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RYANAIR HOLDINGS PLC
Form 6-K
September 03, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of September, 2004

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

RYANAIR CELEBRATES 50 MILLIONTH PASSENGER AT LONDON STANSTED
64 DESTINATIONS FOR JUST 50p!*

Ryanair, Europe's No. 1 low fares airline today (Friday 3rd September) celebrated reaching the 50 million passenger mark at London Stansted airport this month, by announcing a 50p* seat sale on all its 64 London Stansted routes.

Announcing details Ryanair's Deputy CEO, Michael Cawley said:

"This is a great milestone for Ryanair. We have revolutionized UK air travel bringing low fares to UK consumers and the rewards are clear - Ryanair has overtaken BA as the UK's favourite airline UK/Europe! Since 1989, we have flown 50 million UK passengers on our London Stansted routes. This translates to savings of GBP5 billion for our Stansted

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passengers.

"Not only are we No. 1 for low fares - our average fare is GBP26, we are also the UK's No.1 airline for punctuality and customer service. And our range of destinations are second to none, our route network now stands at 165 destinations in 17 countries.

"To celebrate this achievement we are delighted to announce a 50p seat sale* on all our 64 Stansted routes. We are inviting passengers to join our celebrations and grab one or many of these fantastic seats! As always demand will be huge so we are urging consumers to book early at www.ryanair.com".

*One way tax exclusive

Offer Details

| | |
|-------------------|---|
| Booking Period: | Friday 3rd Sept to Midnight Monday 6th Sept |
| Travel Period: | 17th September to 10th February |
| Advance Purchase: | 14 Days |
| Blackout Period: | 21 Oct - 31 Oct & 18 Dec - 5th Jan 05 |

Ends. Friday, 3rd September 2004

For further information:

| | |
|----------------------------|--|
| Paul Fitzsimmons - Ryanair | Pauline McAlester - Murray Consultants |
| Tel: 00 353 1 812 1228 | Tel: 00 353 1 4980 300 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 03 September 2004

By:____/s/ Howard Millar____

H Millar
Company Secretary & Finance Director