

SIGNET JEWELERS LTD  
Form 6-K  
January 15, 2010

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**Special Report of Foreign Issuer**

Pursuant to Rule 13a - 16 or 15d - 16 of  
The Securities and Exchange Act of 1934

For the date of 15 January 2010

**SIGNET JEWELERS LIMITED**  
(Translation of registrant's name into English)

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**Clarendon House,**  
**2 Church Street,**  
**Hamilton HM11,**  
**Bermuda**  
(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to

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Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes      No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS**

This form is intended for use by an

*issuer*

to make a

*RIS*

notification required by

*D*

*T*

*R*

3.1.4R(1).

(1) An

*issuer*

making a notification in respect of a transaction relating to the

*shares*

or debentures of the

*issuer*

should complete boxes 1 to 16, 23 and 24.

(2) An

*issuer*

making a notification in respect of a derivative relating to the

*shares*

of the

*issuer*

should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.

(3) An

*issuer*

making a notification in respect of options granted to a

*director/person discharging managerial responsibilities*

should complete boxes 1 to 3 and 17 to 24.

(4) An

*issuer*

making a notification in respect of a

*financial instrument*

relating to the

*shares*

of the

*issuer*

(other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the

*issuer*

Signet

Jewelers

Limited

2. State whether the notification relates to (i) a transaction notified in accordance with

*D*

T

R

3.1.

2

R; or

(ii

)

a disclosure made in accordance section 793 of the Companies Act (2006)

A

transaction notified in accordance with

D

T

R

3.1.

2

3. Name of

*person discharging managerial responsibilities*

Terry Lee Burman

4. State whether notification relates to a

*person*

connected with a

*person discharging managerial responsibilities*

/

*director*

named in 3 and identify the

*connected person*

-

5. Indicate whether the notification is in respect of a holding of the

*person*

referred to in 3 or 4 above or in respect of a non-beneficial interest

Notification is in respect of a holding of the person referred to in 3 above.

6. Description of

*shares*

(including

*class*

), debentures or derivatives or financial instruments relating to

*shares*

US \$0.

18

cents

Common

shares.

7. Name of registered shareholders(s) and, if more than one, the number of

*shares*

held by each of them

As in 3 above.

8 State the nature of the transaction

Sale

9. Number of

*shares*

, debentures or financial instruments relating to  
*shares*  
acquired

-

10. Percentage of issued

*class*

acquired (

*treasury shares*

of that

*class*

should not be taken into account when calculating percentage)

-

11. Number of

*shares*

, debentures or financial instruments relating to

*shares*

disposed

30,579

12. Percentage of issued

*class*

disposed (

*treasury shares*

of that

*class*

should not be taken into account when calculating percentage)

0.035%

13. Price per

*share*

or value of transaction

\$

28.3187

14. Date and place of transaction

14 January 2010

- New York

15. Total holding following notification and total percentage holding following notification (any

*treasury shares*

should not be taken into account when calculating percentage)

9,851

Common

shares

-

0.011%

16. Date issuer informed of transaction

14

January 2010

**If a**

***person discharging managerial responsibilities***

**has been granted options by the**

*issuer*

**complete the following boxes**

17. Date of grant

-

18. Period during which or date on which it can be exercised

-

19. Total amount paid (if any) for grant of the option

-

20. Description of

*shares*

or debentures involved (

*class*

and number)

-

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

-

22. Total number of

*shares*

or debentures over which options held following notification

-

23. Any additional information

.....

24. Name of contact and telephone number for queries

Mark Jenkins - 020 7317 970

6

**Name and signature of duly authorised officer of**

*issuer*

**responsible for making notification**

Mark Jenkins

**Date of notification**

1

5

January 2010

END

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SIGNET JEWELERS LIMITED**

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By: /s/ Walker Boyd

Name: Walker Boyd  
Title: Group Finance Director

Date: 15 January, 2010