Edgar Filing: HARTE HANKS INC - Form 4

| HARTE HAI | NKS INC | | | | | | | | | | |
|---|--|-----------------------------|------------------------|--|-------------|------------------|--|--|--|-------------|--|
| Form 4 | | | | | | | | | | | |
| June 14, 201 | | | | | | | | | | | |
| FORM | 14 UNITE | 'D 6'T A TEG | SECUE | TTIES A | ND EVC | 'LI A N | JCE C | OMMISSION | | PROVAL | |
| UNITED STATES SECONTIES AND EACHANGE COMMISSION | | | | | | OMB Number: | 3235-0287 | | | | |
| Check thi | | | washington, D.C. 20549 | | | | | | | January 31, | |
| if no long | F CHAN | F CHANGES IN BENEFICIAL OWN | | | | | Expires: | 2005 | | | |
| subject to STATEMENT OF Section 16. | | | | SECURITIES | | | | | Estimated average burden hours per response 0. | | |
| | Form 4 or | | | | | | | | | | |
| Form 5 obligation | • • | | | | | | • | e Act of 1934, | | | |
| may cont | inue. Section | | | ility Holc vestment | • | • • | | 1935 or Section | 1 | | |
| <i>See</i> Instru 1(b). | iction | 30(II) | of the fil | vestillent | Company | y Act | 01 194 | Ю | | | |
| (Print or Type F | Responses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> ODOM JUDY C | | | 2. Issuer Symbol | 2. Issuer Name and Ticker or Trading Symbol | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| | | | • | HANKS | INC [HI | HS] | | | | 、 | |
| (Last) | (First) | (Middle) | 3. Date of | Earliest Tr | ansaction | | | (Chec. | k all applicable |) | |
| | | | (Month/Day/Year) | | | | | _X_ Director10% Owner | | | |
| 9601 MCAL FREEWAY | LISTER , SUITE 610 | | 06/14/20 | 016 | | | | Officer (give below) | title Othe below) | er (specify | |
| (Street) | | | 4. If Ame | ndment, Da | te Original | | | 6. Individual or Joint/Group Filing(Check | | | |
| | | | Filed(Month/Day/Year) | | | | | Applicable Line) | | | |
| SAN ANTO | ONIO, TX 782 | 16 | | | | | | _X_ Form filed by C Form filed by M Person | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative S | ecuri | ties Acq | uired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date 2A. Deemed (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) | | | 3.4. Securities AcquiredTransaction(A) or Disposed of (D)Code(Instr. 3, 4 and 5)(Instr. 8) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | | |
| | | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | . , | |
| Common Stock | 06/14/2016 | | | Р | 30,000 | А | \$ 1.72 (1) | 129,606 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| Edgar Filing: | HARTE HANKS INC - | Form - |
|---------------|-------------------|--------|
|---------------|-------------------|--------|

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 7. Titl Amou Under Secur (Instr. | int of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|--|---|---------------------|--------------------|--|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

 Reporting Owner Name / Address
 Relationship

 Director
 10% Owner
 Officer
 Other

 ODOM JUDY C
 9601 MCALLISTER FREEWAY
 X
 Value
 Value

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reported price is the weighted average purchase price; purchases were made at prices between \$1.69 and \$1.81. Upon request
 (1) therefore by the Commission, the issuer or a stockholder of the issuer, the Reporting Person will provide full information regarding the number of shares purchased at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.