

TELESP CELLULAR HOLDING CO /ADR/  
Form 425  
February 24, 2006  
Table of Contents

Filed by Telesp Celular Participações S.A.  
pursuant to Rule 425 of the Securities Act of 1933  
Subject Companies: Telesp Celular Participações S.A.  
Commission File No.: 333 - 09470  
Tele Centro Oeste Celular Participações S.A.  
Commission File No.: 001-14489  
Tele Sudeste Celular Participações S.A.  
Commission File No.: 001-14485  
Tele Leste Celular Participações S.A.  
Commission File No.: 001-14481  
Celular CRT Participações S.A.

This communication is not an offering document and does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval. Investors in American Depositary Shares ( ADSs ) of Telesp Celular Participações S.A. ( TCP ), Tele Centro Oeste Celular Participações S.A. ( TCO ), Tele Sudeste Celular Participações S.A. ( TSD ) and Tele Leste Celular Participações S.A. ( TLE ) and U.S. holders of ordinary shares and preferred shares of TCP, TCO, TSD, TLE and Celular CRT Participações S.A. ( CRTPart and, together with TCP, TCO, TSD and TLE, the Companies ) are urged to read the U.S. prospectus (which, in the case of holders of ADSs or U.S. holders of shares of TCP, serves as an information statement) because it contains important information. The U.S. prospectus prepared for holders of ADSs of TCO, TSD and TLE and for U.S. holders of ordinary shares and preferred shares of TCO, TSD, TLE and CRTPart (which also serves as an information statement for holders of ADSs of TCP and U.S. holders of shares of TCP) has been filed with the SEC as part of Registration Statement on Form F-4 of TCP, as amended, which Registration Statement has been declared effective. Investors and security holders may obtain a free copy of the U.S. prospectus and other documents filed by TCP with the SEC at the SEC's website at [www.sec.gov](http://www.sec.gov). A copy of the U.S. prospectus may also be obtained for free from TCP.

This communication contains forward-looking statements. These statements are statements that are not historical facts, and are based on estimates of future economic circumstances, industry conditions, company performance and financial results. Statements regarding future financial results, business strategies, future synergies, future costs and future liquidity of the Companies are examples of forward-looking statements. Such statements are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

\* \* \*

**Table of Contents**

**TABLE OF CONTENTS**

The following documents relate to the proposed corporate restructuring of the Companies:

1. Earnings Release of Telesp Celular Participações S.A. for the Fourth Quarter and Full Year of 2005, dated February 23, 2006
2. Earnings Release of Celular CRT Participações S.A. for the Fourth Quarter and Full Year of 2005, dated February 23, 2006
3. Notice to Shareholders, dated February 23, 2006
4. Press release, dated February 23, 2006

**Table of Contents****VIVO, THE SOUTHERN HEMISPHERE S LARGEST WIRELESS COMMUNICATION GROUP, ANNOUNCES FOURTH QUARTER 2005 AND YEAR 2005 CONSOLIDATED RESULTS OF TELESP CELULAR PARTICIPAÇÕES S.A.**

**São Paulo - Brazil, February 23, 2006** Telesp Celular Participações S.A. (TCP) (BOVESPA: TSPP3 (ON = Common Shares) / TSPP4 (PN = Preferred Shares); NYSE: TCP), announced today its consolidated results for fourth quarter 2005 and year 2005 (4Q05 and 2005). The Company's operating and financial information, except as otherwise indicated, is presented in Brazilian reais in accordance with Brazilian Corporate Law. TCP controls: (i) 100% of the share capital of Telesp Celular S.A. (TC); (ii) 100% of the share capital of Global Telecom S.A. (GT); and (iii) 90.59% of the voting capital (52.47% of the total capital), of Tele Centro Oeste Celular Participações S.A. (TCO) (since February 22<sup>nd</sup>, 2006 TCP holds 100% of TCO).

**HIGHLIGHTS**

R\$ million	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	Accum.		Δ%
						2005	2004	
<b>Net operating revenue</b>	<b>1,981.4</b>	<b>1,865.0</b>	<b>6.2%</b>	<b>1,953.1</b>	<b>1.4%</b>	<b>7,473.2</b>	<b>7,341.0</b>	<b>1.8%</b>
Net service revenues	1,665.4	1,596.4	4.3%	1,596.9	4.3%	6,361.0	6,165.6	3.2%
Net handset revenues	316.0	268.6	17.7%	356.2	-11.3%	1,112.2	1,175.4	-5.4%
<b>Total operating costs</b>	<b>(1,563.4)</b>	<b>(1,337.7)</b>	<b>16.9%</b>	<b>(1,340.8)</b>	<b>16.6%</b>	<b>(5,434.1)</b>	<b>(4,752.9)</b>	<b>14.3%</b>
<b>EBITDA</b>	<b>418.0</b>	<b>527.3</b>	<b>-20.7%</b>	<b>612.3</b>	<b>-31.7%</b>	<b>2,039.1</b>	<b>2,588.1</b>	<b>-21.2%</b>
EBITDA Margin (%)	21.1%	28.3%	-7.0 p.p.	31.4%	-10.3 p.p.	27.3%	35.3%	-8.0 p.p.
<b>Depreciation and amortization</b>	<b>(410.6)</b>	<b>(410.7)</b>	<b>0.0%</b>	<b>(355.1)</b>	<b>15.6%</b>	<b>(1,552.4)</b>	<b>(1,273.5)</b>	<b>21.9%</b>
<b>EBIT</b>	<b>7.4</b>	<b>116.6</b>	<b>-93.7%</b>	<b>257.2</b>	<b>-97.1%</b>	<b>486.7</b>	<b>1,314.6</b>	<b>-63.0%</b>
<b>Net income</b>	<b>(318.0)</b>	<b>(215.2)</b>	<b>47.8%</b>	<b>(234.7)</b>	<b>35.5%</b>	<b>(909.2)</b>	<b>(490.1)</b>	<b>85.5%</b>
Loss per share (R\$ per share)	(0.48)	(0.32)	47.8%	(0.50)	-4.1%	(1.37)	(1.05)	31.3%
Loss per ADR (R\$)	(0.48)	(0.32)	47.8%	(0.50)	-4.1%	(1.37)	(1.05)	31.3%
Number of shares (million)	662.3	662.3	0.0%	468.7	41.3%	662.3	468.7	41.3%
<b>Capex</b>	<b>611.5</b>	<b>244.3</b>	<b>150.3%</b>	<b>511.5</b>	<b>19.6%</b>	<b>1,557.7</b>	<b>1,395.0</b>	<b>11.7%</b>
Capex over net revenues	30.9%	13.1%	17.8 p.p.	26.2%	4.7 p.p.	20.8%	19.0%	1.8 p.p.
<b>Operating cash flow</b>	<b>(193.5)</b>	<b>283.0</b>	<b>n.a.</b>	<b>100.8</b>	<b>n.a.</b>	<b>481.4</b>	<b>1,193.1</b>	<b>-59.7%</b>
<b>Customers (thousand)</b>	<b>20,201</b>	<b>19,370</b>	<b>4.3%</b>	<b>17,631</b>	<b>14.6%</b>	<b>20,201</b>	<b>17,631</b>	<b>14.6%</b>
Net additions (thousand)	830	371	123.8%	1,268	-34.5%	2,570	4,330	-40.6%

Telesp Celular Participações (controlling shareholder of Tele Centro Oeste Participações S.A.), along with Tele Leste Celular Participações S.A., Tele Sudeste Celular Participações S.A. and Celular CRT Participações S.A., make up the assets of the joint venture undertaken by Telefónica Móviles and Portugal Telecom that operates under the **VIVO** brand, **Top of Mind** within its coverage area. VIVO Group is a pioneer in 3<sup>rd</sup> generation services in Brazil, having launched the **CDMA EV-DO** technology in the main cities of the country and having won more than 40 prizes in 2005. In December 2005, VIVO Group exceeded 29 million customers, thus keeping its market leadership.

**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

***TCP HIGHLIGHTS***

Christmas campaign **focused** on **high value market segments**.

***4Q05***

TCP's **customer base** rose 14.6% in relation to 4Q04, recording 20,201 thousand customers.

**Acquisition mix** in the accumulated total for 2005 presented an increase in the postpaid segment which represented 10.5% of net adds, 7.3 p.p. superior when compared to the 2004.

In the comparison with 4Q04, **the postpaid customer base** grew 9.5%, showing the results of the campaigns for acquisition of customers in this segment.

Reduction of the **SAC** by 13.0% in the quarter, which reflects the Company's selling efforts and better commercial costs.

**Post-paid ARPU** recorded 8.6% increase in relation to 4Q04. In comparison with 3Q05, growth of 2.6%.

**Post-paid MOU** increased by 4.5%, with addition of 10 minutes, in relation to 4Q04.

**Subscription and usage revenue** increased by 1.4% and 10.2% in 4Q05 in relation to 3Q05 and 4Q04, respectively.

Sustained growth in **data revenues** by 43.0% in the year-to-year comparison, accounting for 6.6% of the net services revenue, in 4Q05.

Launching of new corporate solutions focused on **high speed** in data transmission, such as **Smart Mail 3G** and **VIVO ZAP 3G**.

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

**EBITDA** of R\$ 2,039.1 million in the year-to-date total, representing a margin of 27.3%, and a margin of 21.1% in the quarter. Excluding the PBD effects, the EBITDA would record a margin of 30.6% in 2005.

**Operating Cash Flow** reached the positive value of R\$ 481.4 million in 2005.

**In the State of São Paulo, 100% coverage of the municipalities** in its SMP area with CDMA 1xRTT digital technology and use of CDMA2000 1xEV-DO technology in the city of São Paulo.

**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

<b>VIVO</b>	Vivo launched a campaign in October 2005, called <i>Vivo e Você na Copa</i> (Vivo and You in the World Soccer Cup), which is focused on the current customer base (post and prepaid), aiming at increasing profitability. Such campaign will take 75 customers with companion to watch Brazil's games in the 2006 World Soccer Cup, being valid until March 31, 2006. To end the year, Vivo granted an unprecedented and quite attractive benefit, easily understood by the customers, which was intended to exploit freedom in using wireless phones with the <i>Natal Bônus Livre</i> (Free Bonus Christmas), a bonus of R\$ 40/month (during 6 months) for local calls to any direction (wireless or fixed telephone), conditioned upon monthly recharge and punctual payment of postpaid bills, in addition to a data package (SMS and MMS).
<b><i>Distribution</i></b>	On December 31, 2005, TCP had more than 200 own purchase points, in addition to an efficient network of accredited dealers, whether exclusive or not, totaling more than 5,500 points of purchase, which are able to market services and cellular handsets, thus making the Company also a leader in number of distribution channels.
<b><i>Channels</i></b>	
<b><i>Technological Innovations</i></b>	Vivo launched the Corporate 3G, in the cities of São Paulo, Rio de Janeiro and Curitiba, with the purpose of increasing the options already made available by it to corporate clients. An example of such service is the <i>Vivo Smart Mail</i> , which allows personal information to be accessed, at real time, from a PDA. Another innovation is the <i>Globalmoto</i> , first world cell phone of a Brazilian operator that works automatically in places where CDMA is not applicable achieving international roaming over more than 170 countries.
<b><i>Other Events</i></b>	<p>On December 2, 2005 the Supreme Federal Court judged favorably an injunction based on the unconstitutionality of the base for the calculus of the PIS and of the COFINS. The said injunction was filed by TCO and consequent to the decision, the Company promoted the reversal of the outstanding provision in the amount of R\$ 9.5 million. The other Companies, TC, TCP and GT carry similar injunctions, which altogether add up to R\$ 140.3 million as of December 31, 2005 and, relative to these injunctions, the referred Companies will wait for the respective decisions by the Supreme Federal Courts to proceed the reversal of the relative provisions.</p> <p>The Norte Brasil Telecom (PA, AM, AP, RR and MA), the Telemat Celular S/A (MT), the Teleacre Celular S/A (AC) and the Teleron Celular S/A (RO) obtained the approval by the ADA (Agência de Desenvolvimento da Amazônia) and the Receita Federal for the fiscal incentives to the reduction of the IRPJ (Income Tax) through the income from exploration. The said benefit is retroactive to 2004 and will be used up till 2013. The Companies will have the respective rights granted in the amounts of R\$ 20.4 millions and R\$11.6 millions related to the years 2004 and 2005, respectively.</p>
<b><i>Basis for Presentation of Results</i></b>	<p>The accumulated totals for 2005 and 2004 correspond to the values recorded in the twelve-month period ended on December 31 of the above mentioned years.</p> <p>Some information disclosed for 4Q04, 3Q05 and accumulated 2004 were re-classified, as applicable, for comparison purposes. Figures disclosed are subject to differences, due to rounding-up procedures.</p>

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****CONSOLIDATED OPERATING PERFORMANCE - TCP**

	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	Accum:		Δ%
						2005	2004	
<b>Total number of customers (thousand)</b>	<b>20,201</b>	<b>19,370</b>	<b>4.3%</b>	<b>17,631</b>	<b>14.6%</b>	<b>20,201</b>	<b>17,631</b>	<b>14.6%</b>
Contract	3,116	3,055	2.0%	2,845	9.5%	3,116	2,845	9.5%
Prepaid	17,085	16,315	4.7%	14,786	15.5%	17,085	14,786	15.5%
<b>Market Share (*)</b>	<b>45.2%</b>	<b>46.5%</b>	<b>-1.3 p.p.</b>	<b>51.4%</b>	<b>-6.2 p.p.</b>	<b>45.2%</b>	<b>51.4%</b>	<b>-6.2 p.p.</b>
<b>Net additions (thousand)</b>	<b>830</b>	<b>371</b>	<b>123.8%</b>	<b>1,268</b>	<b>-34.5%</b>	<b>2,570</b>	<b>4,330</b>	<b>-40.6%</b>
Contract	60	87	-31.1%	59	2.0%	270	138	95.5%
Prepaid	770	284	171.2%	1,209	-36.3%	2,300	4,192	-45.1%
<b>Market Share of net additions (*)</b>	<b>27.5%</b>	<b>17.6%</b>	<b>9.9 p.p.</b>	<b>31.4%</b>	<b>-3.9 p.p.</b>	<b>24.8%</b>	<b>40.0%</b>	<b>-15.2 p.p.</b>
<b>Market penetration (*)</b>	<b>49.3%</b>	<b>46.2%</b>	<b>3.1 p.p.</b>	<b>39.2%</b>	<b>10.1 p.p.</b>	<b>49.3%</b>	<b>39.2%</b>	<b>10.1 p.p.</b>
<b>SAC (R\$)</b>	<b>131</b>	<b>151</b>	<b>-13.0%</b>	<b>141</b>	<b>-6.8%</b>	<b>146</b>	<b>136</b>	<b>7.0%</b>
<b>Monthly Churn</b>	<b>1.6%</b>	<b>1.7%</b>	<b>-0.1 p.p.</b>	<b>1.8%</b>	<b>-0.2 p.p.</b>	<b>1.6%</b>	<b>1.6%</b>	<b>0.0 p.p.</b>
<b>ARPU (in R\$/month)</b>	<b>28.3</b>	<b>27.7</b>	<b>2.0%</b>	<b>31.6</b>	<b>-10.6%</b>	<b>28.2</b>	<b>33.4</b>	<b>-15.5%</b>
Contract	95.2	92.8	2.6%	87.7	8.6%	90.1	89.7	0.4%
Prepaid	14.9	14.5	2.5%	18.6	-20.1%	15.5	19.7	-21.3%
<b>Total MOU (minutes)</b>	<b>71</b>	<b>74</b>	<b>-3.7%</b>	<b>84</b>	<b>-15.2%</b>	<b>75</b>	<b>88</b>	<b>-14.5%</b>
Contract	230	236	-2.6%	220	4.5%	226	219	3.1%
Prepaid	40	42	-4.0%	55	-26.7%	45	58	-22.3%
<b>Employees</b>	<b>4,258</b>	<b>4,120</b>	<b>3.3%</b>	<b>4,217</b>	<b>1.0%</b>	<b>4,258</b>	<b>4,217</b>	<b>1.0%</b>

(\*) source: Anatel

**Operating Highlights of  
Telesp Celular  
Participações (TCP)**

Continued market leadership as a result of the increase in the **customer base** by 14.6% over 4Q04, reaching 20,201 thousand customers, with growth of 9.5% of postpaid customers. Net additions in this segment totaled 270 thousand customers in 2005, an important increase in relation to 2004.

In 4Q05, **post-paid net additions** increased by 2.0% over the same period of last year and 9.5% in the year over date total, reflecting once again the Company's successful commercial efforts focused on this segment.

**SAC** decreased by 13.0% and 6.8% over 3Q05 and 4Q04, respectively, as a result of the reduction in the total subsidy, at the same time maintaining the customer retention efforts, especially in medium and high end.

The **postpaid ARPU** of R\$ 95.2 recorded a 8.6% increase in relation to 4Q04 and 2.6% in relation to 3Q05, resulting from the increase in the outgoing ARPU. The blended ARPU of R\$ 28.3 recorded a reduction of 15.5% in relation to 2004, reflecting the reduction in the prepaid ARPU, which occurred, among other factors, due to the outbound traffic and the MOU of this segment.

The **post-paid MOU** increased by 4.5% in relation to 4Q04, and 3.1% in the comparison between the accumulated total for 2005 and 2004, mainly due to the increase in the outbound MOU of the post-paid customer base. The drop in the Total MOU is a result of the change occurred in the customer mix, with a slight increase in the prepaid customer base, having in mind that the prepaid MOU is impacted by the reduction in the fixed-to-mobile inbound traffic.



**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****NET OPERATING REVENUES - TCP**

<i>R\$ million</i>	According to Corporate Law						Accum.		<i>Δ%</i>
	<b>4 Q 05</b>	<b>3 Q 05</b>	<i>Δ%</i>	<b>4 Q 04</b>	<i>Δ%</i>	<b>2005</b>	<b>2004</b>		
Subscription and Usage	830.8	819.5	1.4%	753.8	10.2%	3,117.7	2,827.9	10.2%	
Network usage	666.9	678.6	-1.7%	778.4	-14.3%	2,837.5	3,023.3	-6.1%	
Other services	167.7	98.3	70.6%	64.7	159.2%	405.8	314.4	29.1%	
<b>Net service revenues</b>	<b>1,665.4</b>	<b>1,596.4</b>	<b>4.3%</b>	<b>1,596.9</b>	<b>4.3%</b>	<b>6,361.0</b>	<b>6,165.6</b>	<b>3.2%</b>	
Net handset revenues	316.0	268.6	17.7%	356.2	-11.3%	1,112.2	1,175.4	-5.4%	
<b>Net Revenues</b>	<b>1,981.4</b>	<b>1,865.0</b>	<b>6.2%</b>	<b>1,953.1</b>	<b>1.4%</b>	<b>7,473.2</b>	<b>7,341.0</b>	<b>1.8%</b>	

**Net Services Revenue**

The net services revenue grew 4.3% in relation to 3Q05 and 4Q04, recording R\$ 1,665.4 million in the quarter. Such result is caused, partially, by the increase in the customer base and in the use of data services, however partially offset by the profile adequacy effects, such as such as Vivo Ideal and customer loyalty campaigns. In the year 2005, as compared to 2004, the increase was 3.2%, recording R\$ 6,361.0 million.

It must be highlighted that subscription and usage revenue recorded a 10.2% increase over the accumulated total for the year, due to the increase in the total outgoing traffic. In the service revenue, this increase was partially offset by a reduction in the inbound traffic revenue, as a result of the transition from fixed-to-mobile traffic to mobile-to-mobile traffic, with consequent drop in interconnection revenue and the partial Bill & Keep effect.

Data revenues were up 43.0% in the year-to-year comparison, representing 6.6% of the net service revenues in 4Q05 (4.8% in 4Q04). This increase has continued to occur due to a more widespread access and use of such services, in addition to the several services launched on the market and the increase in the customer base. The SMS accounted for 58.2% of data revenues in 4Q05. Average number of SMS messages sent per month in the year was some 75 million.

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****OPERATING COSTS - TCP**

<i>R\$ million</i>	According to Corporate Law						Accum.		
	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	2005	2004	Δ%	
<b>Personnel</b>	<b>(109.4)</b>	<b>(99.3)</b>	<b>10.2%</b>	<b>(104.2)</b>	<b>5.0%</b>	<b>(408.3)</b>	<b>(385.6)</b>	<b>5.9%</b>	
<b>Cost of services rendered</b>	<b>(233.0)</b>	<b>(225.7)</b>	<b>3.2%</b>	<b>(212.9)</b>	<b>9.4%</b>	<b>(931.0)</b>	<b>(803.6)</b>	<b>15.9%</b>	
Leased lines	(27.7)	(34.4)	-19.5%	(30.5)	-9.2%	(133.9)	(119.8)	11.8%	
Interconnection	(37.3)	(37.0)	0.8%	(66.5)	-43.9%	(158.7)	(222.2)	-28.6%	
Rent/Insurance/Condominium fees	(26.7)	(26.1)	2.3%	(20.6)	29.6%	(97.0)	(90.3)	7.4%	
Fistel and other taxes and contributions	(84.1)	(83.8)	0.4%	(50.7)	65.9%	(334.1)	(190.5)	75.4%	
Third-party services	(54.2)	(42.4)	27.8%	(42.8)	26.6%	(198.6)	(173.3)	14.6%	
Others	(3.0)	(2.0)	50.0%	(1.8)	66.7%	(8.7)	(7.5)	16.0%	
<b>Cost of goods sold</b>	<b>(423.4)</b>	<b>(358.6)</b>	<b>18.1%</b>	<b>(552.9)</b>	<b>-23.4%</b>	<b>(1,587.1)</b>	<b>(1,734.5)</b>	<b>-8.5%</b>	
<b>Selling expenses</b>	<b>(726.6)</b>	<b>(555.1)</b>	<b>30.9%</b>	<b>(498.5)</b>	<b>45.8%</b>	<b>(2,219.6)</b>	<b>(1,573.2)</b>	<b>41.1%</b>	
Provision for bad debt	(254.8)	(135.2)	88.5%	(117.5)	116.9%	(569.9)	(269.2)	111.7%	
Third-party services	(404.1)	(384.6)	5.1%	(351.8)	14.9%	(1,497.5)	(1,207.9)	24.0%	
Others	(67.7)	(35.3)	91.8%	(29.2)	131.8%	(152.2)	(96.1)	58.4%	
<b>General &amp; administrative expenses</b>	<b>(114.9)</b>	<b>(98.2)</b>	<b>17.0%</b>	<b>(41.3)</b>	<b>178.2%</b>	<b>(370.4)</b>	<b>(350.6)</b>	<b>5.6%</b>	
<b>Other operating revenues (expenses)</b>	<b>43.9</b>	<b>(0.8)</b>	<b>n.a.</b>	<b>69.0</b>	<b>-36.4%</b>	<b>82.3</b>	<b>94.6</b>	<b>-13.0%</b>	
<b>Total costs before depreciation / amortization</b>	<b>(1,563.4)</b>	<b>(1,337.7)</b>	<b>16.9%</b>	<b>(1,340.8)</b>	<b>16.6%</b>	<b>(5,434.1)</b>	<b>(4,752.9)</b>	<b>14.3%</b>	
Depreciation and amortization	(410.6)	(410.7)	0.0%	(355.1)	15.6%	(1,552.4)	(1,273.5)	21.9%	
<b>Total operating costs</b>	<b>(1,974.0)</b>	<b>(1,748.4)</b>	<b>12.9%</b>	<b>(1,695.9)</b>	<b>16.4%</b>	<b>(6,986.5)</b>	<b>(6,026.4)</b>	<b>15.9%</b>	

**Personnel Cost**

The increase in personnel cost in the comparison between 4Q05 and 3Q05 is a result of the application of salary adjustments pursuant to the November/2005 collective bargaining agreement, impacting on the year's provisions and adjustment to benefits. The 5.9% growth registered in 2005 as compared to 2004 is due to the collective bargaining and to an adjustment in headcount.

**Cost of Services Rendered**

The increase of 9.4% in the cost of services rendered in 4Q05, when compared to 4Q04 and of 15.9% in the accumulated total for 2005 in relation to 2004, due to the increase in Fistel and other fees and contributions in the periods reviewed and is caused by the equalization of TCO's accounting criteria with those of the other Group Companies, and is also due to the increase of customer base. Contributed to such growth as well, the increase in third-party services, especially in public utilities and plant maintenance.

**Cost of Goods Sold**

Cost of goods sold decreased by 23.4% in relation to 4Q04 and 8.5% when compared to the accumulated total for 2005 in relation to 2004, mostly due to the decrease in the number of activated handsets, reduced costs and handset mix, as a result of the market conditions.

**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

***Selling Expenses***

In 4Q05, selling expenses increased by 45.8% in relation to 4Q04 and by 41.1% in the comparison between the accumulated totals for 2005 and 2004, caused by an increase in expenses with third-party services, especially publicity, commissions, and post-sale client care, related to the increase in the total customer base recorded in 2005, as well as the increase in the costs with regular rendering of services and customer loyalty.

The Provision for Bad Debt - PBD recorded the amount of R\$ 254.8 million in 4Q05 and R\$ 569.9 million in the year 2005.

In addition to the effect from adjustments in the recognition of the acquisition of customers, it must be mentioned that the company provisioned revenue from receivables of calls made through the networks of other operators. Such values, according to the present regulation are obligatorily paid to the cited operators, independently of recognition of such calls from our clients. It must be said that structural measures and process actions have been adopted, including substitution of systems and certification of analog networks and TDMA of other operators to substantially reduce said expenses.

Disregarding the above mentioned effects, we estimate that the PDD would have recorded R\$ 87.4 million for 4Q05 and R\$ 324.6 million for year 2005, in line with the business evolution.

By the same criterion, we estimate that the EBITDA in 4Q05 would have been R\$ 585.4 million with an EBITDA Margin of 29.5%. For the year 2005 the EBITDA would have been R\$ 2,284.4 million with a 30.6% margin.

***General and Administrative Expenses***

General and administrative expenses recorded 178.2% increase in relation to 4Q04, due to the increase in expenses with third-party services, especially labor, plant and systems maintenance. The 5.6% increase in the accumulated total for 2005 over 2004 is especially caused by the increase in expenses with third-party services, mainly in data processing and plant maintenance.

***Other Operating Revenues/***

The 4Q05 recorded a reduction of 36.4% in its revenues when compared to the same period of the previous year due to the increase in expenses with the contingencies provision and to the reduction in the revenue arising out of commercial incentives. The 13.0% variation between the accumulated total for 2005 and 2004 is due to the increase in expenses with taxes and contingency provisions, offset by the increase in the revenue from commercial incentives.

***Expenses***

***EBITDA***

In the year-to-date figure, the EBITDA (earnings before interests, taxes, depreciation and amortization) was R\$ 2,039.1 million, with 27.3% margin. The variation recorded in the EBITDA in the period reviewed was caused, among other factors, by the selling costs (PBD and third party), and by the cost of services rendered (Fistel and other fees and contributions, third-party services and connection means), in addition to the drop in the cost of goods sold and the increase in the subscription and usage revenue.

***Depreciation and Amortization***

Depreciation and amortization expenses increased by 15.6% in the 4Q05 in relation to 4Q04 due to investments effected and the activation of assets due to the conclusion of works. In 2005 had begun the goodwill amortization of Global Telecom S/A.

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****FINANCIAL REVENUES (EXPENSES) - TCP**

<i>R\$ million</i>	According to Corporate Law						Accum.		$\Delta\%$
	4 Q 05	3 Q 05	$\Delta\%$	4 Q 04	$\Delta\%$	2005	2004		
<b>Financial Revenues</b>	<b>(69.8)</b>	<b>252.5</b>	<b>n.a.</b>	<b>(109.5)</b>	<b>-36.3%</b>	<b>712.6</b>	<b>621.0</b>	<b>14.8%</b>	
Exchange rate variation / Monetary variation	(124.2)	179.0	n.a.	(169.2)	-26.6%	451.5	397.7	13.5%	
Other financial revenues	68.1	79.5	-14.3%	37.9	79.7%	281.1	252.5	11.3%	
(-) Pis/Cofins taxes on financial revenues	(13.7)	(6.0)	128.3%	21.8	n.a.	(20.0)	(29.2)	-31.5%	
<b>Financial Expenses</b>	<b>(164.0)</b>	<b>(471.6)</b>	<b>-65.2%</b>	<b>(234.5)</b>	<b>-30.1%</b>	<b>(1,630.2)</b>	<b>(1,716.3)</b>	<b>-5.0%</b>	
Exchange rate variation / Monetary variation	(35.8)	(1.8)	n.a.	407.6	n.a.	(73.6)	(94.5)	-22.1%	
Other financial expenses	(166.1)	(154.5)	7.5%	(204.8)	-18.9%	(615.5)	(708.0)	-13.1%	
Gains (Losses) with derivatives transactions	37.9	(315.3)	n.a.	(437.3)	n.a.	(941.1)	(913.8)	3.0%	
<b>Net Financial Income</b>	<b>(233.8)</b>	<b>(219.1)</b>	<b>6.7%</b>	<b>(344.0)</b>	<b>-32.0%</b>	<b>(917.6)</b>	<b>(1,095.3)</b>	<b>-16.2%</b>	

**Financial Revenues  
(Expenses)**

TCP's net financial expense in 4Q05 increased by R\$ 14.7 million when compared to 3Q05, despite the positive effect in the reduction of the interest rate of the period (4.74% in 3Q05 and 4.31% in 4Q05). Such variation was caused, mainly, by the assessment of Pis/Cofins of R\$ 15.3 million in the Interest on Own Capital in December 2005 in one of its controlled companies (R\$ 6.1 million in 3Q05) and the non-recurrent positive effect in 3Q05 obtained in the advanced payment of the tax incentive with the State of Goiás Treasury Department (Teleprodutir). Another negative effect in 4Q05 was the increase in the monetary adjustment assessed on contingency (Telebrás spin-off) and tax incentives (Paraná Mais Empregos).

In the comparison of the accumulated total for 2005 over the same period of 2004, TCP reduced its net financial expense by R\$ 177.7 million, mainly due to the reduction of spreads obtained upon renewals of financial transactions, which offset the increase in interest rates in the period (actual CDI of 16.17% in 2004 against 19.0% in 2005).

In consequence of the application of the TCP's hedge policy, for protection against foreign exchange volatility, the company has provided coverage of 100% of the debt exposure, in such a manner that the final cost of the foreign exchange debt (R\$ 3,219.8 million) together with the derivative (swap) is now referenced in reais (CDI: 4.31% in 4Q05). The result of the foreign exchange debt and derivative is evidenced, mainly, in the sum of gains with derivatives of R\$ 37.9 million and losses with foreign exchange variation of R\$ 160.0 million.

**Net Result**

The loss recorded in 4Q05 was R\$ 318.0 million, and in the accumulated total for the year was R\$ 909.2 million.

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****LOANS AND FINANCING - TCP**

Lenders (R\$ million)	R\$	CURRENCY				Yen	Total
		URTJLP *	UMBND **	US\$			
Financial institutions	1,686.9	268.9	48.9	2,724.5	446.4	5,175.6	
Fixcel TCO's Acquisition	17.4					17.4	
<b>Total</b>	<b>1,704.3</b>	<b>268.9</b>	<b>48.9</b>	<b>2,724.5</b>	<b>446.4</b>	<b>5,193.0</b>	

Exchange rate used: 1.925394 (URTJLP), 0.044874 (UMBND), 2.3407 (US\$), 0.019833 (Yen)

**Payment Schedule - Long Term**

2007	117.9	92.7	17.6	1,554.9	249.1	2,032.2
as from 2007	1,517.4	68.2	13.1	15.2		1,613.9
<b>Total</b>	<b>1,635.3</b>	<b>160.9</b>	<b>30.7</b>	<b>1,570.1</b>	<b>249.1</b>	<b>3,646.1</b>

**NET DEBT - TCP**

	Dec 31. 05	Sep 30. 05
Short Term	1,546.9	1,640.0
Long Term	3,646.1	3,309.9
<b>Total debt</b>	<b>5,193.0</b>	<b>4,949.9</b>
Cash and cash equivalents	(1,022.1)	(1,200.6)
Derivatives	310.1	555.7
<b>Net Debt</b>	<b>4,481.0</b>	<b>4,305.0</b>

(\*) BNDES long term interest rate unit

(\*\*) UMBND - prepared by the BNDES, it is a basket of foreign currencies unit, US dollar predominant

**Indebtedness**

On December 31, 2005, TCP's debts related to loans and financings amounted to R\$ 5,193.0 million (R\$ 4,949.9 million on September 30, 2005), 62% of which is nominated in foreign currency. The Company has signed exchange rate hedging contracts thus protecting 100% of its financial debt against foreign exchange volatility, so that the final cost (debt and swap) is reas-referenced. This debt was offset by cash and financial investments (R\$ 1,022.1 million) and by derivative assets and liabilities (R\$ 310.1 million payable) resulting in a net debt of R\$ 4,481.0 million, a 4.1% increase in relation to September 2005.

The increase in TCP's net debt in 4Q05 in relation to 3Q05 in the amount of R\$ 176 million is due, mainly, to the reduction in the net cash position of its controlled company TCO as a result of payments effected in December

## Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

2005 referring to Interest on Own Capital for fiscal year 2004, Interim Dividends for fiscal year 2005, and postponement of the maturity date of some postpaid cycles, in addition to the increase in controlling TCP on account of the carrying cost of its debt.

Short-term debt represented 29.8% of total debt at December 31, 2005 (33.1% in September 2005). A reduction in the consolidated short-term net debt of R\$ 126 million was recorded, which totaled R\$ 546 million in the end of 4Q05, which are covered by the company's operating cash flow.

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****CAPEX - TCP**

<i>R\$ million</i>	<b>Accum.</b>				
	<b>4 Q 05</b>	<b>3 Q 05</b>	<b>4 Q 04</b>	<b>2005</b>	<b>2004</b>
Network	342.1	123.5	285.3	933.1	830.7
Technology / Information System	205.2	68.1	118.7	386.2	285.9
Other	64.2	52.7	107.5	238.4	278.4
<b>Total</b>	<b>611.5</b>	<b>244.3</b>	<b>511.5</b>	<b>1,557.7</b>	<b>1,395.0</b>
<b>% Net Revenues</b>	<b>30.9%</b>	<b>13.1%</b>	<b>26.2%</b>	<b>20.8%</b>	<b>19.0%</b>

<b>Capital Expenditures (Capex)</b>	Capital expenditures of R\$ 1,557.7 million in 2005 are basically due to the following factors: (i) more accelerated migration from TDMA to CDMA technology, thus following the competing operators, which are also migration from TDMA; (ii) improvement in the consolidation and rationalization of the information systems, especially billing, customer care, platforms and management systems; (iii) maintenance of quality and expansion of the coverage in order to meet the growth of the customer base; and (iv) terminals and technology for meeting the corporate segment.
<b>Operating Cashflow</b>	The positive operating cash flow of R\$ 481.4 in the accumulated total for 2005 shows that TCP has generated funds from its operations.
<b>Capital Market</b>	<p>In 4Q05, the value of TCP's common shares (ON) increased by 69.8% and the value of preferred shares (PN) dropped by 0.6%, while the Bovespa Index (São Paulo Stock Exchange Index) ended the year with 5.9% increase. From September to December 2005, the Company's PN shares were traded in 100% of the trading sessions, with an average daily volume of R\$ 12.9 million. By the end of 4Q05, ON and PN shares were traded at R\$ 8.49 and R\$ 8.85, respectively.</p> <p>The price of TCP's level II ADRs dropped by 3.3% in the quarter, in face of a 1.4% increase in the Dow Jones index. The average daily volume of transactions in the NYSE during 4Q05 was US\$ 5.8 million. The closing price of TCP's ADRs in the quarter was US\$ 3.78.</p>

**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

***Corporate Restructuring*** The managements of Telesp Celular Participações S.A. ( TCP ), Tele Centro Oeste Celular Participações S.A. ( TCO ), Tele Sudeste Celular Participações S.A. ( TSD ), Tele Leste Celular Participações S.A. ( TLE ) and Celular CRT Participações S.A. ( CRTPart ) ( Companies ), in the form and for the purposes of CVM Instructions no. 319/99 and 358/02, informed to the public that their respective Boards of Directors, approved the proposal to be submitted to the shareholders of the Companies, of a corporate restructuring for transfer of TCO shares to TCP for conversion of TCO into a wholly-owned subsidiary of TCP and the merger of TSD, TLE, and CRTPart into TCP ( Corporate Restructuring ).

The managements of TCP, TCO, TSD, TLE and CRTPart consider that the Corporate Restructuring, with the consequent concentration of the shareholders of the Companies in one sole publicly-held company and the transfer of TCO s shares and of the respective equity of TSD, TLE, and CRTPart to TCP, with the consequent extinguishment of the mergees, will simplify the present organizational structure, by reducing costs and increasing the equity value for the shareholders, allow their shareholders to hold interest in a company with higher liquidity in the Brazilian and foreign stock exchanges, and make easier the unification, standardization and rationalization of the general management of TCP s, TCO s, TSD s, TLE s and CRTPart s businesses, allowing enhanced synergies among the referred Companies, which, either directly or through the respective operators controlled by them, already use VIVO brand.

In the Shareholders Meeting of TCP, TCO, TSD, TLE and CRTPart held on February 22, 2006, the Corporate Restructure was duly approved and Telesp Celular Participações will be named VIVO PARTICIPAÇÕES S.A. The full contents of the above mentioned terms and conditions may be obtained from our website [www.vivo.com.br/ir](http://www.vivo.com.br/ir).

***Social Responsibility***

At the end of 2005, the Institute Vivo had already benefited more than 500 thousand persons in its sphere of influence through concentrated actions in education and environment, by means of partnerships with big institutions both in the private and in the public domains thus consolidating its performance.

The Programa Vivo Voluntário (Vivo Volunteer Program) that operates in projects directed to help persons with visual deficiency, in its year and a half of existence, has more than 600 collaborators.. In the last quarter 2005, inaugurated in Rio de Janeiro a tape recording studio and an audio library, two special places for the volunteers to tape read books and produce CDs that will be given to institutions that help people with visual deficiencies.

By means of an initiative undertaken in the 2005 Christmas, the volunteers collected more than 6,000 gift packages throughout the Country. The packages contained toys and clothes for children that were distributed to kids sponsored by entities that have signed partnership agreements with the VIVO Institute.

Vivo and Vivo Institute were awarded several prizes in the last quarter of 2005, among which the following are worthy of mention: the Environment Case Prize, to Vivo s Waste Management project, awarded by Valor Econômico newspaper; Abrafort Prize to Vivo Volunteer Program; Darcy Ribeiro Education Prize awarded by the Brazilian House of Representatives to Escola Solidária project, which is supported by the Institute; APCA Prize to ESPN s Sports Caravan television project, supported by Vivo Institute, and one of the finalists of the Esso Journalism Prize; in addition to a mention to Vivo in the 2005 Good Corporate Citizenship for the support given to education projects, such as Young Excelling, carried out in partnership with Ayrton Senna Institute.



**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

***Main Prizes,***

Vivo was awarded, in October, the Superbrand Awards 2005 trophy, delivered by Superbrands Brasil, an affiliate of Superbrands Global – an independent international organization engaged in world evaluation and projection of brands. This is the first national edition of this world project, which has been carried out for ten years in 50 countries.

***Awards and***

***Events***

Vivo was further awarded, in November, with two trophies in the 2005 edition of the B2B Quality Standard prize, sponsored by Padrão Editorial. 94 companies participate in this ranking. Vivo has been also outstanding in the Info 2005 Prize, sponsored by Revista Info, of Abril publishing company. The prized case was the Vivo Localiza service. Such prizes evidence the market's recognition of our efforts, besides attesting to the quality of Vivo's professional staff.

Vivo Open Air, the largest open-air cinema in the world, was awarded a prize in December by Cool Magazine, being considered the best event by Cool Magazine for the second consecutive year.

Vivo was awarded the title of Year's Advertiser in Caboré 2005 Prize. Vivo is the Caboré's year advertiser, which prize is awarded by Meio & Mensagem newspaper.

***Subsequent Events***

Vivo has launched the digital roaming service in Minas Gerais and in 6 Northeast states. As from 01/30, Vivo postpaid customers who buy a Motorola A840 GLOBALMOTO handset will have available an automatic digital roaming service in all Brazilian states, in addition to the international roaming in more than 170 countries in the five continents, using the same handset and same Vivo telephone number.

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****CONSOLIDATED BALANCE SHEET - TCP**

<b>R\$ million</b>	<b>Dec 31. 05</b>	<b>Dec 31. 04</b>
<b>ASSETS</b>		
<b>Current Assets</b>	<b>4,628.1</b>	<b>4,363.3</b>
Cash and banks	117.9	111.4
Temporary cash investments	904.2	1,069.5
Net accounts receivable	1,775.4	1,483.8
Inventory	258.8	455.3
Prepayment to Suppliers	18.3	52.9
Deferred and recoverable taxes	949.1	871.2
Derivatives transactions	300.7	7.8
Prepaid Expenses	187.3	157.2
Other current assets	116.4	154.2
<b>Long Term Assets</b>	<b>1,437.7</b>	<b>1,892.8</b>
Derivatives transactions	5.4	385.3
Deferred and recoverable taxes	1,352.8	1,397.2
Prepaid Expenses	25.0	36.1
Other long term assets	54.5	74.2
<b>Permanent Assets</b>	<b>7,720.9</b>	<b>7,883.3</b>
Investment	1,550.2	2,056.4
Plant, property and equipment	5,993.4	5,603.0
Deferred assets	177.3	223.9
<b>Total Assets</b>	<b>13,786.7</b>	<b>14,139.4</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>	<b>4,351.2</b>	<b>5,643.8</b>
Suppliers and Consignment	1,536.3	1,692.5
Personnel, tax and benefits	105.1	104.3
Taxes, fees and contributions	403.2	343.4
Interest on own capital	51.8	82.3
Loans and financing	1,546.9	2,896.1
Contingencies provision	171.0	124.3
Derivatives transactions	321.7	266.2
Other current liabilities	215.2	134.7
<b>Long Term Liabilities</b>	<b>4,361.8</b>	<b>2,645.1</b>
Loans and financing	3,646.1	2,067.1
Contingencies provision	207.6	195.4
Impostos, taxas e contribuições	169.6	189.4

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

Derivatives transactions	294.4	153.8
Other long term liabilities	44.1	39.4
<b>Minority interest</b>	<b>1,058.2</b>	<b>942.9</b>
<b>Advancement for future capital increase</b>	<b>0.0</b>	<b>1,999.9</b>
<b>Shareholder s Equity</b>	<b>4,015.2</b>	<b>2,907.4</b>
<b>Funds for capitalization</b>	<b>0.3</b>	<b>0.3</b>
<b>Total Liabilities</b>	<b>13,786.7</b>	<b>14,139.4</b>

**Table of Contents****TELESP CELLULAR PARTICIPAÇÕES S.A.****CONSOLIDATED INCOME STATEMENTS - TCP**

<i>R\$ million</i>	According to Corporate Law						Accum.		$\Delta\%$
	4 Q 05	3 Q 05	$\Delta\%$	4 Q 04	$\Delta\%$	2005	2004		
<b>Gross Revenues</b>	<b>2,766.9</b>	<b>2,574.1</b>	<b>7.5%</b>	<b>2,636.0</b>	<b>5.0%</b>	<b>10,254.8</b>	<b>9,755.6</b>	<b>5.1%</b>	
Gross service revenues	2,171.2	2,099.6	3.4%	2,028.7	7.0%	8,269.3	7,802.3	6.0%	
Deductions Taxes and others	(505.8)	(503.1)	0.5%	(431.8)	17.1%	(1,908.3)	(1,636.5)	16.6%	
Gross handset revenues	595.7	474.5	25.5%	607.3	-1.9%	1,985.5	1,953.3	1.6%	
Deductions Taxes and others	(279.7)	(205.9)	35.8%	(251.1)	11.4%	(873.3)	(778.1)	12.2%	
<b>Net Revenues</b>	<b>1,981.4</b>	<b>1,865.0</b>	<b>6.2%</b>	<b>1,953.1</b>	<b>1.4%</b>	<b>7,473.2</b>	<b>7,341.0</b>	<b>1.8%</b>	
<b>Net service revenues</b>	<b>1,665.4</b>	<b>1,596.4</b>	<b>4.3%</b>	<b>1,596.9</b>	<b>4.3%</b>	<b>6,361.0</b>	<b>6,165.6</b>	<b>3.2%</b>	
Subscription and Usage	830.8	819.5	1.4%	753.8	10.2%	3,117.7	2,827.9	10.2%	
Network usage	666.9	678.6	-1.7%	778.4	-14.3%	2,837.5	3,023.3	-6.1%	
Other services	167.7	98.3	70.6%	64.7	159.2%	405.8	314.4	29.1%	
<b>Net handset revenues</b>	<b>316.0</b>	<b>268.6</b>	<b>17.7%</b>	<b>356.2</b>	<b>-11.3%</b>	<b>1,112.2</b>	<b>1,175.4</b>	<b>-5.4%</b>	
<b>Operating Costs</b>	<b>(1,563.4)</b>	<b>(1,337.7)</b>	<b>16.9%</b>	<b>(1,340.8)</b>	<b>16.6%</b>	<b>(5,434.1)</b>	<b>(4,752.9)</b>	<b>14.3%</b>	
Personnel	(109.4)	(99.3)	10.2%	(104.2)	5.0%	(408.3)	(385.6)	5.9%	
<b>Cost of services rendered</b>	<b>(233.0)</b>	<b>(225.7)</b>	<b>3.2%</b>	<b>(212.9)</b>	<b>9.4%</b>	<b>(931.0)</b>	<b>(803.6)</b>	<b>15.9%</b>	
Leased lines	(27.7)	(34.4)	-19.5%	(30.5)	-9.2%	(133.9)	(119.8)	11.8%	
Interconnection	(37.3)	(37.0)	0.8%	(66.5)	-43.9%	(158.7)	(222.2)	-28.6%	
Rent/Insurance/Condominium fees	(26.7)	(26.1)	2.3%	(20.6)	29.6%	(97.0)	(90.3)	7.4%	
Fistel and other taxes and contributions	(84.1)	(83.8)	0.4%	(50.7)	65.9%	(334.1)	(190.5)	75.4%	
Third-party services	(54.2)	(42.4)	27.8%	(42.8)	26.6%	(198.6)	(173.3)	14.6%	
Others	(3.0)	(2.0)	50.0%	(1.8)	66.7%	(8.7)	(7.5)	16.0%	
<b>Cost of handsets</b>	<b>(423.4)</b>	<b>(358.6)</b>	<b>18.1%</b>	<b>(552.9)</b>	<b>-23.4%</b>	<b>(1,587.1)</b>	<b>(1,734.5)</b>	<b>-8.5%</b>	
<b>Selling expenses</b>	<b>(726.6)</b>	<b>(555.1)</b>	<b>30.9%</b>	<b>(498.5)</b>	<b>45.8%</b>	<b>(2,219.6)</b>	<b>(1,573.2)</b>	<b>41.1%</b>	
Provision for bad debt	(254.8)	(135.2)	88.5%	(117.5)	116.9%	(569.9)	(269.2)	111.7%	
Third-party services	(404.1)	(384.6)	5.1%	(351.8)	14.9%	(1,497.5)	(1,207.9)	24.0%	
Others	(67.7)	(35.3)	91.8%	(29.2)	131.8%	(152.2)	(96.1)	58.4%	
General & administrative expenses	(114.9)	(98.2)	17.0%	(41.3)	178.2%	(370.4)	(350.6)	5.6%	
Other operating revenue (expenses)	43.9	(0.8)	n.a.	69.0	-36.4%	82.3	94.6	-13.0%	
<b>EBITDA</b>	<b>418.0</b>	<b>527.3</b>	<b>-20.7%</b>	<b>612.3</b>	<b>-31.7%</b>	<b>2,039.1</b>	<b>2,588.1</b>	<b>-21.2%</b>	
<b>Margin %</b>	<b>21.1%</b>	<b>28.3%</b>	<b>-7.0 p.p.</b>	<b>31.4%</b>	<b>-10.3 p.p.</b>	<b>27.3%</b>	<b>35.3%</b>	<b>-8.0 p.p.</b>	
Depreciation and Amortization	(410.6)	(410.7)	0.0%	(355.1)	15.6%	(1,552.4)	(1,273.5)	21.9%	
<b>EBIT</b>	<b>7.4</b>	<b>116.6</b>	<b>-93.7%</b>	<b>257.2</b>	<b>-97.1%</b>	<b>486.7</b>	<b>1,314.6</b>	<b>-63.0%</b>	
Net Financial Income	(233.8)	(219.1)	6.7%	(344.0)	-32.0%	(917.6)	(1,095.3)	-16.2%	
<b>Financial Revenues</b>	<b>(69.8)</b>	<b>252.5</b>	<b>n.a.</b>	<b>(109.5)</b>	<b>-36.3%</b>	<b>712.6</b>	<b>621.0</b>	<b>14.8%</b>	
Exchange rate variation / Monetary variation	(124.2)	179.0	n.a.	(169.2)	-26.6%	451.5	397.7	13.5%	
Other financial revenues	68.1	79.5	-14.3%	37.9	79.7%	281.1	252.5	11.3%	
(-) Pis/Cofins taxes on financial revenues	(13.7)	(6.0)	128.3%	21.8	n.a.	(20.0)	(29.2)	-31.5%	

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

<b>Financial Expenses</b>	<b>(164.0)</b>	<b>(471.6)</b>	<b>-65.2%</b>	<b>(234.5)</b>	<b>-30.1%</b>	<b>(1,630.2)</b>	<b>(1,716.3)</b>	<b>-5.0%</b>
Exchange rate variation / Monetary variation	(35.8)	(1.8)	n.a.	407.6	n.a.	(73.6)	(94.5)	-22.1%
Other financial expenses	(166.1)	(154.5)	7.5%	(204.8)	-18.9%	(615.5)	(708.0)	-13.1%
Gains (Losses) with derivatives transactions	37.9	(315.3)	n.a.	(437.3)	n.a.	(941.1)	(913.8)	3.0%
Non-operating revenue/expenses	(77.5)	6.3	n.a.	(52.6)	47.3%	(65.2)	(50.8)	28.3%
Taxes	19.7	(75.1)	n.a.	(33.1)	n.a.	(246.2)	(327.0)	-24.7%
Minority Interest	(33.8)	(43.9)	-23.0%	(62.2)	-45.7%	(166.9)	(331.6)	-49.7%
<b>Net Income</b>	<b>(318.0)</b>	<b>(215.2)</b>	<b>47.8%</b>	<b>(234.7)</b>	<b>35.5%</b>	<b>(909.2)</b>	<b>(490.1)</b>	<b>85.5%</b>

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****OPERATING PERFORMANCE - TELESP CELULAR S.A**

	3 Q		4 Q		Accum:			
	4 Q 05	05	Δ%	04	Δ%	2005	2004	Δ%
<b>Total number of customers (thousand)</b>	<b>10,476</b>	<b>9,986</b>	<b>4.9%</b>	<b>9,232</b>	<b>13.5%</b>	<b>10,476</b>	<b>9,232</b>	<b>13.5%</b>
Contract	1,779	1,725	3.1%	1,603	11.0%	1,779	1,603	11.0%
Prepaid	8,696	8,261	5.3%	7,629	14.0%	8,696	7,629	14.0%
<b>Market Share (*)</b>	<b>49.2%</b>	<b>50.1%</b>	<b>-0.9 p.p.</b>	<b>55.2%</b>	<b>-6.0 p.p.</b>	<b>49.2%</b>	<b>55.2%</b>	<b>-6.0 p.p.</b>
<b>Net additions (thousand)</b>	<b>491</b>	<b>254</b>	<b>93.1%</b>	<b>475</b>	<b>3.3%</b>	<b>1,244</b>	<b>1,737</b>	<b>-28.4%</b>
Contract	55	63	-13.1%	41	33.6%	177	128	38.1%
Prepaid	436	191	128.1%	434	0.4%	1,068	1,609	-33.6%
<b>Market Share of net additions (*)</b>	<b>36.0%</b>	<b>25.9%</b>	<b>10.1 p.p.</b>	<b>30.7%</b>	<b>5.3 p.p.</b>	<b>27.3%</b>	<b>38.4%</b>	<b>-11.1 p.p.</b>
<b>Market penetration (*)</b>	<b>53.0%</b>	<b>49.9%</b>	<b>3.1 p.p.</b>	<b>42.7%</b>	<b>10.3 p.p.</b>	<b>53.0%</b>	<b>42.7%</b>	<b>10.3 p.p.</b>
<b>SAC (R\$)</b>	<b>151</b>	<b>167</b>	<b>-9.4%</b>	<b>166</b>	<b>-8.8%</b>	<b>159</b>	<b>160</b>	<b>-0.8%</b>
<b>Monthly Churn</b>	<b>1.4%</b>	<b>1.6%</b>	<b>-0.2 p.p.</b>	<b>1.7%</b>	<b>-0.3 p.p.</b>	<b>1.6%</b>	<b>1.6%</b>	<b>0.0 p.p.</b>
<b>ARPU (in R\$/month)</b>	<b>32.7</b>	<b>30.8</b>	<b>6.3%</b>	<b>34.8</b>	<b>-5.9%</b>	<b>31.8</b>	<b>36.4</b>	<b>-12.6%</b>
Contract	103.4	98.2	5.3%	94.0	10.0%	96.6	96.6	0.0%
Prepaid	17.3	16.4	5.7%	21.1	-18.0%	17.7	22.1	-20.0%
<b>Total MOU (minutes)</b>	<b>79</b>	<b>80</b>	<b>-1.6%</b>	<b>88</b>	<b>-10.6%</b>	<b>81</b>	<b>93</b>	<b>-12.5%</b>
Contract	247	250	-1.2%	236	4.7%	241	237	1.7%
Prepaid	43	44	-2.3%	55	-21.9%	47	59	-20.3%
<b>Employees</b>	<b>2,613</b>	<b>2,475</b>	<b>5.6%</b>	<b>2,431</b>	<b>7.5%</b>	<b>2,613</b>	<b>2,431</b>	<b>7.5%</b>

(\*) source: Anatel

**Operating Highlights of Telesp Celular (TC)**

Continued market leadership as a result of the increase in the **customer base** by 13.5% over 4Q04, reaching 10,476 thousand customers, despite the strong competition in the wireless telephony market.

Total **net additions of postpaid** customers grew 33.6% when compared to the same period of the previous year, reflecting, once again, the results of commercial actions carried out by the Company, especially focused on this segment, where competition is stronger.

**SAC** decreased by 9.4% and 8.8% in relation to 3Q05 and 4Q04, respectively, as a result of the reduction in the total subsidy. Customer retention efforts continued, at the same time, especially with respect to medium and high end customers.

The **blended ARPU** of R\$ 32.7 recorded a 6.3% increase in relation to 3Q05, caused, among other factors, by the increase in the outgoing ARPU. The 5.9% reduction in relation to 4Q04 is basically due to the reduction in the inbound ARPU, due to the reduction in the fixed-mobile traffic.

**Postpaid MOU** increased by 4.7% in relation to 4Q04, mainly reflecting the increase in the outgoing MOU of the post-paid customer base. Total MOU was impacted by the change in the customer mix, with slight increase in the prepaid customer base, reminding that the prepaid MOU is impacted by the reduction in the fixed-mobile incoming traffic.



**Table of Contents****TELESP CELLULAR PARTICIPAÇÕES S.A.****INCOME STATEMENTS - TELESP CELLULAR S.A.**

## According to Corporate Law

<i>R\$ million</i>	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	Accum.		Δ%
						2005	2004	
<b>Gross Revenues</b>	<b>1,617.4</b>	<b>1,493.9</b>	<b>8.3%</b>	<b>1,544.5</b>	<b>4.7%</b>	<b>5,979.2</b>	<b>5,781.9</b>	<b>3.4%</b>
Gross service revenues	1,268.9	1,187.1	6.9%	1,167.1	8.7%	4,735.5	4,572.5	3.6%
Deductions Taxes and others	(270.7)	(276.0)	-1.9%	(236.6)	14.4%	(1,034.9)	(914.8)	13.1%
Gross handset revenues	348.5	306.8	13.6%	377.4	-7.7%	1,243.7	1,209.4	2.8%
Deductions Taxes and others	(152.7)	(132.0)	15.7%	(174.7)	-12.6%	(563.3)	(538.0)	4.7%
<b>Net Revenues</b>	<b>1,194.0</b>	<b>1,085.9</b>	<b>10.0%</b>	<b>1,133.2</b>	<b>5.4%</b>	<b>4,381.0</b>	<b>4,329.1</b>	<b>1.2%</b>
<b>Net service revenues</b>	<b>998.2</b>	<b>911.1</b>	<b>9.6%</b>	<b>930.5</b>	<b>7.3%</b>	<b>3,700.6</b>	<b>3,657.7</b>	<b>1.2%</b>
Subscription and Usage	470.0	432.8	8.6%	415.5	13.1%	1,676.6	1,602.4	4.6%
Network usage	457.1	416.1	9.9%	471.5	-3.1%	1,766.0	1,840.2	-4.0%
Other services	71.1	62.2	14.3%	43.5	63.4%	258.0	215.1	19.9%
<b>Net handset revenues</b>	<b>195.8</b>	<b>174.8</b>	<b>12.0%</b>	<b>202.7</b>	<b>-3.4%</b>	<b>680.4</b>	<b>671.5</b>	<b>1.3%</b>
<b>Operating Costs</b>	<b>(906.5)</b>	<b>(764.4)</b>	<b>18.6%</b>	<b>(784.8)</b>	<b>15.5%</b>	<b>(3,121.3)</b>	<b>(2,796.1)</b>	<b>11.6%</b>
Personnel	(56.0)	(50.2)	11.6%	(53.8)	4.1%	(205.7)	(197.0)	4.4%
<b>Cost of services rendered</b>	<b>(122.4)</b>	<b>(126.1)</b>	<b>-2.9%</b>	<b>(145.7)</b>	<b>-16.0%</b>	<b>(515.0)</b>	<b>(524.6)</b>	<b>-1.8%</b>
Leased lines	(13.0)	(18.3)	-29.0%	(19.2)	-32.3%	(73.4)	(74.7)	-1.7%
Interconnection	(18.1)	(18.1)	0.0%	(47.1)	-61.6%	(81.8)	(130.3)	-37.2%
Rent/Insurance/Condominium fees	(17.8)	(16.6)	7.2%	(14.6)	21.9%	(66.1)	(64.5)	2.5%
Fistel and other taxes and contributions	(42.3)	(42.7)	-0.9%	(35.5)	19.2%	(170.2)	(140.2)	21.4%
Third-party services	(30.8)	(29.7)	3.7%	(28.5)	8.1%	(121.6)	(112.0)	8.6%
Others	(0.4)	(0.7)	-42.9%	(0.8)	-50.0%	(1.9)	(2.9)	-34.5%
Cost of handsets	(238.2)	(215.9)	10.3%	(279.1)	-14.7%	(887.9)	(905.3)	-1.9%
<b>Selling expenses</b>	<b>(414.5)</b>	<b>(312.4)</b>	<b>32.7%</b>	<b>(328.3)</b>	<b>26.3%</b>	<b>(1,307.0)</b>	<b>(971.8)</b>	<b>34.5%</b>
Provision for bad debt	(99.5)	(62.7)	58.7%	(101.5)	-2.0%	(273.3)	(194.3)	40.7%
Third-party services	(251.4)	(234.3)	7.3%	(211.7)	18.8%	(926.3)	(725.7)	27.6%
Others	(63.6)	(15.4)	313.0%	(15.1)	321.2%	(107.4)	(51.8)	107.3%
General & administrative expenses	(79.8)	(55.0)	45.1%	(3.0)	n.a.	(231.4)	(237.6)	-2.6%
Other operating revenue (expenses)	4.4	(4.8)	n.a.	25.1	-82.5%	25.7	40.2	-36.1%
<b>EBITDA</b>	<b>287.5</b>	<b>321.5</b>	<b>-10.6%</b>	<b>348.4</b>	<b>-17.5%</b>	<b>1,259.7</b>	<b>1,533.0</b>	<b>-17.8%</b>
<b>Margin %</b>	<b>24.1%</b>	<b>29.6%</b>	<b>-5.5 p.p.</b>	<b>30.7%</b>	<b>-6.7 p.p.</b>	<b>28.8%</b>	<b>35.4%</b>	<b>-6.7 p.p.</b>
Depreciation and Amortization	(186.3)	(164.0)	13.6%	(158.7)	17.4%	(656.6)	(601.9)	9.1%
<b>EBIT</b>	<b>101.2</b>	<b>157.5</b>	<b>-35.7%</b>	<b>189.7</b>	<b>-46.7%</b>	<b>603.1</b>	<b>931.1</b>	<b>-35.2%</b>
Net Financial Income	(74.6)	(90.3)	-17.4%	(116.6)	-36.0%	(347.9)	(324.0)	7.4%
<b>Financial Revenues</b>	<b>(59.7)</b>	<b>99.1</b>	<b>n.a.</b>	<b>(8.8)</b>	<b>578.4%</b>	<b>259.3</b>	<b>144.1</b>	<b>79.9%</b>
Exchange rate variation / Monetary variation	(63.4)	92.5	n.a.	3.5	n.a.	236.7	114.9	106.0%
Other financial revenues	3.7	6.6	-43.9%	(18.8)	n.a.	22.7	35.5	-36.1%
(-) Pis/Cofins taxes on financial revenues	0.0	0.0	n.a.	6.5	n.a.	(0.1)	(6.3)	-98.4%



Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

<b>Financial Expenses</b>	<b>(14.9)</b>	<b>(189.4)</b>	<b>-92.1%</b>	<b>(107.8)</b>	<b>-86.2%</b>	<b>(607.2)</b>	<b>(468.1)</b>	<b>29.7%</b>
Exchange rate variation / Monetary variation	(6.8)	(2.4)	183.3%	67.7	n.a.	(15.5)	(33.0)	-53.0%
Other financial expenses	(38.9)	(35.2)	10.5%	(44.5)	-12.6%	(149.0)	(173.9)	-14.3%
Gains (Losses) with derivatives transactions	30.8	(151.8)	n.a.	(131.0)	n.a.	(442.7)	(261.2)	69.5%
Non-operating revenue/expenses	(44.4)	(1.0)	n.a.	(39.9)	11.3%	(42.7)	(40.3)	6.0%
Taxes	23.2	(31.9)	n.a.	(11.4)	n.a.	(81.6)	(105.2)	-22.4%
<b>Net Income</b>	<b>5.4</b>	<b>34.3</b>	<b>-84.3%</b>	<b>21.8</b>	<b>-75.2%</b>	<b>130.9</b>	<b>461.6</b>	<b>-71.6%</b>

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****OPERATING PERFORMANCE - GLOBAL TELECOM S.A.**

	4 Q		3 Q	4 Q		Accum:		
	05	05	Δ%	04	Δ%	2005	2004	Δ%
<b>Total number of customers (thousand)</b>	<b>2,910</b>	<b>2,824</b>	<b>3.0%</b>	<b>2,579</b>	<b>12.8%</b>	<b>2,910</b>	<b>2,579</b>	<b>12.8%</b>
Contract	366	353	3.8%	298	23.0%	366	298	23.0%
Prepaid	2,543	2,471	2.9%	2,281	11.5%	2,543	2,281	11.5%
<b>Market Share (*)</b>	<b>34.5%</b>	<b>36.2%</b>	<b>-1.7 p.p.</b>	<b>41.3%</b>	<b>-6.8 p.p.</b>	<b>34.5%</b>	<b>41.3%</b>	<b>-6.8 p.p.</b>
<b>Net additions (thousand)</b>	<b>85</b>	<b>42</b>	<b>102.6%</b>	<b>279</b>	<b>-69.5%</b>	<b>331</b>	<b>888</b>	<b>-62.7%</b>
Contract	13	24	-46.1%	12.0	7.7%	69	18	281.1%
Prepaid	72	18	301.0%	267	-73.0%	263	870	-69.8%
<b>Market Share of net additions (*)</b>	<b>13.6%</b>	<b>10.0%</b>	<b>3.6 p.p.</b>	<b>27.6%</b>	<b>-14.0 p.p.</b>	<b>15.2%</b>	<b>37.0%</b>	<b>-21.8 p.p.</b>
<b>Market penetration (*)</b>	<b>51.4%</b>	<b>47.8%</b>	<b>3.6 p.p.</b>	<b>39.8%</b>	<b>11.6 p.p.</b>	<b>51.4%</b>	<b>39.8%</b>	<b>11.6 p.p.</b>
<b>SAC (R\$)</b>	<b>129</b>	<b>159</b>	<b>-18.8%</b>	<b>120</b>	<b>7.5%</b>	<b>143</b>	<b>137</b>	<b>4.3%</b>
<b>Monthly Churn</b>	<b>2.1%</b>	<b>1.8%</b>	<b>0.3 p.p.</b>	<b>1.1%</b>	<b>1.0 p.p.</b>	<b>1.7%</b>	<b>1.1%</b>	<b>0.6 p.p.</b>
<b>ARPU (in R\$/month)</b>	<b>20.9</b>	<b>19.6</b>	<b>6.5%</b>	<b>22.4</b>	<b>-6.8%</b>	<b>20.9</b>	<b>25.0</b>	<b>-16.6%</b>
Contract	78.6	71.2	10.4%	71.0	10.7%	75.9	70.3	8.0%
Prepaid	12.1	12.0	0.5%	14.8	-18.7%	12.7	17.1	-25.6%
<b>Total MOU (minutes)</b>	<b>53</b>	<b>55</b>	<b>-3.0%</b>	<b>66</b>	<b>-19.2%</b>	<b>58</b>	<b>74</b>	<b>-21.7%</b>
Contract	160	161	-0.5%	147	8.9%	162	155	4.5%
Prepaid	37	39	-6.1%	53	-30.9%	42	59	-28.7%
<b>Employees</b>	<b>369</b>	<b>382</b>	<b>-3.4%</b>	<b>429</b>	<b>-14.0%</b>	<b>369</b>	<b>429</b>	<b>-14.0%</b>

(\*) source: Anatel

**Highlights of Global Telecom (GT)**

Increase in the **customer base** by 12.8% over 4Q04 and by 3.0% over 3Q05, recording 2,910 thousand customers, with emphasis to the 23.0% growth in the postpaid customer base in relation to 4Q04, representing 20.8% of the acquisition mix in the accumulated total for 2005, within a competitive environment.

**SAC** decreased by 18.8% in relation to 3Q05, due to decrease in the total subsidy. In relation to 4Q04, the 7.5% increase is a result of the increase in expenses with commissions, publicity and subsidy in the postpaid segment, partially offset by a reduction in the prepaid subsidy.

The **blended ARPU** of R\$ 20.9 recorded an increase of 6.5% in relation to the previous quarter, caused, among other factors, by an increase in the outgoing ARPU. The 10.7% increase in the postpaid ARPU in relation to 4Q04 offset the reduction of 6.8% in the total ARPU, mainly due to the reduction in the inbound ARPU and reduction in the fixed-mobile traffic.

The **post-paid MOU** increased by 8.9% in relation to 4Q04 and by 4.5% in the comparison between the accumulated total for 2005 and 2004, caused by the increase in the outgoing MOU of the post-paid segment. Total MOU was impacted by the reduction in the pre paid MOU, which is affected by the decrease in the inbound fixed-mobile traffic.



**Table of Contents****TELESP CELLULAR PARTICIPAÇÕES S.A.****INCOME STATEMENTS - GLOBAL TELECOM S.A.**

<i>R\$ million</i>	According to Corporate Law					Accum.		$\Delta\%$
	4 Q 05	3 Q 05	$\Delta\%$	4 Q 04	$\Delta\%$	2005	2004	
<b>Gross Revenues</b>	<b>300.2</b>	<b>266.3</b>	<b>12.7%</b>	<b>271.5</b>	<b>10.6%</b>	<b>1,104.0</b>	<b>1,024.0</b>	<b>7.8%</b>
Gross service revenues	229.8	213.8	7.5%	197.9	16.1%	883.2	766.9	15.2%
Deductions Taxes and others	(51.6)	(48.6)	6.1%	(36.5)	41.4%	(195.5)	(138.4)	41.3%
Gross handset revenues	70.4	52.5	34.1%	73.6	-4.3%	220.8	257.1	-14.1%
Deductions Taxes and others	(30.4)	(18.3)	66.1%	(24.0)	26.7%	(87.8)	(84.2)	4.3%
<b>Net Revenues</b>	<b>218.2</b>	<b>199.3</b>	<b>9.5%</b>	<b>211.0</b>	<b>3.4%</b>	<b>820.7</b>	<b>801.4</b>	<b>2.4%</b>
<b>Net service revenues</b>	<b>178.2</b>	<b>165.1</b>	<b>7.9%</b>	<b>161.4</b>	<b>10.4%</b>	<b>687.7</b>	<b>628.3</b>	<b>9.5%</b>
Subscription and Usage	70.6	77.6	-9.0%	64.3	9.8%	316.5	243.7	29.9%
Network usage	31.1	74.1	-58.0%	86.2	-63.9%	309.6	343.0	-9.7%
Other services	76.5	13.4	471.7%	10.9	601.8%	61.6	41.6	48.1%
<b>Net handset revenues</b>	<b>40.0</b>	<b>34.2</b>	<b>17.0%</b>	<b>49.6</b>	<b>-19.4%</b>	<b>133.0</b>	<b>173.0</b>	<b>-23.1%</b>
<b>Operating Costs</b>	<b>(203.3)</b>	<b>(181.3)</b>	<b>12.1%</b>	<b>(153.8)</b>	<b>32.2%</b>	<b>(689.8)</b>	<b>(630.7)</b>	<b>9.4%</b>
Personnel	(12.4)	(11.1)	11.7%	(11.9)	4.2%	(46.2)	(43.0)	7.4%
<b>Cost of services rendered</b>	<b>(32.4)</b>	<b>(35.8)</b>	<b>-9.5%</b>	<b>(30.1)</b>	<b>7.6%</b>	<b>(138.5)</b>	<b>(113.4)</b>	<b>22.1%</b>
Leased lines	(3.2)	(5.0)	-36.0%	(5.1)	-37.3%	(20.8)	(20.0)	4.0%
Interconnection	(3.1)	(4.7)	-34.0%	(5.6)	-44.6%	(18.0)	(19.0)	-5.3%
Rent/Insurance/Condominium fees	(4.1)	(4.0)	2.5%	(2.8)	46.4%	(15.4)	(9.8)	57.1%
Fistel and other taxes and contributions	(13.4)	(13.8)	-2.9%	(10.1)	32.7%	(54.6)	(38.0)	43.7%
Third-party services	(8.5)	(8.2)	3.7%	(6.1)	39.3%	(29.1)	(25.8)	12.8%
Others	(0.1)	(0.1)	0.0%	(0.4)	-75.0%	(0.6)	(0.8)	-25.0%
<b>Cost of handsets</b>	<b>(59.2)</b>	<b>(50.3)</b>	<b>17.7%</b>	<b>(77.8)</b>	<b>-23.9%</b>	<b>(200.6)</b>	<b>(273.2)</b>	<b>-26.6%</b>
<b>Selling expenses</b>	<b>(93.0)</b>	<b>(77.3)</b>	<b>20.3%</b>	<b>(50.9)</b>	<b>82.7%</b>	<b>(284.8)</b>	<b>(205.6)</b>	<b>38.5%</b>
Provision for bad debt	(42.3)	(16.3)	159.5%	3.2	n.a.	(72.0)	(6.6)	n.a.
Third-party services	(50.3)	(58.9)	-14.6%	(49.2)	2.2%	(204.0)	(185.7)	9.9%
Others	(0.4)	(2.1)	-81.0%	(4.9)	-91.8%	(8.8)	(13.3)	-33.8%
General & administrative expenses	(7.4)	(7.2)	2.8%	(10.0)	-26.0%	(25.4)	(24.6)	3.3%
Other operating revenue (expenses)	1.1	0.4	175.0%	26.9	-95.9%	5.7	29.1	-80.4%
<b>EBITDA</b>	<b>14.9</b>	<b>18.0</b>	<b>-17.4%</b>	<b>57.20</b>	<b>-74.0%</b>	<b>130.9</b>	<b>170.7</b>	<b>-23.3%</b>
<b>Margin %</b>	<b>6.8%</b>	<b>9.0%</b>	<b>-2.2 p.p.</b>	<b>27.1%</b>	<b>-20.3 p.p.</b>	<b>15.9%</b>	<b>21.3%</b>	<b>-5.4 p.p.</b>
Depreciation and Amortization	(75.9)	(95.1)	-20.2%	(64.3)	18.0%	(294.9)	(246.0)	19.9%
<b>EBIT</b>	<b>(61.0)</b>	<b>(77.1)</b>	<b>-20.9%</b>	<b>(7.1)</b>	<b>759.2%</b>	<b>(164.0)</b>	<b>(75.3)</b>	<b>117.8%</b>
Net Financial Income	(27.6)	(21.2)	30.2%	(16.7)	65.3%	(101.3)	(101.9)	-0.6%
<b>Financial Revenues</b>	<b>(8.4)</b>	<b>13.3</b>	<b>n.a.</b>	<b>13.6</b>	<b>n.a.</b>	<b>33.0</b>	<b>29.7</b>	<b>11.1%</b>
Exchange rate variation / Monetary variation	(9.4)	12.1	n.a.	6.6	n.a.	24.3	13.4	81.3%
Other financial revenues	1.0	1.2	-16.7%	7.0	-85.7%	8.7	14.9	-41.6%
(-) Pis/Cofins taxes on financial revenues	0.0	0.0	n.a.	0.0	n.a.	0.0	1.4	-100.0%
<b>Financial Expenses</b>	<b>(19.2)</b>	<b>(34.5)</b>	<b>-44.3%</b>	<b>(30.3)</b>	<b>-36.6%</b>	<b>(134.3)</b>	<b>(131.6)</b>	<b>2.1%</b>

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

Exchange rate variation / Monetary variation	(7.7)	(1.9)	305.3%	(0.4)	n.a.	(30.7)	(6.4)	379.7%
Other financial expenses	(15.3)	(11.6)	31.9%	(12.5)	22.4%	(47.4)	(91.2)	-48.0%
Gains (Losses) with derivatives transactions	3.8	(21.0)	n.a.	(17.4)	n.a.	(56.2)	(34.0)	65.3%
Non-operating revenue/expenses	(5.4)	0.0	n.a.	(5.7)	-5.3%	(5.4)	(5.3)	1.9%
Taxes	0.0	19.1	n.a.	0.0	n.a.	0.0	2.3	n.a.
<b>Net Income</b>	<b>(94.0)</b>	<b>(79.2)</b>	<b>18.7%</b>	<b>(29.5)</b>	<b>218.6%</b>	<b>(270.7)</b>	<b>(180.2)</b>	<b>50.2%</b>

**Table of Contents****TELESP CELULAR PARTICIPAÇÕES S.A.****CONSOLIDATED OPERATING PERFORMANCE - TELE CENTRO OESTE PARTICIPAÇÕES S.A.**

	4 Q		3 Q	4 Q		Accum:		
	05	05	Δ%	04	Δ%	2005	2004	Δ%
<b>Total number of customers (thousand)</b>	<b>6,815</b>	<b>6,561</b>	<b>3.9%</b>	<b>5,820</b>	<b>17.1%</b>	<b>6,815</b>	<b>5,820</b>	<b>17.1%</b>
Contract	970	978	-0.8%	945	2.6%	970	945	2.6%
Prepaid	5,845	5,583	4.7%	4,875	19.9%	5,845	4,875	19.9%
<b>Market Share (*)</b>	<b>45.5%</b>	<b>47.0%</b>	<b>-1.5 p.p.</b>	<b>51.3%</b>	<b>-5.8 p.p.</b>	<b>45.5%</b>	<b>51.3%</b>	<b>-5.8 p.p.</b>
<b>Net additions (thousand)</b>	<b>255</b>	<b>75</b>	<b>239.5%</b>	<b>513</b>	<b>-50.4%</b>	<b>995</b>	<b>1,708</b>	<b>-41.8%</b>
Contract	(8)	0	n.a.	5	n.a.	25	(4)	n.a.
Prepaid	262	75	249.8%	508	-48.4%	970	1,712	-43.3%
<b>Market Share of net additions (*)</b>	<b>24.8%</b>	<b>10.7%</b>	<b>14.1 p.p.</b>	<b>34.8%</b>	<b>-10.0 p.p.</b>	<b>45.5%</b>	<b>51.3%</b>	<b>-5.8 p.p.</b>
<b>Market penetration (*)</b>	<b>44.0%</b>	<b>41.0%</b>	<b>3.0 p.p.</b>	<b>34.8%</b>	<b>9.2 p.p.</b>	<b>44.0%</b>	<b>34.8%</b>	<b>9.2 p.p.</b>
<b>SAC (R\$)</b>	<b>101</b>	<b>122</b>	<b>-17.6%</b>	<b>124</b>	<b>-18.9%</b>	<b>129</b>	<b>108</b>	<b>19.0%</b>
<b>Monthly Churn</b>	<b>1.6%</b>	<b>1.9%</b>	<b>-0.3 p.p.</b>	<b>2.3%</b>	<b>-0.6 p.p.</b>	<b>1.6%</b>	<b>2.0%</b>	<b>-0.4 p.p.</b>
<b>ARPU (in R\$/month)</b>	<b>24.6</b>	<b>26.5</b>	<b>-7.3%</b>	<b>30.5</b>	<b>-19.4%</b>	<b>25.9</b>	<b>32.0</b>	<b>-19.0%</b>
Contract	86.8	91.0	-4.6%	82.4	5.3%	83.7	84.2	-0.6%
Prepaid	12.4	13.0	-4.5%	16.3	-23.8%	13.5	16.9	-20.2%
<b>Total MOU (minutes)</b>	<b>68</b>	<b>72</b>	<b>-6.2%</b>	<b>86</b>	<b>-21.4%</b>	<b>73</b>	<b>87</b>	<b>-15.7%</b>
Contract	225	236	-4.7%	213	5.6%	221	208	6.2%
Prepaid	38	40	-5.1%	55	-31.0%	43	55	-21.0%
<b>Employees</b>	<b>1,276</b>	<b>1,263</b>	<b>1.0%</b>	<b>1,357</b>	<b>-6.0%</b>	<b>1,276</b>	<b>1,357</b>	<b>-6.0%</b>

(\*) source: Anatel

**Consolidated**

Continued market leadership as a result of the increase in the customer base by 17.1% in the last 12 months, with 2.6% growth of the prepaid customer base, despite strong competition.

**TCO s****Operating****Highlights**

SAC decreased by 18.9% and 17.6% in the comparison between 4Q04 and 3Q05, respectively, as a result of the reduction in the total subsidy, however continuing with the customer retention efforts, specially the medium and high end ones.

The **postpaid ARPU** of R\$ 86.8 increased by 5.3% in relation to 4Q04, due to the increase in the outgoing ARPU, despite the change in the customer mix. In the year over year, the 0.6% reduction was mainly due to a drop in the inbound ARPU. The **blended ARPU** of R\$ 24.6 recorded a 19.0% increase over 2004, reflecting a decrease in the prepaid ARPU, due, among other factors, to the outgoing traffic and the MOU of the prepaid.

The **post-paid MOU** increased by 6.2% and 5.6% in relation to the accumulated total for 2005 and 4Q04, respectively, due to the increase in the post-paid outgoing MOU. On the other hand, the total MOU was impacted by the changes in the customer mix, once the prepaid MOU is impacted by the reduction in the fixed-mobile inbound traffic.

**Table of Contents****TELESP CELLULAR PARTICIPAÇÕES S.A.****INCOME STATEMENTS - TELE CENTRO OESTE PARTICIPAÇÕES S.A.**

<i>R\$ million</i>	According to Corporate Law							
	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	Accum. 2005	2004	Δ%
<b>Gross Revenues</b>	<b>849.3</b>	<b>813.9</b>	<b>4.3%</b>	<b>820.0</b>	<b>3.6%</b>	<b>3,171.6</b>	<b>2,949.7</b>	<b>7.5%</b>
Gross service revenues	672.5	698.7	-3.7%	663.7	1.3%	2,650.6	2,462.9	7.6%
Deductions Taxes and others	(183.5)	(178.5)	2.8%	(158.7)	15.6%	(677.9)	(583.3)	16.2%
Gross handset revenues	176.8	115.2	53.5%	156.3	13.1%	521.0	486.8	7.0%
Deductions Taxes and others	(96.6)	(55.6)	73.7%	(52.4)	84.4%	(222.2)	(155.9)	42.5%
<b>Net Revenues</b>	<b>569.2</b>	<b>579.8</b>	<b>-1.8%</b>	<b>608.9</b>	<b>-6.5%</b>	<b>2,271.5</b>	<b>2,210.5</b>	<b>2.8%</b>
<b>Net service revenues</b>	<b>489.0</b>	<b>520.2</b>	<b>-6.0%</b>	<b>505.0</b>	<b>-3.2%</b>	<b>1,972.7</b>	<b>1,879.6</b>	<b>5.0%</b>
Subscription and Usage	290.2	309.1	-6.1%	274.0	5.9%	1,124.6	981.8	14.5%
Network usage	178.7	188.4	-5.1%	220.7	-19.0%	761.9	840.1	-9.3%
Other services	20.1	22.7	-11.5%	10.3	95.1%	86.2	57.7	49.4%
<b>Net handset revenues</b>	<b>80.2</b>	<b>59.6</b>	<b>34.6%</b>	<b>103.9</b>	<b>-22.8%</b>	<b>298.8</b>	<b>330.9</b>	<b>-9.7%</b>
<b>Operating Costs</b>	<b>(453.1)</b>	<b>(396.6)</b>	<b>14.2%</b>	<b>(403.8)</b>	<b>12.2%</b>	<b>(1,622.2)</b>	<b>(1,319.2)</b>	<b>23.0%</b>
Personnel	(40.7)	(37.1)	9.7%	(37.6)	8.2%	(153.5)	(141.7)	8.3%
<b>Cost of services rendered</b>	<b>(78.2)</b>	<b>(63.8)</b>	<b>22.6%</b>	<b>(37.1)</b>	<b>110.8%</b>	<b>(277.5)</b>	<b>(165.6)</b>	<b>67.6%</b>
Leased lines	(11.5)	(11.1)	3.6%	(6.2)	85.5%	(39.7)	(25.1)	58.2%
Interconnection	(16.1)	(14.2)	13.4%	(13.8)	16.7%	(58.9)	(72.9)	-19.2%
Rent/Insurance/Condominium fees	(4.8)	(5.5)	-12.7%	(3.2)	50.0%	(15.5)	(16.0)	-3.1%
Fistel and other taxes and contributions	(28.4)	(27.3)	4.0%	(5.1)	456.9%	(109.3)	(12.3)	788.6%
Third-party services	(14.9)	(4.5)	231.1%	(8.2)	81.7%	(47.9)	(35.5)	34.9%
Others	(2.5)	(1.2)	108.3%	(0.6)	316.7%	(6.2)	(3.8)	63.2%
<b>Cost of handsets</b>	<b>(126.0)</b>	<b>(92.4)</b>	<b>36.4%</b>	<b>(196.0)</b>	<b>-35.7%</b>	<b>(498.6)</b>	<b>(556.0)</b>	<b>-10.3%</b>
<b>Selling expenses</b>	<b>(219.1)</b>	<b>(165.4)</b>	<b>32.5%</b>	<b>(119.3)</b>	<b>83.7%</b>	<b>(627.8)</b>	<b>(395.8)</b>	<b>58.6%</b>
Provision for bad debt	(113.0)	(56.2)	101.1%	(19.2)	488.5%	(224.6)	(68.3)	228.8%
Third-party services	(102.4)	(91.4)	12.0%	(90.9)	12.7%	(367.2)	(296.5)	23.8%
Others	(3.7)	(17.8)	-79.2%	(9.2)	-59.8%	(36.0)	(31.0)	16.1%
General & administrative expenses	(26.8)	(33.9)	-20.9%	(26.9)	-0.4%	(108.2)	(84.1)	28.7%
Other operating revenue (expenses)	37.7	(4.0)	n.a.	13.1	187.8%	43.4	24.0	80.8%
<b>EBITDA</b>	<b>116.1</b>	<b>183.2</b>	<b>-36.6%</b>	<b>205.1</b>	<b>-43.4%</b>	<b>649.3</b>	<b>891.3</b>	<b>-27.2%</b>
<b>Margin %</b>	<b>20.4%</b>	<b>31.6%</b>	<b>-11.2 p.p.</b>	<b>33.7%</b>	<b>-13.3 p.p.</b>	<b>28.6%</b>	<b>40.3%</b>	<b>-11.7 p.p.</b>
Depreciation and Amortization	(70.3)	(67.9)	3.5%	(58.2)	20.8%	(262.8)	(210.0)	25.1%
<b>EBIT</b>	<b>45.8</b>	<b>115.3</b>	<b>-60.3%</b>	<b>146.9</b>	<b>-68.8%</b>	<b>386.5</b>	<b>681.3</b>	<b>-43.3%</b>
Net Financial Income	23.8	39.5	-39.7%	11.4	108.8%	117.1	62.2	88.3%
<b>Financial Revenues</b>	<b>42.3</b>	<b>58.4</b>	<b>-27.6%</b>	<b>39.3</b>	<b>7.6%</b>	<b>201.4</b>	<b>158.5</b>	<b>27.1%</b>
Exchange rate variation / Monetary variation	(2.1)	4.7	n.a.	5.0	n.a.	11.0	5.1	115.7%
Other financial revenues	52.8	59.7	-11.6%	42.8	23.4%	204.9	173.9	17.8%
(-) Pis/Cofins taxes on financial revenues	(8.4)	(6.0)	40.0%	(8.5)	-1.2%	(14.5)	(20.5)	-29.3%



Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

<b>Financial Expenses</b>	<b>(18.5)</b>	<b>(18.9)</b>	<b>-2.1%</b>	<b>(27.9)</b>	<b>-33.7%</b>	<b>(84.3)</b>	<b>(96.3)</b>	<b>-12.5%</b>
Exchange rate variation / Monetary variation	(2.0)	2.5	n.a.	(3.2)	-37.5%	(7.6)	(25.6)	-70.3%
Other financial expenses	(16.1)	(15.8)	1.9%	(10.6)	51.9%	(56.4)	(49.7)	13.5%
Gains (Losses) with derivatives transactions	(0.4)	(5.6)	-92.9%	(14.1)	-97.2%	(20.3)	(21.0)	-3.3%
Non-operating revenue/expenses	(2.9)	0.0	n.a.	(7.0)	-58.6%	0.1	(9.1)	n.a.
Taxes	(3.5)	(62.3)	-94.4%	(21.7)	-83.9%	(164.6)	(224.1)	-26.6%
Minority Interest	0.0	0.0	n.a.	0.0	n.a.	0.0	(3.2)	n.a.
<b>Net Income</b>	<b>63.2</b>	<b>92.5</b>	<b>-31.7%</b>	<b>129.6</b>	<b>-51.2%</b>	<b>339.1</b>	<b>507.1</b>	<b>-33.1%</b>

**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

**CONFERENCE CALL 4Q05 (in English)**

**Webcast:** <http://www.vivo.com.br/ir>

**Date:** February 24, 2006 (Friday)

**Time:** 11:00 a.m. (São Paulo time) and 9:00 am (New York time)

**Telephone Number:** (+1 973) 582-2792

**Conference Call Code:** VIVO or 7043968

The conference call audio replay will be available at telephone number (+1 973) 341 3080 under conference call code: 7043968 or in our website.

**VIVO Investor Relations**

Charles E. Allen

Adriana Rio Costa Godinho

Janaina São Felício

Ana Beatriz Batalha

Maria Ednéia Pinto

Antonio Sergio M. Botega

Pedro Gomes de Souza

Phone: +55 11 5105-1172

Email: [ir@vivo.com.br](mailto:ir@vivo.com.br)

Information available at the website: <http://www.vivo.com.br/ir>

This press release contains forecasts of future events. Such statements are not statements of historical fact, and merely reflect the expectations of the company's management. The terms anticipates, believes, estimates, expects, forecasts, intends, plans, projects, aims and similar are intended to identify these statements, which obviously involve risks or uncertainties which may or may not be foreseen by the company. Accordingly, the future results of operations of the Company may differ from its current expectations, and the reader should not rely exclusively on the positions taken herein. These forecasts speak only of the date they are made, and the company does not undertake any obligation to update them in light of new information or future developments.

**Table of Contents**

**TELESP CELULAR PARTICIPAÇÕES S.A.**

**GLOSSARY**

**Financial Terms:**

**CAPEX** Capital Expenditure.

**Current Capital (Short-term capital)** = Current assets - Current liabilities.

**Working capital** = Current Capital - Net Debt.

**Net debt** = Gross debt - cash - financial investments - securities - asset from derivative transactions + liability from derivative transactions.

**Net Debt / EBITDA** Index which evaluates the Company's ability to pay its debt with the generation of operating cash within a one-year period.

**EBIT** Earnings before interest and taxes.

**EBITDA** Earnings result before interest, taxes, depreciation and amortization.

**Indebtedness** = Net Debt / (Net Debt + NE) Index which measures the Company's financial leverage.

**Operating Cash Flow** = EBITDA - CAPEX.

**EBITDA Margin** = EBITDA / Net Operating Revenue.

**PDD** Provision for bad debt. A concept in accounting that measures the provision made for accounts receivable overdue for more than 90 days.

**NE** Shareholders' Equity.

**Subsidy** = (net revenue from goods - cost of goods sold + discounts given by suppliers) / gross additions.

**Technology and Services**

**1xRTT** (1x Radio Transmission Technology) It is the CDMA 2000 1x technology which, pursuant to the ITU (International Telecommunication Union), and in accordance with the IMT-2000 rules is considered 3G (third generation) Technology.

**CDMA** (*Code Division Multiple Access*) Wireless interface technology for cellular networks based on spectral spreading of the radio signal and channel division by code domain.

**CDMA 2000 1xEV-DO** 3rd Generation access technology with data transmission speed of up to 2.4 Megabits per second.

**CSP** Carrier Selection Code.

**SMP** Personal Mobile Services.

**SMS** Short Message Service Short text message service for cellular handsets, allowing customers to send and receive alphanumeric messages.

**WAP** *Wireless Application Protocol* is an open and standardized protocol started in 1997 which allows access to Internet servers through specific equipment, a WAP Gateway at the carrier, and WAP browsers in customers' handsets. WAP supports a specific language (WML) and

specific applications (WML *script*).

**ZAP** A service which allows quick wireless access to the Internet through a computer, notebook or palmtop, using the CDMA 1xRTT technology.

**Operating indicators:**

**Gross additions** Total of customers acquired in the period.

**Net additions** = Gross Additions - number of customers disconnected.

**ARPU** (Average Revenue per User) net revenue from services per month / monthly average of customers in the period.

**Postpaid ARPU** ARPU of postpaid service users.

**Prepaid ARPU** ARPU of prepaid service users.

**Blended ARPU** ARPU of the total customer base (contract + prepaid).

**Entry Barrier** Value of the least expensive phone offered.

**Customers** Number of wireless lines in service.

**Churn rate** = percentage of the disconnections from customer base during the period or the number of customers disconnected in the period / ((customers at the beginning of the period + customers at the end of the period) / 2).

**Market share** = Company's total number of customers / number of customers in its operating area.

**Market share of net additions:** participation of estimated net additions in the operating area.

**MOU** (minutes of use) monthly average, in minutes, of traffic per customer = (Total number of outgoing minutes + incoming minutes) / monthly average of customers in the period.

**Postpaid MOU** MOU of postpaid service users.

**Prepaid MOU** MOU of prepaid service users.

**Market penetration** = Company's total number of customers + estimated number of customers of competitors) / each 100 inhabitants in the Company's operating area.

**Productivity** = number of customers / permanent employees.

**Right planning programs** Customer profile adequacy plans

**SAC** cost of acquisition per customer = (70% marketing expenses + costs of the distribution network + handset subsidies) / gross additions.

**SAC** acquisition cost per customer = (70% marketing expenses + distribution network costs + handsets subsidy) / gross additions.

**VC** Communication values per minute.

**VC1** Communication values for calls in the same area of the subscriber.

**VC2** Communication values for Calls posted outside the area code and inside the State.

**VC3** Communication values for Calls outside the State.

**VU-M** Value of mobile use of the Cellular Operator network which the Fixed Telephone Operator pays for a call from a Fixed Phone to a Mobile Phone (interconnection fee).

**Table of Contents****VIVO, SOUTH HEMISPHERE S LARGEST WIRELESS COMMUNICATION GROUP ANNOUNCES FOURTH QUARTER AND YEAR 2005 CONSOLIDATED RESULTS OF CELULAR CRT PARTICIPAÇÕES S.A.**

**Porto Alegre Brazil, February 23, 2006** Celular CRT Participações S.A. - CRTPart (BOVESPA: CRTP3 (ON = Common Shares) / CRTP5 (PN = Preferred Shares)) announces today its consolidated results for the fourth quarter of 2005 and year 2005 (4Q05 and 2005). Celular CRT Participações is the holding company that controls 100% of Celular CRT S.A., an A Band wireless telecommunication service provider in the State of Rio Grande do Sul. CELULAR CRT is the leader in an area that represents 3% of the Brazilian territory and over 6% of the total Brazilian population.

**HIGHLIGHTS**

R\$ million	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	Accum.		Δ%
						2005	2004	
<b>Net Operating Revenue</b>	<b>290.1</b>	<b>313.0</b>	<b>-7.3%</b>	<b>322.0</b>	<b>-9.9%</b>	<b>1,182.3</b>	<b>1,174.3</b>	<b>0.7%</b>
Net service revenues	256.6	277.6	-7.6%	260.4	-1.5%	1,052.1	977.2	7.7%
Net handset revenues	33.5	35.4	-5.4%	61.6	-45.6%	130.2	197.1	-33.9%
<b>Total Operating Costs</b>	<b>(206.5)</b>	<b>(207.4)</b>	<b>-0.4%</b>	<b>(226.0)</b>	<b>-8.6%</b>	<b>(802.4)</b>	<b>(748.1)</b>	<b>7.3%</b>
<b>EBITDA</b>	<b>83.6</b>	<b>105.6</b>	<b>-20.9%</b>	<b>96.0</b>	<b>-12.9%</b>	<b>379.9</b>	<b>426.2</b>	<b>-10.9%</b>
EBITDA Margin (%)	28.8%	33.7%	-4.9 p.p.	29.8%	-1.0 p.p.	32.1%	36.3%	-4.2 p.p.
<b>Depreciation and Amortization</b>	<b>(57.7)</b>	<b>(56.6)</b>	<b>1.9%</b>	<b>(53.2)</b>	<b>8.5%</b>	<b>(221.3)</b>	<b>(205.5)</b>	<b>7.7%</b>
<b>EBIT</b>	<b>25.9</b>	<b>49.0</b>	<b>-47.2%</b>	<b>42.8</b>	<b>-39.5%</b>	<b>158.6</b>	<b>220.7</b>	<b>-28.1%</b>
<b>Net Income</b>	<b>26.2</b>	<b>38.6</b>	<b>-32.2%</b>	<b>50.1</b>	<b>-47.7%</b>	<b>129.3</b>	<b>182.0</b>	<b>-29.0%</b>
Profit per share (R\$ per share)	0.79	1.16	-32.2%	1.55	-49.2%	3.89	5.63	-30.9%
Number of shares (million)	33.3	33.3	0.0%	32.4	2.9%	33.3	32.4	2.9%
<b>Capex</b>	<b>76.3</b>	<b>72.4</b>	<b>5.4%</b>	<b>97.3</b>	<b>-21.6%</b>	<b>239.2</b>	<b>204.3</b>	<b>17.1%</b>
Capex over net revenues	26.3%	23.1%	3.2 p.p.	30.2%	-3.9 p.p.	20.2%	17.4%	2.8 p.p.
<b>Operating cash flow</b>	<b>7.3</b>	<b>33.2</b>	<b>-78.0%</b>	<b>(1.3)</b>	<b>n.a.</b>	<b>140.7</b>	<b>221.9</b>	<b>-36.6%</b>
<b>Customers (thousand)</b>	<b>3,387</b>	<b>3,391</b>	<b>-0.1%</b>	<b>3,215</b>	<b>5.3%</b>	<b>3,387</b>	<b>3,215</b>	<b>5.3%</b>
Net additions (thousand)	(5)	32	-114.4%	262	-101.8%	172	692	-75.2%

Celular CRT, along with Telesp Celular Participações S.A. (controlling shareholder of Tele Centro Oeste Participações S.A.), Tele Leste Celular Participações S.A., and Tele Sudeste Celular Participações S.A., make up the assets of the *Joint Venture* undertaken by Portugal Telecom and Telefónica Móviles, operating under the **VIVO** brand is *Top of Mind* within its coverage area. VIVO Group is a pioneer in 3<sup>rd</sup> generation services in Brazil, having launched the **CDMA EV-DO** technology in the main cities of the country and having won more than 40 prizes in 2005. In December 2005, VIVO Group exceeded 29 million customers, thus keeping its market leadership.

**Table of Contents**

**CELULAR CRT PARTICIPAÇÕES S.A.**

***HIGHLIGHTS***

Christmas campaign **focused** on **highest value market segments**.

***4Q05***

Celular CRT's **customer base** rose 5.3% over 4Q04, recording 3,387 thousand customers.

Celular CRT's **postpaid customer base** rose 5.2% over 4Q04, in line with the Company's strategy.

**Acquisition mix** in 2005 presented an increase in the postpaid segment which represented 23.8% of net adds, 9.2 p.p. up when compared to 2004

**SAC** dropped by 17.5% in the quarter, reflecting the Company's commercial efforts and better commercial costs.

Outgoing **post-paid MOU** grew by 8.3% over 2004.

**Net service revenue** rose 7.7% comparing accumulated numbers for 2005 and 2004, reflecting the Company's commercial efforts.

Sustained growth of **data revenues**, that increased by 43.4% over the previous year, accounting for 8.7% of the net services revenue in 4Q05.

Celular CRT's overlay project was completed in 2005, the purpose of which was to implement 1XRTT technology in 100% of the municipalities covered in the state of Rio Grande do Sul (343 municipalities).

Deployment of **Corporate VIVO Play 3G**, service based on a 3<sup>rd</sup> Generation technology that offers cellular access to multimedia contents, consolidating the absolute **Leadership** in innovation and diversity of services launched on the market. Successful in the **differentiation** strategy as regards its competitors with quality and innovating services.

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

**EBITDA** of R\$ 83.6 million, and EBITDA margin of 28.8% in the quarter and 32.1% for the year 2005. Excluding the effects of PDD, the EBITDA for 2005 would have recorded a margin of 33.2%.

**Operating Cash flow** reached the positive value of R\$140.7 million in 2005.

**Net financial result** rose 51.9% in the accumulated for 2005 in comparison with the last year.



**Table of Contents**

**CELULAR CRT PARTICIPAÇÕES S.A.**

<b>VIVO</b>	Vivo launched a campaign in October 2005, called <i>Vivo e Você na Copa</i> (Vivo and You in the World Soccer Cup), which is focused on the current customer base (post and prepaid), aiming at increasing profitability. Such campaign will take 75 customers with companion to watch Brazil's games in the 2006 World Soccer Cup, being valid until March 31, 2006. To end the year, Vivo granted an unprecedented and quite attractive benefit, easily understood by the customers, which was intended to exploit freedom in using wireless phones with the <i>Natal Bônus Livre</i> (Free Bonus Christmas), a bonus of R\$ 40/month (during 6 months) for local calls to any direction (wireless or fixed telephone), conditioned upon monthly recharge and payment on time of postpaid bills, in addition to a data package (SMS and MMS).
<b><i>Distribution</i></b>	On December 31, 2005, Celular CRT Participações had more than 30 own purchase points, in addition to an efficient network of accredited dealers, whether exclusive or not, totaling more than 1,100 points of purchase,
<b><i>Channels</i></b>	which are able to market services and cellular handsets, thus also making the Company also a leader in number of distribution channels.
<b><i>Technological Innovation</i></b>	The Celular CRT's overlay project was completed in 2005, the purpose of which was to implement the 1XRTT technology in 100% of the municipalities served in Rio Grande do Sul state (343 municipalities). A total of 109 cities had such technology installed in 2005. Another important fact was the digitalization service provided to 100% of the municipalities served by CRT Part.
<b><i>Basis for</i></b>	The 2005 and 2004 accumulated figures correspond to the values recorded in the twelve-month period ended on December 31 of the above mentioned years.
<b><i>Presentation of</i></b>	
<b><i>Results</i></b>	Some information disclosed for 4Q04, 3Q05 and accumulated 2004 were re-classified, as applicable, for comparison purposes. Disclosed totals are subject to differences, due to rounding-up procedures.

**Table of Contents**

CELULAR CRT PARTICIPAÇÕES S.A.

**CONSOLIDATED OPERATING PERFORMANCE - CRT**

	4 Q		Δ%	4 Q		Accum:		
	05	05		04	04	2005	2004	Δ%
<b>Total number of customers (thousand)</b>	<b>3,387</b>	<b>3,391</b>	<b>-0.1%</b>	<b>3,215</b>	<b>5.3%</b>	<b>3,387</b>	<b>3,215</b>	<b>5.3%</b>
Contract	829	854	-3.0%	788	5.2%	829	788	5.2%
Prepaid	2,558	2,537	0.8%	2,427	5.4%	2,558	2,427	5.4%
<b>Market Share (*)</b>	<b>48.3%</b>	<b>50.3%</b>	<b>-2.0 p.p.</b>	<b>54.8%</b>	<b>-6.5 p.p.</b>	<b>48.3%</b>	<b>54.8%</b>	<b>-6.5 p.p.</b>
<b>Net additions (thousand)</b>	<b>(5)</b>	<b>32</b>	<b>n.a.</b>	<b>262</b>	<b>n.a.</b>	<b>172</b>	<b>692</b>	<b>-75.2%</b>
Contract	(26)	12	n.a.	53	n.a.	41	101	-59.4%
Prepaid	21	20	4.6%	209	-90.0%	131	591	-77.9%
<b>Market Share of net additions (*)</b>	<b>-1.7%</b>	<b>13.6%</b>	<b>-15.3 p.p.</b>	<b>36.0%</b>	<b>-37.7 p.p.</b>	<b>15.2%</b>	<b>41.8%</b>	<b>-26.6 p.p.</b>
<b>Market penetration (*)</b>	<b>65.6%</b>	<b>63.5%</b>	<b>2.1 p.p.</b>	<b>55.2%</b>	<b>10.4 p.p.</b>	<b>65.6%</b>	<b>55.2%</b>	<b>10.4 p.p.</b>
<b>SAC (R\$)</b>	<b>158</b>	<b>192</b>	<b>-17.5%</b>	<b>142</b>	<b>11.5%</b>	<b>177</b>	<b>135</b>	<b>31.5%</b>
<b>Monthly Churn</b>	<b>2.4%</b>	<b>1.6%</b>	<b>0.8 p.p.</b>	<b>1.5%</b>	<b>0.9 p.p.</b>	<b>1.8%</b>	<b>1.6%</b>	<b>0.2 p.p.</b>
<b>ARPU (in R\$/month)</b>	<b>25.2</b>	<b>27.4</b>	<b>-8.0%</b>	<b>28.7</b>	<b>-12.0%</b>	<b>26.3</b>	<b>29.1</b>	<b>-9.5%</b>
Contract	63.7	72.7	-12.4%	65.3	-2.5%	65.9	66.8	-1.3%
Prepaid	11.7	11.3	3.2%	15.7	-25.5%	12.3	15.1	-18.3%
<b>Total MOU (minutes)</b>	<b>63</b>	<b>68</b>	<b>-7.7%</b>	<b>77</b>	<b>-18.5%</b>	<b>68</b>	<b>80</b>	<b>-14.8%</b>
Contract	155	168	-7.5%	159	-2.2%	159	157	1.1%
Prepaid	31	34	-8.1%	49	-36.3%	37	52	-28.4%
<b>Employees</b>	<b>435</b>	<b>449</b>	<b>-3.1%</b>	<b>538</b>	<b>-19.1%</b>	<b>435</b>	<b>538</b>	<b>-19.1%</b>

(\*) source: Anatel

**Operating**

Maintenance of market leadership as a result of the increase in the **customer base** by 5.3% in relation to 4Q04, reaching 3,387 thousand customers, with 5.2% growth in the post-paid customer base in the same period.

**Highlights**

**SAC** decreased by 17.5% in relation to the 3Q05 due to lower expenses with subsidies. The 11.5% increase over 4Q04 is due to the increase in expenses with commissions, publicity and subsidy in the postpaid segment, partially offset by lower subsidies in the prepaid segment.

The **postpaid ARPU**, in the amount of R\$ 65.9, down 1.3% in relation to 2004, is impacted by the partial Bill & Keep effect and by the customer profile adequacy programs, such as Vivo Ideal, client care and customer loyalty campaigns. The blended ARPU, in the amount of R\$ 26.3, recorded a 9.5% reduction in relation to 2004, reflecting a reduction in the prepaid ARPU, due to the outgoing traffic and the MOU of such segment among other factors

**Postpaid MOU** increased by 1.1% in 2005, due to the increase in the outgoing MOU, offsetting the 14.8% reduction in the **Total MOU** in relation to 2004, affected by the drop in the prepaid outgoing MOU. It must be reminded that the prepaid MOU is impacted by the reduction in fixed-mobile inbound traffic.

**Table of Contents****CELULAR CRT PARTICIPAÇÕES S.A.****NET OPERATING REVENUES - CRT**

<i>R\$ million</i>	According to Corporate Law								
	4 Q			3 Q			Accum.		
	05	05	Δ%	04	04	Δ%	2005	2004	Δ%
Subscription and Usage	152.5	164.1	-7.1%	131.4	16.1%	596.4	490.4	21.6%	
Network usage	90.7	95.1	-4.6%	109.7	-17.3%	391.9	437.3	-10.4%	
Other services	13.4	18.4	-27.2%	19.3	-30.6%	63.8	49.5	28.9%	
<b>Net service revenues</b>	<b>256.6</b>	<b>277.6</b>	<b>-7.6%</b>	<b>260.4</b>	<b>-1.5%</b>	<b>1,052.1</b>	<b>977.2</b>	<b>7.7%</b>	
Net handset revenues	33.5	35.4	-5.4%	61.6	-45.6%	130.2	197.1	-33.9%	
<b>Net Revenues</b>	<b>290.1</b>	<b>313.0</b>	<b>-7.3%</b>	<b>322.0</b>	<b>-9.9%</b>	<b>1,182.3</b>	<b>1,174.3</b>	<b>0.7%</b>	

**Net Services Revenue**

The net services revenue grew 7.7% in 2005, when compared to 2004, recording R\$ 256.6 million in the quarter and R\$ 1,052.1 million in the 2005 figures. Such result is consequence of the increase in the customer base (keeping the mix), partially offset by the effects of profile adequacy procedures, such as Vivo Ideal and customer loyalty campaigns.

Regarding the 7.7% growth in the net service revenue, it must be highlighted that subscription and usage revenue recorded a 21.6% increase over 2004, and 16.1% over the 4Q04, due to the increase in the total traffic, specially impelled by the outgoing traffic. In the compounded service revenue, this increase was partially offset by a reduction in the inbound traffic revenue, as a result of the transition from fixed-to-mobile traffic to mobile-to-mobile traffic, with consequent drop in interconnection revenue and the partial Bill & Keep effect.

Data revenues in 4Q05 were up 14.5% in the year-to-year comparison, representing 8.7% of the net service revenues (7.5% in 4Q04) and for the year it grew 43.4%, representing 8.9% of net service revenue. This increase has continued to occur due to a more widespread access and use of such services, in addition to the several services launched on the market and the increase in the customer base. The SMS accounted for 70.1% of data revenues in 4Q05. Average number of SMS messages sent per month in 2005 was approximately 23.6 million.

**Table of Contents**

CELULAR CRT PARTICIPAÇÕES S.A.

**OPERATING COSTS - CRT**

<i>R\$ million</i>	According to Corporate Law						Accum.		
	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	2005	2004	Δ%	
<b>Personnel</b>	<b>(16.8)</b>	<b>(14.8)</b>	<b>13.5%</b>	<b>(16.9)</b>	<b>-0.6%</b>	<b>(61.3)</b>	<b>(59.5)</b>	<b>3.0%</b>	
<b>Cost of services rendered</b>	<b>(42.3)</b>	<b>(46.8)</b>	<b>-9.6%</b>	<b>(34.7)</b>	<b>22.0%</b>	<b>(170.4)</b>	<b>(145.5)</b>	<b>17.1%</b>	
Leased lines	(6.5)	(8.1)	-19.8%	(6.4)	0.9%	(28.2)	(25.1)	12.4%	
Interconnection	(4.4)	(9.1)	-51.6%	(6.4)	-31.6%	(26.1)	(27.6)	-5.4%	
Rent/Insurance/Condominium fees	(4.1)	(5.3)	-22.6%	(3.2)	26.5%	(19.1)	(15.8)	20.9%	
Fistel and other taxes and contributions	(14.4)	(14.7)	-2.0%	(12.2)	18.1%	(58.9)	(47.1)	25.1%	
Third-party services	(12.8)	(9.5)	34.7%	(5.9)	115.2%	(37.7)	(29.3)	28.7%	
Others	(0.1)	(0.1)	0.0%	(0.4)	-75.6%	(0.4)	(0.6)	-33.3%	
<b>Cost of goods sold</b>	<b>(54.3)</b>	<b>(59.3)</b>	<b>-8.4%</b>	<b>(100.1)</b>	<b>-45.8%</b>	<b>(224.2)</b>	<b>(302.3)</b>	<b>-25.8%</b>	
<b>Selling expenses</b>	<b>(81.5)</b>	<b>(75.0)</b>	<b>8.7%</b>	<b>(64.2)</b>	<b>26.9%</b>	<b>(298.5)</b>	<b>(209.6)</b>	<b>42.4%</b>	
Provision for bad debt	(19.7)	(8.4)	134.5%	(5.1)	286.3%	(50.8)	(21.9)	132.0%	
Third-party services	(58.0)	(63.3)	-8.4%	(55.5)	4.5%	(235.1)	(176.0)	33.6%	
Others	(3.8)	(3.3)	15.2%	(3.6)	5.6%	(12.6)	(11.7)	7.7%	
<b>General &amp; administrative expenses</b>	<b>(15.8)</b>	<b>(15.8)</b>	<b>0.0%</b>	<b>(18.7)</b>	<b>-15.5%</b>	<b>(60.1)</b>	<b>(58.5)</b>	<b>2.7%</b>	
<b>Other operating revenues (expenses)</b>	<b>4.2</b>	<b>4.3</b>	<b>-2.3%</b>	<b>8.6</b>	<b>-51.2%</b>	<b>12.1</b>	<b>27.3</b>	<b>-55.7%</b>	
<b>Total costs before depreciation / amortization</b>	<b>(206.5)</b>	<b>(207.4)</b>	<b>-0.4%</b>	<b>(226.0)</b>	<b>-8.6%</b>	<b>(802.4)</b>	<b>(748.1)</b>	<b>7.3%</b>	
Depreciation and amortization	(57.7)	(56.6)	1.9%	(53.2)	8.5%	(221.3)	(205.5)	7.7%	
<b>Total operating costs</b>	<b>(264.2)</b>	<b>(264.0)</b>	<b>0.1%</b>	<b>(279.2)</b>	<b>-5.4%</b>	<b>(1,023.7)</b>	<b>(953.6)</b>	<b>7.4%</b>	

**Personnel Cost**

The increase in personnel cost in the comparison between 4Q05 and 3Q05 is due to the application of salary adjustments caused by the collective bargaining agreement in November/2005, impacting on the provisions for the year and benefit adjustments. The 3% growth registered in 2005 as compared to 2004 is due to the collective bargaining in 2004, counterbalanced by adjustments in headcount.

**Cost of Services Rendered**

The 22.0% increase in the cost of services rendered in relation to 4Q04 is a result of the increase in the Fistel Fee due to increase in the average customer base by 11.0%, increase in expenses with outsourced services, specially in connection with plant maintenance and electric power, increase in network sites rental (CDMA implementation in TDMA areas), and increase of coverage area. In relation to the year-to-date figures, the 17.1% increase in 2005 was caused by the increase in the Fistel Fee due to the increase in the average customer base by 16%, interconnection costs (network and transmission elements), outsourced services, as well as property lease and data circuits.

**Table of Contents****CELULAR CRT PARTICIPAÇÕES S.A.**

<b><i>Cost of Goods Sold</i></b>	Cost of goods sold in 2005 decreased by 25.8% over 2004 and 45.8% over 4Q04, due to the decreased number of activated handsets, better cost structure and handset mix, partially offset by the incentive to change TDMA terminals for CDMA terminals.
<b><i>Selling Expenses</i></b>	In 4Q05, selling expenses recorded a 26.9% increase over 4Q04, caused by an increase in expenses with third-party services, especially the ones associated to publicity, commissions, and post-sale client care, impacting the SAC, which recorded 11.5% growth over 4Q04, which, on its turn, was impelled by the postpaid service (related to increase of total customer base recorded in 2005). In the full year 2005, the 42.4% growth is due to increase in expenses with third-party services.  The Provision for Bad Debt - PBD recorded the amount of R\$ 19.7 million in 4Q05 and R\$ 50.8 million in the year 2005.  In addition to the effect from adjustments in the recognition of the acquisition of customers, it must be mentioned that the company provisioned revenue from receivables of calls made through the networks of other operators. Such values, according to the present regulation are obligatorily paid to the cited operators, independently of recognition of such calls from our clients. It must be said that structural measures and process actions have been adopted, including substitution of systems and certification of analog networks and TDMA of other operators to substantially reduce said expenses.  Disregarding the above mentioned effects, we estimate that the PDD would have recorded R\$ 17.4 million for 4Q05 and R\$ 38.6 million for year 2005, in line with the business evolution.  By the same criterion, we estimate that the EBITDA in 4Q05 would have been R\$ 85.9 million with an EBITDA Margin of 29.6%. For the year 2005 the EBITDA would have been R\$ 392.1 million with a 33.2% margin.
<b><i>General and Administrative Expenses</i></b>	In the 4Q05, the 15.5% reduction in general and administrative expenses in comparison to 4Q04 is due to the reduction in the expenses with third-party services, especially public utilities. In the 2005 year-to-date figure, the 2.7% increase over 2004 is due to the increase in the lease costs.
<b><i>Other Operating Revenues / Expenses</i></b>	In 4Q05, the 51.2% reduction in relation to 4Q04 is due to an extraordinary effect that increased the amount in the 4Q04. In the 2005 the 55.7% reduction in relation to 2004 is due to a non-recurring adjustment in the reversal of the provision in the amount of R\$ 14.5 million effected in 2004.
<b><i>EBITDA</i></b>	In the accumulated 2005, EBITDA (earnings before interests, taxes, depreciation and amortization) was R\$ 379.9 million, with a 32.1% margin. The variation recorded in the EBITDA in the compared periods was caused, among other factors, by the drop in the revenue from sale of handsets, partially offset by the cost of the goods sold, and also affected by the increase in the selling costs (third-party and PDD) and costs of services rendered (Fistel, other fees and contributions and third-party services).
<b><i>Depreciation and Amortization</i></b>	Depreciation and amortization expenses totaled R\$ 57.7 million in the 4Q05 and R\$ 221.3 million in 2005, representing 8.5% and 7.7% increases, respectively, due to the investments, especially in the CDMA overlay network, as well as the addition caused by the increase resulting from new asset activations due to the conclusion of the works.

**Table of Contents****CELULAR CRT PARTICIPAÇÕES S.A.****FINANCIAL REVENUES (EXPENSES) - CRT**

<i>R\$ million</i>	According to Corporate Law						Accum.		
	4 Q 05	3 Q 05	Δ%	4 Q 04	Δ%	2005	2004	Δ%	
<b>Financial Revenues</b>	<b>12.5</b>	<b>36.2</b>	<b>-65.5%</b>	<b>16.8</b>	<b>-25.6%</b>	<b>123.6</b>	<b>106.4</b>	<b>16.2%</b>	
Exchange rate variation / Monetary variation	(6.9)	10.7	n.a.	(7.90)	-12.7%	34.6	24.4	41.8%	
Other financial revenues	19.2	25.7	-25.3%	24.4	-21.3%	89.1	88.7	0.5%	
(-) Pis/Cofins taxes on financial revenues	0.2	(0.2)	n.a.	0.3	-33.3%	(0.1)	(6.7)	-98.5%	
<b>Financial Expenses</b>	<b>(6.6)</b>	<b>(22.6)</b>	<b>-70.8%</b>	<b>(19.0)</b>	<b>-65.3%</b>	<b>(84.4)</b>	<b>(80.6)</b>	<b>4.7%</b>	
Exchange rate variation / Monetary variation	(0.1)	(0.1)	0.0%	29.9	n.a.	(0.7)	(1.0)	-30.0%	
Other financial expenses	(9.4)	(5.0)	88.0%	(15.2)	-38.2%	(24.5)	(36.1)	-32.1%	
Gains (Losses) with derivatives transactions	2.9	(17.5)	n.a.	(33.70)	n.a.	(59.2)	(43.5)	36.1%	
<b>Net Financial Income</b>	<b>5.9</b>	<b>13.6</b>	<b>-56.6%</b>	<b>(2.2)</b>	<b>n.a.</b>	<b>39.2</b>	<b>25.8</b>	<b>51.9%</b>	

**Financial Revenues**

The net financial revenues of CRT Part in 4Q05 were lower by R\$ 7.7 million when compared to 3Q05, specially due to the reduction in the interest rate earned on its net cash position (actual CDI of 4.74% in 3Q05 compared to 4.31% in 4Q05), as well as to the PIS/Cofins expense (R\$ 3.2 million) ascertained on the basis of the allocation of the Interest on Own Capital referring to fiscal year 2005 which was paid in December.

In the comparison of the accumulated total for 2005 with the same period of 2004, CRT Part recorded an increase in the net financial revenue, mainly due to an increase in the rate of the actual CDI earned for the period on its net cash position (16.17% in 2004 against 19.0% in 2005).

**Net Profit**

The net profit in 4Q05 was R\$ 26.2 million. The accumulated total for the year was R\$ 129.3 million.

**Table of Contents****CELULAR CRT PARTICIPAÇÕES S.A.****LOANS AND FINANCING - CRT**

	Dec 31. 05 US\$	Sep 30. 05 Nominated US\$
<b>Lenders (R\$ million)</b>		
Financial Institutions	142.7	140.7
<b>Total</b>	<b>142.7</b>	<b>140.7</b>
Exchange rate used	2.3407	2.2222
<b>Payment Schedule - Long Term</b>		
2007	140.4	
<b>Total</b>	<b>140.4</b>	

**NET DEBT - CRT**

	Dec 31. 05	Sep 30. 05
Short Term	2.3	7.4
Long Term	140.4	133.3
<b>Total debt</b>	<b>142.7</b>	<b>140.7</b>
Cash and cash equivalents	(379.6)	(419.3)
Derivatives	18.9	24.9
<b>Net Debt</b>	<b>(218.0)</b>	<b>(253.7)</b>

**Indebtedness**

On December 31, 2005, Celular CRT's debts related to loans and financing amounted to R\$ 142.7 million (R\$ 140.7 million on September 30, 2005), 100% of which is nominated in US Dollar. The Company has signed exchange rate hedging contracts thus protecting 100% of its financial debt against foreign exchange volatility, so that the final cost (debt and swap) is reas-referenced. This debt was offset by cash and financial investments (R\$ 379.6 million) and by derivative assets and liabilities (R\$ 18.9 million payable) resulting in a net cash position of R\$ 218.0 million, a 14.1% reduction in relation to September 2005.

The drop in cash funds in 4Q05 was mainly caused by the payment in December 2005 of Interest on Own Capital referring to fiscal year 2004 (R\$ 18.6 million) and interim dividends referring to fiscal year 2005 (R\$ 16.9 million).

**CAPEX - CRT**

<i>R\$ million</i>	4 Q 05	3 Q 05	4 Q 04	2005 Accum	2004
Network	57.9	55.8	74.7	179.0	154.0
Other	18.4	16.6	22.6	60.2	50.3



<b>Total</b>	<b>76.3</b>	<b>72.4</b>	<b>97.3</b>	<b>239.2</b>	<b>204.3</b>
<b>% Net Revenues</b>	<b>26.3%</b>	<b>23.1%</b>	<b>30.2%</b>	<b>20.2%</b>	<b>17.4%</b>

**Capital Expenditures  
(Capex)**

Capital expenditures of R\$ 76.3 million in the quarter, and of R\$ 239.2 million in 2005, are basically due to the following factors: (i) more accelerated migration from TDMA to CDMA technology; (ii) information systems; (iii) maintenance of quality and expansion of the coverage in order to meet the growth of the customer base; and (iv) terminals and technology to the corporate segment.

---

**Table of Contents**

**CELULAR CRT PARTICIPAÇÕES S.A.**

***Operating***

The positive operating cash flow in 4Q05 of R\$ 7.3 million and of R\$ 140.7 million accumulated for 2005, confirms that CRT Part has generated funds from its operations to implement its capital expenditures program.

***Cashflow***

***Capital Market***

In 4Q05, the value of Celular CRT's common shares (ON) and preferred shares (PN) increased by 37.6% and 13.2%, respectively, while the Bovespa Index (São Paulo Stock Exchange Index) increased by 5.9%. Between September and December, 2005, the Company's PN shares were traded in 100% of the trading sessions, with an average daily trading volume of R\$ 2.83 million. By the end of the quarter, CELULAR CRT's ON and PN shares were traded at R\$ 55.00 and R\$ 60.00, respectively.

***Corporate Restructuring***

The managements of Telesp Celular Participações S.A. ( TCP ) and Celular CRT Participações S.A. ( CRTPart ), in the form and for the purposes of CVM Instructions no. 319/99 and 358/02, informed to the public that their respective Boards of Directors, on December 04, 2005, approved the proposal to be submitted to the shareholders of the Companies, of a corporate restructuring for merger of CRTPart into TCP.

The managements of TCP and CRTPart consider that the Corporate Restructuring, with the consequent concentration of the shareholders of both Companies and of CRTPart's equity in one sole publicly-held company, with consequent extinguishment of CRTPart, will simplify the present organizational structure, by reducing costs and increasing the equity value for the shareholders, allow their shareholders to hold interest in a company with higher liquidity in the Brazilian and foreign stock exchanges, and make easier the unification, standardization and rationalization of the general management of TCP's and CRTPart's businesses, allowing enhanced synergies between the referred Companies, which, either directly or through the respective operators controlled by them, already use VIVO brand.

In the Shareholders Meeting of TCP and CRT Part, held on February 22, 2006, the Corporate Restructure was duly approved and Telesp Celular Participações will be named VIVO PARTICIPAÇÕES S.A. The full contents of the above mentioned terms and conditions may be obtained from our web site: [www.vivo.com.br/ri](http://www.vivo.com.br/ri).

**Table of Contents****CELULAR CRT PARTICIPAÇÕES S.A.*****Social Responsibility***

At the end of 2005, the Vivo Institute had already benefited more than 500 thousand persons in its sphere of influence through concentrated actions in education and environment, by means of partnerships with big institutions both in the private and in the public domains thus consolidating its performance.

The Programa Vivo Voluntário (Vivo Volunteer Program) that operates in projects directed to help persons with visual deficiency, in its year and a half of existence, has more than 600 collaborators.. In the last quarter 2005, inaugurated in Rio de Janeiro a tape recording studio and an audio library, two special places for the volunteers to tape read books and produce CDs that will be given to institutions that help people with visual deficiencies.

By means of na initiative undertaken in the 2005 Christmas, the volunteers collected more than 6,000 gift packages throughout the Country. The packages contained toys and clothes for children that were distributed to kids sponsored by entities that have signed partnership agreements with the VIVO institute.

Vivo and Vivo Institute were awarded several prizes in the last quarter of 2005, among which the following are worthy of mention: the Environment Case Prize, to Vivo's Waste Management project, awarded by Valor Econômico newspaper; Abrafort Prize to Vivo Volunteer Program; Darcy Ribeiro Education Prize awarded by the Brazilian House of Representatives to Escola Solidária project, which is supported by the Institute; APCA Prize to ESPN's Sports Caravan television project, supported by Vivo Institute, and one of the finalists of the Esso Journalism Prize; in addition to a mention to Vivo in the 2005 Good Corporate Citizenship for the support given to education projects, such as Young Excelling, carried out in partnership with Ayrton Senna Institute.

***Main Prizes, Awards and Events***

Vivo was awarded, in October, the Superbrand Awards 2005 trophy, delivered by Superbrands Brasil, an affiliate of Superbrands Global – an independent international organization engaged in worldwide brand evaluation and projection. This is the first national edition of this world project, which has been carried out for ten years in 50 countries.

Vivo was further awarded, in November, with two trophies in the 2005 edition of the B2B Quality Standard prize, sponsored by Padrão Editorial. 94 companies participate in this ranking. Vivo has been also outstanding in the Info 2005 Prize, sponsored by Revista Info, of Abril publishing company. The prized case was the Vivo Localiza service. Such prizes evidence the market's recognition of our efforts, besides attesting to the quality of Vivo's professional staff.

Vivo Open Air, the largest open-air cinema in the world, was awarded a prize in December by Cool Magazine, being considered the best event by Cool Magazine for the second consecutive year.

Vivo was awarded the title of Year's Advertiser in Caboré 2005 Prize. Vivo is the Caboré's year advertiser, which prize is awarded by Meio & Mensagem newspaper.

***Subsequent Events***

Vivo has launched the digital roaming service in Minas Gerais and in 6 Northeast states. Starting in January 30, Vivo postpaid customers who buy a Motorola A840 – GLOBALMOTO handset will have available an automatic digital roaming service in all Brazilian states, in addition to the international roaming in more than 170 countries in the five continents, using the same handset and same Vivo telephone number.

**Table of Contents****CELULAR CRT PARTICIPAÇÕES S.A.****BALANCE SHEET - CRT**

<b>R\$ million</b>	<b>Dec 31.05</b>	<b>Dec 31.04</b>
<b>ASSETS</b>		
<b>Current Assets</b>	<b>974.8</b>	<b>1,105.3</b>
Cash and banks	4.8	6.8
Temporary cash investments	374.8	485.9
Net accounts receivable	333.4	262.5
Inventory	33.1	105.5
Advances to suppliers	1.8	3.3
Deferred and recoverable taxes	177.7	186.4
Derivatives transactions	0.1	6.1
Prepaid Expenses	27.1	21.7
Other current assets	22.0	27.1
<b>Long Term Assets</b>	<b>96.1</b>	<b>72.6</b>
Derivatives transactions	0.0	11.7
Deferred and recoverable taxes	82.8	45.6
Prepaid Expenses	1.9	5.9
Other long term assets	11.4	9.4
<b>Permanent Assets</b>	<b>763.2</b>	<b>744.2</b>
Investment	0.3	0.6
Plant, property and equipment	762.1	743.1
Deferred assets	0.8	0.5
<b>Total Assets</b>	<b>1,834.1</b>	<b>1,922.1</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>	<b>456.1</b>	<b>690.1</b>
Personnel, tax and benefits	8.6	9.3
Suppliers and Consignment	267.7	347.2
Taxes, fees and contributions	82.3	78.4
Interest on own capital	22.5	68.4
Loans and financing	2.3	108.7
Contingencies provision	7.4	4.7
Derivatives transactions	2.2	4.1
Other current liabilities	63.1	69.3
<b>Long Term Liabilities</b>	<b>167.4</b>	<b>170.4</b>
Loans and financing	140.4	159.3
Contingencies provision	2.6	2.0
Derivatives transactions	16.7	1.2

Other long term liabilities	7.7	7.9
<b>Shareholder s Equity</b>	<b>1,210.6</b>	<b>1,061.6</b>
<b>Total Liabilities</b>	<b>1,834.1</b>	<b>1,922.1</b>

**Table of Contents**

CELULAR CRT PARTICIPAÇÕES S.A.

**INCOME STATEMENTS - CRT**

<i>R\$ million</i>	According to Corporate Law					Accum:		$\Delta\%$
	4 Q 05	3 Q 05	$\Delta\%$	4 Q 04	$\Delta\%$	2005	2004	
<b>Gross Revenues</b>	<b>422.3</b>	<b>453.4</b>	<b>-6.9%</b>	<b>439.3</b>	<b>-3.9%</b>	<b>1,678.2</b>	<b>1,552.1</b>	<b>8.1%</b>
Gross service revenues	359.2	386.9	-7.2%	344.7	4.2%	1,432.0	1,260.4	13.6%
Deductions Taxes and others	(102.7)	(109.3)	-6.0%	(84.3)	21.8%	(379.9)	(282.6)	34.4%
Gross handset revenues	63.1	66.5	-5.1%	94.6	-33.3%	246.2	291.7	-15.6%
Deductions Taxes and others	(29.5)	(31.1)	-5.1%	(33.0)	-10.6%	(116.0)	(95.2)	21.8%
<b>Net Revenues</b>	<b>290.1</b>	<b>313.0</b>	<b>-7.3%</b>	<b>322.0</b>	<b>-9.9%</b>	<b>1,182.3</b>	<b>1,174.3</b>	<b>0.7%</b>
<b>Net service revenues</b>	<b>256.6</b>	<b>277.6</b>	<b>-7.6%</b>	<b>260.4</b>	<b>-1.5%</b>	<b>1,052.1</b>	<b>977.2</b>	<b>7.7%</b>
Subscription and Usage	152.5	164.1	-7.1%	131.4	16.1%	596.4	490.4	21.6%
Network usage	90.7	95.1	-4.6%	109.7	-17.3%	391.9	437.3	-10.4%
Other services	13.4	18.4	-27.2%	19.3	-30.6%	63.8	49.5	28.9%
<b>Net handset revenues</b>	<b>33.5</b>	<b>35.4</b>	<b>-5.4%</b>	<b>61.6</b>	<b>-45.6%</b>	<b>130.2</b>	<b>197.1</b>	<b>-33.9%</b>
<b>Operating Costs</b>	<b>(206.5)</b>	<b>(207.4)</b>	<b>-0.4%</b>	<b>(226.0)</b>	<b>-8.6%</b>	<b>(802.4)</b>	<b>(748.1)</b>	<b>7.3%</b>
Personnel	(16.8)	(14.8)	13.5%	(16.9)	-0.6%	(61.3)	(59.5)	3.0%
<b>Cost of services rendered</b>	<b>(42.3)</b>	<b>(46.8)</b>	<b>-9.6%</b>	<b>(34.7)</b>	<b>22.0%</b>	<b>(170.4)</b>	<b>(145.5)</b>	<b>17.1%</b>
Leased lines	(6.5)	(8.1)	-19.8%	(6.4)	0.9%	(28.2)	(25.1)	12.4%
Interconnection	(4.4)	(9.1)	-51.6%	(6.4)	-31.6%	(26.1)	(27.6)	-5.4%
Rent/Insurance/Condominium fees	(4.1)	(5.3)	-22.6%	(3.2)	26.5%	(19.1)	(15.8)	20.9%
Fistel and other taxes and contributions	(14.4)	(14.7)	-2.0%	(12.2)	18.1%	(58.9)	(47.1)	25.1%
Third-party services	(12.8)	(9.5)	34.7%	(5.9)	115.2%	(37.7)	(29.3)	28.7%
Others	(0.1)	(0.1)	0.0%	(0.4)	-75.6%	(0.4)	(0.6)	-33.3%
<b>Cost of handsets</b>	<b>(54.3)</b>	<b>(59.3)</b>	<b>-8.4%</b>	<b>(100.1)</b>	<b>-45.8%</b>	<b>(224.2)</b>	<b>(302.3)</b>	<b>-25.8%</b>
<b>Selling expenses</b>	<b>(81.5)</b>	<b>(75.0)</b>	<b>8.7%</b>	<b>(64.2)</b>	<b>26.9%</b>	<b>(298.5)</b>	<b>(209.6)</b>	<b>42.4%</b>
Provision for bad debt	(19.7)	(8.4)	134.5%	(5.1)	286.3%	(50.8)	(21.9)	132.0%
Third-party services	(58.0)	(63.3)	-8.4%	(55.5)	4.5%	(235.1)	(176.0)	33.6%
Others	(3.8)	(3.3)	15.2%	(3.6)	5.6%	(12.6)	(11.7)	7.7%
General & administrative expenses	(15.8)	(15.8)	0.0%	(18.7)	-15.5%	(60.1)	(58.5)	2.7%
Other operating revenue (expenses)	4.2	4.3	-2.3%	8.6	-51.2%	12.1	27.3	-55.7%
<b>EBITDA</b>	<b>83.6</b>	<b>105.6</b>	<b>-20.9%</b>	<b>96.0</b>	<b>-12.9%</b>	<b>379.9</b>	<b>426.2</b>	<b>-10.9%</b>
<b>Margin %</b>	<b>28.8%</b>	<b>33.7%</b>	<b>-4.9p.p.</b>	<b>29.8%</b>	<b>-1.0p.p.</b>	<b>32.1%</b>	<b>36.3%</b>	<b>-4.2p.p.</b>
Depreciation and Amortization	(57.7)	(56.6)	1.9%	(53.2)	8.5%	(221.3)	(205.5)	7.7%
<b>EBIT</b>	<b>25.9</b>	<b>49.0</b>	<b>-47.2%</b>	<b>42.8</b>	<b>-39.5%</b>	<b>158.6</b>	<b>220.7</b>	<b>-28.1%</b>
Net Financial Income	5.9	13.6	-56.6%	(2.2)	n.a.	39.2	25.8	51.9%
<b>Financial Revenues</b>	<b>12.5</b>	<b>36.2</b>	<b>-65.5%</b>	<b>16.8</b>	<b>-25.6%</b>	<b>123.6</b>	<b>106.4</b>	<b>16.2%</b>
Exchange rate variation / Monetary variation	(6.9)	10.7	n.a.	(7.9)	-12.7%	34.6	24.4	41.8%
Other financial revenues	19.2	25.7	-25.3%	24.4	-21.3%	89.1	88.7	0.5%
(-) Pis/Cofins taxes on financial revenues	0.2	(0.2)	n.a.	0.3	-33.3%	(0.1)	(6.7)	-98.5%
<b>Financial Expenses</b>	<b>(6.6)</b>	<b>(22.6)</b>	<b>-70.8%</b>	<b>(19.0)</b>	<b>-65.3%</b>	<b>(84.4)</b>	<b>(80.6)</b>	<b>4.7%</b>

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form 425

Exchange rate variation / Monetary variation	(0.1)	(0.1)	0.0%	29.9	n.a.	(0.7)	(1.0)	-30.0%
Other financial expenses	(9.4)	(5.0)	88.0%	(15.2)	-38.2%	(24.5)	(36.1)	-32.1%
Gains (Losses) with derivatives transactions	2.9	(17.5)	n.a.	(33.7)	n.a.	(59.2)	(43.5)	36.1%
Interest on capital	18.6	0.0	n.a.	75.30	-75.3%	18.6	75.3	-75.3%
Non-operating revenue/expenses	(1.1)	0.1	n.a.	(4.6)	-76.1%	(3.3)	(7.8)	-57.7%
Taxes	(4.5)	(24.1)	-81.3%	14.1	n.a.	(65.2)	(56.7)	15.0%
Reversal of interest on capital	(18.6)		n.a.	(75.3)	-75.3%	(18.6)	(75.3)	-75.3%
<b>Net Income</b>	<b>26.2</b>	<b>38.6</b>	<b>-32.2%</b>	<b>50.1</b>	<b>-47.7%</b>	<b>129.3</b>	<b>182.0</b>	<b>-29.0%</b>

**Table of Contents**

**CELULAR CRT PARTICIPAÇÕES S.A.**

**VIVO Investor Relations**

Charles E. Allen

Adriana Rio Costa Godinho

Janaina São Felício

Ana Beatriz Batalha

Maria Ednéia Pinto

Antonio Sergio M. Botega

Pedro Gomes de Souza

Telephone: +55 11 5105-1172

Email: [ri@vivo.com.br](mailto:ri@vivo.com.br)

Information available at the website: <http://www.vivo.com.br/ri>

This press release contains forecasts of future events. Such statements are not statements of historical fact, and merely reflect the expectations of the company's management. The terms anticipates, believes, estimates, expects, forecasts, intends, plans, projects, aims and similar are intended to identify these statements, which obviously involve risks or uncertainties which may or may not be foreseen by the company. Accordingly, the future results of operations of the Company may differ from its current expectations, and the reader should not rely exclusively on the positions taken herein. These forecasts speak only of the date they are made, and the company does not undertake any obligation to update them in light of new information or future developments.



**Table of Contents**

**CELULAR CRT PARTICIPAÇÕES S.A.**

**GLOSSARY**

**Financial Terms:**

**CAPEX** Capital Expenditure.

**Current Capital (Short-term capital)** = Current assets - Current liabilities.

**Working capital** = Current Capital - Net Debt.

**Net debt** = Gross debt - cash - financial investments - securities - asset from derivative transactions + liability from derivative transactions.

**Net Debt / EBITDA** Index which evaluates the Company's ability to pay its debt with the generation of operating cash within a one-year period.

**EBIT** Earnings before interest and taxes.

**EBITDA** Earnings result before interest, taxes, depreciation and amortization.

**Indebtedness** = Net Debt / (Net Debt + NE) Index which measures the Company's financial leverage.

**Operating Cash Flow** = EBITDA - CAPEX.

**EBITDA Margin** = EBITDA / Net Operating Revenue.

**PDD** Provision for bad debt. A concept in accounting that measures the provision made for accounts receivable overdue for more than 90 days.

**NE** Shareholders' Equity.

**Subsidy** = (net revenue from goods - cost of goods sold + discounts given by suppliers) / gross additions.

**Technology and Services**

**1xRTT** (1x Radio Transmission Technology) It is the CDMA 2000 1x technology which, pursuant to the ITU (International Telecommunication Union), and in accordance with the IMT-2000 rules is considered 3G (third generation) Technology.

**CDMA** (*Code Division Multiple Access*) Wireless interface technology for cellular networks based on spectral spreading of the radio signal and channel division by code domain.

**CDMA 2000 1xEV-DO** 3rd Generation access technology with data transmission speed of up to 2.4 Megabits per second.

**CSP** Carrier Selection Code.

**SMP** Personal Mobile Services.

**SMS** Short Message Service Short text message service for cellular handsets, allowing customers to send and receive alphanumeric messages.

**WAP** *Wireless Application Protocol* is an open and standardized protocol started in 1997 which allows access to Internet servers through specific equipment, a WAP Gateway at the carrier, and WAP browsers in customers' handsets. WAP supports a specific language (WML) and

specific applications (WML *script*).

**ZAP** A service which allows quick wireless access to the Internet through a computer, notebook or palmtop, using the CDMA 1xRTT technology.

**Operating indicators:**

**Gross additions** Total of customers acquired in the period.

**Net additions** = Gross Additions - number of customers disconnected.

**ARPU** (Average Revenue per User) net revenue from services per month / monthly average of customers in the period.

**Postpaid ARPU** ARPU of postpaid service users.

**Prepaid ARPU** ARPU of prepaid service users.

**Blended ARPU** ARPU of the total customer base (contract + prepaid).

**Entry Barrier** Value of the least expensive phone offered.

**Customers** Number of wireless lines in service.

**Churn rate** = percentage of the disconnections from customer base during the period or the number of customers disconnected in the period / ((customers at the beginning of the period + customers at the end of the period) / 2).

**Market share** = Company's total number of customers / number of customers in its operating area.

**Market share of net additions:** participation of estimated net additions in the operating area.

**MOU** (minutes of use) monthly average, in minutes, of traffic per customer = (Total number of outgoing minutes + incoming minutes) / monthly average of customers in the period.

**Postpaid MOU** MOU of postpaid service users.

**Prepaid MOU** MOU of prepaid service users.

**Market penetration** = Company's total number of customers + estimated number of customers of competitors) / each 100 inhabitants in the Company's operating area.

**Productivity** = number of customers / permanent employees.

**Right planning programs** Customer profile adequacy plans

**SAC** cost of acquisition per customer = (70% marketing expenses + costs of the distribution network + handset subsidies) / gross additions.

**VC** Communication values per minute.

**VC1** Communication values for calls in the same area of the subscriber.

**VC2** Communication values for Calls posted outside the area code and inside the State.

**VC3** Communication values for Calls outside the State.

**VU-M** Value of mobile use of the Cellular Operator network which the Fixed Telephone Operator pays for a call from a Fixed Phone to a Mobile Phone (interconnection fee).



**Table of Contents**

TELESP CELLULAR PARTICIPAÇÕES S.A.

(renamed VIVO PARTICIPAÇÕES S.A.)

PUBLICLY-HELD COMPANY

CNPJ/MF nº 02.558.074/0001-73 - NIRE 353001587.9-2

TELE CENTRO OESTE CELULAR PARTICIPAÇÕES S.A.

PUBLICLY-HELD COMPANY

CNPJ/MF nº 02.558.132/0001-69 NIRE 53300005800

TELE LESTE CELULAR PARTICIPAÇÕES S.A.

PUBLICLY-HELD COMPANY

C.N.P.J 02.558.144/0001-93 NIRE 35300326121

TELE SUDESTE CELULAR

PARTICIPAÇÕES S.A.

PUBLICLY-HELD COMPANY

CNPJ/MF nº 02.558.129/0001-45 NIRE 33300158806

CELULAR CRT PARTICIPAÇÕES S.A.

PUBLICLY-HELD COMPANY

CNPJ: 03.010.016/0001-73 NIRE 43300039021

## Notice to Shareholders

The management of Telesp Celular Participações S.A. (renamed Vivo Participações S.A. ( Vivo ), previously referred to as TCP ), Tele Centro Oeste Celular Participações S.A. ( TCO ), Tele Sudeste Celular Participações S.A. ( TSD ), Tele Leste Celular Participações S.A. ( TLE ) e Celular CRT Participações S.A. ( CRTPart ) (the Companies ), respectively, announce that, on February 22, 2006, the extraordinary general shareholders meetings were held and approved the merger of shares of TCO in order to convert it into a wholly-owned subsidiary of Vivo (formerly TCP) and the merger of the companies TSD, TLE and CRTPart into Vivo (the Corporate Restructuring ), as described in the Relevant Fact dated as of December 4, 2005.

1. Appraisal rights. Shareholders that hold common and preferred shares of Vivo (formerly TCP) and that dissented from the merger of the shares of TCO, and shareholders that hold common shares of TCO, TSD, TLE and CRTPart that dissented from the merger of these companies, as well as the shareholders that hold preferred shares of TSD that dissented from the resolution related to the merger of that company into Vivo (formerly TCP), shall be entitled to withdraw from the respective companies by means of the reimbursement of the shares that they are proven to have held on December 2, 2005, given that the Relevant Fact was released on December 4, 2005 (Sunday). The respective amounts of reimbursement of the shares of each of the aforementioned companies pursuant to the appraisal rights are those set forth in Items 2.3.1 and 2.3.3 of the Relevant Fact.

2. Deadline for the exercise of appraisal rights. Taking into account the publication, on February 24, 2006, of the minutes of the shareholders meetings that approved the Corporate Restructuring, the appraisal rights may be exercised by the shareholders mentioned in item 1, if they so choose, from **February 24, 2006** to **March 27, 2006**.

3. Form and conditions to qualification.

We remind shareholders that intend to exercise appraisal rights that the partial exercise of such rights, with respect to a given type or class of shares, will not be permitted.

Shareholders whose shares are held in custody with the Brazilian stock exchanges shall exercise the appraisal rights, if they so choose, using the brokerage firms of their choice, by filling out a form entitled Exercise of Appraisal Rights to be provided by the brokerage firms.

## Table of Contents

Shareholders of Vivo, TCO, TSD and TLE whose shares are held in custody by BANCO ABN AMRO REAL S.A., as well as the shareholders of CRTPart, whose shares are held in custody by Banco Itaú S.A., depositary institutions for the book-entry shares of the companies, shall exercise appraisal rights by appearing at any branch of said institutions, during applicable local banking hours, and by filling out the form

Exercise of Appraisal Rights, available at the financial institutions. In order to do so, the shareholders must deliver authenticated copies of the following documents:

**INDIVIDUALS:** Enrollment with the Individual Taxpayers List (CPF), Identity Document (RG) and a current evidence of address (two months old, at most).

**LEGAL ENTITY:** Enrollment with the Corporate Taxpayers List (CNPJ), Bylaws/Articles of Association and the respective amendments, as well as the applicable documents of the individual partners/legal representatives (minutes of the election, CPF, RF and evidence of address).

Shareholders that will be represented by attorneys-in-fact shall deliver, besides the documents referred to above, the corresponding public instrument of power-of-attorney, which shall contain specific powers in order to allow the attorney-in-fact to exercise the appraisal rights on behalf of the shareholder and to request the reimbursement of the shares.

### 4. Trading of shares

The trading of the shares issued by the Companies shall be carried out as follows:

(a) The sale of shares issued by TCP, TCO, TLE, TSD and CRTPart via the banking convention (*convênio bancário*) shall be suspended between March 28, 2006 and April 17, 2006, inclusive;

(b) The transfer in the over-the-counter market of shares issued by TCP, TCO, TLE, TSD and CRTPart, as well as the blocking of transfers of shares through the OTA (Order for Transfer of Shares) mechanism at the depositary financial institution (Banco ABN Amro Real S.A.) by a broker, shall be suspended between April 3, 2006 and April 17, 2006, inclusive;

(c) Assistance to shareholders of TCO, TLE, TSD and CRTPart for the transfer of shares, sale of shares and blocking of transfers of shares shall be carried out until March 31, 2006, it being understood that the shares of these companies that were purchased until **March 30, 2006**, inclusive (the last day of trading of the securities of TCO, TLE, TSD and CRTPart), shall entitle the holders of such shares to receive the new shares issued by Vivo (formerly TCP) resulting from the Corporate Restructuring;

(d) Trading on the stock exchanges of the shares issued by TCO, TLE, TSD and CRTPart will not be interrupted, and the trading on the stock exchanges of the shares issued by Vivo (former TCP) as from March 31, 2006, inclusive (the ex-merger date), will be carried out using the new ticker symbols VIVO3 for common shares and VIVO4 for preferred shares;

(e) As from April 17, 2006, the sale of shares, via banking convention, as well as the transfer of shares, in the over-the-counter market, shall be restarted, and at that time will consist of the trading of the shares issued by Vivo (formerly TCP) as a result of the merger of shares issued by TCO and the merger of TSD, TLE and CRTPart, approved on the shareholders' meeting held on February 22, 2006.

**Table of Contents**

The payment to the shareholders that opt to exercise appraisal rights shall be carried out beginning **March 31, 2006**.

São Paulo, February 23, 2006

Paulo Cesar Pereira Teixeira

Investor Relations Officer

*This document is a free translation of the Portuguese original.*

*In case of discrepancies, the Portuguese version will prevail*

**Important Notice:** Investors in ADSs of TCP, TCO, TLE and TSD and U.S. holders of common shares and preferred shares of TCP, TCO, TLE, TSD and Celular CRT are urged to read the Prospectus, dated January 24, 2006, of TCP (which also serves as an information statement for holders of ADSs of TCP and U.S. holders of shares of TCP) relating to the mergers described above because it contains important information. Investors and security holders may obtain a free copy of the Prospectus and other documents filed by TCP with the SEC at the SEC's website at [www.sec.gov](http://www.sec.gov). A copy of the Prospectus may also be obtained for free from TCP.

**Forward-looking statements:** This Notice to Shareholders contains forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future events. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, and any changes in such assumptions or factors could cause actual events to differ materially from current expectations.

**Table of Contents**

**Press Release**

**VIVO MERGERS APPROVED BY SHAREHOLDERS**

**São Paulo, Brazil, February 23, 2006** The management of Telesp Celular Participações S.A. (NYSE: TCP) ( TCP ), Tele Centro Oeste Celular Participações S.A. (NYSE: TRO) ( TCO ), Tele Sudeste Celular Participações S.A. (NYSE: TSD) ( TSD ), Tele Leste Celular Participações S.A. (NYSE: TBE) ( TLE ) and Celular CRT Participações S.A. ( Celular CRT and, collectively, the Companies ) today announced the approval of the merger of shares of TCO with TCP and the merger of companies of TLE, TSD and Celular CRT into TCP by the voting shareholders of all the Companies at extraordinary general shareholders meetings held on February 22, 2006. TCP has been renamed Vivo Participações S.A. ( Vivo ) and will be the holding company of TCO and of the subsidiaries of TLE, TSD and Celular CRT.

TCP has further announced that the period for the exercise of appraisal rights by shareholders who have a right to exercise such rights begins on February 24, 2006 and ends on March 27, 2006. Further information on these appraisal rights is provided in a Notice to Shareholders, dated February 23, 2006, issued by the Companies. Although the mergers are legally effective, the common shares and preferred shares of TCP, TCO, TLE, TSD and Celular CRT are expected to continue to trade on the São Paulo Stock Exchange under their existing ticker symbols until March 30, 2006, and the American Depositary Shares ( ADSs ) of TCP, TCO, TLE and TSD are expected to continue trading on the New York Stock Exchange under their existing ticker symbols until the same date. Beginning on March 31, 2006, the common shares and preferred shares of Vivo are expected to trade on the São Paulo Stock Exchange under the ticker symbols VIVO3 and VIVO4, respectively, and the ADSs of Vivo are expected to trade on the New York Stock Exchange under the ticker symbol VIV.

**Important Notice:** Investors in ADSs of TCP, TCO, TLE and TSD and U.S. holders of common shares and preferred shares of TCP, TCO, TLE, TSD and Celular CRT are urged to read the Prospectus, dated January 24, 2006, of TCP (which also serves as an information statement for holders of ADSs of TCP and U.S. holders of shares of TCP) relating to the mergers described above because it contains important information. Investors and security holders may obtain a free copy of the Prospectus and other documents filed by TCP with the SEC at the SEC's website at [www.sec.gov](http://www.sec.gov). A copy of the Prospectus may also be obtained for free from TCP.

**Forward-looking statements:** This press release contains forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future events. The words anticipates, believes, estimates, expects, plans, similar expressions, as they relate to the company, are intended to identify forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, and any changes in such assumptions or factors could cause actual events to differ materially from current expectations.