

AVON PRODUCTS INC  
Form 8-K  
September 21, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 20, 2007

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**Avon Products, Inc.**

(Exact name of registrant as specified in charter)

**New York**  
(State or other jurisdiction

of incorporation)

**1-4881**  
(Commission File Number)

**13-0544597**  
(IRS Employer

Identification No.)

**1345 Avenue of the Americas**

**New York, New York 10105-0196**

(Address of principal executive offices) (Zip Code)

**(212) 282-5000**

(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**INFORMATION TO BE INCLUDED IN THE REPORT**

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

In conjunction with the appointment of Charles W. Cramb on September 10, 2007 to the position of Vice Chairman, Chief Finance and Strategy Officer, the Compensation Committee of the Board of Directors of Avon Products, Inc. on September 20, 2007 approved an increase to Mr. Cramb's annual base salary from \$700,000 to \$750,000, and an increase to his annual target bonus under Avon's Executive Incentive Plan from 85% of base salary to 100% of base salary. Mr. Cramb joined Avon as Executive Vice President, Finance and Technology, and Chief Financial Officer in November 2005.

(Page 2 of 3 Pages)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AVON PRODUCTS, INC.  
(Registrant)

By /s/ Gilbert L. Klemann, II  
Gilbert L. Klemann, II  
Senior Vice President and General Counsel

Date: September 21, 2007

(Page 3 of 3 Pages)