| Groupon, I Form 4 August 16, | | | | | | | | | | | | |
|--|---|-------------------------|----|-------------------------|---|---------------------------------|-------------|--|--|--------------------------|--|--|
| FOR | МЛ | | | | | | | | OMB API | PROVAL | | |
| - | UNITED | STATES | | | AND EXCH n, D.C. 2054 | | GE CON | IMISSION | OMB Number: | 3235-0287 | | |
| | this box | | | | | | | | Expires: | January 31, | | |
| if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESForm 4 or Form 5 obligations may continue. See InstructionFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | ct of 1934, | Estimated av burden hours response | 0 | | | |
| 1(b). | | | | | | | | | | | | |
| (Print or Type | e Responses) | | | | | | | | | | | |
| SANDELL SCOTT D Symbol | | | | | | | | Relationship of Reporting Person(s) to suer | | | | |
| (Last) | * | | | of Earliest Transaction | | | | (Check all applicable) | | | | |
| | | | | h/Day/Year) | | | | Director X 10% Owner Other (specify below) | | | | |
| | | | | Ionth/Day/Year) AI | | | | Individual or Joint/Group Filing(Check plicable Line) _ Form filed by One Reporting Person . Form filed by More than One Reporting son | | | | |
| (City) | (State) | (Zip) | Та | ble I - Non | -Derivative Sec | uritie | | | or Beneficially | Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | saction Date 2A. Deemed | | | 4. Securities A orDisposed of (E (Instr. 3, 4 and | cquire)) 5) (A) or | d (A) or | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s (Instr. 3 and 4 | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature | | |
| Class A | | | | Code V | Amount | (D) | Price | (insure and | | | | |
| Class A Common Stock | 08/14/2013 | | | J <u>(1)</u> | 13,000,000 | D | \$ 0 | 74,184,956 | Ι | See Note 2 (2) | | |
| Class A Common Stock | 08/14/2013 | | | J <u>(3)</u> | 130,000 | A | \$ 0 | 130,000 | I | See Note 4 <u>(4)</u> | | |
| Class A Common Stock | 08/14/2013 | | | J <u>(5)</u> | 130,000 | D | \$ 0 | 0 | I | See Note 4 <u>(4)</u> | | |
| Class A Common | 08/14/2013 | | | J <u>(6)</u> | 7,692 | А | \$ 0 | 7,692 | Ι | See Note 7 <u>(7)</u> | | |

| Stock | | | | | | | | |
|----------------------------|------------|--------------|--------|---|----------------------|--------|---|--------------------------|
| Class A Common Stock | 08/15/2013 | S | 7,692 | D | \$ 9.85 | 0 | I | See Note 7 <u>(7)</u> |
| Class A Common Stock | 08/14/2013 | J <u>(8)</u> | 27,595 | A | \$ 0 | 27,595 | I | See Note 9 <u>(9)</u> |
| Class A Common Stock | 08/15/2013 | S | 27,595 | D | \$ 9.7709 (10) | 0 | I | See Note 9 <u>(9)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

| Persons who respond to the collection of | SEC 1474 |
|--|----------|
| information contained in this form are not | (9-02) |
| required to respond unless the form | |
| displays a currently valid OMB control | |
| number. | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | ; | ate | 7. Title Amou Under Securi (Instr. | nt of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|--|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| SANDELL SCOTT D 1954 GREENSPRING DRIVE | | x | | | | | |

SUITE 600 TIMONIUM, MD 21093

Signatures

/s/ Sasha Keough, 08/16/2013 attorney-in-fact

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) New Enterprise Associates 12, Limited Partnership ("NEA 12") made a pro rata distribution for no consideration of an aggregate of 13,000,000 shares of Class A Common Stock of the Issuer to its general partner and its limited partners on August 14, 2013.

The Reporting Person is a manager of NEA 12 GP, LLC, which is the sole general partner of NEA Partners 12, Limited Partnership ("NEA Partners 12"). NEA Partners 12 is the sole general partner of NEA 12, the direct beneficial owner of the securities. The

- (1) Reporting Person disclaims beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities held by NEA 12 in which the Reporting Person has no pecuniary interest.
- (3) NEA Partners 12 received 130,000 shares of Class A Common Stock of the Issuer in the distribution by NEA 12 on August 14, 2013.

The Reporting Person is a manager of NEA 12 GP, the sole general partner of NEA Partners 12. The Reporting Person disclaims
(4) beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities of the Issuer held by NEA Partners 12 in which the Reporting Person has no pecuniary interest.

- (5) NEA Partners 12 made a pro rata distribution for no consideration of an aggregate of 130,000 shares of Class A Common Stock of the Issuer to its limited partners on August 14, 2013.
- (6) Rising River Partners, L.P. received 7,692 shares of Class A Common Stock of the Issuer in the distribution by NEA Partners 12 on August 14, 2013.

The securities are directly held by Rising River Partners, L.P. The Reporting Person disclaims beneficial ownership within the meaning
 of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities of the Issuer held by Rising River Partners, L.P. in which the Reporting Person has no pecuniary interest.

- (8) New Enterprise Associates, LLC ("NEA LLC") received 27,595 shares of Class A Common Stock of the Issuer in the distribution by NEA Partners 12 on August 14, 2013.
- The Reporting Person is a member of the Board of Directors of NEA LLC, which is the direct beneficial owner of the securities. The
 (9) Reporting Person disclaims beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities of the Issuer held by NEA LLC in which the Reporting Person has no pecuniary interest.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$9.62 to \$9.91, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the

(10) Begin in the resolution of the resolutio

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.