

NETFLIX INC
Form 4
February 09, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BARTON RICHARD N

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction
(Month/Day/Year)
02/05/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Stock | 02/05/2015 | | M | | 1,164 (1) | A | \$ 34.35 7,532 D |
| Common Stock | 02/05/2015 | | S | | 1,164 (1) | D | \$ 451.79 6,368 D |
| Common Stock | 02/05/2015 | | M | | 434 (1) | A | \$ 36.95 6,802 D |
| Common Stock | 02/05/2015 | | S | | 434 (1) | D | \$ 451.79 6,368 D |
| Common Stock | 02/05/2015 | | M | | 1,339 (1) | A | \$ 29.87 7,707 D |
| | 02/05/2015 | | S | | | D | 6,368 D |

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| | | | | | | | |
|--------------|------------|---|---------------------|---|-----------|-------|---|
| Common Stock | | | 1,339 <u>(1)</u> | | \$ 451.79 | | |
| Common Stock | 02/05/2015 | M | 1,332 <u>(1)</u> | A | \$ 30.04 | 7,700 | D |
| Common Stock | 02/05/2015 | S | 1,332 <u>(1)</u> | D | \$ 451.79 | 6,368 | D |
| Common Stock | 02/05/2015 | M | 754 <u>(1)</u> | A | \$ 29.22 | 7,122 | D |
| Common Stock | 02/05/2015 | S | 754 <u>(1)</u> | D | \$ 451.79 | 6,368 | D |
| Common Stock | 02/05/2015 | M | 1,295 <u>(1)</u> | A | \$ 30.89 | 7,663 | D |
| Common Stock | 02/05/2015 | S | 1,295 <u>(1)</u> | D | \$ 451.79 | 6,368 | D |
| Common Stock | 02/05/2015 | M | 1,290 <u>(1)</u> | A | \$ 31 | 7,658 | D |
| Common Stock | 02/05/2015 | S | 1,290 <u>(1)</u> | D | \$ 451.79 | 6,368 | D |
| Common Stock | 02/05/2015 | M | 1,095 <u>(1)</u> | A | \$ 36.51 | 7,463 | D |
| Common Stock | 02/05/2015 | S | 1,095 <u>(1)</u> | D | \$ 451.79 | 6,368 | D |
| Common Stock | 02/05/2015 | M | 1,297 <u>(1)</u> | A | \$ 30.84 | 7,665 | D |
| Common Stock | 02/05/2015 | S | 1,297 <u>(1)</u> | D | \$ 451.79 | 6,368 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|

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| | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
|---|----------|------------|------|---|------------------|---------------------|-----------------------|----------------------------|-----|
| | | | Code | V | (A) | (D) | | | |
| Non-Qualified Stock Option (right to buy) | \$ 29.22 | 02/05/2015 | M | | | <u>754</u> (1) | 08/01/2008 08/01/2018 | Common Stock | 75 |
| Non-Qualified Stock Option (right to buy) | \$ 29.87 | 02/05/2015 | M | | | <u>1,339</u> (1) | 01/02/2009 01/02/2019 | Common Stock | 1,3 |
| Non-Qualified Stock Option (right to buy) | \$ 30.04 | 02/05/2015 | M | | | <u>1,332</u> (1) | 10/01/2008 10/01/2018 | Common Stock | 1,3 |
| Non-Qualified Stock Option (right to buy) | \$ 30.84 | 02/05/2015 | M | | | <u>1,297</u> (1) | 09/02/2008 09/02/2018 | Common Stock | 1,2 |
| Non-Qualified Stock Option (right to buy) | \$ 30.89 | 02/05/2015 | M | | | <u>1,295</u> (1) | 06/02/2008 06/02/2018 | Common Stock | 1,2 |
| Non-Qualified Stock Option (right to buy) | \$ 31 | 02/05/2015 | M | | | <u>1,290</u> (1) | 05/01/2008 05/01/2018 | Common Stock | 1,2 |
| Non-Qualified Stock Option (right to buy) | \$ 34.35 | 02/05/2015 | M | | | <u>1,164</u> (1) | 03/02/2009 03/02/2019 | Common Stock | 1,1 |
| Non-Qualified Stock Option (right to buy) | \$ 36.51 | 02/05/2015 | M | | | <u>1,095</u> (1) | 04/01/2008 04/01/2018 | Common Stock | 1,0 |
| Non-Qualified Stock Option (right to buy) | \$ 36.95 | 02/05/2015 | M | | | <u>434</u> (1) | 02/02/2009 02/02/2019 | Common Stock | 43 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| BARTON RICHARD N 100 WINCHESTER CIRCLE LOS GATOS, CA 95032 | | X | | |

Signatures

By: Carole Payne, Authorized Signatory For: Richard Barton 02/09/2015

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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