#### CAPELLA EDUCATION CO

Form 3

November 09, 2006

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person \* Statement CAPELLA EDUCATION CO [CPLA] REYNOLDS JON Q JR (Month/Day/Year) 11/09/2006 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O TECHNOLOGY (Check all applicable) **CROSSOVER** VENTURES. 528 RAMONA \_X\_ 10% Owner \_X\_ Director **STREET** Officer \_X\_ Other (give title below) (specify below) (Street) 6. Individual or Joint/Group May be part of 13(g) group Filing(Check Applicable Line) Form filed by One Reporting Person PALO ALTO, CAÂ 94301 \_X\_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (Instr. 5) Common Stock Ι TCV V, L.P. (1) 6,289 Common Stock 119 I TCV Member Fund, L.P. (2) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

information contained in this form are not required to respond unless the form displays a

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration I (Month/Day/Year)	ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Class B Preferred Stock	(3)	(4)	Common Stock	68,868	\$ <u>(5)</u>	I	TCV V, L.P. (1)
Class B Preferred Stock	(3)	(4)	Common Stock	1,301	\$ <u>(5)</u>	I	TCV Member Fund, L.P. (2)
Class E Preferred Stock	(3)	(4)	Common Stock	1,372,195	\$ <u>(6)</u>	I	TCV V, L.P. (1)
Class E Preferred Stock	(3)	(4)	Common Stock	25,919	\$ <u>(6)</u>	I	TCV Member Fund, L.P. (2)
Class G Preferred Stock	(3)	(4)	Common Stock	376,872	\$ <u>(5)</u>	I	TCV V, L.P. (1)
Class G Preferred Stock	(3)	(4)	Common Stock	7,118	\$ <u>(5)</u>	I	TCV Member Fund, L.P. (2)

# **Reporting Owners**

Reporting Owner Name / Address		Relationships  Director 10% Owner Officer Other			
REYNOLDS JON Q JR C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	ÂX	ÂX	Â	May be part of 13(g) group	
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group	
KIMBALL RICK C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group	
DREW JOHN C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group	
GRIFFITH WILLIAM C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group	

Reporting Owners 2

FEINBERG HENRY C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group
TECHNOLOGY CROSSOVER MANAGEMENT V LLC C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group
TCV V LP C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group
TCV MEMBER FUND L P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Â	ÂX	Â	May be part of 13(g) group
Signatures				
Carla S. Newell Authorized signatory for Jon Q. Reynolds Jr.				11/09/2006
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for Jay C. Hoag				11/09/2006
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for Richard H. Kimball				11/09/2006
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for John L. Drew				11/09/2006
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for William J.G. Griffit		11/09/2006		
**Signature of Reporting Person		Date		
Carla S. Newell Authorized signatory for Henry J. Feinberg		11/09/2006		
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for Technology Crossover Management V, L.L.C.			V,	11/09/2006
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for TCV V, L.P.				11/09/2006
**Signature of Reporting Person				Date
Carla S. Newell Authorized signatory for TCV V Member Fund, L.P.				11/09/2006
**Signature of Reporting Person				Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are directly held by TCV V, L.P. Each of John L. Drew ("Drew"), Jay C. Hoag ("Hoag"), Richard H. Kimball ("Kimball"), Jon Q. Reynolds, Jr. ("Reynolds"), William J.G. Griffith IV ("Griffith") and Henry J. Feinberg ("Feinberg") (collectively the "TCM")

Signatures 3

Members") are members of Technology Crossover Management V, L.L.C. ("TCM V") which is the sole general partner of TCV V, L.P. The TCM Members and TCM V may be deemed to beneficially own the shares held by TCV V, L.P. but the TCM Members and TCM V disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.

These shares are directly held by TCV Member Fund, L.P. Each of the TCM Members are members of TCM V which is a general partner of TCV Member Fund, L.P. The TCM Members and TCM V may be deemed to beneficially own the shares held by TCV Member Fund, L.P. but the TCM Members and TCM V disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.

- (3) Immediately
- (4) Not applicable
- Each outstanding share of the Issuer's Class B and Class G Class Preferred Stock will automatically convert into one (1) share of the (5) Issuer's Common Stock upon the closing of firm committment underwritten public offering of the Issuer's Common Stock under the 1933 Act ("IPO").
- (6) Upon the closing of the Issuer's IPO, each outstanding share of the Issuer's Series E Preferred Stock will automatically convert into 1.040384 shares of the Issuer's Common Stock and is shown on an as converted basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.