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BARLETT J Form 4	AMES E										
April 28, 201									OMB AF	PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check thi if no long subject to Section 1 Form 4 o Form 5	s box STATEMENT OF CHANGES IN BENEFICIAL OWNERSHI S. SECURITIES							Expires: Estimated a burden hour response	•		
obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a	a) of the l	Public Ut		ing Con	ipany	Act of	1935 or Section	n		
(Print or Type F	Responses)										
			2. Issuer Name and Ticker or Trading Symbol TELETECH HOLDINGS INC					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 9197 S. PEORIA ST.			[TTEC] 3. Date of Earliest Transaction (Month/Day/Year) 04/26/2011					X Director 10% Owner X Officer (give title Other (specify below) below) Vice Chairman			
				mendment, Date Original Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City)		(Zip)	Tahl	a I Non D	onivotivo	Soone	itios A ag	Person	or Popoficial	w Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deer Execution any		· · · · · · · · · · · · · · · · · · ·				cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
				Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	04/26/2011			M <u>(1)</u>	1,300	А	\$ 7.84	367,585	D		
Common Stock	04/26/2011			S <u>(1)</u>	1,300	D	\$ 19.98	366,285	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 7.84	04/26/2011		М	1,300	(2)	10/15/2011	Common Stock	1,300

Reporting Owners

Reporting Owner Name / Address	Relationships						
I B	Director	10% Owner	Officer	Other			
BARLETT JAMES E 9197 S. PEORIA ST. ENGLEWOOD, CO 80112	Х		Vice Chairman				

Signatures

/s/ William H. Brierly, as Attorney-in-Fact for James E. Barlett 04/28/2011

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting person on December 13, 2010.
- (2) The option vested in four equal annual installments on October 15, 2002, 2003, 2004 and 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

8 L