 28, 2007 were attributable to its U.S. operations. For the three and nine months ended April 26, 2008 and April 28, 2007, no single customer accounted for 10% or more of the Company's net sales.

Property and equipment information is based on the physical location of the assets. The following table presents property and equipment information for geographic areas (in millions):

	April 26, 2008	July 28, 2007
<b>Property and equipment, net:</b>		
United States	\$ 3,401	\$ 3,340
International	644	553
Total	\$ 4,045	\$ 3,893

**13. Net Income per Share**

The following table presents the calculation of basic and diluted net income per share (in millions, except per-share amounts):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Net income	\$ 1,773	\$ 1,874	\$ 6,038	\$ 5,403
Weighted-average shares - basic	5,942	6,034	6,014	6,052
Effect of dilutive potential common shares	127	210	188	203

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Weighted-average shares	diluted	6,069	6,244	6,202	6,255
Net income per share	basic	\$ 0.30	\$ 0.31	\$ 1.00	\$ 0.89
Net income per share	diluted	\$ 0.29	\$ 0.30	\$ 0.97	\$ 0.86
Antidilutive employee stock options		649	480	557	543

---

**Table of Contents****Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations*****Forward-Looking Statements***

This Quarterly Report on Form 10-Q, including this Management's Discussion and Analysis of Financial Condition and Results of Operations, contains forward-looking statements regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933 (the Securities Act) and the Securities Exchange Act of 1934 (the Exchange Act). All statements other than statements of historical facts are statements that could be deemed forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projections about the industries in which we operate and the beliefs and assumptions of our management. Words such as expects, anticipates, targets, goals, projects, intends, plans, believes, seeks, estimates, continues, may, variations of such words and are intended to identify such forward-looking statements. In addition, any statements that refer to projections of our future financial performance, our anticipated growth and trends in our businesses, and other characterizations of future events or circumstances are forward-looking statements. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties, and assumptions that are difficult to predict, including those identified below, under Part II, Item 1A. Risk Factors and elsewhere herein. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. We undertake no obligation to revise or update any forward-looking statements for any reason.

***Overview***

Our results for the first nine months of fiscal 2008 reflected increases in net sales, net income, and net income per diluted share from the corresponding period of fiscal 2007, as we achieved balanced year-over-year revenue growth from our five geographic theaters, our customer markets, and our products and services. We believe this balance is attributable in part to the successful implementation of our strategy. Net income decreased by 5% and increased by 12% during the third quarter and first nine months of fiscal 2008, respectively, compared with the corresponding periods of fiscal 2007, while net income per diluted share decreased by 3% and increased by 13% during the third quarter and first nine months of fiscal 2008, respectively, compared with the corresponding periods of fiscal 2007. Our results for the third quarter and first nine months of fiscal 2008 included an acquisition-related compensation charge of \$246 million related to our agreement to purchase the minority interest in Nuova Systems. Our results for the first nine months of fiscal 2008 included a net tax benefit of \$162 million from a settlement of certain U.S. income tax matters which was recorded in the first quarter of fiscal 2008.

During the third quarter of fiscal 2008, we observed unfavorable economic and market conditions, primarily in the United States, that may have resulted in reduced levels of information technology-related capital spending. As we enter the fourth quarter, we continue to see uncertain market conditions, especially in the United States, which could contribute to slower revenue growth. These conditions could adversely affect our operating results. However, we believe that our strategy and our ability to innovate and execute may enable us to improve our relative competitive position in difficult business conditions and may continue to provide us with long-term growth opportunities.

***Revenue***

Net sales increased by 10.4% and 14.5% during the third quarter and first nine months of fiscal 2008, respectively, compared with the corresponding periods of fiscal 2007. Revenue increased in each of our five geographic theaters, and in each of our customer markets, in the third quarter and the first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007. During the third quarter of fiscal 2008, we experienced slower year-over-year growth in sales to the service provider market in the United States and sales to the enterprise market were relatively flat year-over-year in the United States. Revenue for the Emerging Markets theater significantly increased during the third quarter of fiscal 2008 compared with the third quarter of fiscal 2007, due to higher shipments and recognition of previously deferred revenue. Net sales for the Emerging Markets theater may fluctuate in future periods due, among other things, to the impact of revenue recognition-related factors. Revenue for the Asia Pacific, Japan and European Markets theaters increased during the third quarter of fiscal 2008 as we continued to see our customers invest in communications and information technology.

The increase in our revenue also reflects balance across our products and services. The largest proportion of the increase in net product sales during the third quarter and first nine months of fiscal 2008 was related to higher sales of advanced technologies. Sales of our advanced technologies, which represented a larger proportion of our net product sales than routing, increased by approximately 17% and 23% during the third quarter and first nine months of fiscal 2008, respectively, due to strength in sales of our unified communications and video systems products. The increase in our sales of advanced technologies reflects our balanced product portfolio and our efforts to constantly innovate and evolve into new markets and product adjacencies.

In the third quarter and first nine months of fiscal 2008, we also experienced strength in sales of our routing products, led by our high-end routers. The increase in switching revenue during both periods was led by higher sales of our fixed-configuration switches. We also have been focused on expanding our service model. In the third quarter and first nine months of fiscal 2008, our net service





---

## **Table of Contents**

revenue increased by approximately 15% and 19%, respectively, compared with the corresponding periods of fiscal 2007. Our service and support strategy seeks to capitalize on increased globalization, and we believe this strategy, along with our architectural approach, has the potential to further differentiate us from competitors.

### *Operating Margin*

In the third quarter and first nine months of fiscal 2008, our gross margin percentage increased when compared with the corresponding periods of fiscal 2007. The increase was primarily due to lower manufacturing costs and higher shipment volume, partially offset by higher sales discounts, rebates, and product pricing. Operating expenses during the third quarter and first nine months of fiscal 2008 increased in both absolute dollars and as a percentage of revenue as compared with the corresponding periods of fiscal 2007. Our headcount increased during the first nine months of fiscal 2008, reflecting investments in sales and research and development (R&D), investments in our service business, and acquisitions. In addition, unfavorable foreign currency exchange rates increased our operating expenses.

### *Other Financial Highlights*

During the first nine months of fiscal 2008, we generated cash flows from operations of \$8.6 billion. Our cash and cash equivalents and investments were \$24.4 billion at the end of the third quarter of fiscal 2008, compared with \$22.3 billion at the end of fiscal 2007. We repurchased 318 million shares of our common stock during the first nine months of 2008 for \$9.0 billion. Days sales outstanding in accounts receivable (DSO) at the end of the third quarter of fiscal 2008 increased to 39 days, compared with 38 days at the end of fiscal 2007. Our inventory balance was \$1.3 billion at the end of the third quarter of fiscal 2008 and at the end of fiscal 2007. Annualized inventory turns were 11.0 in the third quarter of fiscal 2008, compared with 10.3 in the fourth quarter of fiscal 2007. Our purchase commitments with contract manufacturers and suppliers were \$2.7 billion at the end of the third quarter of fiscal 2008, compared with \$2.6 billion at the end of fiscal 2007.

### *Focus Areas*

We believe our growth was attributable to the continued deployment by customers of our end-to-end architecture and the convergence of data, voice, video, and mobility into IP networks, together with our differentiated strategy and execution. In addition, our balance across product areas, customer markets and geographic segments contributed to our growth and strong financial position. We believe that video applications, including IPTV, Cisco TelePresence, unified communications, physical security and other video products, have the potential to accelerate the growth of bandwidth demands and to increase loads on networks, which may require upgrades to existing networks. We delivered several new products during the quarter, and we are pleased with the breadth and depth of our innovation across all aspects of our business and the impact that we believe it will have on our long-term prospects. In addition, we have continued to focus on expanding our presence in the Emerging Markets theater.

The investments we have made and our architectural approach are based on the belief that collaboration and networked Web 2.0 technologies that enable user collaboration, including such technologies as unified communications and Cisco TelePresence, and the increased use of the network as the platform for all forms of communications and information technology will create new market opportunities for us. As part of the second major phase of the Internet, we believe the industry is evolving as both personal and business process collaboration enabled by networked Web 2.0 technologies help to increase innovation and productivity. We will endeavor to lead this market transition from products to processes through product development, in the marketplace, and through our own internal adoption and utilization.

### *Critical Accounting Estimates*

The preparation of financial statements and related disclosures in conformity with accounting principles generally accepted in the United States requires us to make judgments, assumptions, and estimates that affect the amounts reported in the Consolidated Financial Statements and accompanying notes. Note 2 to the Consolidated Financial Statements in our Annual Report on Form 10-K for the fiscal year ended July 28, 2007 describes the significant accounting policies and methods used in the preparation of the Consolidated Financial Statements.

The accounting policies described below are significantly affected by critical accounting estimates. Such accounting policies require significant judgments, assumptions, and estimates used in the preparation of the Consolidated Financial Statements, and actual results could differ materially from the amounts reported based on these policies.

### *Revenue Recognition*

Our products are generally integrated with software that is essential to the functionality of the equipment. Additionally, we provide unspecified software upgrades and enhancements related to the equipment through our maintenance contracts for most of our products. Accordingly, we

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

account for revenue in accordance with Statement of Position No. 97-2, Software Revenue Recognition, and all related interpretations. For sales of products where software is incidental to the equipment, or in hosting arrangements, we

**Table of Contents**

apply the provisions of Staff Accounting Bulletin No. 104, Revenue Recognition, and all related interpretations. Revenue is recognized when persuasive evidence of an arrangement exists, delivery has occurred, the fee is fixed or determinable, and collectibility is reasonably assured. In instances where final acceptance of the product, system, or solution is specified by the customer, revenue is deferred until all acceptance criteria have been met.

Contracts, Internet commerce agreements, and customer purchase orders are generally used to determine the existence of an arrangement. Shipping documents and customer acceptance, when applicable, are used to verify delivery. We assess whether the fee is fixed or determinable based on the payment terms associated with the transaction and whether the sales price is subject to refund or adjustment. We assess collectibility based primarily on the creditworthiness of the customer as determined by credit checks and analysis, as well as the customer's payment history. When a sale involves multiple elements, such as sales of products that include services, the entire fee from the arrangement is allocated to each respective element based on its relative fair value and recognized when revenue recognition criteria for each element are met. The amount of product and service revenue recognized is affected by our judgment as to whether an arrangement includes multiple elements and, if so, whether vendor-specific objective evidence of fair value exists. Changes to the elements in an arrangement and our ability to establish vendor-specific objective evidence for those elements could affect the timing of the revenue recognition. Revenue deferrals relate to the timing of revenue recognition for specific transactions based on financing arrangements, service, support, and other factors. Financing arrangements may include sales-type and operating leases, loans, and guarantees of third-party financing. Our total deferred revenue for products was \$2.9 billion and \$2.2 billion as of April 26, 2008 and July 28, 2007, respectively. Technical support services revenue is deferred and recognized ratably over the period during which the services are to be performed, which is typically from one to three years. Advanced services revenue is recognized upon delivery or completion of performance. Our total deferred revenue for services was \$5.7 billion and \$4.8 billion as of April 26, 2008 and July 28, 2007, respectively.

We make sales to distributors and retail partners and recognize revenue based on a sell-through method using information provided by them. Our distributors and retail partners participate in various cooperative marketing and other programs, and we maintain estimated accruals and allowances for these programs. If actual credits received by our distributors and retail partners for these programs were to deviate significantly from our estimates, which are based on historical experience, our revenue could be adversely affected.

*Allowance for Doubtful Accounts and Sales Returns*

Our accounts receivable balance, net of allowance for doubtful accounts, was \$4.2 billion and \$4.0 billion as of April 26, 2008 and July 28, 2007, respectively. The allowance for doubtful accounts was \$183 million, or 4.2% of the gross accounts receivable balance, as of April 26, 2008, and \$166 million, or 4.0% of the gross accounts receivable balance, as of July 28, 2007. The allowance is based on our assessment of the collectibility of customer accounts. We regularly review the allowance by considering factors such as historical experience, credit quality, age of the accounts receivable balances, and current economic conditions that may affect a customer's ability to pay.

Our provision for doubtful accounts was \$34 million and \$6 million for the first nine months of fiscal 2008 and 2007, respectively. If a major customer's creditworthiness deteriorates, or if actual defaults are higher than our historical experience, or if other circumstances arise, our estimates of the recoverability of amounts due to us could be overstated, and additional allowances could be required, which could have an adverse impact on our revenue.

A reserve for future sales returns is established based on historical trends in product return rates. The reserve for future sales returns as of April 26, 2008 and July 28, 2007 was \$88 million and \$74 million, respectively, and was recorded as a reduction of our accounts receivable. If the actual future returns were to deviate from the historical data on which the reserve had been established, our revenue could be adversely affected.

*Inventory Valuation and Liability for Purchase Commitments with Contract Manufacturers and Suppliers*

Our inventory balance was \$1.3 billion as of April 26, 2008 and July 28, 2007. Inventory is written down based on excess and obsolete inventories determined primarily by future demand forecasts. Inventory write-downs are measured as the difference between the cost of the inventory and market based upon assumptions about future demand, and are charged to the provision for inventory, which is a component of our cost of sales. At the point of the loss recognition, a new, lower cost basis for that inventory is established, and subsequent changes in facts and circumstances do not result in the restoration or increase in that newly established cost basis.

In addition, we record a liability for firm, non-cancelable, and unconditional purchase commitments with contract manufacturers and suppliers for quantities in excess of our future demand forecasts consistent with the valuation of our excess and obsolete inventory. As of April 26, 2008, the liability for these purchase commitments was \$176 million, compared with \$168 million as of July 28, 2007, and was included in other current liabilities.

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Our provision for inventory was \$83 million and \$173 million for the first nine months of fiscal 2008 and 2007, respectively. The provision for the liability related to purchase commitments with contract manufacturers and suppliers was \$75 million and \$24 million for the first nine months of fiscal 2008 and 2007, respectively. If there were to be a sudden and significant decrease in demand for our products, or if there were a higher incidence of inventory obsolescence because of rapidly changing technology and customer

**Table of Contents**

requirements, we could be required to increase our inventory write-downs and our liability for purchase commitments with contract manufacturers and suppliers and gross margin could be adversely affected. Inventory and supply chain management remain areas of focus as we balance the need to maintain supply chain flexibility to help ensure competitive lead times with the risk of inventory obsolescence.

*Warranty Costs*

The liability for product warranties, included in other current liabilities, was \$379 million as of April 26, 2008, compared with \$340 million as of July 28, 2007. See Note 8 to the Consolidated Financial Statements. Our products are generally covered by a warranty for periods ranging from 90 days to five years, and for some products we provide a limited lifetime warranty. We accrue for warranty costs as part of our cost of sales based on associated material costs, technical support labor costs, and associated overhead. Material cost is estimated based primarily upon historical trends in the volume of product returns within the warranty period and the cost to repair or replace the equipment. Technical support labor cost is estimated based primarily upon historical trends in the rate of customer cases and the cost to support the customer cases within the warranty period. Overhead cost is applied based on estimated time to support warranty activities.

The provision for product warranties issued during the first nine months of fiscal 2008 and 2007 was \$376 million and \$384 million, respectively. If we experience an increase in warranty claims compared with our historical experience, or if the cost of servicing warranty claims is greater than expected, our gross margin could be adversely affected.

*Share-Based Compensation Expense*

Share-based compensation expense recognized under SFAS 123(R) was as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Employee share-based compensation expense	\$ 268	\$ 237	\$ 767	\$ 709
Share-based compensation expense related to acquisitions and investments	22	8	67	27
<b>Total</b>	<b>\$ 290</b>	<b>\$ 245</b>	<b>\$ 834</b>	<b>\$ 736</b>

Upon adoption of SFAS 123(R), we began estimating the value of employee stock options on the date of grant using a lattice-binomial model. Prior to the adoption of SFAS 123(R), the value of each employee stock option was estimated on the date of grant using the Black-Scholes model. See Note 10 to the Consolidated Financial Statements for additional information. The determination of fair value of share-based payment awards on the date of grant using an option-pricing model is affected by our stock price as well as assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to, the expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviors. The use of a lattice-binomial model requires extensive actual employee exercise behavior data and a number of complex assumptions including expected volatility, risk-free interest rate, expected dividends, kurtosis, and skewness. The weighted-average assumptions, using the lattice-binomial model, and the weighted-average estimated value of employee stock options are summarized as follows:

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>Weighted-average assumptions:</b>				
Expected volatility	35.3%	26.3%	31.0%	25.8%
Risk-free interest rate	3.1%	4.6%	4.3%	4.6%
Expected dividend	0.0%	0.0%	0.0%	0.0%
Kurtosis	4.6	4.6	4.6	4.5
Skewness	(0.80)	(0.80)	(0.80)	(0.80)
<b>Weighted-average estimated value (per option share)</b>	<b>\$ 6.98</b>	<b>\$ 8.21</b>	<b>\$ 9.75</b>	<b>\$ 7.01</b>

We used the implied volatility for two-year traded options on our stock as the expected volatility assumption required in the lattice-binomial model consistent with SFAS 123(R) and SAB 107. The selection of the implied volatility approach was based upon the availability of actively

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

traded options on our stock and also upon our assessment that implied volatility is more representative of future stock price trends than historical volatility. The risk-free interest rate assumption is based upon observed interest rates appropriate for the term of our employee stock options. The dividend yield assumption is based on the history and expectation of dividend payouts. The estimated kurtosis and skewness are technical measures of the distribution of stock price returns, which affect expected employee

---

## Table of Contents

exercise behaviors that are based on our stock price return history as well as consideration of various academic analyses. Because share-based compensation expense recognized in the Consolidated Statements of Operations is based on awards ultimately expected to vest, it has been reduced for forfeitures. If factors change and we employ different assumptions in the application of SFAS 123(R) in future periods, the compensation expense that we record under SFAS 123(R) may differ significantly from what we have recorded in the current period.

### *Investment Impairments*

Our fixed income and publicly traded equity securities are reflected in the Consolidated Balance Sheets at a fair value of \$18.3 billion as of April 26, 2008, compared with \$18.5 billion as of July 28, 2007. See Note 6 to the Consolidated Financial Statements. We recognize an impairment charge when the declines in the fair values of our fixed income or publicly traded equity securities below their cost basis are judged to be other-than-temporary. The ultimate value realized on these securities, to the extent unhedged, is subject to market price volatility until they are sold. We consider various factors in determining whether we should recognize an impairment charge, including the length of time and extent to which the fair value has been less than our cost basis, the financial condition and near-term prospects of the investee, and our intent and ability to hold the investment for a period of time sufficient to allow for any anticipated recovery in market value. Our ongoing consideration of these factors could result in additional impairment charges in the future, which could adversely affect our net income. There were no impairment charges on investments in fixed income or publicly held companies during the first nine months of either fiscal 2008 or fiscal 2007.

We also have investments in privately held companies, some of which are in the startup or development stages. As of April 26, 2008, our investments in privately held companies were \$678 million, compared with \$643 million as of July 28, 2007, and were included in other assets. See Note 4 to the Consolidated Financial Statements. We monitor these investments for impairment and make appropriate reductions in carrying values if we determine that an impairment charge is required, based primarily on the financial condition and near-term prospects of these companies. These investments are inherently risky because the markets for the technologies or products these companies are developing are typically in the early stages and may never materialize. Our impairment charges on investments in privately held companies were not material during the first nine months of either fiscal 2008 or fiscal 2007.

### *Goodwill Impairments*

Our methodology for allocating the purchase price relating to purchase acquisitions is determined through established valuation techniques. Goodwill is measured as the excess of the cost of acquisition over the sum of the amounts assigned to tangible and identifiable intangible assets acquired less liabilities assumed. We perform goodwill impairment tests on an annual basis and between annual tests in certain circumstances for each reporting unit. The goodwill recorded in the Consolidated Balance Sheets as of April 26, 2008 and July 28, 2007 was \$12.4 billion and \$12.1 billion, respectively. In response to changes in industry and market conditions, we could be required to strategically realign our resources and consider restructuring, disposing of, or otherwise exiting businesses, which could result in an impairment of goodwill. There was no impairment of goodwill in the first nine months of fiscal 2008 or fiscal 2007.

### *Income Taxes*

We are subject to income taxes in both the United States and numerous foreign jurisdictions. Our effective tax rates differ from the statutory rate primarily due to the tax impact of foreign operations, R&D tax credits, state taxes, non-deductible compensation, and tax audit settlements. The effective tax rate was 23.2% in the third quarter of fiscal 2008 and 20.2% for the first nine months of fiscal 2008. The effective tax rate was 22.5% in the third quarter of fiscal 2007 and 22.0% for the first nine months of fiscal 2007.

Effective at the beginning of the first quarter of 2008, we adopted Financial Interpretation No. 48, Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement No. 109 (FIN 48), which is a change in accounting for income taxes. FIN 48 contains a two-step approach to recognizing and measuring uncertain tax positions accounted for in accordance with SFAS No. 109, Accounting for Income Taxes. The first step is to evaluate the tax position for recognition by determining if the weight of available evidence indicates that it is more likely than not that the position will be sustained on audit, including resolution of related appeals or litigation processes, if any. The second step is to measure the tax benefit as the largest amount that is more than 50% likely of being realized upon settlement. As a result of the implementation of FIN 48, we reduced the liability for net unrecognized tax benefits by \$451 million, and accounted for the reduction as a cumulative effect of a change in accounting principle that resulted in an increase to retained earnings of \$202 million and an increase to additional paid-in capital of \$249 million. See Note 11 to the Consolidated Financial Statements for additional information.

Significant judgment is required in evaluating our uncertain tax positions and determining our provision for income taxes. Although we believe our reserves are reasonable, no assurance can be given that the final tax outcome of these matters will not be different from that which is reflected in our historical income tax provisions and accruals. We adjust these reserves in light of changing facts and circumstances, such as the closing of a tax audit or the refinement of an estimate. To the extent that the final tax outcome of these matters is different than the amounts



## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

recorded, such differences will affect the provision for income taxes in the period in which such determination is made. The provision for income taxes includes the effect of reserve provisions and changes to reserves that are considered appropriate, as well as the related net interest.

**Table of Contents**

Significant judgment is also required in determining any valuation allowance recorded against deferred tax assets. In assessing the need for a valuation allowance, we consider all available evidence, including past operating results, estimates of future taxable income, and the feasibility of tax planning strategies. In the event that we change our determination as to the amount of deferred tax assets that can be realized, we will adjust our valuation allowance with a corresponding effect to the provision for income taxes in the period in which such determination is made.

Our provision for income taxes is subject to volatility and could be adversely impacted by earnings being lower than anticipated in countries that have lower tax rates and higher than anticipated in countries that have higher tax rates; by changes in the valuation of our deferred tax assets and liabilities; by expiration of or lapses in the R&D tax credit laws; by transfer pricing adjustments including the post-acquisition integration of purchased intangible assets from certain acquisitions into our intercompany R&D cost sharing arrangement; by tax effects of non-deductible compensation; by tax costs related to intercompany realignments; or by changes in tax laws, regulations, accounting principles, including accounting for uncertain tax positions, or interpretations thereof. Significant judgment will be required to determine the recognition and measurement attribute prescribed in FIN 48. In addition, FIN 48 applies to all income tax positions, including the potential recovery of previously paid taxes, which if settled unfavorably could adversely affect our provision for income taxes or additional paid-in capital. Further, as a result of certain of our ongoing employment and capital investment actions and commitments, our income in certain countries is subject to reduced tax rates, and in some cases is wholly exempt from tax. Our failure to meet these commitments could adversely affect our provision for income taxes. In addition, we are subject to the continuous examination of our income tax returns by the Internal Revenue Service and other tax authorities. We regularly assess the likelihood of adverse outcomes resulting from these examinations to determine the adequacy of our provision for income taxes. There can be no assurance that the outcomes from these continuous examinations will not have an adverse impact on our operating results and financial condition.

*Loss Contingencies*

We are subject to the possibility of various losses arising in the ordinary course of business. We consider the likelihood of loss or impairment of an asset or the incurrence of a liability, as well as our ability to reasonably estimate the amount of loss, in determining loss contingencies. An estimated loss contingency is accrued when it is probable that an asset has been impaired or a liability has been incurred and the amount of loss can be reasonably estimated. We regularly evaluate current information available to us to determine whether such accruals should be adjusted and whether new accruals are required.

Third parties, including customers, have in the past and may in the future assert claims or initiate litigation related to exclusive patent, copyright, trademark, and other intellectual property rights to technologies and related standards that are relevant to us. These assertions have increased over time as a result of our growth and the general increase in the pace of patent claims assertions, particularly in the United States. If any infringement or other intellectual property claim made against us by any third party is successful, or if we fail to develop non-infringing technology or license the proprietary rights on commercially reasonable terms and conditions, our business, operating results, and financial condition could be materially and adversely affected.

*Net Sales*

The following table presents the breakdown of net sales between product and service revenue (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	April 26, 2008	April 28, 2007	Variance	Variance	April 26, 2008	April 28, 2007	Variance	Variance
			in Dollars	in Percent			in Dollars	in Percent
<b>Net sales:</b>								
Product	\$ 8,199	\$ 7,481	\$ 718	9.6%	\$ 24,459	\$ 21,520	\$ 2,939	13.7%
Service	1,592	1,385	207	14.9%	4,717	3,969	748	18.8%
Total	\$ 9,791	\$ 8,866	\$ 925	10.4%	\$ 29,176	\$ 25,489	\$ 3,687	14.5%

**Table of Contents**

Net sales, which include product and service revenue, for each theater are summarized in the following table (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent
Net sales:								
United States and Canada	\$ 5,112	\$ 4,870	\$ 242	5.0%	\$ 15,858	\$ 14,167	\$ 1,691	11.9%
<i>Percentage of net sales</i>	<i>52.2%</i>	<i>54.9%</i>			<i>54.4%</i>	<i>55.5%</i>		
European Markets	2,149	1,964	185	9.4%	6,038	5,435	603	11.1%
<i>Percentage of net sales</i>	<i>21.9%</i>	<i>22.2%</i>			<i>20.7%</i>	<i>21.3%</i>		
Emerging Markets	1,125	780	345	44.2%	3,217	2,311	906	39.2%
<i>Percentage of net sales</i>	<i>11.5%</i>	<i>8.8%</i>			<i>11.0%</i>	<i>9.1%</i>		
Asia Pacific	1,037	921	116	12.6%	3,062	2,589	473	18.3%
<i>Percentage of net sales</i>	<i>10.6%</i>	<i>10.4%</i>			<i>10.5%</i>	<i>10.2%</i>		
Japan	368	331	37	11.2%	1,001	987	14	1.4%
<i>Percentage of net sales</i>	<i>3.8%</i>	<i>3.7%</i>			<i>3.4%</i>	<i>3.9%</i>		
Total	\$ 9,791	\$ 8,866	\$ 925	10.4%	\$ 29,176	\$ 25,489	\$ 3,687	14.5%

For the third quarter and first nine months of fiscal 2008, net sales increased across our five geographic theaters compared with the corresponding periods of fiscal 2007, as we experienced increased information technology-related capital spending. Our sales also benefited from our entry into new markets and the development of adjacent product offerings.

During the first quarter of fiscal 2008, we enhanced our methodology for attributing certain revenue transactions including revenue deferrals, and the associated cost of sales, to each geographic theater. As a result, we have reclassified prior period net sales and net product sales by theater to conform to the current periods presentation.

Net sales by theater in a particular period may be significantly impacted by a number of revenue recognition-related factors, including the complexity of transactions such as multiple element arrangements, the mix of financings provided to our channel partners and customers, and final acceptance of the product, system, or solution, among other factors. In addition, certain customers tend to make large and sporadic purchases and the net sales related to these transactions may also be affected by the timing of revenue recognition.

**Net Product Sales by Theater**

The following table presents the breakdown of net product sales by theater (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent
Net product sales:								
United States and Canada	\$ 4,060	\$ 3,903	\$ 157	4.0%	\$ 12,676	\$ 11,386	\$ 1,290	11.3%
<i>Percentage of net product sales</i>	<i>49.5%</i>	<i>52.2%</i>			<i>51.8%</i>	<i>52.9%</i>		
European Markets	1,886	1,758	128	7.3%	5,274	4,847	427	8.8%
<i>Percentage of net product sales</i>	<i>23.0%</i>	<i>23.5%</i>			<i>21.6%</i>	<i>22.5%</i>		
Emerging Markets	1,010	703	307	43.7%	2,912	2,101	811	38.6%
<i>Percentage of net product sales</i>	<i>12.3%</i>	<i>9.4%</i>			<i>11.9%</i>	<i>9.8%</i>		
Asia Pacific	924	824	100	12.1%	2,732	2,313	419	18.1%
<i>Percentage of net product sales</i>	<i>11.3%</i>	<i>11.0%</i>			<i>11.2%</i>	<i>10.7%</i>		
Japan	319	293	26	8.9%	865	873	(8)	(0.9)%

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

<i>Percentage of net product sales</i>	3.9%	3.9%		3.5%	4.1%			
Total	\$ 8,199	\$ 7,481	\$ 718	9.6%	\$ 24,459	\$ 21,520	\$ 2,939	13.7%

*United States and Canada*

Net product sales in the United States and Canada theater during the third quarter and first nine months of fiscal 2008 increased compared with the corresponding periods of fiscal 2007; however, during the third quarter of fiscal 2008, we experienced slower growth in net product sales due to unfavorable economic and market conditions.

## **Table of Contents**

During the third quarter of fiscal 2008, we experienced slower year-over-year growth in sales to the service provider market in the United States due to lower spending by a few large customers, after experiencing higher year-over-year growth during the first six months of fiscal 2008. In the enterprise market, our product sales were relatively flat during the third quarter and first nine months of fiscal 2008 compared with the corresponding periods in fiscal 2007. Our overall growth in the United States continues to be slower due to the uncertain macroeconomic environment and its impact on information technology spending. Sales to the U.S. federal government increased in the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007. The commercial market experienced an increase in net product sales in the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 due to the contribution of sales from WebEx, which we acquired during the fourth quarter of fiscal 2007.

### *European Markets*

The increase in net product sales in the European Markets theater during the third quarter and the first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was attributable to growth across our customer markets. During the third quarter and first nine months of fiscal 2008, we experienced strong growth in Germany. Net product sales to our service provider market increased in the third quarter of fiscal 2008, which represented an improvement from the weakness we experienced during the second quarter of fiscal 2008 compared with the corresponding period in fiscal 2007.

### *Emerging Markets*

During the third quarter of fiscal 2008, net product sales in the Emerging Markets theater increased compared with the corresponding period of fiscal 2007 due to increased shipments and recognition of previously deferred revenue. We experienced continued network deployment across our customer markets.

For the first nine months of fiscal 2008, net product sales in the Emerging Markets theater increased compared with the corresponding period of fiscal 2007 due to increased shipments and recognition of previously deferred revenue. The increase in net product sales for this theater in the first nine months of fiscal 2008 compared to the first nine months of fiscal 2007 was primarily attributable to increased sales in the second and third quarters of fiscal 2008 compared with the corresponding periods of fiscal 2007. Net product sales for the Emerging Markets theater in the first quarter of fiscal 2008 experienced slower year-over-year growth, due to the negative impacts of the timing of revenue recognition and reserves related to our credit exposures to a Brazilian importer of our products. The Emerging Markets theater had more revenue deferrals during the first quarter of fiscal 2008 compared with the first quarter of fiscal 2007 due to greater levels of financing arrangements, service, support, and other factors.

Certain of our customers in the Emerging Markets theater tend to make large and sporadic purchases, and the net sales related to these transactions may also be affected by the timing of revenue recognition. Further, some customers may continue to require greater levels of financing arrangements, service, and support in future periods which may also impact the timing of recognition of the revenue for this theater. As a result, net sales in this theater may continue to fluctuate from period to period and such changes may or may not be indicative of a trend in future revenue for this theater.

### *Asia Pacific*

The increase in net product sales in the Asia Pacific theater during the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was primarily attributable to the balanced growth in the service provider and commercial markets, with China and India experiencing strong growth during the third quarter and first nine months of fiscal 2008.

### *Japan*

Net product sales in the Japan theater increased during the third quarter of fiscal 2008 compared with the corresponding period of fiscal 2007 primarily due to the next generation service provider network build-outs. The decrease in the net product sales in the Japan theater was not significant for the first nine months of fiscal 2008 compared with the corresponding period in fiscal 2007.

**Table of Contents****Net Product Sales by Groups of Similar Products**

The following table presents net sales for groups of similar products (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent
Net product sales:								
Routers	\$ 2,017	\$ 1,766	\$ 251	14.2%	\$ 5,870	\$ 5,035	\$ 835	16.6%
<i>Percentage of net product sales</i>	<i>24.6%</i>	<i>23.6%</i>			<i>24.0%</i>	<i>23.5%</i>		
Switches	3,195	3,089	106	3.4%	9,824	9,132	692	7.6%
<i>Percentage of net product sales</i>	<i>39.0%</i>	<i>41.3%</i>			<i>40.1%</i>	<i>42.4%</i>		
Advanced technologies	2,418	2,072	346	16.7%	7,181	5,862	1,319	22.5%
<i>Percentage of net product sales</i>	<i>29.5%</i>	<i>27.7%</i>			<i>29.4%</i>	<i>27.2%</i>		
Other	569	554	15	2.7%	1,584	1,491	93	6.2%
<i>Percentage of net product sales</i>	<i>6.9%</i>	<i>7.4%</i>			<i>6.5%</i>	<i>6.9%</i>		
Total	\$ 8,199	\$ 7,481	\$ 718	9.6%	\$ 24,459	\$ 21,520	\$ 2,939	13.7%

**Routers**

The increase in net product sales related to routers in the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was primarily due to higher sales of our high-end routers, with strength in our Cisco CRS-1 Carrier Routing System and Cisco 7600 Series Routers. Sales of our high-end routers, which represent a larger proportion of our total router sales compared with midrange and low-end routers, increased by approximately \$265 million and \$785 million in the third quarter and first nine months of fiscal 2008, respectively, compared with the corresponding periods of fiscal 2007. Our high-end router sales are primarily to service providers, which tend to make large and sporadic purchases. We believe that the increase in high-end router sales is attributable to service providers scaling their network capacity to accommodate actual and projected increases in data, voice and video traffic. During the third quarter and first nine months of fiscal 2008, our sales of our integrated services routers (ISRs), which are included in the midrange and low-end routers, also increased and contributed to growth in sales of our advanced technologies products, such as security, unified communications, and wireless.

**Switches**

The increase in net product sales related to switches in the third quarter and first nine months of fiscal 2008 was primarily due to higher sales of local-area network (LAN) fixed-configuration switches, which increased during the third quarter and first nine months of fiscal 2008 by approximately \$160 million and \$655 million, respectively, compared with the corresponding periods of fiscal 2007. The increase in sales of LAN fixed-configuration switches was a result of the continued adoption by our customers of new technologies throughout their networks from the data center to the wiring closet, including Gigabit Ethernet, 10 Gigabit Ethernet, and Power over Ethernet, which leads to the higher sales of Cisco Catalyst 2960 and 3560 Series Switches. Additionally, growth in advanced technologies such as unified communications and wireless LANs creates demand for LAN fixed-configuration infrastructure as additional endpoints are added to the network. Net product sales related to our modular switches decreased by approximately \$55 million during the third quarter of fiscal 2008 compared with the third quarter of fiscal 2007 primarily due to the decreased sales of the high-end Cisco Catalyst 6500 Series Switches. Net product sales related to our modular switches increased slightly during the first nine months of fiscal 2008 compared with the corresponding period of fiscal 2007.

**Advanced Technologies**

The increase in net product sales related to advanced technologies in the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was due to the following:

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Sales of unified communications increased by approximately \$190 million and \$680 million in the third quarter and first nine months of fiscal 2008, respectively, due to the contribution of sales from WebEx and due to sales of IP phones and associated software as our customers continued to transition from an analog-based to an IP-based infrastructure.

Sales of video systems, which include solutions and systems designed to enable video-specific delivery systems for service providers, increased by approximately \$50 million and \$315 million in the third quarter and first nine months of fiscal 2008, respectively. The increase was attributable to several factors, including an increase in the demand for high-definition set-top boxes, network upgrades, and international growth. Our sales of video systems grew at a slower year-over-year rate in the third quarter of fiscal 2008 as compared with the year-over-year rate in the corresponding period in 2007, as our sales of video systems products in the third quarter of fiscal 2007 benefited from the new U.S. Federal Communications Commission (FCC) requirements effective July 1, 2007, which required separable security for set-top boxes sold in the United States.

## **Table of Contents**

Sales of security products increased by approximately \$40 million and \$135 million in the third quarter and first nine months of fiscal 2008, respectively, primarily due to the contribution of sales from IronPort Systems, Inc. which we acquired during the fourth quarter of fiscal 2007, and due to module and line card sales related to our routers and LAN switches as customers continued to emphasize network security, and also due to sales of our next-generation adaptive security appliance products, which integrate multiple technologies including virtual private network (VPN), firewall, and intrusion prevention services on one platform.

Sales of application networking services increased by approximately \$30 million and \$95 million in the third quarter and first nine months of fiscal 2008, respectively. The increase was primarily due to higher demand from customers for wide area network (WAN) optimization solutions.

Sales of storage area networking products increased by approximately \$5 million and \$65 million in the third quarter and first nine months of fiscal 2008, respectively. This increase was primarily due to the continuing build-out of the Cisco MDS 9000 products in customer data centers.

Sales of wireless LAN products increased by approximately \$15 million and \$40 million in the third quarter and first nine months of fiscal 2008, respectively, primarily due to new customers, continued deployments with existing customers, and customers' adoption of our unified architecture platform.

Home networking product sales increased by approximately \$15 million in the third quarter and decreased by approximately \$15 million in the first nine months of fiscal 2008, respectively.

### *Other Product Revenue*

The increase in other product revenue in the third quarter of fiscal 2008 compared with the third quarter of fiscal 2007 was primarily due to an increase in sales of cable products. The increase in other product revenue in the first nine months of fiscal 2008 compared with the corresponding period of fiscal 2007 was primarily due to an increase in sales of optical networking and cable products. Other product revenue also includes sales of emerging technology products.

### *Factors That May Impact Net Product Sales*

Net product sales may continue to be affected by changes in the geopolitical environment and global economic conditions; challenges that are currently affecting economic conditions in the United States; competition, including price-focused competitors from Asia, especially China; new product introductions; sales cycles and product implementation cycles; changes in the mix of our customers between service provider and enterprise markets; changes in the mix of direct sales and indirect sales; variations in sales channels; and final acceptance criteria of the product, system, or solution as specified by the customer.

Sales to the service provider market have been characterized by large and sporadic purchases, especially relating to our router sales and sales of certain advanced technologies. In addition, service provider customers typically have longer implementation cycles, require a broader range of services, including network design services, and often have acceptance provisions that can lead to a delay in revenue recognition. Certain of our customers in the Emerging Markets theater also tend to make large and sporadic purchases and the net sales related to these transactions may similarly be affected by the timing of revenue recognition. As we focus on new market opportunities, customers may require greater levels of financing arrangements, service, and support, especially in the Emerging Markets theater, which may result in a delay in the timing of revenue recognition. To improve customer satisfaction, we continue to focus on managing our manufacturing lead-time performance, which may result in corresponding reductions in order backlog. A decline in backlog levels could result in more variability and less predictability in our quarter-to-quarter net sales and operating results.

Net product sales may also be adversely affected by fluctuations in demand for our products, especially with respect to Internet businesses and telecommunications service providers, price and product competition in the communications and information technology industry, introduction and market acceptance of new technologies and products, adoption of new networking standards, and financial difficulties experienced by our customers. We may, from time to time, experience manufacturing issues that create a delay in our suppliers' ability to provide specific components, resulting in delayed shipments. To the extent that manufacturing issues and any related component shortages, including those caused by any possible disruption related to our implementation of the lean manufacturing model, result in delayed shipments in the future, and particularly in periods when we and our suppliers are operating at higher levels of capacity, it is possible that revenue for a quarter could be



## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

adversely affected if such matters are not remediated within the same quarter. For additional factors that may impact net product sales, see Part II, Item 1A. Risk Factors.

Our distributors and retail partners participate in various cooperative marketing and other programs. In addition, increasing sales to our distributors and retail partners generally results in greater difficulty in forecasting the mix of our products and, to a certain degree, the timing of orders from our customers. We recognize revenue for sales to our distributors and retail partners based on a sell-through method using information provided by them, and we maintain estimated accruals and allowances for all cooperative marketing and other programs.

**Table of Contents****Net Service Revenue**

The increase in net service revenue during the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was primarily due to increased technical support service contract initiations and renewals associated with higher product sales, which have resulted in a larger installed base of equipment being serviced, and increased revenue from advanced services, which relates to consulting support services for specific networking needs. The increase in advanced services revenue in the third quarter and first nine months of fiscal 2008, compared with the corresponding periods of fiscal 2007, was attributable primarily to our revenue growth in our service provider market, the Emerging Markets theater, and advanced technologies products.

**Gross Margin**

The following table presents the gross margin for products and services (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	Amount		Percentage		Amount		Percentage	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>Gross margin:</b>								
Product	\$ 5,334	\$ 4,796	65.1%	64.1%	\$ 15,889	\$ 13,792	65.0%	64.1%
Service	971	851	61.0%	61.4%	2,929	2,476	62.1%	62.4%
Total	\$ 6,305	\$ 5,647	64.4%	63.7%	\$ 18,818	\$ 16,268	64.5%	63.8%

The following table presents the gross margin for each theater (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	Amount		Percentage		Amount		Percentage	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
<b>Gross margin:</b>								
United States and Canada	\$ 3,311	\$ 3,130	64.8%	64.3%	\$ 10,452	\$ 9,118	65.9%	64.4%
European Markets	1,431	1,272	66.6%	64.8%	3,976	3,562	65.8%	65.5%
Emerging Markets	717	484	63.7%	62.1%	1,975	1,464	61.4%	63.3%
Asia Pacific	682	599	65.8%	65.0%	1,997	1,661	65.2%	64.2%
Japan	258	233	70.1%	70.4%	707	683	70.6%	69.2%
Theater Total	6,399	5,718	65.4%	64.5%	19,107	16,488	65.5%	64.7%
Unallocated corporate items	(94)	(71)			(289)	(220)		
Total	\$ 6,305	\$ 5,647	64.4%	63.7%	\$ 18,818	\$ 16,268	64.5%	63.8%

During the first quarter of fiscal 2008, we enhanced our methodology for attributing certain revenue transactions including revenue deferrals, and the associated cost of sales to each geographic theater. As a result, we have reclassified prior period gross margin amounts by theater to conform to the current period's presentation.

For the first nine months of fiscal 2008, the decrease in the gross margin percentage for the Emerging Markets theater from the corresponding period of fiscal 2007 was primarily due to higher sales discounts and reserves recorded relating to credit exposures to a Brazilian importer of our products, which along with other factors, were partially offset by higher shipment volume and lower overall manufacturing costs.

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The gross margin for each theater is derived from information from our internal management system. The gross margin percentage for a particular theater may fluctuate and period-to-period changes in such percentages may or may not be indicative of a trend for that theater.

## **Table of Contents**

### *Product Gross Margin*

The increase in total product gross margin percentage during the third quarter of fiscal 2008 compared with the third quarter of fiscal 2007 was due to the following factors:

Lower overall manufacturing costs related to lower component costs and value engineering, partially offset by other manufacturing-related costs, increased product gross margin percentage by 1.3%. Value engineering is the process by which production costs are reduced through component redesign, board configuration, test processes, and transformation processes.

Higher shipment volume, net of certain variable costs, increased product gross margin percentage by 0.4%.

Changes in the mix of products sold increased product gross margin percentage by 0.4%.

Sales discounts, rebates, and product pricing decreased product gross margin percentage by 0.9%.

Net effects of amortization of purchased intangible assets and share-based compensation expense decreased product gross margin percentage by 0.2%.

The increase in total product gross margin percentage during the first nine months of fiscal 2008 compared with the first nine months of fiscal 2007 was due to the following factors:

Lower overall manufacturing costs related to lower component costs and value engineering, partially offset by other manufacturing-related costs, increased product gross margin percentage by 1.7%.

Higher shipment volume, net of certain variable costs, increased product gross margin percentage by 0.5%.

Changes in the mix of products sold increased product gross margin percentage by 0.1%.

Sales discounts, rebates, and product pricing decreased product gross margin percentage by 1.2%.

Net effects of amortization of purchased intangible assets and share-based compensation expense decreased product gross margin percentage by 0.2%.

Product gross margin may continue to be adversely affected in the future by changes in the mix of products sold, including further periods of increased growth of some of our lower margin products; introduction of new products, including products with price-performance advantages; our ability to reduce production costs; entry into new markets, including markets with different pricing structures and cost structures, as a result of internal development or through acquisitions; changes in distribution channels; price competition, including competitors from Asia and especially China; changes in geographic mix; the timing of revenue recognition and revenue deferrals; sales discounts; increases in material or labor costs; excess inventory and obsolescence charges; warranty costs; changes in shipment volume; loss of cost savings due to changes in component pricing; effect of value engineering; inventory holding charges; and how well we execute on our strategy and operating plans.

### *Service Gross Margin*

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Our service gross margin percentage decreased slightly in the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 due primarily to advanced services. Our service gross margin from technical support services is higher than the service gross margin from our advanced services, and our revenue from advanced services may continue to increase to a higher proportion of total service revenue due to our continued focus on providing comprehensive support to our customers' networking devices, applications, and infrastructures. Additionally, we have continued to invest in building out our technical support and advanced services capabilities in the Emerging Markets theater. Service gross margin will typically experience some variability over time due to various factors such as the change in mix between technical support services and advanced services, as well as the timing of technical support service contract initiations and renewals and the timing of our strategic investments in headcount and resources to support this business.

**Table of Contents****Research and Development, Sales and Marketing, and General and Administrative Expenses**

R&D, sales and marketing, and general and administrative (G&A) expenses are summarized in the following table (in millions, except percentages):

	Three Months Ended				Nine Months Ended			
	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent	April 26, 2008	April 28, 2007	Variance in Dollars	Variance in Percent
Research and development	\$ 1,439	\$ 1,144	\$ 295	25.8%	\$ 3,847	\$ 3,321	\$ 526	15.8%
<i>Percentage of net sales</i>	<i>14.7%</i>	<i>12.9%</i>			<i>13.2%</i>	<i>13.0%</i>		
Sales and marketing	2,129	1,830	299	16.3%	6,216	5,242	974	18.6%
<i>Percentage of net sales</i>	<i>21.7%</i>	<i>20.6%</i>			<i>21.3%</i>	<i>20.6%</i>		
General and administrative	479	378	101	26.7%	1,489	1,082	407	37.6%
<i>Percentage of net sales</i>	<i>4.9%</i>	<i>4.3%</i>			<i>5.1%</i>	<i>4.2%</i>		
<b>Total</b>	<b>\$ 4,047</b>	<b>\$ 3,352</b>	<b>\$ 695</b>	<b>20.7%</b>	<b>\$ 11,552</b>	<b>\$ 9,645</b>	<b>\$ 1,907</b>	<b>19.8%</b>
<i>Percentage of net sales</i>	<i>41.3%</i>	<i>37.8%</i>			<i>39.6%</i>	<i>37.8%</i>		

R&D expenses increased during the third quarter of fiscal 2008 compared with the corresponding period of fiscal 2007 primarily due to compensation expense related to our agreement to purchase the minority interest in Nuova Systems. R&D expenses increased during the first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 primarily due to higher headcount-related expenses and due to compensation expense related to our agreement to purchase the minority interest in Nuova Systems. The higher headcount-related expenses reflect our continued investment in R&D efforts for routers, switches, advanced technologies, and other product technologies. We have also continued to purchase or license technology in order to bring a broad range of products to market in a timely fashion. If we believe that we are unable to enter a particular market in a timely manner with internally developed products, we may license technology from other businesses or acquire businesses as an alternative to internal R&D. All of our R&D costs have been expensed as incurred.

Sales and marketing expenses for the third quarter and first nine months of fiscal 2008 increased compared with the corresponding periods of fiscal 2007 primarily due to an increase in sales expenses of approximately \$215 million and \$785 million, respectively. Sales expenses increased primarily due to an increase in headcount-related expenses including the addition of sales expenses from WebEx.

G&A expenses for the third quarter and first nine months of fiscal 2008 increased, compared with the corresponding periods of fiscal 2007, primarily due to increased headcount-related expenses and increased information technology-related spending. In the first nine months of fiscal 2007, G&A expenses included approximately \$60 million of real estate-related charges.

Foreign currency fluctuations, net of hedging, increased total R&D, sales and marketing, and G&A expenses by approximately 2.5% in both the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007.

**Headcount**

Our headcount increased by 3,690 employees during the first nine months of fiscal 2008 reflecting the effects of the investments in sales and R&D described earlier, increases in investments in our service business and acquisitions. Our headcount is expected to increase as we continue to invest in our business; as a result, if we do not achieve the benefits anticipated from these investments, our operating results may be adversely affected.

**Table of Contents****Share-Based Compensation Expense**

Employee share-based compensation expense under SFAS 123(R) was as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Cost of sales product	\$ 10	\$ 10	\$ 30	\$ 33
Cost of sales service	27	25	80	79
Employee share-based compensation expense in cost of sales	37	35	110	112
Research and development	78	75	224	223
Sales and marketing	114	101	324	294
General and administrative	39	26	109	80
Employee share-based compensation expense in operating expenses	231	202	657	597
Total employee share-based compensation expense <sup>(1)</sup>	\$ 268	\$ 237	\$ 767	\$ 709

<sup>(1)</sup> Share-based compensation expense related to acquisitions and investments of \$22 million and \$8 million for the third quarter of fiscal 2008 and fiscal 2007, respectively, and \$67 million and \$27 million for the first nine months of fiscal 2008 and fiscal 2007, respectively, is disclosed in Note 3 to the Consolidated Financial Statements and is not included in the above table.

Share-based compensation expense included compensation expense for share-based payment awards granted prior to, but not yet vested, as of July 30, 2005 based on the grant date fair value using the Black-Scholes model, and compensation expense for share-based payment awards granted subsequent to July 30, 2005 based on the grant date fair value using the lattice-binomial model. In conjunction with the adoption of SFAS 123(R), we changed our method of attributing the value of share-based compensation to expense from the accelerated multiple-option approach to the straight-line single-option method. Compensation expense for all share-based payment awards granted on or prior to July 30, 2005 is recognized using the accelerated multiple-option approach, whereas compensation expense for all share-based payment awards granted subsequent to July 30, 2005 is recognized using the straight-line single-option method. Employee share-based compensation expense for the third quarter and first nine months of fiscal 2008 increased compared with the corresponding periods of fiscal 2007 primarily due to the higher average option values during fiscal 2008 compared with fiscal 2007.

**Amortization of Purchased Intangible Assets and In-Process Research and Development**

The following table presents the amortization of purchased intangible assets and in-process R&D included in operating expenses (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Amortization of purchased intangible assets	\$ 117	\$ 97	\$ 350	\$ 298
In-process research and development	\$	\$ 1	\$ 3	\$ 7

The increase in the amortization of purchased intangible assets included in operating expenses for the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was primarily due to the additional amortization of purchased intangible assets related to recent acquisitions. For additional information regarding purchased intangibles, see Note 3 to the Consolidated Financial Statements.

Our methodology for allocating the purchase price, relating to purchase acquisitions, to in-process R&D is determined through established valuation techniques. See Note 3 to the Consolidated Financial Statements for additional information regarding the acquisitions completed in the

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

first nine months of fiscal 2008 and the in-process R&D recorded for these acquisitions. In-process R&D was expensed upon acquisition because technological feasibility had not been established and no future alternative uses existed.

The fair value of the existing purchased technology and patents, as well as the technology under development, is typically determined using the income approach, which discounts expected future cash flows to present value. The discount rates used in the present value calculations are typically derived from a weighted-average cost of capital analysis and venture capital surveys, adjusted upward to reflect additional risks inherent in the development lifecycle. We consider the pricing model for products related to these acquisitions to be standard within the high-technology communications industry. However, we do not expect to achieve a material amount of expense reductions as a result of integrating the acquired in-process technology. Therefore, the valuation assumptions do not include significant anticipated cost savings.



**Table of Contents**

For purchase acquisitions completed to date, the development of these technologies remains a significant risk due to the remaining efforts to achieve technological feasibility, rapidly changing customer markets, uncertain standards for new products, and significant competitive threats. The nature of the efforts to develop these technologies into commercially viable products consists primarily of planning, designing, experimenting, and testing activities necessary to determine that the technologies can meet market expectations, including functionality and technical requirements. Failure to bring these products to market in a timely manner could result in a loss of market share or a lost opportunity to capitalize on emerging markets and could have a material adverse impact on our business and operating results.

The key assumptions for calculating in-process R&D primarily consist of an expected completion date for the in-process projects; estimated costs to complete the projects; revenue and expense projections, assuming the products have entered the market; and discount rates based on the risks associated with the development lifecycle of the in-process technology acquired. Failure to achieve the expected levels of revenue and net income from these products will negatively affect the return on investment expected at the time that the acquisitions were completed and may result in impairment charges. Actual results from the purchase acquisitions to date did not have a material adverse impact on our business and operating results.

**Interest Income, Net**

The components of interest income, net, are as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Interest income	\$ 269	\$ 283	\$ 891	\$ 801
Interest expense	(68)	(94)	(255)	(283)
<b>Total</b>	<b>\$ 201</b>	<b>\$ 189</b>	<b>\$ 636</b>	<b>\$ 518</b>

The decrease in interest income during the third quarter of fiscal 2008 was due to lower interest rates partially offset by higher average total cash and cash equivalents and fixed income security balances during the third quarter of fiscal 2008 when compared with the corresponding period of fiscal 2007. The increase in interest income during the first nine months of fiscal 2008 was primarily due to higher average total cash and cash equivalents and fixed income security balances in fiscal 2008 when compared with the corresponding period of fiscal 2007, partially offset by lower interest rates.

The decrease in interest expense in the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 was due to lower interest rates. Interest expense includes the effect of \$6.0 billion of interest rate swaps prior to the termination of the interest rate swaps, and following the termination, includes the amortization of the hedge accounting adjustment of the carrying amount of the fixed-rate debt.

**Other Income (Loss), Net**

The components of other income (loss), net, are as follows (in millions):

	Three Months Ended		Nine Months Ended	
	April 26, 2008	April 28, 2007	April 26, 2008	April 28, 2007
Net gains (losses) on investments in fixed income and publicly traded equity securities	\$ (12)	\$ 64	\$ 107	\$ 191
Net gains (losses) on investments in privately held companies	18	(9)	11	(23)
Impairment charges on investments in privately held companies	(1)		(9)	(14)
Net gains (losses) and impairment charges on investments	5	55	109	154
Other	(38)	(22)	(89)	(60)

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Total	\$ (33)	\$ 33	\$ 20	\$ 94
-------	---------	-------	-------	-------

During the third quarter and first nine months of fiscal 2008, our net gains on investments decreased compared with the corresponding periods of fiscal 2007 as a result of market conditions during the third quarter of fiscal 2008.

### ***Provision for Income Taxes***

The provision for income taxes resulted in an effective tax rate of 23.2% for the third quarter of fiscal 2008, compared with an effective tax rate of 22.5% for the third quarter of fiscal 2007, and 20.2% for the first nine months of fiscal 2008, compared with 22.0% for the first nine months of fiscal 2007.

**Table of Contents**

The 0.7% increase in the effective tax rate for the third quarter of fiscal 2008, as compared with the third quarter of fiscal 2007, was primarily attributable to non-deductible compensation expense related to our agreement to purchase the minority interest in Nuova Systems and tax costs related to an intercompany realignment of certain of our foreign entities. The 1.8% decrease in the effective tax rate for the first nine months of fiscal 2008, compared with the first nine months of fiscal 2007, was primarily attributable to a net tax benefit of \$162 million from the settlement of certain U.S. income tax matters in the first quarter of fiscal 2008, partially offset by the reinstatement of the U.S. federal R&D tax credit during the second quarter of fiscal 2007. The effective tax rate for the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007 also included increased tax benefit attributed to foreign operations.

On July 29, 2007, we adopted FIN 48, which is a change in accounting for income taxes. FIN 48 prescribes a comprehensive model for the financial statement recognition, measurement, classification and disclosure of uncertain tax positions. See Note 11 to the Consolidated Financial Statements for additional information on our provision for income taxes, including the effects of adoption of FIN 48 on our Consolidated Financial Statements.

***Recent Accounting Pronouncements******SFAS 157***

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*. SFAS 157 defines fair value, establishes a framework and gives guidance regarding the methods used for measuring fair value, and expands disclosures about fair value measurements. SFAS 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. In February 2008, the FASB issued FASB FSP 157-1 and FSP 157-2. FSP 157-1 amends SFAS 157 to remove certain leasing transactions from its scope. FSP 157-2 delays the effective date of SFAS 157 for all non-financial assets and non-financial liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually), until fiscal years beginning after November 15, 2008. We are currently assessing the impact that SFAS 157 may have on our results of operations and financial position.

***SFAS 159***

In February 2007, the FASB issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities – Including an amendment of FASB Statement No. 115*. SFAS 159 is expected to expand the use of fair value accounting but does not affect existing standards which require certain assets or liabilities to be carried at fair value. The objective of SFAS 159 is to improve financial reporting by providing companies with the opportunity to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. Under SFAS 159, a company may choose, at specified election dates, to measure eligible items at fair value and report unrealized gains and losses on items for which the fair value option has been elected in earnings at each subsequent reporting date. SFAS 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. We are currently assessing the impact that SFAS 159 may have on our results of operations and financial position.

***SFAS 141(R) and SFAS 160***

In December 2007, the FASB issued SFAS No. 141 (revised 2007), *Business Combinations* ( SFAS 141(R) ) and SFAS No. 160, *Noncontrolling Interests in Consolidated Financial Statements – an amendment of ARB No. 51* ( SFAS 160 ). SFAS 141(R) will significantly change current practices regarding business combinations. Among the more significant changes, SFAS 141(R) expands the definition of a business and a business combination; requires the acquirer to recognize the assets acquired, liabilities assumed and noncontrolling interests (including goodwill), measured at fair value at the acquisition date; requires acquisition-related expenses and restructuring costs to be recognized separately from the business combination; requires assets acquired and liabilities assumed from contractual and non-contractual contingencies to be recognized at their acquisition-date fair values with subsequent changes recognized in earnings; and requires in-process research and development to be capitalized at fair value as an indefinite-lived intangible asset. SFAS 160 will change the accounting and reporting for minority interests, reporting them as equity separate from the parent entity's equity, as well as requiring expanded disclosures. SFAS 141(R) and SFAS 160 are effective for financial statements issued for fiscal years beginning after December 15, 2008. We are currently assessing the impact that SFAS 141(R) and SFAS 160 will have on our results of operations and financial position.

***SFAS 161***

In March 2008, the FASB issued SFAS 161 which requires additional disclosures about the objectives of using derivative instruments, the method by which the derivative instruments and related hedged items are accounted for under FASB Statement No.133 and its related interpretations, and the effect of derivative instruments and related hedged items on financial position, financial performance, and cash flows. SFAS 161 also requires the disclosure of the fair values of derivative instruments and their gains and losses in a tabular format. SFAS 161 is

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008, with early adoption encouraged. We are currently assessing the impact that the adoption of SFAS 161 will have on our financial statement disclosures.

**Table of Contents*****Liquidity and Capital Resources***

The following sections discuss the effects of changes in our balance sheet and cash flows, contractual obligations, other commitments, and the stock repurchase program on our liquidity and capital resources.

***Balance Sheet and Cash Flows*****Cash and Cash Equivalents and Investments**

The following table summarizes our cash and cash equivalents and investments (in millions):

	April 26, 2008	July 28, 2007	Increase (Decrease)
Cash and cash equivalents	\$ 6,154	\$ 3,728	\$ 2,426
Fixed income securities	16,841	17,297	(456)
Publicly traded equity securities	1,438	1,241	197
Total	\$ 24,433	\$ 22,266	\$ 2,167

The increase in cash and cash equivalents and investments was primarily a result of cash provided by operating activities of \$8.6 billion; issuance of common stock of \$2.5 billion related to employee stock option exercises and employee stock purchases; approximately \$425 million related to the net increase in unrealized gains from investments; proceeds from the termination of interest rate swaps of \$432 million; and excess tax benefits from share-based compensation of \$375 million; partially offset by the repurchase of common stock of \$9.0 billion, capital expenditures of \$908 million, and acquisitions of businesses of \$385 million. We believe that our strong cash and cash equivalents and investments position allows us to use our cash resources for strategic investments to gain access to new technologies, acquisitions, customer financing activities, working capital, and the repurchase of shares.

As of April 26, 2008, approximately \$2.4 billion of our cash and cash equivalents and investments was held in the United States. The remainder of our cash and cash equivalents and investments was held outside of the United States in various foreign subsidiaries. If these cash and cash equivalents and investments are distributed to the United States in the form of dividends or otherwise, we may be subject to additional U.S. income taxes (subject to an adjustment for foreign tax credits) and foreign withholding taxes.

On August 17, 2007, we entered into a credit agreement with certain institutional lenders that provides for a \$3.0 billion unsecured revolving credit facility that is scheduled to expire on August 17, 2012. Any advances under the credit agreement will accrue interest at rates that are equal to, based on certain conditions, either (i) the higher of the Federal Funds rate plus 0.50% or Bank of America's prime rate as announced from time to time, or (ii) LIBOR plus a margin that is based on our senior debt credit ratings as published by Standard & Poor's Ratings Services and Moody's Investors Service, Inc. The credit agreement requires that we maintain an interest coverage ratio as defined in the agreement. As of April 26, 2008, we were in compliance with the required interest coverage ratio and we had not borrowed any funds under the credit facility. We may also, upon the agreement of either the then existing lenders or of additional lenders not currently parties to the agreement, increase the commitments under the credit facility up to a total of \$5.0 billion, and/or extend the expiration date of the credit facility up to August 15, 2014.

We expect that cash provided by operating activities may fluctuate in future periods as a result of a number of factors, including fluctuations in our operating results, the rate at which products are shipped during the quarter (which we refer to as shipment linearity), accounts receivable collections, inventory and supply chain management, excess tax benefits from share-based compensation, and the timing and amount of tax and other payments. For additional discussion, see Part II, Item 1A. Risk Factors.

**Accounts Receivable, Net**

The following table summarizes our accounts receivable, net (in millions) and days sales outstanding:

Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

	April 26, 2008	July 28, 2007	Increase (Decrease)
Accounts receivable, net	\$ 4,183	\$ 3,989	\$ 194
DSO	39	38	1

Our DSO as of April 26, 2008 was affected by several large multi-year service agreements that were signed during April 2008 for which the receivables were not collected as of the quarter end.

**Table of Contents****Inventories and Purchase Commitments with Contract Manufacturers and Suppliers**

The following table summarizes our inventories and purchase commitments with contract manufacturers and suppliers (in millions, except annualized inventory turns):

	April 26, 2008	July 28, 2007	Increase (Decrease)
<b>Inventories:</b>			
Raw materials	\$ 122	\$ 173	\$ (51)
Work in process	48	45	3
<b>Finished goods:</b>			
Distributor inventory and deferred cost of sales	486	544	(58)
Manufactured finished goods	384	314	70
<b>Total finished goods</b>	<b>870</b>	<b>858</b>	<b>12</b>
Service-related spares	198	211	(13)
Demonstration systems	41	35	6
<b>Total</b>	<b>\$ 1,279</b>	<b>\$ 1,322</b>	<b>\$ (43)</b>
<b>Annualized inventory turns</b>	<b>11.0</b>	<b>10.3</b>	<b>0.7</b>
Purchase commitments with contract manufacturers and suppliers	\$ 2,692	\$ 2,581	\$ 111

Our finished goods consist of distributor inventory and deferred cost of sales and manufactured finished goods. Distributor inventory and deferred cost of sales are related to unrecognized revenue on shipments to distributors and retail partners and shipments to customers. Manufactured finished goods consist primarily of build-to-order and build-to-stock products. Service-related spares consist of reusable equipment related to our technical support and warranty activities. All inventories are accounted for at the lower of cost or market. Inventory is written down based on excess and obsolete inventories determined primarily by future demand forecasts. Inventory write downs are measured as the difference between the cost of the inventory and market, based upon assumptions about future demand, and are charged to the provision for inventory, which is a component of our cost of sales.

We purchase components from a variety of suppliers and use several contract manufacturers to provide manufacturing services for our products. During the normal course of business, in order to manage manufacturing lead times and help ensure adequate component supply, we enter into agreements with contract manufacturers and suppliers that either allow them to procure inventory based upon criteria as defined by us or that establish the parameters defining our requirements. In certain instances, these agreements allow us the option to cancel, reschedule, and adjust our requirements based on our business needs prior to firm orders being placed. Consequently, only a portion of our reported purchase commitments arising from these agreements are firm, non-cancelable, and unconditional commitments. In addition, we record a liability, included in other current liabilities, for firm, non-cancelable, and unconditional purchase commitments for quantities in excess of our future demand forecasts consistent with the valuation of our excess and obsolete inventory. The purchase commitments for inventory are expected to be primarily fulfilled within one year.

Inventory and supply chain management remain areas of focus as we balance the need to maintain supply chain flexibility to help ensure competitive lead times with the risk of inventory obsolescence because of rapidly changing technology and customer requirements. We believe the amount of our inventory and purchase commitments is appropriate for our revenue levels.

**Table of Contents****Long-Term Debt**

The following table summarizes our long-term debt (in millions):

	April 26, 2008	July 28, 2007	Increase (Decrease)
<b>Senior notes:</b>			
Floating-rate notes, due 2009	\$ 500	\$ 500	\$
5.25% fixed-rate notes, due 2011	3,000	3,000	
5.50% fixed-rate notes, due 2016	3,000	3,000	
<b>Total senior notes</b>	<b>6,500</b>	<b>6,500</b>	
Other notes	4	5	(1)
Unaccreted discount	(15)	(16)	1
Hedge accounting adjustment of the carrying amount	426	(81)	507
<b>Total</b>	<b>\$ 6,915</b>	<b>\$ 6,408</b>	<b>\$ 507</b>
<b>Reported as:</b>			
Current portion of long-term debt	\$ 500	\$	\$ 500
Long-term debt	6,415	6,408	7
<b>Total</b>	<b>\$ 6,915</b>	<b>\$ 6,408</b>	<b>\$ 507</b>

In February 2006, we issued \$500 million of senior floating interest rate notes due 2009 (the 2009 Notes), \$3.0 billion of 5.25% senior notes due 2011 (the 2011 Notes), and \$3.0 billion of 5.50% senior notes due 2016 (the 2016 Notes), for an aggregate principal amount of \$6.5 billion. The debt issuance was used to fund the acquisition of Scientific-Atlanta and for general corporate purposes. The 2011 Notes and the 2016 Notes are redeemable by us at any time, subject to a make-whole premium. During the three months ended April 26, 2008, we terminated the \$6.0 billion of interest rate swaps, and received proceeds of \$432 million, net of accrued interest, which was recorded as a hedge accounting adjustment to the carrying amount of the fixed-rate debt, and is amortized as a reduction to interest expense over the remaining terms of the fixed-rate notes. See Note 7 to the Consolidated Financial Statements. We were in compliance with all debt covenants as of April 26, 2008.

**Deferred Revenue**

The following table presents the breakdown of deferred revenue (in millions):

	April 26, 2008	July 28, 2007	Increase (Decrease)
Service	\$ 5,698	\$ 4,840	\$ 858
Product	2,892	2,197	695
<b>Total</b>	<b>\$ 8,590</b>	<b>\$ 7,037</b>	<b>\$ 1,553</b>
<b>Reported as:</b>			
Current	\$ 6,103	\$ 5,391	\$ 712
Noncurrent	2,487	1,646	841
<b>Total</b>	<b>\$ 8,590</b>	<b>\$ 7,037</b>	<b>\$ 1,553</b>



## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The increase in deferred service revenue reflects an increase in the volume of technical support contract initiations and renewals, including several large multi-year service agreements, partially offset by the ongoing amortization of deferred service revenue. The increase in deferred product revenue was primarily related to shipments not having met revenue recognition criteria, other revenue deferrals, and the timing of cash receipts related to unrecognized revenue from two-tier distributors.

### *Operating Leases*

We lease office space in several U.S. locations. Outside the United States, larger leased sites include sites in Australia, Belgium, Canada, China, France, Germany, India, Israel, Italy, Japan, and the United Kingdom. The future minimum lease payments under all our non-cancelable operating leases with an initial term in excess of one year as of April 26, 2008 were \$1.6 billion. For additional information see Note 8 to the Consolidated Financial Statements.

## **Table of Contents**

### *Compensation Expense Related to Acquisitions and Investments*

In connection with our purchase acquisitions, asset purchases, and acquisitions of variable interest entities, we have agreed to pay certain additional amounts in cash contingent upon the achievement of certain agreed-upon technology, development, product, or other milestones; or continued employment with us of certain employees of the acquired entities. During the third quarter of fiscal 2008, we recorded an acquisition-related compensation charge of \$246 million related to our agreement to purchase the minority interest in Nuova Systems. See Note 3 to the Consolidated Financial Statements.

### *Other Commitments*

As of April 26, 2008, we were party to an agreement to invest approximately \$700 million in venture funds managed by SOFTBANK Corp. and its affiliates ( SOFTBANK ) that is required to be funded on demand. As of April 26, 2008 and July 28, 2007, we had invested \$628 million and \$616 million, respectively, in the venture funds pursuant to the commitment.

We also have certain other funding commitments related to our privately held investments that are based on the achievement of certain agreed-upon milestones. The remaining funding commitments were approximately \$218 million as of April 26, 2008, compared with approximately \$56 million as of July 28, 2007.

### *Off-Balance Sheet Arrangements*

We consider our investments in unconsolidated variable interest entities to be off-balance sheet arrangements. In the ordinary course of business, we have investments in privately held companies and provide financing to certain customers through our wholly owned subsidiaries, which may be considered to be variable interest entities. We have evaluated our investments in these privately held companies and customer financings and have determined that there were no significant unconsolidated variable interest entities as of April 26, 2008.

Certain events can require a reassessment of our investments in privately held companies or customer financings to determine if they are variable interest entities and if we would be regarded as the primary beneficiary. As a result of such events, we may be required to make additional disclosures or consolidate these entities. Because we may not control these entities, we may not have the ability to influence these events.

We provide guarantees for various third party financing arrangements to channel partners and other customers which could be called upon in the event of non-payment to the third party. As of April 26, 2008, the total maximum potential future payments related to these guarantees was approximately \$775 million, of which approximately \$555 million was recorded as deferred revenue on the consolidated balance sheet in accordance with revenue recognition policies and FASB Interpretation No. 45.

**Table of Contents***Stock Repurchase Program*

In September 2001, our Board of Directors authorized a stock repurchase program. As of April 26, 2008, our Board of Directors had authorized an aggregate repurchase of up to \$62 billion of common stock under this program and the remaining authorized repurchase amount was \$9.8 billion with no termination date. The stock repurchase activity under the stock repurchase program during the first nine months of fiscal 2008 is summarized as follows (in millions, except per-share amounts):

	Shares Repurchased	Weighted- Average Price per Share	Amount Repurchased
Cumulative balance at July 28, 2007	2,228	\$ 19.40	\$ 43,229
Repurchase of common stock <sup>(1)</sup>	318	28.25	9,000
Cumulative balance at April 26, 2008	2,546	\$ 20.51	\$ 52,229

<sup>(1)</sup> Includes stock repurchases which were pending settlement as of April 26, 2008.

The purchase price for the shares of our common stock repurchased is reflected as a reduction to shareholders' equity. In accordance with Accounting Principles Board Opinion No. 6, Status of Accounting Research Bulletins, we are required to allocate the purchase price of the repurchased shares as (i) a reduction to retained earnings until retained earnings are zero and then as an increase to accumulated deficit and (ii) a reduction of common stock and additional paid-in capital. Issuance of common stock and the tax benefit related to employee stock incentive plans are recorded as an increase to common stock and additional paid-in capital. As a result of future repurchases, we may continue to report an accumulated deficit as a component in shareholders' equity. Our accumulated deficit as of April 26, 2008 is a result of the accounting effect of stock repurchases and is not reflective of our financial performance or our liquidity.

*Liquidity and Capital Resource Requirements*

Based on past performance and current expectations, we believe our cash and cash equivalents, investments, and cash generated from operations, and our ability to access capital markets, including committed credit lines, will satisfy our working capital needs, capital expenditures, investment requirements, stock repurchases, contractual obligations, commitments, future customer financings, and other liquidity requirements associated with our operations through at least the next 12 months. There are no other transactions, arrangements, or other relationships with unconsolidated entities or other persons that are reasonably likely to materially affect liquidity, the availability, and our requirements for capital resources.

**Table of Contents****Item 3. Quantitative and Qualitative Disclosures About Market Risk***Investments*

We maintain an investment portfolio of various holdings, types, and maturities. See Note 6 to the Consolidated Financial Statements. As of April 26, 2008, these securities are classified as available-for-sale and consequently are recorded in the Consolidated Balance Sheets at fair value with unrealized gains or losses, to the extent unhedged, reported as a separate component of accumulated other comprehensive income, net of tax. Our evaluation of investments in private and public companies is based on the fundamentals of the businesses, including, among other factors, the nature of their technologies and potential for financial return.

We consider various factors in determining whether we should recognize an impairment charge for our fixed income securities and publicly traded equity securities, including the length of time and extent to which the fair value has been less than our cost basis, the financial condition and near-term prospects of the investee, and our intent and ability to hold the investment for a period of time sufficient to allow for any anticipated recovery in market value.

*Fixed Income Securities*

At any time, a sharp rise in interest rates or credit spreads could have a material adverse impact on the fair value of our fixed income investment portfolio. Conversely, declines in interest rates, including the impact from lower credit spreads, could have a material adverse impact on interest income for our investment portfolio. Our fixed income instruments are not leveraged as of April 26, 2008, and are held for purposes other than trading. We monitor our interest rate and credit risks, including our credit exposures to specific rating categories and to individual issuers. There were no impairment charges on our investments in fixed income securities during the first nine months of either fiscal 2008 or fiscal 2007.

*Publicly Traded Equity Securities*

The values of our equity investments in several publicly traded companies are subject to market price volatility. The following table presents the hypothetical fair values of publicly traded equity securities as a result of selected potential decreases and increases in the price of each equity security in the portfolio, excluding hedged equity securities. Potential fluctuations in the price of each equity security in the portfolio of plus or minus 10%, 20%, and 30% were selected based on potential near-term changes in those security prices. The hypothetical fair values as of April 26, 2008 are as follows (in millions):

	Fair Value						
	Valuation of Securities Given an X% Decrease in Each Stock's Price			As of April 26, 2008	Valuation of Securities Given an X% Increase in Each Stock's Price		
	(30%)	(20%)	(10%)		10%	20%	30%
Publicly traded equity securities	\$921	\$1,052	\$1,184	\$1,315	\$1,447	\$1,578	\$1,710

Our equity portfolio consists of securities with characteristics that most closely match the Standard & Poor's 500 Index or NASDAQ Composite Index. These equity securities are held for purposes other than trading. There were no impairment charges on publicly traded equity securities during the first nine months of either fiscal 2008 or fiscal 2007.

*Investments in Privately Held Companies*

We have invested in privately held companies, some of which are in the startup or development stages. These investments are inherently risky because the markets for the technologies or products these companies are developing are typically in the early stages and may never materialize. We could lose our entire initial investment in these companies. These investments are primarily carried at cost, which as of April 26, 2008 was \$678 million, compared with \$643 million at July 28, 2007, and are recorded in other assets. Our impairment charges on investments in privately held companies were not material during the first nine months of fiscal 2008 or fiscal 2007.

**Table of Contents****Long-Term Debt**

During the third quarter of fiscal 2008, we terminated the \$6.0 billion of interest rate swaps, which previously had the effect of converting the fixed-rate interest expense on our long-term debt to floating-rate interest expense based on LIBOR. Following the termination of the interest rate swaps, the fair value of the long-term debt effectively became subject to market interest rate volatility, which is a change in the market risk associated with our long-term debt from the market risks disclosed in our Annual Report on Form 10-K for the fiscal year ended July 28, 2007. As of April 26, 2008, we had \$6.0 billion in principal amount of fixed-rate long-term debt outstanding, with a carrying amount of \$6.4 billion and a fair value of \$6.2 billion, which fair value is based on market prices. A hypothetical 50-basis-point ( BPS ) increase or decrease in interest rates would, decrease or increase, respectively, the fair value of the fixed-rate debt as of April 26, 2008 by approximately \$135 million. However, this hypothetical change in interest rates would not impact the interest expense on the fixed-rate debt. Potential fluctuations in the interest rate of plus or minus 50 BPS were selected based on potential near-term changes in the interest rate market.

**Derivative Instruments***Foreign Currency Derivatives*

Our foreign exchange forward and option contracts are summarized as follows (in millions):

	April 26, 2008		July 28, 2007	
	Notional Amount	Fair Value	Notional Amount	Fair Value
<b>Forward contracts:</b>				
Purchased	\$ 1,710	\$ 2	\$ 1,601	\$ 1
Sold	\$ 799	\$ 1	\$ 613	\$ (8)
<b>Option contracts:</b>				
Purchased	\$ 955	\$ 50	\$ 652	\$ 24
Sold	\$ 704	\$ (8)	\$ 310	\$ (1)

We enter into foreign exchange forward contracts to reduce the short-term effects of foreign currency fluctuations on receivables, investments, and payables, primarily denominated in Australian, Canadian, Japanese, and several European currencies, including the euro and British pound. Our market risks associated with our foreign currency receivables, investments, and payables relate primarily to variances from our forecasted foreign currency transactions and balances.

The effect of foreign currency fluctuations on sales has not been material because our sales are primarily denominated in U.S. dollars. Approximately 70% of our operating expenses are U.S.-dollar denominated. To reduce variability in operating expenses caused by the remaining non-U.S.-dollar denominated operating expenses, we hedge certain foreign currency forecasted transactions with currency options and forward contracts with maturities up to 18 months. These hedging programs are not designed to provide foreign currency protection over longer time horizons. In designing a specific hedging approach, we consider several factors, including offsetting exposures, significance of exposures, costs associated with entering into a particular hedge instrument, and potential effectiveness of the hedge. The gains and losses on foreign exchange contracts mitigate the variability in operating expenses associated with currency movements. Primarily because of our limited currency exposure to date, the effect of foreign currency fluctuations has not been material to our Consolidated Financial Statements. Foreign currency fluctuations, net of hedging, increased total research and development, sales and marketing, and general and administrative expenses by approximately 2.5% in both the third quarter and first nine months of fiscal 2008 compared with the corresponding periods of fiscal 2007.

Our foreign exchange forward contracts related to current assets and liabilities generally range from one to three months in original maturity. Additionally, we have entered into foreign exchange forward contracts related to long-term customer financings with maturities of up to two years. The foreign exchange forward contracts related to investments generally have maturities of less than two years. We also hedge certain net investments in our foreign subsidiaries with forward contracts which generally have maturities of less than 6 months. We do not enter into foreign exchange forward or option contracts for trading purposes. We do not expect gains or losses on these derivative instruments to have a material effect on our financial results. See Note 8 to the Consolidated Financial Statements.

**Table of Contents***Interest Rate Derivatives*

Our interest rate derivatives are summarized as follows (in millions):

	April 26, 2008		July 28, 2007	
	Notional Amount	Fair Value	Notional Amount	Fair Value
Interest rate swaps, investments	\$ 1,000	\$ (12)	\$ 1,000	\$ 29
Interest rate swaps, long-term debt	\$	\$	\$ 6,000	\$ (81)

Our primary objective for holding fixed income securities is to achieve an appropriate investment return consistent with preserving principal and managing risk. To realize these objectives, we may utilize interest rate swaps or other derivatives designated as fair value or cash flow hedges.

We have entered into \$1.0 billion of interest rate swaps designated as fair value hedges of our investment portfolio. Under these interest rate swap contracts, we make fixed-rate interest payments and receive interest payments based on LIBOR. The effect of these swaps is to convert fixed-rate returns to floating-rate returns based on LIBOR for a portion of our fixed income portfolio. The gains and losses related to changes in the value of the interest rate swaps are included in other income (loss), net, and offset the changes in fair value of the underlying hedged investment. The fair values of the interest rate swaps designated as hedges of our investments are reflected in prepaid expenses and other current assets or other current liabilities.

In conjunction with our issuance of fixed-rate senior notes in February 2006, we entered into \$6.0 billion of interest rate swaps designated as fair value hedges of the fixed-rate debt. The effect of these swaps was to convert fixed-rate interest expense to floating-rate interest expense based on LIBOR. During the third quarter of fiscal 2008, we terminated the \$6.0 billion of interest rate swaps, and received proceeds of \$432 million, net of accrued interest, which was recorded as a hedge accounting adjustment to the carrying amount of the fixed-rate debt, and will be amortized as a reduction of interest expense over the remaining terms of the fixed-rate notes. While such interest rate swaps were in effect, their fair values were reflected in other assets or other long-term liabilities, and prior to their termination, the gains and losses related to changes in the value of such interest rate swaps were included in other income (loss), net, and offset the changes in fair value of the underlying debt.

*Equity Derivatives*

Our equity derivatives are summarized as follows (in millions):

	April 26, 2008		July 28, 2007	
	Notional Amount	Fair Value	Notional Amount	Fair Value
Forward sale agreements	\$ 135	\$ 12	\$ 458	\$ 1

We maintain a portfolio of publicly traded equity securities which are subject to price risk. We may hold equity securities for strategic purposes or to diversify our overall investment portfolio. To manage our exposure to changes in the fair value of certain equity securities, we may enter into equity derivatives, including forward sale and option agreements. As of April 26, 2008, we have entered into forward sale agreements on certain publicly traded equity securities designated as fair value hedges. The gains and losses due to changes in the value of the hedging instruments are included in other income (loss), net, and offset the change in the fair value of the underlying hedged investment. The fair values of the equity derivatives are reflected in prepaid expenses and other current assets and other current liabilities.

**Item 4. Controls and Procedures**

**Evaluation of disclosure controls and procedures.** Based on our management's evaluation (with the participation of our principal executive officer and principal financial officer), as of the end of the period covered by this report, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, (the Exchange Act)) are effective to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms and is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Changes in internal control over financial reporting. There was no change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during our third quarter of fiscal 2008 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents**

**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

We and other defendants were subject to claims asserted by Telcordia Technologies, Inc. on July 16, 2004 in the Federal District Court for the District of Delaware alleging that various Cisco routers, switches and optical products infringed United States Patent Nos. 4,893,306, 4,835,763 and Re 36,633. Telcordia sought damages and injunctive relief. The Court ruled that, as a matter of law, we do not infringe Patent No. 4,893,306. After conclusion of a trial, on May 10, 2007, a jury found that infringement had occurred on the other patents and awarded damages in an amount that is not material to us. We have asked the Court to reverse the verdict as a matter of law, and if necessary, we intend to appeal the decision. Telcordia has asked the Court to enhance damages and award it attorneys' fees and also has the right to appeal. We believe that the ultimate outcome of this matter and aggregate potential damages will not be material.

Brazilian authorities are investigating certain employees of our Brazilian subsidiary and certain employees of a Brazilian importer of our products relating to the allegation of evading import taxes and other alleged improper transactions involving the subsidiary and the importer. We are conducting a thorough review of the matter. To date, Brazilian authorities have not asserted a claim against us. We are unable to determine the likelihood of an unfavorable outcome on any potential claims against us or to reasonably estimate a range of loss, if any. In addition, we are investigating the allegations regarding improper transactions and have proactively communicated with United States authorities to provide information and report on our findings.

In addition, we are subject to legal proceedings, claims, and litigation arising in the ordinary course of business, including intellectual property litigation. While the outcome of these matters is currently not determinable, we do not expect that the ultimate costs to resolve these matters will have a material adverse effect on our consolidated financial position, results of operations, or cash flows. For additional information regarding intellectual property litigation, see Part II, Item 1A. Risk Factors We may be found to infringe on intellectual property rights of others herein.



## **Table of Contents**

### **Item 1A. Risk Factors**

Set forth below and elsewhere in this report and in other documents we file with the Securities and Exchange Commission (SEC) are descriptions of the risks and uncertainties that could cause our actual results to differ materially from the results contemplated by the forward-looking statements contained in this report. The descriptions below include any material changes to and supersede the description of the risk factors affecting our business previously disclosed in Part I, Item 1A. Risk Factors of our Annual Report on Form 10-K for the fiscal year ended July 28, 2007.

### **OUR OPERATING RESULTS MAY FLUCTUATE IN FUTURE PERIODS, WHICH MAY ADVERSELY AFFECT OUR STOCK PRICE**

Our operating results have been in the past, and will continue to be, subject to quarterly and annual fluctuations as a result of numerous factors. These factors include:

Fluctuations in demand for our products and services, especially with respect to Internet businesses and telecommunications service providers, in part due to changes in the global economic environment

Changes in sales and implementation cycles for our products and reduced visibility into our customers' spending plans and associated revenue

Our ability to maintain appropriate inventory levels and purchase commitments

Price and product competition in the communications and networking industries, which can change rapidly due to technological innovation and different business models from various geographic regions

The overall movement toward industry consolidation among both our competitors and our customers

The introduction and market acceptance of new technologies and products and our success in new markets, including emerging and advanced technologies, as well as the adoption of new networking standards

Variations in sales channels, product costs, or mix of products sold

The timing, size, and mix of orders from customers

Manufacturing and customer lead times

Fluctuations in our gross margins, and the factors that contribute to this as described below

Our ability to achieve targeted cost reductions

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The ability of our customers, channel partners, and suppliers to obtain financing or to fund capital expenditures

The timing and amount of employer payroll tax to be paid on our employees' gains on stock options exercised

Actual events, circumstances, outcomes, and amounts differing from judgments, assumptions, and estimates used in determining the values of certain assets (including the amounts of related valuation allowances), liabilities, and other items reflected in our Consolidated Financial Statements

How well we execute on our strategy and operating plans

Benefits anticipated from our investments in engineering, sales and manufacturing activities

Changes in accounting rules, such as recording expenses for employee stock option grants and tax accounting, including accounting for uncertain tax positions

As a consequence, operating results for a particular future period are difficult to predict, and, therefore, prior results are not

---

**Table of Contents**

necessarily indicative of results to be expected in future periods. Any of the foregoing factors, or any other factors discussed elsewhere herein, could have a material adverse effect on our business, results of operations, and financial condition that could adversely affect our stock price.

**OUR OPERATING RESULTS MAY BE ADVERSELY AFFECTED BY UNFAVORABLE ECONOMIC AND MARKET CONDITIONS AND THE UNCERTAIN GEOPOLITICAL ENVIRONMENT**

Economic conditions worldwide have from time to time contributed to slowdowns in the communications and networking industries at large, as well as to specific segments and markets in which we operate, resulting in:

Reduced demand for our products as a result of continued constraints on information technology-related capital spending by our customers, particularly service providers, and other customer markets as well

Increased price competition for our products, not only from our competitors but also as a consequence of customers disposing of unutilized products

Risk of excess and obsolete inventories

Excess facilities and manufacturing capacity

Higher overhead costs as a percentage of revenue and higher interest expense

Recent turmoil in the geopolitical environment in many parts of the world and changes in energy costs may continue to put pressure on global economic conditions. Our operating results in one or more segments may also be affected by uncertain or changing economic conditions particularly germane to that segment or to particular customer markets within that segment, such as the challenges that are currently affecting economic conditions in the United States. If global economic and market conditions, or economic conditions in the United States or other key markets, remain uncertain or deteriorate further, we may experience material impacts on our business, operating results, and financial condition.

**OUR REVENUE FOR A PARTICULAR PERIOD IS DIFFICULT TO PREDICT, AND A SHORTFALL IN REVENUE MAY HARM OUR OPERATING RESULTS**

As a result of a variety of factors discussed in this report, our revenue for a particular quarter is difficult to predict. Our net sales may grow at a slower rate than in past periods, or may decline. Our ability to meet financial expectations could also be adversely affected if the non-linear sales pattern seen in some of our past quarters recurs in future periods. We have experienced periods of time during which shipments have exceeded net bookings, or manufacturing issues have delayed shipments, leading to non-linearity in shipping patterns. In addition to making it difficult to predict revenue for a particular period, non-linearity in shipping can increase costs, because irregular shipment patterns result in periods of underutilized capacity and periods in which overtime expenses may be incurred, as well as in potential additional inventory management-related costs. In addition, to the extent that manufacturing issues and any related component shortages result in delayed shipments in the future, and particularly in periods in which we and our contract manufacturers are operating at higher levels of capacity, it is possible that revenue for a quarter could be adversely affected if such matters occur and are not remediated within the same quarter.

The timing of large orders can also have a significant effect on our business and operating results from quarter to quarter, primarily in our Emerging Markets theater and other emerging countries. From time to time, we receive large orders that have a significant effect on our operating results in the period in which the order is recognized as revenue. The timing of such orders is difficult to predict and the timing of revenue recognition from such orders may affect period to period changes in net sales. As a result, our operating results could vary materially from quarter to quarter based on the receipt of such orders and their ultimate recognition as revenue.

In addition, to improve customer satisfaction, we continue to attempt to improve our manufacturing lead-time performance, which may result in corresponding reductions in order backlog. A decline in backlog levels could result in more variability and less predictability in our quarter-to-quarter net sales and operating results. Long manufacturing lead times have caused our customers in the past to place the same order multiple times within our various sales channels and to cancel the duplicative orders upon receipt of the product, or to place orders with other

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

vendors with shorter manufacturing lead times. Such multiple ordering (along with other factors) may cause difficulty in predicting our sales and, as a result, could impair our ability to manage parts inventory effectively.

We plan our operating expense levels based primarily on forecasted revenue levels. These expenses and the impact of long-term commitments are relatively fixed in the short term. A shortfall in revenue could lead to operating results being below expectations because we may not be able to quickly reduce these fixed expenses in response to short-term business changes.

**Table of Contents**

Any of the above factors could have a material adverse impact on our operations and financial results.

**WE EXPECT GROSS MARGIN TO VARY OVER TIME, AND OUR LEVEL OF PRODUCT GROSS MARGIN MAY NOT BE SUSTAINABLE**

Our level of product gross margins may not be sustainable and may continue to be adversely affected by numerous factors, including:

Changes in customer, geographic, or product mix, including mix of configurations within each product group

Introduction of new products, including products with price-performance advantages

Our ability to reduce production costs

Entry into new markets, including markets with different pricing and cost structures, through acquisitions, such as our acquisition of Scientific-Atlanta, or internal development

Sales discounts

Increases in material or labor costs

Excess inventory and inventory holding charges

Obsolescence charges

Changes in shipment volume

The timing of revenue recognition and revenue deferrals

Loss of cost savings due to changes in component pricing or charges incurred due to inventory holding periods if parts ordering does not correctly anticipate product demand

Lower than expected benefits from value engineering

Increased price competition, including competitors from Asia, especially China

Changes in distribution channels

Increased warranty costs

How well we execute on our strategy and operating plans

Changes in service gross margin may result from various factors such as changes in the mix between technical support services and advanced services, as well as the timing of technical support service contract initiations and renewals and the addition of personnel and other resources to support higher levels of service business in future periods.

#### **DISRUPTION OF OR CHANGES IN OUR DISTRIBUTION MODEL COULD HARM OUR SALES AND MARGINS**

If we fail to manage distribution of our products and services properly, or if our distributors' financial condition or operations weaken, our revenue and gross margins could be adversely affected.

A substantial portion of our products and services is sold through our channel partners and the remainder is sold through direct sales. Our channel partners include systems integrators, service providers, other resellers, distributors, and retail partners. Systems integrators and service providers typically sell directly to end users and often provide system installation, technical support, professional services, and other support services in addition to network equipment sales. Systems integrators also typically integrate our products into an overall solution, and a number of service providers are also systems integrators. Distributors stock inventory and typically sell to systems integrators, service providers, and other resellers. In addition, home networking products are generally sold through distributors and retail partners. We refer to sales through distributors and retail partners as our two-tier system of sales to the end customer. Revenue from distributors and retail partners is recognized based on a sell-through method using information provided by them. These distributors and retail partners are generally given business terms that allow them to return a portion of inventory, receive credits for changes in selling prices, and participate in various cooperative marketing programs. If sales through indirect channels increase, this may lead to greater difficulty in forecasting the mix of our products and, to a degree, the timing of orders from our customers.

## **Table of Contents**

Historically, we have seen fluctuations in our gross margins based on changes in the balance of our distribution channels. Although variability to date has not been significant, there can be no assurance that changes in the balance of our distribution model in future periods would not have an adverse effect on our gross margins and profitability.

Some factors could result in disruption of or changes in our distribution model, which could harm our sales and margins, including the following:

We compete with some of our channel partners through our direct sales, which may lead these channel partners to use other suppliers that do not directly sell their own products

Some of our channel partners may demand that we absorb a greater share of the risks that their customers may ask them to bear

Some of our channel partners may have insufficient financial resources and may not be able to withstand changes in business conditions

In addition, we depend on our channel partners globally to comply with applicable regulatory requirements. To the extent that they fail to do so, that could have a material adverse effect on our business, operating results, and financial condition.

## **OUR INVENTORY MANAGEMENT RELATING TO OUR SALES TO OUR TWO-TIER DISTRIBUTION CHANNEL IS COMPLEX, AND EXCESS INVENTORY MAY HARM OUR GROSS MARGINS**

We must manage our inventory relating to sales to our distributors and retail partners effectively, because inventory held by them could affect our results of operations. Our distributors and retail partners may increase orders during periods of product shortages, cancel orders if their inventory is too high, or delay orders in anticipation of new products. They also may adjust their orders in response to the supply of our products and the products of our competitors that are available to them and in response to seasonal fluctuations in end-user demand. Revenue to our distributors and retail partners is recognized based on a sell-through method using information provided by them, and they are generally given business terms that allow them to return a portion of inventory, receive credits for changes in selling price, and participate in various cooperative marketing programs. Inventory management remains an area of focus as we balance the need to maintain strategic inventory levels to ensure competitive lead times against the risk of inventory obsolescence because of rapidly changing technology and customer requirements. If we ultimately determine that we have excess inventory, we may have to reduce our prices and write down inventory, which in turn could result in lower gross margins.

## **SALES TO THE SERVICE PROVIDER MARKET ARE ESPECIALLY VOLATILE, AND WEAKNESS IN SALES ORDERS FROM THIS INDUSTRY MAY HARM OUR OPERATING RESULTS AND FINANCIAL CONDITION**

Sales to the service provider market have been characterized by large and sporadic purchases, especially relating to our router sales and sales of certain of our advanced technologies, in addition to longer sales cycles. In the past, we have experienced significant weakness in sales to service providers over certain extended periods of time as market conditions have fluctuated. Sales activity in this industry depends upon the stage of completion of expanding network infrastructures; the availability of funding; and the extent to which service providers are affected by regulatory, economic, and business conditions in the country of operations. Weakness in orders from this industry could have a material adverse effect on our business, operating results, and financial condition. Orders from this industry could decline for many reasons other than the competitiveness of our products and services within their respective markets. For example, in the past, many of our service provider customers have been materially and adversely affected by slowdowns in the general economy, overcapacity, changes in the service provider market, regulatory developments, and constraints on capital availability, resulting in business failures and substantial reductions in spending and expansion plans. These conditions have materially harmed our business and operating results in the past, and some of these or other conditions in the service provider market could affect our business and operating results in any future period. Finally, service provider customers typically have longer implementation cycles; require a broader range of services, including design services; demand that vendors take on a larger share of risks; often require acceptance provisions, which can lead to a delay in revenue recognition; and expect financing from vendors. All these factors can add further risk to business conducted with service providers.





---

**Table of Contents**

**A SHORTAGE OF ADEQUATE COMPONENT SUPPLY OR MANUFACTURING CAPACITY COULD INCREASE OUR COSTS OR CAUSE A DELAY IN OUR ABILITY TO FULFILL ORDERS, AND OUR FAILURE TO ESTIMATE CUSTOMER DEMAND PROPERLY MAY RESULT IN EXCESS OR OBSOLETE COMPONENT SUPPLY, WHICH COULD ADVERSELY AFFECT OUR GROSS MARGINS**

Our growth and ability to meet customer demands depend in part on our ability to obtain timely deliveries of parts from our suppliers and contract manufacturers. We have experienced component shortages in the past, including shortages caused by manufacturing process issues, that have affected our operations. We may in the future experience a shortage of certain component parts as a result of our own manufacturing issues, manufacturing issues at our suppliers or contract manufacturers, capacity problems experienced by our suppliers or contract manufacturers, or strong demand in the industry for those parts, especially if the economy grows. Growth in the economy is likely to create greater pressures on us and our suppliers to accurately project overall component demand and component demands within specific product categories and to establish optimal component levels. If shortages or delays persist, the price of these components may increase, or the components may not be available at all, and we may also encounter shortages if we do not accurately anticipate our needs. We may not be able to secure enough components at reasonable prices or of acceptable quality to build new products in a timely manner in the quantities or configurations needed. Accordingly, our revenue and gross margins could suffer until other sources can be developed. Our operating results would also be adversely affected if, anticipating greater demand than actually develops, we commit to the purchase of more components than we need. There can be no assurance that we will not encounter these problems in the future. Although in many cases we use standard parts and components for our products, certain components are presently available only from a single source or limited sources. We may not be able to diversify sources in a timely manner, which could harm our ability to deliver products to customers and seriously impact present and future sales.

We believe that we may be faced with the following challenges in the future:

New markets in which we participate may grow quickly, which may make it difficult to quickly obtain significant component capacity

As we acquire companies and new technologies, we may be dependent, at least initially, on unfamiliar supply chains or relatively small supply partners

We face competition for certain components, which are supply-constrained, from existing competitors and companies in other markets

Manufacturing capacity and component supply constraints, including those caused by any possible disruption related to our recently completed implementation of the lean manufacturing model, could be significant issues for us. We purchase components from a variety of suppliers and use several contract manufacturers to provide manufacturing services for our products. During the normal course of business, in order to improve manufacturing lead-time performance and to help ensure adequate component supply, we enter into agreements with contract manufacturers and suppliers that either allow them to procure inventory based upon criteria as defined by us or that establish the parameters defining our requirements. In certain instances, these agreements allow us the option to cancel, reschedule, and adjust our requirements based on our business needs prior to firm orders being placed. If we fail to anticipate customer demand properly, an oversupply of parts could result in excess or obsolete components that could adversely affect our gross margins. For additional information regarding our purchase commitments with contract manufacturers and suppliers, see Note 8 to the Consolidated Financial Statements.

A reduction or interruption in supply; a significant increase in the price of one or more components; a failure to adequately authorize procurement of inventory by our contract manufacturers; a failure to appropriately cancel, reschedule, or adjust our requirements based on our business needs; or a decrease in demand for our products could materially adversely affect our business, operating results, and financial condition and could materially damage customer relationships. Furthermore, as a result of binding price or purchase commitments with suppliers, we may be obligated to purchase components at prices that are higher than those available in the current market. In the event that we become committed to purchase components at prices in excess of the current market price when the components are actually used, our gross margins could decrease.

The fact that we do not own the bulk of our manufacturing facilities could have an adverse impact on the supply of our products and on our operating results. Financial problems of contract manufacturers on whom we rely, or reservation of manufacturing capacity by other companies, inside or outside of our industry, could either limit supply or increase costs.

Our key manufacturing facilities for Scientific-Atlanta's products are located in Juarez, Mexico, and we may be materially and adversely affected by any prolonged disruption in the operation of this facility.

**THE MARKETS IN WHICH WE COMPETE ARE INTENSELY COMPETITIVE, WHICH COULD ADVERSELY AFFECT OUR REVENUE GROWTH**

The markets in which we compete are characterized by rapid change, converging technologies, and a migration to networking solutions that offer relative advantages. These market factors represent a competitive threat to us. We compete with numerous vendors in each product category. The overall number of our competitors providing niche product solutions may increase. Also, the identity and composition of competitors may change as we increase our activity in our advanced technology markets. As we continue to expand globally, we may see new competition in different geographic regions. In particular, we have experienced price-focused competition from competitors in Asia, especially China, and we anticipate this will continue.

## Table of Contents

Our competitors include : Alcatel-Lucent; ARRIS Group, Inc.; Aruba Networks, Inc.; Avaya Inc.; Brocade Communications Systems, Inc.; Check Point Software Technologies Ltd.; D-Link Corporation; LM Ericsson Telephone Company; Extreme Networks, Inc.; F5 Networks, Inc.; Force10 Networks, Inc.; Fortinet Inc.; Foundry Networks Inc.; Hewlett-Packard Company; Huawei Technologies Co., Ltd; International Business Machines Corporation; Juniper Networks, Inc.; Meru Networks, Inc.; Microsoft Corporation; Motorola, Inc.; NETGEAR, Inc.; Nortel Networks Corporation; Riverbed Technology, Inc.; Symantec Corporation; and Trapeze Networks, Inc., among others.

Some of these companies compete across many of our product lines, while others are primarily focused in a specific product area.

Barriers to entry are relatively low, and new ventures to create products that do or could compete with our products are regularly formed. In addition, some of our competitors may have greater resources, including technical and engineering resources, than we do. As we expand into new markets, we will face competition not only from our existing competitors but also from other competitors, including existing companies with strong technological, marketing, and sales positions in those markets. We also sometimes face competition from resellers and distributors of our products. Companies with whom we have strategic alliances in some areas may be competitors in other areas.

The principal competitive factors in the markets in which we presently compete and may compete in the future include:

The ability to provide a broad range of networking products and services

Product performance

Price

The ability to introduce new products, including products with price-performance advantages

The ability to reduce production costs

The ability to provide value-added features such as security, reliability, and investment protection

Conformance to standards

Market presence

The ability to provide financing

We also face competition from customers to whom we license or supply technology and suppliers from whom we transfer technology. The inherent nature of networking requires interoperability. As such, we must cooperate and at the same time compete with many companies. Any inability to effectively manage these complicated relationships with customers, suppliers, and strategic alliance partners could have a material adverse effect on our business, operating results, and financial condition and accordingly affect our chances of success.

**WE DEPEND UPON THE DEVELOPMENT OF NEW PRODUCTS AND ENHANCEMENTS TO EXISTING PRODUCTS, AND IF WE FAIL TO PREDICT AND RESPOND TO EMERGING TECHNOLOGICAL TRENDS AND CUSTOMERS CHANGING NEEDS, OUR OPERATING RESULTS AND MARKET SHARE MAY SUFFER**

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

The markets for our products are characterized by rapidly changing technology, evolving industry standards, new product introductions, and evolving methods of building and operating networks. Our operating results depend on our ability to develop and introduce new products into existing and emerging markets and to reduce the production costs of existing products. We believe the industry is evolving to enable personal and business process collaboration enabled by networked Web 2.0, the technologies that enable user collaboration, as part of the second major phase of the Internet. As such, many of our strategic initiatives and investments are aimed at meeting the requirements that a network capable of multiple party, collaborative interaction would demand, and the investments we have made and our architectural approach are designed to enable networked Web 2.0 and the increased use of the network as the platform for all forms of communications and information technology. The process of developing new technology is complex and uncertain, and if we fail to accurately predict customers' changing needs and emerging technological trends our business could be harmed. We must commit significant resources to developing new products before knowing whether our investments will result in products the market will accept. In particular, if our model of the evolution of networking to collaborative systems does not emerge as we believe it will, or if the industry does not evolve as we believe it will, many of our strategic initiatives and investments may be of no or limited value. Furthermore, we may not execute successfully on that vision because of errors in product planning or

---

## **Table of Contents**

timing, technical hurdles that we fail to overcome in a timely fashion, or a lack of appropriate resources. This could result in competitors providing those solutions before we do and loss of market share, net sales, and earnings. The success of new products depends on several factors, including proper new product definition, component costs, timely completion and introduction of these products, differentiation of new products from those of our competitors, and market acceptance of these products. There can be no assurance that we will successfully identify new product opportunities, develop and bring new products to market in a timely manner, or achieve market acceptance of our products or that products and technologies developed by others will not render our products or technologies obsolete or non-competitive. Specifically, the products and technologies that we identify as emerging technologies, such as our Cisco TelePresence products, or advanced technologies may not prove to have the market success we anticipate, and we may not successfully identify and invest in other emerging or advanced technologies.

### **WE ARE INCREASING OUR INVESTMENT IN ENGINEERING, SALES, SERVICE AND MANUFACTURING ACTIVITIES AND THESE INVESTMENTS MAY ACHIEVE DELAYED, OR LOWER THAN EXPECTED, BENEFITS WHICH COULD HARM OUR OPERATING RESULTS**

We intend to continue to add personnel and other resources to our engineering, sales, service, and manufacturing functions as we focus on developing emerging technologies, the next wave of advanced technologies, growing the commercial market segment, capitalizing on our emerging market opportunities, enhancing our evolving support model and increasing our market share gains. We are likely to recognize the costs associated with these investments earlier than some of the anticipated benefits, and the return on these investments may be lower, or may develop more slowly, than we expect. If we do not achieve the benefits anticipated from these investments, or if the achievement of these benefits is delayed, our operating results may be adversely affected.

### **OUR BUSINESS SUBSTANTIALLY DEPENDS UPON THE CONTINUED GROWTH OF THE INTERNET AND INTERNET-BASED SYSTEMS**

A substantial portion of our business and revenue depends on growth and evolution of the Internet, including the continued development of networked Web 2.0 as part of the second major phase of the Internet, and on the deployment of our products by customers who depend on such continued growth and evolution. To the extent that an economic slowdown and reduction in capital spending adversely affect spending on Internet infrastructure, we could experience material harm to our business, operating results, and financial condition.

Because of the rapid introduction of new products and changing customer requirements related to matters such as cost-effectiveness and security, we believe that there could be performance problems with Internet communications in the future, which could receive a high degree of publicity and visibility. Because we are a large supplier of networking products, our business, operating results, and financial condition may be materially adversely affected, regardless of whether or not these problems are due to the performance of our own products. Such an event could also result in a material adverse effect on the market price of our common stock independent of direct effects on our business.

### **CHANGES IN INDUSTRY STRUCTURE AND MARKET CONDITIONS COULD LEAD TO CHARGES RELATED TO DISCONTINUANCES OF CERTAIN OF OUR PRODUCTS OR BUSINESSES AND ASSET IMPAIRMENTS**

In response to changes in industry and market conditions, we may be required to strategically realign our resources and consider restructuring, disposing of, or otherwise exiting businesses. Any decision to limit investment in or dispose of or otherwise exit businesses may result in the recording of special charges, such as inventory and technology-related write-offs, workforce reduction costs, charges relating to consolidation of excess facilities, or claims from third parties who were resellers or users of discontinued products. Our estimates with respect to the useful life or ultimate recoverability of our carrying basis of assets, including purchased intangible assets, could change as a result of such assessments and decisions. Further, our estimates relating to the liabilities for excess facilities are affected by changes in real estate market conditions. Additionally, we are required to perform goodwill impairment tests on an annual basis and between annual tests in certain circumstances, and future goodwill impairment tests may result in a charge to earnings.

### **WE HAVE MADE AND EXPECT TO CONTINUE TO MAKE ACQUISITIONS THAT COULD DISRUPT OUR OPERATIONS AND HARM OUR OPERATING RESULTS**

Our growth depends upon market growth, our ability to enhance our existing products, and our ability to introduce new products on a timely basis. We intend to continue to address the need to develop new products and enhance existing products through acquisitions of other companies, product lines, technologies, and personnel. Acquisitions involve numerous risks, including the following:

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

Difficulties in integrating the operations, systems, technologies, products, and personnel of the acquired companies, particularly companies with large and widespread operations and/or complex products, such as Scientific-Atlanta and WebEx

**Table of Contents**

Diversion of management's attention from normal daily operations of the business and the challenges of managing larger and more widespread operations resulting from acquisitions

Potential difficulties in completing projects associated with in-process research and development

Difficulties in entering markets in which we have no or limited direct prior experience and where competitors in such markets have stronger market positions

Initial dependence on unfamiliar supply chains or relatively small supply partners

Insufficient revenue to offset increased expenses associated with acquisitions

The potential loss of key employees, customers, distributors, vendors and other business partners of the companies we acquire following and continuing after announcement of acquisition plans

Acquisitions may also cause us to:

Issue common stock that would dilute our current shareholders' percentage ownership

Use a substantial portion of our cash resources, as we did in connection with our acquisitions of WebEx and IronPort, or incur debt as we did in February 2006, when we issued and sold \$6.5 billion in senior unsecured notes to fund our acquisition of Scientific-Atlanta

Significantly increase our interest expense, leverage and debt service requirements if we incur additional debt to pay for an acquisition

Assume liabilities

Record goodwill and non-amortizable intangible assets that are subject to impairment testing on a regular basis and potential periodic impairment charges

Incur amortization expenses related to certain intangible assets

Incur tax expenses related to the post-acquisition integration of purchased intangible assets into our intercompany R&D cost sharing arrangement

Incur large and immediate write-offs and restructuring and other related expenses

Become subject to intellectual property or other litigation

Mergers and acquisitions of high-technology companies are inherently risky and subject to many factors outside of our control, and no assurance can be given that our previous or future acquisitions will be successful and will not materially adversely affect our business, operating results, or financial condition. Failure to manage and successfully integrate acquisitions could materially harm our business and operating results. Prior acquisitions have resulted in a wide range of outcomes, from successful introduction of new products and technologies to a failure to do so. Even when an acquired company has already developed and marketed products, there can be no assurance that product enhancements will be made in a timely fashion or that preacquisition due diligence will have identified all possible issues that might arise with respect to such products.

From time to time, we have made acquisitions that resulted in in-process research and development expenses being charged in an individual quarter. These charges may occur in any particular quarter, resulting in variability in our quarterly earnings. In addition, our effective tax rate for future periods is uncertain, and could be impacted by mergers and acquisitions. Risks related to new product development also apply to acquisitions. Please see the risk factors above, including the risk factor entitled "We depend upon the development of new products and enhancements to existing products, and if we fail to predict and respond to emerging technological trends and customers' changing needs, our operating results and market share may suffer" for additional information.

**ENTRANCE INTO NEW OR DEVELOPING MARKETS EXPOSES US TO ADDITIONAL COMPETITION AND WILL LIKELY INCREASE DEMANDS ON OUR SERVICE AND SUPPORT OPERATIONS**

As we focus on new market opportunities—for example, storage; wireless; security; transporting data, voice, and video traffic across the same network; and other advanced technologies and emerging technologies—we will increasingly compete with large telecommunications equipment suppliers as well as startup companies. Several of our competitors may have greater resources, including technical and engineering resources, than we do. Additionally, as customers in these markets complete infrastructure deployments, they may require greater levels of service, support, and financing than we have provided in the past, especially in the Emerging Markets theater. Demand for these types of service, support or financing contracts may increase in the future. There can be no assurance that we can provide products, service, support, and financing to effectively compete for these market opportunities. Further, provision of greater levels of services, support and financing by us may result in a delay in the timing of revenue recognition. In addition, entry into other markets, including our entry into the consumer market, has subjected and will subject us to additional risks, particularly to those markets, including the effects of general market conditions and reduced consumer confidence.



---

**Table of Contents**

**PRODUCT QUALITY PROBLEMS COULD LEAD TO REDUCED REVENUE, GROSS MARGINS, AND NET INCOME**

We produce highly complex products that incorporate leading-edge technology, including both hardware and software. Software typically contains bugs that can unexpectedly interfere with expected operations. There can be no assurance that our preshipment testing programs will be adequate to detect all defects, either ones in individual products or ones that could affect numerous shipments, which might interfere with customer satisfaction, reduce sales opportunities, or affect gross margins. In the past, we have had to replace certain components and provide remediation in response to the discovery of defects or bugs in products that we had shipped. Although the cost of such remediation has not been material in the past, there can be no assurance that such a remediation, depending on the product involved, would not have a material impact. An inability to cure a product defect could result in the failure of a product line, temporary or permanent withdrawal from a product or market, damage to our reputation, inventory costs, or product reengineering expenses, any of which could have a material impact on our revenue, margins, and net income.

**INDUSTRY CONSOLIDATION MAY LEAD TO INCREASED COMPETITION AND MAY HARM OUR OPERATING RESULTS**

There has been a trend toward industry consolidation in our markets for several years. We expect this trend to continue as companies attempt to strengthen or hold their market positions in an evolving industry and as companies are acquired or are unable to continue operations. We believe that industry consolidation may result in stronger competitors that are better able to compete as sole-source vendors for customers. This could lead to more variability in our operating results and could have a material adverse effect on our business, operating results, and financial condition. Furthermore, particularly in the service provider market, rapid consolidation will lead to fewer customers, with the effect that loss of a major customer could have a material impact on results not anticipated in a customer marketplace composed of more numerous participants.

**DUE TO THE GLOBAL NATURE OF OUR OPERATIONS, POLITICAL OR ECONOMIC CHANGES OR OTHER FACTORS IN A SPECIFIC COUNTRY OR REGION COULD HARM OUR OPERATING RESULTS AND FINANCIAL CONDITION**

We conduct significant sales and customer support operations in countries outside of the United States; maintain a manufacturing facility for a substantial portion of our video systems products in Juarez, Mexico; and also depend on non-U.S. operations of our contract manufacturers and our distribution partners. Recently our Emerging Markets theater has been a relatively fast growing theater and we have announced plans to expand our commitments and growth expectations in this theater. As such, our growth depends in part on our continuing to increase sales into this theater. We also intend to expand our level of business activity in two large emerging countries, India and China, and our growth in the Asia Pacific theater will also depend in part upon our continuing to increase sales in these countries. Our future results could be materially adversely affected by a variety of factors relating to our operations outside the United States, any or all of which could have a material adverse effect on our operating results and financial condition, including, among others, foreign currency exchange rates; political or social unrest, economic instability or natural disasters in a specific country or region; environmental and trade protection measures and other legal and regulatory requirements, some of which may affect our ability to import our products to, export our products from, or sell our products in various countries; political considerations that affect service provider and government spending patterns; health or similar issues, such as a pandemic or epidemic; difficulties in staffing and managing international operations; and adverse tax consequences, including imposition of withholding or other taxes on payments by subsidiaries.

**WE ARE EXPOSED TO THE CREDIT RISK OF SOME OF OUR CUSTOMERS AND TO CREDIT EXPOSURES IN WEAKENED MARKETS, WHICH COULD RESULT IN MATERIAL LOSSES**

Most of our sales are on an open credit basis, with typical payment terms of 30 days in the United States and, because of local customs or conditions, longer in some markets outside the United States. We monitor individual customer payment capability in granting such open credit arrangements, seek to limit such open credit to amounts we believe the customers can pay, and maintain reserves we believe are adequate to cover exposure for doubtful accounts. Beyond our open credit arrangements, we have also experienced demands for customer financing and facilitation of leasing arrangements. We expect demand for customer financing to continue. We believe customer financing is a competitive factor in obtaining business, particularly in supplying customers involved in significant infrastructure projects. Our loan financing arrangements may include not only financing the acquisition of our products and services but also providing additional funds for other costs associated with network installation and integration of our products and services and for working capital purposes. We do not recognize revenue on certain customer loan financing arrangements until cash payments are received.

---

**Table of Contents**

Our exposure to the credit risks relating to our financing activities described above may increase if there is an economic slowdown. Although we have programs in place that are designed to monitor and mitigate the associated risk, including monitoring of particular risks in certain geographic areas, there can be no assurance that such programs will be effective in reducing our credit risks. In the past, there have been significant bankruptcies among customers both on open credit and with loan or lease financing arrangements, particularly among Internet businesses and service providers, causing us to incur economic or financial losses. There can be no assurance that additional losses will not be incurred. Although these losses have not been material to date, future losses, if incurred, could harm our business and have a material adverse effect on our operating results and financial condition. A portion of our sales is derived through our distributors and retail partners. These distributors and retail partners are generally given business terms that allow them to return a portion of inventory, receive credits for changes in selling prices, and participate in various cooperative marketing programs. We maintain estimated accruals and allowances for such business terms. However, distributors tend to have more limited financial resources than other resellers and end-user customers and therefore represent potential sources of increased credit risk because they may be more likely to lack the reserve resources to meet payment obligations. Additionally, to the degree that the recent turmoil in the credit markets makes it more difficult for some customers to obtain financing, those customers' ability to pay could be adversely impacted, which in turn could have a material adverse impact on our business, operating results and financial condition.

**WE ARE EXPOSED TO FLUCTUATIONS IN CURRENCY EXCHANGE RATES THAT COULD NEGATIVELY IMPACT OUR FINANCIAL RESULTS AND CASH FLOWS**

Because a significant portion of our business is conducted outside the United States, we face exposure to adverse movements in foreign currency exchange rates. These exposures may change over time as business practices evolve, and they could have a material adverse impact on our financial results and cash flows. Historically, our primary exposures have related to non-dollar-denominated sales in Japan, Canada, and Australia and certain non-dollar-denominated operating expenses in Europe, Latin America, and Asia, where we sell primarily in U.S. dollars. Additionally, we have exposures to emerging market currencies, which can have extreme currency volatility. An increase in the value of the dollar could increase the real cost to our customers of our products in those markets outside the United States where we sell in dollars, and a weakened dollar could increase the cost of local operating expenses and procurement of raw materials to the extent that we must purchase components in foreign currencies.

Currently, we enter into foreign exchange forward contracts to reduce the short-term impact of foreign currency fluctuations on certain foreign currency receivables, investments, and payables. In addition, we periodically hedge anticipated foreign currency cash flows. Our attempts to hedge against these risks may not be successful, resulting in an adverse impact on our net income.

**OUR PROPRIETARY RIGHTS MAY PROVE DIFFICULT TO ENFORCE**

We generally rely on patents, copyrights, trademarks, and trade secret laws to establish and maintain proprietary rights in our technology and products. Although we have been issued numerous patents and other patent applications are currently pending, there can be no assurance that any of these patents or other proprietary rights will not be challenged, invalidated, or circumvented or that our rights will, in fact, provide competitive advantages to us. Furthermore, many key aspects of networking technology are governed by industrywide standards, which are usable by all market entrants. In addition, there can be no assurance that patents will be issued from pending applications or that claims allowed on any patents will be sufficiently broad to protect our technology. In addition, the laws of some foreign countries may not protect our proprietary rights to the same extent as do the laws of the United States. The outcome of any actions taken in these foreign countries may be different than if such actions were determined under the laws of the United States. Although we are not dependent on any individual patents or group of patents for particular segments of the business for which we compete, if we are unable to protect our proprietary rights to the totality of the features (including aspects of products protected other than by patent rights) in a market, we may find ourselves at a competitive disadvantage to others who need not incur the substantial expense, time, and effort required to create innovative products that have enabled us to be successful.

**WE MAY BE FOUND TO INFRINGE ON INTELLECTUAL PROPERTY RIGHTS OF OTHERS**

Third parties, including customers, have in the past and may in the future assert claims or initiate litigation related to exclusive patent, copyright, trademark, and other intellectual property rights to technologies and related standards that are relevant to us. These assertions have increased over time as a result of our growth and the general increase in the pace of patent claims assertions, particularly in the United States. Because of the existence of a large number of patents in the networking field, the secrecy of some pending patents, and the rapid rate of issuance of new patents, it is not economically practical or even possible to determine in advance whether a product or any of its components infringes or will infringe on the patent rights of others. The asserted claims and/or initiated litigation can include claims against us or our manufacturers, suppliers, or customers, alleging infringement of their proprietary rights with respect to our existing or future products or components of those products. Regardless of the merit of these claims, they can be time-consuming, result in costly litigation and diversion of technical and management personnel, or require us to



## **Table of Contents**

develop a non-infringing technology or enter into license agreements. Where claims are made by customers, resistance even to unmeritorious claims could damage customer relationships. There can be no assurance that licenses will be available on acceptable terms and conditions, if at all, or that our indemnification by our suppliers will be adequate to cover our costs if a claim were brought directly against us or our customers. Furthermore, because of the potential for high court awards that are not necessarily predictable, it is not unusual to find even arguably unmeritorious claims settled for significant amounts. If any infringement or other intellectual property claim made against us by any third party is successful, if we are required to indemnify a customer with respect to a claim against the customer, or if we fail to develop non-infringing technology or license the proprietary rights on commercially reasonable terms and conditions, our business, operating results, and financial condition could be materially and adversely affected.

Our exposure to risks associated with the use of intellectual property may be increased as a result of acquisitions, as we have a lower level of visibility into the development process with respect to such technology or the care taken to safeguard against infringement risks. Further, in the past, third parties have made infringement and similar claims after we have acquired technology that had not been asserted prior to our acquisition.

### **WE RELY ON THE AVAILABILITY OF THIRD-PARTY LICENSES**

Many of our products are designed to include software or other intellectual property licensed from third parties. It may be necessary in the future to seek or renew licenses relating to various aspects of these products. There can be no assurance that the necessary licenses would be available on acceptable terms, if at all. The inability to obtain certain licenses or other rights or to obtain such licenses or rights on favorable terms, or the need to engage in litigation regarding these matters, could have a material adverse effect on our business, operating results, and financial condition. Moreover, the inclusion in our products of software or other intellectual property licensed from third parties on a non-exclusive basis could limit our ability to protect our proprietary rights in our products.

### **OUR OPERATING RESULTS AND FUTURE PROSPECTS COULD BE MATERIALLY HARMED BY UNCERTAINTIES OF REGULATION OF THE INTERNET**

Currently, few laws or regulations apply directly to access or commerce on the Internet. We could be materially adversely affected by regulation of the Internet and Internet commerce in any country where we operate. Such regulations could include matters such as voice over the Internet or using IP, encryption technology, sales taxes on Internet product sales, and access charges for Internet service providers. The adoption of regulation of the Internet and Internet commerce could decrease demand for our products and, at the same time, increase the cost of selling our products, which could have a material adverse effect on our business, operating results, and financial condition.

### **CHANGES IN TELECOMMUNICATIONS REGULATION AND TARIFFS COULD HARM OUR PROSPECTS AND FUTURE SALES**

Changes in telecommunications requirements, or regulatory requirements in other industries in which we operate, in the United States or other countries could affect the sales of our products. In particular, we believe that there may be future changes in U.S. telecommunications regulations that could slow the expansion of the service providers' network infrastructures and materially adversely affect our business, operating results, and financial condition.

Future changes in tariffs by regulatory agencies or application of tariff requirements to currently untariffed services could affect the sales of our products for certain classes of customers. Additionally, in the United States, our products must comply with various Federal Communications Commission requirements and regulations. In countries outside of the United States, our products must meet various requirements of local telecommunications authorities. Changes in tariffs or failure by us to obtain timely approval of products could have a material adverse effect on our business, operating results, and financial condition.

### **FAILURE TO RETAIN AND RECRUIT KEY PERSONNEL WOULD HARM OUR ABILITY TO MEET KEY OBJECTIVES**

Our success has always depended in large part on our ability to attract and retain highly skilled technical, managerial, sales, and marketing personnel. Competition for these personnel is intense, especially in the Silicon Valley area of Northern California. Stock option grants are designed to reward employees for their long-term contributions and provide incentives for them to remain with us. Volatility, lack of positive performance in our stock price, or changes to our overall compensation program, including our stock incentive program, resulting from the adoption of SFAS 123(R) or otherwise, may also adversely affect our ability to retain key employees. As a result of one or more of these factors, we may increase our hiring in geographic areas outside the United States, which could subject us to additional geopolitical and exchange rate risk. The loss of services of any of our key personnel, the inability to retain and attract qualified personnel in the future, or delays in hiring required personnel, particularly engineering and sales personnel, could make it difficult to meet key objectives, such as timely and effective

## Edgar Filing: CISCO SYSTEMS INC - Form 10-Q

product introductions. In addition, companies in the networking industry whose employees accept positions with competitors frequently claim that competitors have engaged in improper hiring practices. We have received these claims in the past and may receive additional claims to this effect in the future.

**Table of Contents****ADVERSE RESOLUTION OF LITIGATION OR GOVERNMENTAL INVESTIGATIONS MAY HARM OUR OPERATING RESULTS OR FINANCIAL CONDITION**

We are a party to lawsuits in the normal course of our business. Litigation can be expensive, lengthy, and disruptive to normal business operations. Moreover, the results of complex legal proceedings are difficult to predict. In addition, Brazilian authorities are investigating certain employees of our Brazilian subsidiary and certain employees of a Brazilian importer of our products relating to the allegation of evading import taxes and other alleged improper transactions involving the subsidiary and the importer. We are conducting a thorough review of the matter. To date, Brazilian authorities have not asserted a claim against us. In addition, we are investigating the allegations regarding improper transactions and have proactively communicated with United States authorities to provide information and report on our findings. An unfavorable resolution of a particular lawsuit or governmental investigation could have a material adverse effect on our business, operating results, or financial condition. For additional information regarding certain of the matters in which we are involved, see Item 1, Legal Proceedings, contained in Part II of this report.

**CHANGES IN OUR PROVISION FOR INCOME TAXES OR ADVERSE OUTCOMES RESULTING FROM EXAMINATION OF OUR INCOME TAX RETURNS COULD ADVERSELY AFFECT OUR RESULTS**

Our provision for income taxes is subject to volatility and could be adversely affected by earnings being lower than anticipated in countries which have lower tax rates and higher than anticipated in countries which have higher tax rates; by changes in the valuation of our deferred tax assets and liabilities; by expiration of or lapses in the R&D tax credit laws; by transfer pricing adjustments including the post-acquisition integration of purchased intangible assets from certain acquisitions into our intercompany R&D cost sharing arrangement; by tax effects of non-deductible compensation; by tax costs related to intercompany realignments; or by changes in tax laws, regulations, accounting principles, including accounting for uncertain tax positions, or interpretations thereof. Significant judgment will be required to determine the recognition and measurement attribute prescribed in FIN 48. In addition, FIN 48 applies to all income tax positions, including the potential recovery of previously paid taxes, which if settled unfavorably could adversely impact our provision for income taxes or additional paid-in capital. Further, as a result of certain of our ongoing employment and capital investment actions and commitments, our income in certain countries is subject to reduced tax rates, and in some cases is wholly exempt from tax. Our failure to meet these commitments could adversely impact our provision for income taxes. In addition, we are subject to the continuous examination of our income tax returns by the Internal Revenue Service and other tax authorities. We regularly assess the likelihood of adverse outcomes resulting from these examinations to determine the adequacy of our provision for income taxes. There can be no assurance that the outcomes from these continuous examinations will not have an adverse effect on our operating results and financial condition.

**OUR BUSINESS AND OPERATIONS ARE ESPECIALLY SUBJECT TO THE RISKS OF EARTHQUAKES, FLOODS, AND OTHER NATURAL CATASTROPHIC EVENTS**

Our corporate headquarters, including certain of our research and development operations and our manufacturing facilities are located in the Silicon Valley area of Northern California, a region known for seismic activity. Additionally, a certain number of our facilities, including one of our manufacturing facilities, are located near rivers that have experienced flooding in the past. A significant natural disaster, such as an earthquake, a hurricane, or a flood, could have a material adverse impact on our business, operating results, and financial condition.

**MAN-MADE PROBLEMS SUCH AS COMPUTER VIRUSES OR TERRORISM MAY DISRUPT OUR OPERATIONS AND HARM OUR OPERATING RESULTS**

Despite our implementation of network security measures our servers are vulnerable to computer viruses, break-ins, and similar disruptions from unauthorized tampering with our computer systems. Any such event could have a material adverse effect on our business, operating results, and financial condition. Efforts to limit the ability of malicious third parties to disrupt the operations of the Internet or undermine our own security efforts may meet with resistance. In addition, the continued threat of terrorism and heightened security and military action in response to this threat, or any future acts of terrorism, may cause further disruptions to the economies of the United States and other countries and create further uncertainties or otherwise materially harm our business, operating results, and financial condition. Likewise, events such as widespread blackouts could have similar negative impacts. To the extent that such disruptions or uncertainties result in delays or cancellations of customer orders or the manufacture or shipment of our products, our business, operating results, and financial condition could be materially and adversely affected.

---

**Table of Contents**

**WE ARE EXPOSED TO FLUCTUATIONS IN THE MARKET VALUES OF OUR PORTFOLIO INVESTMENTS AND IN INTEREST RATES; IMPAIRMENT OF OUR INVESTMENTS COULD HARM OUR EARNINGS**

We maintain an investment portfolio of various holdings, types, and maturities. These securities are generally classified as available-for-sale and, consequently, are recorded on our Consolidated Balance Sheets at fair value with unrealized gains or losses reported as a separate component of accumulated other comprehensive income, net of tax. Our portfolio includes fixed income securities and equity investments in publicly traded companies, the values of which are subject to market price volatility to the extent unhedged. If the market price declines, we may recognize in earnings the decline in fair value of our investments below the cost basis when the decline is judged to be other-than-temporary. For information regarding the sensitivity of and risks associated with the market value of portfolio investments and interest rates, refer to the section titled "Quantitative and Qualitative Disclosures About Market Risk" included in this report and in our Annual Report on Form 10-K for the year ended July 28, 2007. Our investments in private companies are subject to risk of loss of investment capital. These investments are inherently risky because the markets for the technologies or products they have under development are typically in the early stages and may never materialize. We could lose our entire investment in these companies.

**IF WE DO NOT SUCCESSFULLY MANAGE OUR STRATEGIC ALLIANCES, WE MAY EXPERIENCE INCREASED COMPETITION OR DELAYS IN PRODUCT DEVELOPMENT**

We have several strategic alliances with large and complex organizations and other companies with whom we work to offer complementary products and services. These arrangements are generally limited to specific projects, the goal of which is generally to facilitate product compatibility and adoption of industry standards. If successful, these relationships may be mutually beneficial and result in industry growth. However, these alliances carry an element of risk because, in most cases, we must compete in some business areas with a company with which we have a strategic alliance and, at the same time, cooperate with that company in other business areas. Also, if these companies fail to perform or if these relationships fail to materialize as expected, we could suffer delays in product development or other operational difficulties.

**OUR STOCK PRICE MAY BE VOLATILE**

Historically, our common stock has experienced substantial price volatility, particularly as a result of variations between our actual financial results and the published expectations of analysts and as a result of announcements by our competitors and us. Furthermore, speculation in the press or investment community about our strategic position, financial condition, results of operations, business, security of our products or significant transactions can cause changes in our stock price. In addition, the stock market has experienced extreme price and volume fluctuations that have affected the market price of many technology companies, in particular, and that have often been unrelated to the operating performance of these companies. These factors, as well as general economic and political conditions and the announcement of proposed and completed acquisitions or other significant transactions, or any difficulties associated with such transactions, by us or our current or potential competitors, may materially adversely affect the market price of our common stock in the future. Additionally, volatility, lack of positive performance in our stock price or changes to our overall compensation program including our stock incentive program may adversely affect our ability to retain key employees, virtually all of whom are compensated, in part, based on the performance of our stock price.

**WE HAVE ISSUED \$6.5 BILLION OF SENIOR UNSECURED NOTES, AND THERE CAN BE NO ASSURANCE THAT OUR OPERATING RESULTS AND FINANCIAL CONDITION WILL NOT BE ADVERSELY AFFECTED**

We have issued senior unsecured notes in an aggregate principal amount of \$6.5 billion that mature at specific dates in 2009, 2011 and 2016. The notes that mature in 2009 bear floating-rate interest payable quarterly while the notes that mature in 2011 and 2016 bear fixed-rate interest payable semi-annually. During the third quarter of fiscal 2008, we terminated \$6.0 billion of interest rate swaps, which previously had the effect of converting fixed-rate interest expense to floating-rate interest expense based on LIBOR. As a result, the fair value of the long-term debt is effectively subject to market interest rate volatility. The instruments governing the notes contain certain covenants applicable to us and our subsidiaries that may adversely affect our ability to incur certain liens or engage in certain types of sale and leaseback transactions. We had not previously undertaken substantial amounts of debt for borrowed money. There can be no assurance that our incurrence of this debt will be a better means of providing liquidity to us than would our use of our existing cash resources, including cash currently held offshore. Further, we cannot be assured that our maintenance of this indebtedness will not adversely affect our operating results or financial condition. In addition, changes by any rating agency to our credit rating can negatively impact the value and liquidity of both our debt and equity securities.

**Table of Contents****Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

(a) None.

(b) None.

(c) Issuer Purchases of Equity Securities (in millions, except per-share amounts)

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share (1)	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (2)	Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or Programs (2)
January 27, 2008 to February 23, 2008	26	\$ 23.28	26	\$ 11,154
February 24, 2008 to March 22, 2008	17	\$ 24.42	17	\$ 10,734
March 23, 2008 to April 26, 2008	40	\$ 24.38	40	\$ 9,771
Total	83	\$ 24.04	83	

(1) Includes approximately 100,000 shares repurchased to satisfy tax withholding obligations that arose on the vesting of shares of restricted stock and restricted stock units and an insignificant number of unvested shares of common stock repurchased from employees upon cessation of employment.

(2) On September 13, 2001, we announced that our Board of Directors had authorized a stock repurchase program. As of April 26, 2008, our Board of Directors had authorized the repurchase of up to \$62 billion of common stock under this program. During the third quarter of fiscal 2008, we repurchased and retired 83 million shares of our common stock at a weighted-average price of \$24.04 per share for an aggregate purchase price of \$2.0 billion. As of April 26, 2008, we had repurchased and retired 2.5 billion shares of our common stock at a weighted-average price of \$20.51 per share for an aggregate purchase price of \$52.2 billion since inception of the stock repurchase program, and the remaining authorized amount for stock repurchases under this program was \$9.8 billion with no termination date.

**Item 3. Defaults Upon Senior Securities**

None.

**Item 4. Submission of Matters to a Vote of Security Holders**

None.

**Item 5. Other Information**

None.

**Item 6. Exhibits**

The following documents are filed as Exhibits to this report:



- 31.1 Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer
- 31.2 Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer
- 32.1 Section 1350 Certification of Principal Executive Officer
- 32.2 Section 1350 Certification of Principal Financial Officer

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Cisco Systems, Inc.

Date: May 21, 2008

By /s/ Frank A. Calderoni  
Frank A. Calderoni  
Executive Vice President and  
Chief Financial Officer  
(Principal Financial Officer and duly authorized signatory)

**Table of Contents**

**EXHIBIT INDEX**

- 31.1 Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer
- 31.2 Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer
- 32.1 Section 1350 Certification of Principal Executive Officer
- 32.2 Section 1350 Certification of Principal Financial Officer