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RYANAIR HOLDINGS PLC
Form 6-K
January 08, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of January 2004

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

ITS OFFICIAL! RYANAIR ARE CHEAPER AND MORE ON-TIME THAN SNOOZYJET!

Ryanair, Europe's No 1 low fares airline, today (8th January 2003) celebrated beating Easyjet on punctuality for 52 weeks out of 52 weeks in 2003 by announcing a seat sale- 1 Million seats for ONLY 52p*!

Ryanair's Deputy Chief Executive Michael Cawley said:
"When it comes to giving passengers what they really want - lower fares and on-time flights - Ryanair beats Easyjet every week.

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"To celebrate, we are selling 1 Million seats for an incredible 52p!* (excl taxes). That's almost 20,000 seats for each week of the 52 weeks that Ryanair has been cheaper and more on-time than Easyjet. 91% of Ryanair flights arrived on-time in 2003 compared to only 76% of Easyjet flights arriving on-time in 2003. If you want to save money and arrive on-time, fly Ryanair and if you prefer high fares and late arrivals chose Easyjet.

"Seats are available for booking at www.ryanair.com from Friday 9th January 04 until midnight Monday 12th Jan 04. So it's grab a bargain time, book as quickly as possible because at these special prices demand will be huge!"

*Offer excludes taxes, fees and charges and is subject to availability.
Ryanair Term and Conditions apply - see www.ryanair.com

Ends 8th January 2004

For further information:

Paul Fitzsimmons - Ryanair Tel : 00 353 1 812 1228

Pauline McAlester - Murray Consultants Tel: 00 353 1 4980 300

Booking Period: Friday 09 Jan - midnight Monday 12 Jan

Travel Period: 23rd Jan - 31st March

Applicable Days: Mon-Thu & Sat

Advance Purchase: 14 Days

Blackout Periods: 13 - 15 Feb & 20 - 22 Feb

Ryanair / EasyJet Punctuality Comparisons

| Week Ending | On Times | | Ryanair Position |
|-------------|----------|---------------|------------------|
| | Ryanair | Easyjet* | |
| 05-Jan | 81% | 72% | 1 |
| 12-Jan | 84% | 76% | 1 |
| 19-Jan | 93% | 86% | 1 |
| 26-Jan | 97% | 88% | 1 |
| 02-Feb | 81% | 64% | 1 |
| 09-Feb | 90% | 63% | 1 |
| 16-Feb | 89% | 73% | 1 |
| 23-Feb | 89% | 72% | 1 |
| 02-Mar | 91% | 79% | 1 |
| 09-Mar | 88% | 81% | 1 |
| 16-Mar | 94% | 86% | 1 |
| 23-Mar | 86% | 82% | 1 |
| 30-Mar | 93% | 78% | 1 |
| 06-April | 92% | 68% | 1 |
| 13-April | 95% | 79% | 1 |
| 20-April | 93% | 79% | 1 |
| 27-April | 97% | 81% | 1 |
| 04-May | 91% | 75% | 1 |
| 11-May | 94% | 81% | 1 |
| 18-May | 92% | 70% | 1 |
| 25-May | 92% | not published | 1 |
| 01-Jun | 90% | 63% | 1 |
| 08-Jun | 90% | 62% | 1 |
| 15-Jun | 95% | 77% | 1 |

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| | | | |
|----------|-----|-----|---|
| 22-Jun | 94% | 74% | 1 |
| 29-Jun | 92% | 72% | 1 |
| 06-Jul | 92% | 67% | 1 |
| 13-Jul | 96% | 78% | 1 |
| 20-Jul | 88% | 71% | 1 |
| 27-Jul | 94% | 71% | 1 |
| 03-Aug | 93% | 75% | 1 |
| 10-Aug | 89% | 75% | 1 |
| 17-Aug | 94% | 74% | 1 |
| 24-Aug | 95% | 78% | 1 |
| 31-Aug | 90% | 73% | 1 |
| 07-Sep | 93% | 69% | 1 |
| 14-Sep | 94% | 78% | 1 |
| 21-Sep | 96% | 80% | 1 |
| 28-Sep | 94% | 79% | 1 |
| 05-Oct | 94% | 79% | 1 |
| 12-Oct | 96% | 81% | 1 |
| 19- Oct | 95% | 77% | 1 |
| 26- Oct | 88% | 75% | 1 |
| 02 - Nov | 95% | 77% | 1 |
| 07 - Nov | 94% | 86% | 1 |
| 14 - Nov | 90% | 79% | 1 |
| 21 - Nov | 92% | 84% | 1 |
| 30 - Nov | 93% | 83% | 1 |
| 07-Dec | 83% | 78% | 1 |
| 14 - Dec | 84% | 74% | 1 |
| 21-Dec | 89% | 75% | 1 |
| 28-Dec | 84% | 78% | 1 |

*Source: Easyjet website 08/01/04

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 08 January 2004

By:___/s/ Howard Millar___

H Millar
Company Secretary & Finance Director