TILLY'S, INC. Form 4 June 17, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

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if no longer

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

subject to

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

| 1. Name and Address of Reporting Person |
|---|
| TL ANNUITY TRUST |

2. Issuer Name and Ticker or Trading

Symbol

TILLY'S, INC. [TLYS]

(First) (Middle) (Month/Day/Year)

3. Date of Earliest Transaction

C/O TILLY'S, INC., 10 WHATNEY 06/13/2013

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

_ 10% Owner Director Officer (give title _ Other (specify below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

IRVINE, CA 92618

| (City) | (State) (Z | Zip) Table | I - Non-D | erivative S | Securi | ities Acquire | ed, Disposed of, o | or Beneficially | y Owned |
|--------------------------------------|---|---|---|-------------|--------|--|--|---|---------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| CLASS A | | | Code V | Amount | | Price | (Instr. 3 and 4) | | |
| COMMON STOCK | 06/13/2013 | | С | 8,932 | A | \$ 0 | 8,932 | D | |
| CLASS A COMMON STOCK | 06/13/2013 | | S | 8,932 | D | \$ 16.0081 (1) | 0 | D | |
| CLASS A COMMON STOCK | 06/14/2013 | | C | 4,182 | A | \$ 0 | 4,182 | D | |
| CLASS A COMMON STOCK | 06/14/2013 | | S | 4,182 | D | \$ 16 | 0 | D | |

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| CLASS A COMMON STOCK | 06/17/2013 | C | 960 | A | \$ 0 | 960 | D |
|----------------------------|------------|---|-----|---|----------------------|-----|---|
| CLASS A COMMON STOCK | 06/17/2013 | S | 960 | D | \$ 16.0135 (4) | 0 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|-----|--------------|--|--------------------|---|--|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| CLASS B COMMON STOCK | (2) | 06/13/2013 | | C | | 8,932 (3) | (2) | (2) | CLASS A COMMON STOCK | 8,932 |
| CLASS B COMMON STOCK | <u>(2)</u> | 06/14/2013 | | C | | 4,182 (3) | <u>(2)</u> | (2) | CLASS A COMMON STOCK | 4,182 |
| CLASS B COMMON STOCK | (2) | 06/17/2013 | | C | | 960 (3) | (2) | (2) | CLASS A COMMON STOCK | 960 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| • 0 | Director | 10% Owner | Officer | Other | | | | |
| TL ANNUITY TRUST | | | | | | | | |
| C/O TILLY'S, INC. | | X | | | | | | |
| 10 WHATNEY | | Λ | | | | | | |
| IRVINE, CA 92618 | | | | | | | | |

Reporting Owners 2

Signatures

/s/ Christopher M. Lal, Attorney-in-Fact for Netta Schroer and Amy Shaked, Co-Trustees of the TL Annuity Trust

06/17/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$16.00 to \$16.25, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder, or the staff of the Securities and Exchange Commission (the "SEC"), upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (2) Class B Common Stock has no expiration date and, subject to certain events, is automatically convertible on a one-for-one basis into shares of Class A Common Stock.
- (3) The shares of Class B Common Stock reported on this line item converted into shares of the Issuer's Class A Common Stock on a one-for-one basis upon the election of the Reporting Person.
- The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$16.00 (4) to \$16.10, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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