### MAFFEI GREGORY B Form 3 February 20, 2013 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL

#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB 3235-0104 Number: January 31, 2005 Estimated average

Estimated average burden hours per response... 0.5

(Print or Type Responses)

1. Name and Addre Person <u>*</u> MAFFEI GR	-	-	2. Date of Event Requiring Statement (Month/Day/Year) 02/15/2013		3. Issuer Name and Ticker or Trading Symbol TripAdvisor, Inc. [TRIP]					
	irst)	(Middle)			4. Relationship of Reporting Person(s) to Issuer			<ul> <li>5. If Amendment, Date Original Filed(Month/Day/Year)</li> <li>6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting</li> </ul>		
C/O TRIPADVISOR, INC., 141 NEEDHAM STREET (Street)					(Check all applicable) _XDirector10% Owner OfficerOther give title below) (specify below)					
NEWTON, M	AÂ 0240	54							Person Form filed by More than One Reporting Person	
(City) (Si	tate)	(Zip)		Table I - N	on-Deriva	ntive	e Securiti	es Bei	neficially Owned	
1.Title of Security (Instr. 4)				2. Amount of Beneficially ( (Instr. 4)		Fo D or (I	wnership orm: virect (D) r Indirect	4. Nat Owne (Instr.	-	
Common Stock				1,938			Ι	By N	Iaffei Foundation	
Reminder: Report or owned directly or in	directly. Person informa	s who resp ition conta	ch class of secu bond to the co ined in this fo nd unless the	ollection of orm are not		SEC	1473 (7-02)			
	-	-	IB control number.							

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
			Derivative	Security:	

### Edgar Filing: MAFFEI GREGORY B - Form 3

Date Exercisable	Expiration Date	Title	Amount or Number of	Security	Direct (D) or Indirect
			Shares		(I)
					(Instr. 5)

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
Toporting of the rainer rule of	Director	10% Owner	Officer	Other			
MAFFEI GREGORY B C/O TRIPADVISOR, INC. 141 NEEDHAM STREET NEWTON, MA 02464	ÂX	Â	Â	Â			
Signatures							
/s/ Suzanne Filippi, attorney-in-fact	02/20/2013						
<u>**</u> Signature of Reporting Person		Date					
Evaluation of Responses:							

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.