

Lloyds Banking Group plc  
Form 6-K  
June 01, 2011

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

01 June 2011

LLOYDS BANKING GROUP plc  
(Translation of registrant's name into English)

5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 01 June 2011

re: ' Director/PDMR Shareholding '

1 June 2011

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES IN ORDINARY SHARES OF THE GROUP OF 10P EACH ("SHARES")

The Group announced on 26 March 2010 that deferred bonus awards for 2009 granted under the Lloyds Banking Group Deferred Bonus Plan 2008 would vest in three equal tranches in June 2010, 2011 and 2012 and be released in shares to Mr Fisher and Ms Risley, members of the Group Executive Committee.

The Group announces that on 1 June 2011 after the settlement of income tax and national insurance contributions, Mr M Fisher and Ms A Risley received 294,767 and 135,113 Shares respectively, in respect of their deferred bonus awards for 2009. The Shares were acquired for nil consideration.

This announcement is made pursuant to Disclosure Rule 3.1.4. The transactions took place in the UK and the shares are listed on the London Stock Exchange.

For further information:

Press Office

Sarah Swailes, Group Media Relations  
Email: sarah.swailes@lloydstsb.co.uk

+44 (0)20 7661 4639

Investor Relations

Kate O'Neill  
Managing Director, Investor Relations  
Email: kate.o'Neill@ltsb-finance.co.uk

+44 (0)20 7356 3520

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

By: M D Oliver

Name: M D Oliver

Title: Director of Investor

Relations

Date: 01 June, 2011