

Edgar Filing: SONY CORP - Form 6-K

SONY CORP  
Form 6-K  
September 04, 2007

Form 6-K

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of September 2007  
Commission File Number: 001-06439

SONY CORPORATION  
(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN

(Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F,

Form 20-F  X

Form 40-F  \_\_

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934,  
Yes No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b):82-\_\_\_\_\_

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the  
registrant has duly caused this report to be signed on its behalf by the  
undersigned, thereunto duly authorized.

SONY CORPORATION  
(Registrant)

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By: /s/ Nobuyuki Oneda  
(Signature)  
Nobuyuki Oneda  
Executive Vice President and  
Chief Financial Officer

Date: September 04, 2007

List of materials

Documents attached hereto:

i) Press release announcing Executive and Personnel Appointments

Sony Corporation  
1-7-1 Konan, Minato-ku  
Tokyo 108-0075

Sept. 4, 2007  
No. 07- 092E

Executive and Personnel Appointments

Tokyo, Japan - Sony Corporation has announced the following of Group Executive and personnel appointments.

Member of the Board to Retire

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( As of September 4th )

Ned Lautenbach

Group Executive Appointment

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( As of November 1st )

Hideki Komiyama      President, Sony Ericsson Mobile Communications AB  
   (Currently EVP, Corporate Executive,  
   in charge of Electronics Marketing and Sales Strategies,  
   Senior General Manager, Global Marketing Division,  
   Sony Corporation)

Group Executive to Retire

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( As of November 1st )

Miles Flint                      (Currently President, Sony Ericsson Mobile Communications AB)

Personnel Appointment

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( As of October 1st )

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Kiyoshi Shikano      Senior General Manager, Global Marketing Division, Sony Corporation  
(Currently, Corporate Senior Vice President, Member of the Board, Sony Marketing (Japan) Inc.)