

MOLSON COORS BREWING CO
 Form 3
 February 18, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | |
|---|--|--|--|--|---|
| 1. Name and Address of Reporting Person * Â Coallier Robert (Last) (First) (Middle) C/O MOLSON COORS BREWING COMPANY,Â 311 10TH STREET, NH311 (Street) GOLDEN,Â COÂ 80401-0030 (City) (State) (Zip) | 2. Date of Event Requiring Statement (Month/Day/Year) 02/09/2005 | 3. Issuer Name and Ticker or Trading Symbol MOLSON COORS BREWING CO [TAP.A; TAP] | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) Global Chief Bus. Dev. Officer | 5. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person |
|---|--|--|--|--|---|

Table I - Non-Derivative Securities Beneficially Owned

| | | | |
|------------------------------------|--|---|--|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | |
|---|--|--|--|---|--|
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) Title Amount or Number of | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|--|--|---|--|

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| | | | | Shares | | | or Indirect (I) (Instr. 5) |
|---|------------|------------------|----------------------------|--------|-------------------|---|----------------------------------|
| Employee Stock Option (right to buy) | 02/09/2005 | 04/19/2010 | Class B Common Stock | 29,999 | \$ 27.11 | D | Â |
| Employee Stock Option (right to buy) | 02/09/2005 | 05/17/2011 | Class B Common Stock | 17,760 | \$ 50.08 | D | Â |
| Employee Stock Option (right to buy) | 02/09/2005 | 03/09/2012 | Class B Common Stock | 18,000 | \$ 81.89 | D | Â |
| Employee Stock Option (right to buy) | 02/09/2005 | 05/12/2014 | Class B Common Stock | 12,600 | \$ 69.98 | D | Â |
| Employee Stock Option (right to buy) | 02/09/2005 | 05/02/2013 | Class B Common Stock | 17,760 | \$ 71.92 | D | Â |
| Class B exchangeable shares of Molson Coors Canada Inc. | 02/09/2005 | Â ⁽¹⁾ | Class B Common Stock | 50,054 | \$ ⁽²⁾ | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--|-------|
| | Director | 10% Owner | Officer | Other |
| Coallier Robert C/O MOLSON COORS BREWING COMPANY 311 10TH STREET, NH311 GOLDEN,Â COÂ 80401-0030 | Â | Â | Â Global Chief Bus. Dev. Officer | Â |

Signatures

Annita Menogan as agent for Robert
Coallier 02/18/2005

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Class B exchangeable shares are redeemable by a subsidiary of Molson Coors Brewing Company at any time after February 9, 2045, for Molson Coors Brewing Company Class B Common Stock or, for non-affiliates only, the equivalent value in cash.

(2) The shares are convertible on a 1-for-1 basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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