

Burnell Thomas W.
Form 3
October 20, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *	2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol
Â Burnell Thomas W.	(Month/Day/Year)	True Nature Holding, Inc. [TNTY]
(Last) (First) (Middle)	10/02/2017	
1355 PEACHTREE STREET,		4. Relationship of Reporting Person(s) to Issuer
SUITE 1150		5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)		
		(Check all applicable)
		____ Director ____ 10% Owner
		X Officer ____ Other
		(give title below) (specify below)
ATLANTA,Â GAÂ 30309		President and CEO
(City) (State) (Zip)		6. Individual or Joint/Group Filing(Check Applicable Line)
		X Form filed by One Reporting Person
		____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	1,000,000 ⁽¹⁾	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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Date Exercisable	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Burnell Thomas W. 1355 PEACHTREE STREET, SUITE 1150 ATLANTA, GA 30309	^	^	^ President and CEO	^

Signatures

/s/ Thomas W.
Burnell

10/20/2017

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The 1,000,000 shares of common stock are subject to the following reverse vesting schedule: (i) 500,000 shares are subject to the Reporting Person's continued tenure with the Issuer and are subject to reverse vesting conditions which expire over time and (i) 500,000 shares are subject to reverse vesting conditions which expire upon the achievement of certain milestones, including, equity investments, bank or other debt funding, achievement of revenue levels and achievement of certain earnings per share targets.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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