VILLAR SALVADOR M
Form 4
April 21, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
( ) Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person
   Salvador Villar
   15501 N. Dial Boulevard
   Suite 2212
   AZ, Scottsdale 85260
2. Issuer Name and Ticker or Trading Symbol
   The Dial Corporation (DL)

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Day/Year
   4/17/2003
5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
   (X) Director ( ) 10% Owner ( ) Officer (give title below) ( ) Other (specify below)

7. Individual or Joint/Group Filing (Check Applicable Line)
   (X) Form filed by One Reporting Person
   ( ) Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Transaction Date	2A. Execution Date	3. Transaction Code	V	4. Securities Acquired (A) or Disposed of (D) Amount	A/D	Price	5. Amount of Securities Beneficially Owned Following Reported Trans(s)
The Dial Corporation Common Stock								2575

Table II -- Derivative Securitites Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction (Month/Day/Year)	3A. Deemed Execution (Month/Day/Year)	4. Transaction Code	V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) Amount	A/D	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable	Expiration Date	7. Title and Amount of Underlying Securities Title and Number of Shares	8. P of vat Sec rit

Phantom Stock Units	1-for-1	4/17/2003		A		6.527518	A	1		The Dial Corporation Common Stock	6.5275	19.
Options - Right To Buy	14.4250							2	06/07/2011	The Dial Corporation Common Stock		
Options - Right to Buy	24.375							2	06/04/2008	The Dial Corporation Common Stock		
Options - Right to Buy	27.0000							2	8/19/2009	The Dial Corporation Common Stock		
Options - Right to Buy	10.8438							2	08/17/2010	The Dial Corporation Common Stock		
Options - Right to Buy	23.1563							2	08/20/2008	The Dial Corporation Common Stock		
Options - Right to Buy	19.7800							2	6/6/2012	The Dial Corporation Common Stock		

Explanation of Responses:

1. On April 17, 2003, the reporting person acquired 6.53 phantom stock units at a price of $19.455 as a result of the dividend payment under the Corporations Directors Deferred Compensation Plan.
2. Annual stock option award granted pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.

SIGNATURE OF REPORTING PERSON

Salvador Villar

/s/ Dianne B. Stoehr, Attorney-In-Fact