

Edgar Filing: DIAL CORP /NEW/ - Form 4

DIAL CORP /NEW/  
Form 4  
January 24, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person

Thomas L. Gossage  
15501 North Dial Boulevard  
Suite 2212

AZ, Scottsdale 85260-1619

2. Issuer Name and Ticker or Trading Symbol

The Dial Corporation (DL)

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Day/Year

1/23/2003

5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)

(X) Director ( ) 10% Owner ( ) Officer (give title below) ( ) Other  
(specify below)

7. Individual or Joint/Group Filing (Check Applicable Line)

(X) Form filed by One Reporting Person  
( ) Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Trans- action Date	2A. Exec- ution Date	3. Trans- action Code	4. Securities Acquired (A) or Disposed of (D) Amount	A/ D	Price	5. Amount of Securities Beneficially Owned Following Reported Trans(s)
The Dial Corporation Common Stock							2000

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Con- version Price of Deriva- tive Secu- rity	3. Trans- action Date	3A. Deemed Execu- tion Date	4. Trans- action Code	5. Number of De- rivative Secu- rities Acqui- red(A) or Dis- posed of (D) Amount	6. Date Exer- cisable and Expiration Date Expir- ation	7. Title and Amount of Underlying Securities Title and Number of Shares	8. P of vat Sec rit

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Phantom Stock Units	1-for-1	1/23/ 2003	A	47.5037	A	1	The Dial Corporation	47.5037
							mon Stock	
Options - Right To Buy	14.4250					2	06/07/2011	The Dial Corporation
								mon Stock
Options - Right To Buy	14.4250					3	06/07/2011	The Dial Corporation
								mon Stock
Options - Right to Buy	11.9108					2	08/16/2005	The Dial Corporation
								mon Stock
Options - Right to Buy	13.3750					2	08/15/2006	The Dial Corporation
								mon Stock
Options - Right to Buy	16.5313					2	08/08/2007	The Dial Corporation
								mon Stock
Options - Right to Buy	23.1563					2	08/20/2008	The Dial Corporation
								mon Stock
Options - Right to Buy	27.0000					2	8/19/2009	The Dial Corporation
								mon Stock
Options - Right to Buy	10.8438					2	08/17/2010	The Dial Corporation
								mon Stock
Options - Right to Buy	9.1225					2	11/23/2003	The Dial Corporation
								mon Stock
Options - Right to Buy	11.1531					2	08/17/2004	The Dial Corporation
								mon Stock
Options - Right to Buy	19.7800					2	6/6/2012	The Dial Corporation
								mon Stock

## Explanation of Responses:

1. On January 23, 2003, the reporting person acquired 47.50 phantom stock units at a price of \$19.83 as a result of the dividend payment under the Corporations Directors Deferred Compensation Plan.

2. Annual stock option award granted pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.

3. Refresher stock option award granted after each successive five years of service pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.

SIGNATURE OF REPORTING PERSON

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Thomas L. Gossage

/s/ Dianne B. Stoehr, Attorney-In-Fact