## Edgar Filing: HARTE HANKS INC - Form 4

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FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									PPROVAL		
UNITEL	) STATES					NGE (	COMMISSION	OMB Number:	3235-0287		
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tion	50(11)	of the my	vestment	compan	y Aci	. 01 1 9-	+0				
sponses)											
1. Name and Address of Reporting Person *       2. Issuer Name and Ticker or Trading       5. Relationship of I							Reporting Pers	son(s) to			
Shepard Douglas C. Symbol HART							Issuer				
				INC [H]	HS]		(Check all applicable)				
(First)	(Middle)	3. Date of	Earliest Tra	insaction			(chie	in un upprover	•)		
				-				Director 10% Owner			
			7/07/2016				X_ Officer (give title Other (specify below) below)				
SUITE 610							Chief	Financial Offic	er		
				-				6. Individual or Joint/Group Filing(Check			
								Applicable Line)			
	<i>c</i>										
10, 1X /8210	6						Person		1 0		
(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Acc	quired, Disposed of	f, or Beneficial	ly Owned		
(Month/Day/Year) Execution any			on Date, if Transaction(A) or Disposed of Code (D)				Securities I Beneficially (	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership		
		Duy Teal)	(1130.0)	(,	(A)		Following Reported Transaction(s)		(Instr. 4)		
			Code V		(D)	Price	(Instr. 3 and 4)				
07/07/2016			F	7,172 (1)	D	\$ 1.51	269,768	D			
	4 UNITER Sort State (First) USTER SUITE 610 (Street) (State) 2. Transaction D (Month/Day/Yea	4 UNITED STATES	4 UNITED STATES SECUR Was Sox STATEMENT OF CHANG Filed pursuant to Section 16 Section 17(a) of the Public Ut ion Section 17(a) of the Public Ut 30(h) of the Inv Section 17(a) of the Public Ut 30(h) of the Inv 30(h) of the Inv 30(h) of the Inv Symbol HARTE (First) (Middle) 3. Date of (Month/D USTER 07/07/20 SUITE 610 (Street) 4. If Amere Filed(Monthild) (Street) 4. If Amere Filed(Monthild) (Street) 4. If Amere Filed(Monthild) Compared to the section 16 Support to the section 16 Section 17(a) of the Public Ut 30(h) of the Inv Symbol HARTE (Monthild) Support to the section 17 (Monthild) Support to the se	4 UNITED STATES SECURITIES AT Washington, box STATEMENT OF CHANGES IN I SECURE Filed pursuant to Section 16(a) of the Section 17(a) of the Public Utility Hold ae. ion 30(h) of the Investment of Section 17(a) of the Public Utility Hold as Section 17(a) of the Public Utility Hold ae. ion 30(h) of the Investment of Section 17(a) of the Public Utility Hold as Section 17(a) of the Public Utility Hold and Symbol HARTE HANKS (First) (Middle) 3. Date of Earliest Tra- (Month/Day/Year) (Inst. 8) (Month/Day/Year) (Inst. 8)	4 UNITED STATES SECURITIES AND EXC box STATEMENT OF CHANGES IN BENEFT Section 17(a) of the Public Utility Holding Com- ion 30(h) of the Investment Company sponses) tress of Reporting Person <sup>1</sup> 2. Issuer Name and Ticker or <sup>4</sup> Symbol HARTE HANKS INC [HI (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) ISTER 07/07/2016 SUITE 610 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) HO, TX 78216 (State) (Zip) Table I - Non-Derivative S 2. Transaction Date 2A. Deemed 3. 4. Securi (Month/Day/Year) Execution Date, if Transactior(A) or Di any Code (D) (Month/Day/Year) (Instr. 3) (Instr. 3, Code V Amount 7,172	4       UNITED STATES SECURITIES AND EXCHANCE Washington, D.C. 20549         box       STATEMENT OF CHANGES IN BENEFICIAL SECURITIES         Filed pursuant to Section 16(a) of the Securities Excertion 17(a) of the Public Utility Holding Company Action 30(h) of the Investment Company Action 30(h) of the Investment Company Action 30(h) of the Investment Company Action Sympole         sponses)       2. Issuer Name and Ticker or Tradin Symbol         HARTE HANKS INC [HHS]       (First) (Middle)         (First)       Middle)         3. Date of Earliest Transaction (Month/Day/Year)         ISTER       07/07/2016         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)         IIO, TX 78216       3. 4. Securities Action (Month/Day/Year)         (Month/Day/Year)       Execution Date, if Transaction(A) or Dispose any Code (D) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and (A) or Code V Amount (D)         (A) or Code V Amount (D)       (A) or Code V Amount (D)	4       UNITED STATES SECURITIES AND EXCHANGE O         box       STATEMENT OF CHANGES IN BENEFICIAL OW         SECURITIES       Filed pursuant to Section 16(a) of the Securities Exchange         Section 17(a) of the Public Utility Holding Company Act of 194         sponses)       30(h) of the Investment Company Act of 194         sponses)       2. Issuer Name and Ticker or Trading Symbol         HARTE HANKS INC [HHS]       Symbol         (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)         ISTER       07/07/2016         Street)       4. If Amendment, Date Original Filed(Month/Day/Year)         HO, TX 78216       3.       4. Securities Acquired Code (D) (Month/Day/Year)         (Month/Day/Year)       Table I - Non-Derivative Securities Acquired any Code (D) (Month/Day/Year)         (Month/Day/Year)       (Instr. 8) (Instr. 3, 4 and 5)	4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549         box       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, section 17(a) of the Public Utility Holding Company Act of 1935 or Sectio 30(h) of the Investment Company Act of 1940         sponses)       Suscer         sponses)       2. Issuer Name and Ticker or Trading Symbol         sponses)       Symbol         (First)       (Middle)         3. Date of Earliest Transaction       Officer (give below)         (Virget)       4. If Amendment, Date Original         (Street)       4. If Amendment, Date Original         (Street)       4. If Amendment, Date Original         (State)       (Zip)         Table I - Non-Derivative Securities Acquired, Disposed of Code       Securities Acquired, Disposed of Code         2. Transaction Date       2. A. Deemed       3. 4. Securities Acquired, Disposed of Code         2. Transaction Date       2. A. Deemed       3. 4. Securities Acquired       5. Amount of Securities Provide Transaction (Instr. 8) (Instr. 3, 4 and 5)         (Month/Day/Year)       (Instr. 8) (Instr. 3, 4 and 5)       Owned Following Reported Transaction(b) Price         (Xue)       (Zip)       (Instr. 8) (Instr. 3, 4 and 5)       Owned Following Reported Transaction(b) Price <td>4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB Mumber:         box       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       Expires: Estimated a burden hou response         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, ae.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section ion 30(h) of the Investment Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section ion 30(h) of the Investment Company Act of 1940         sponses)       1. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person INARTE HANKS INC [HHS]         (first)       (Month/Day/Year)       Check all applicable below)         ISTER       07/07/2016         SUITE 610       Street         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)         (State)       2A. Deemed       3. 4. Securities Acquired       6. Ownership Person         (State)       Zimasaction Date, if any       3. 4. Securities Acquired       5. Amount of Person       6. Ownership Code       6. Ownership Code         (A)       Code       (D)       Price       6. Ownership Code       7.172       5</td>	4       UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB Mumber:         box       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       Expires: Estimated a burden hou response         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, ae.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section ion 30(h) of the Investment Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section ion 30(h) of the Investment Company Act of 1940         sponses)       1. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person INARTE HANKS INC [HHS]         (first)       (Month/Day/Year)       Check all applicable below)         ISTER       07/07/2016         SUITE 610       Street         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)         (State)       2A. Deemed       3. 4. Securities Acquired       6. Ownership Person         (State)       Zimasaction Date, if any       3. 4. Securities Acquired       5. Amount of Person       6. Ownership Code       6. Ownership Code         (A)       Code       (D)       Price       6. Ownership Code       7.172       5		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Titl Deriva Securi (Instr.	ative ity	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3,	;	ate	Amou Unde Secur	le and ant of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
					Code V	4, and 5)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Shepard Douglas C. 9601 MCALLISTER FREEWAY SUITE 610 SAN ANTONIO, TX 78216			Chief Financial Officer					
Signatures								
/s/ Robert L. R. Munden, Power of Attorney		07/11/2	2016					
**Signature of Reporting Person		Dat	e					
Explanation of Responses:								

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares were withheld from a previously reported grant of restricted stock made pursuant to the Harte-Hanks, Inc. 2013 Omnibus (1) Incentive Plan in order to pay applicable withholding taxes upon vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.