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TIERNEY JOHN F

Form 4

March 14, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM $4\,$

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person

John F. Tierney

yee Stock Purchase P|

lan)

15501 North Dial Boulevard

Suite 2212

AZ, Scottsdale 85260-1619

- 2. Issuer Name and Ticker or Trading Symbol The Dial Corporation (DL)
- 3. IRS or Social Security Number of Reporting Person (Voluntary)
- 4. Statement for Month/Day/Year 3/12/2003
- 5. If Amendment, Date of Original (Month/Day/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 () Director () 10% Owner (X) Officer (give title below) () Other
 (specify below)

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Senior Vice President and Controller

- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - (X) Form filed by One Reporting Person
 - () Form filed by More than One Reporting Person

Table I Non-Deri	vative	Securit	ies	Acqui	red. Disposed	of, o	r Bene	eficiall	v Owned		
				1							
1. Title of Securit	•		13.	4	.Securities A		5.Amount of				
			Trans or Disposed of (D)						Securities		
			action						Beneficially		
			1 1			A/			Owned Following		
	Date	Date	Cod	le V	Amount	1)	Price	Reported Trans(s)		
The Dial Corporation		1	1	1 1			1		4417.995057		
Common Stock						İ	i				
The Dial Corporation	.	 							1519.906		
Common Stock (401(K	[]		1	1 1					1		
) Stock Holdings)		I	I			1	I				
The Dial Corporation	.	 	 			 			1934.387858		
Common Stock (Emplo				1 1					1		

Table II	Derivativ	 ze Securi	itites	Acquired	. Disposed	of, c	or Beneficially	Owned	-
				- 1-	,	,			
1.Title of	12.Con-	13.	13A.	14.	5.Number	of De	16.Date Exer 7	.Title and Amount	18.P
Derivative	version	Trans-						of Underlying	of

Security |or Exer |action | |action| rities Acqui |Expiration | Securities

|vat

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	rity	 (Month/ Day/	Execu- ution (Month /Day/ Year)	 Code	 		D) A/ D	Day/Y	ear) Expir ation	 	Title and of Shares		Sec rit
Options - Rig ht to Buy		3/12/ 2 003 	 	A 	 	50000 	A 		/2010	por	Dial Cor ation Com		17.
Options - Rig ht To Buy						 			/2011	por	Dial Cor ation Com		
Options - Rig					 	 			/2010	por	Dial Cor ation Com		
Options - Rig				 	 	 	 		1/2009	por	Dial Cor ation Com		
Options - Rig ht to Buy	30.75	 				 			1/2009	por	Dial Cor ation Com		
Options - Rig				 	 	 	 		1/2009	por	Dial Cor ation Com		
Options-Right To Buy	13.4688					 	 		//2011	por	Dial Cor ation Com		
Phantom Stock Units	1-for-1 					 	 	3		por	Dial Cor ation Com		
Phantom Stock Units	1-for-1 						 	4 		por	Dial Cor ation Com		
				1	1								

Explanation of Responses:

- 1. Granted pursuant to the 1996 Stock Incentive Plan. 1/3 of the options vest on the first anniversary of the grant date; 1/3 vest after the second anniversary of the grant date; and the final 1/3 vest after the third anniversary of the grant date. All op
- tions vest in the event of a change in control. Each option contains a Change in Control Cash-Out whereby, in the event of a change in control, the participant may elect to surrender all or part of the stock option to the Corporation and to receive cash i
- 2. Granted pursuant to the 1996 Stock Incentive Plan. Options vest 1/3 after the stock price increases 20% over grant price, but only if 1 year has passed since grant date; 1/3 after the stock price increases 40%, but only if 2 years have passed since gra
- nt date; and the final 1/3 after the stock price increases 60%, but only if 3

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years have passed since grant date. All options vest in the event of a change in control or 5 years from the grant date. Each option contains a Change in Control Cash-Out whereb

exercisable price per share of stock under the stock option multiplied by the number of shares of stock granted under the stock option.

- 3. Discount stock units accrued under the Corporation's Management Deferred Compensation Plan.
- 4. Phantom stock units accrued under the Corporation's Management Deferred Compensation Plan.

SIGNATURE OF REPORTING PERSON

John F. Tierney

/s/ Dianne B. Stoehr, Attorney-In-Fact