BALLANTYNE STRONG, INC.

Form SC 13D/A March 16, 2015
SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549
SCHEDULE 13D
(Rule 13d-101)
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)
Under the Securities Exchange Act of 1934
(Amendment No. 4)*
BALLANTYNE STRONG INC. (Name of Issuer)
Common Stock, par value \$0.01 per share (Title of Class of Securities)
058516105 (CUSIP Number)
D. Kyle Cerminara
Fundamental Global Investors, LLC
4201 Congress Street, Suite 140
Charlotte, North Carolina 28209
(704) 323-6851
With a copy to:

Derek D. Bork
Thompson Hine LLP
3900 Key Center
127 Public Square
Cleveland, Ohio 44114
(216) 566-5500
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)
March 13, 2015 (Date of Event Which Requires Filing of this Statement)
If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of $\S\S 240.13d-1(e)$, $240.13d-1(f)$ or $240.13d-1(g)$, check the following box .
<i>Note</i> : Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. <i>See</i> § 240.13d-7 for other parties to whom copies are to be sent.
* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.
The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act

but shall be subject to all other provisions of the Act (however, see the Notes).

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NAME OF REPORTING **PERSON**

1

Fundamental Global Partners, LP

CHECK THE

APPROPRIATE

BOX IF A

(a) " 2 **MEMBER** (b) "

OF A **GROUP**

SEC USE ONLY

3

SOURCE OF FUNDS

4

WC

CHECK IF **DISCLOSURE** OF LEGAL **PROCEEDINGS**

IS

5 REQUIRED"

PURSUANT TO ITEM 2(d) or 2(e)

CITIZENSHIP 6

OR PLACE

OF

ORGANIZATION

SOLE VOTING POWER 7 0 **SHARED VOTING POWER** 8 NUMBER OF **SHARES BENEFICIALLY** 694,925 OWNED BY **SOLE EACH DISPOSITIVE REPORTING POWER** PERSON WITH 0 **SHARED DISPOSITIVE POWER** 10 694,925 AGGREGATE **AMOUNT BENEFICIALLY** OWNED BY 11 REPORTING PERSON 694,925 CHECK IF THE **AGGREGATE AMOUNT** IN ROW 12 (11)**EXCLUDES CERTAIN SHARES**

Delaware

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW

4.9%TYPE OF
REPORTING
PERSON

(11)

14

13

PN

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NAME OF REPORTING **PERSON**

1 **Fundamental**

Global

Partners

Master

Fund, LP

CHECK

THE

APPROPRIATE

BOX IF A

(a) " **MEMBER** (b) "

OF A

GROUP

SEC USE

ONLY

SOURCE

OF FUNDS

4

3

2

WC

CHECK IF

DISCLOSURE

OF LEGAL

PROCEEDINGS

IS

5 REQUIRED"

PURSUANT

TO ITEM

2(d) or 2(e)

CITIZENSHIP 6

OR PLACE

OF

ORGANIZATION

	Cayman Islands	
	7	SOLE VOTING POWER
NUMBER OF SHARES	, 8	0 SHARED VOTING POWER
BENEFICIAL OWNED BY EACH REPORTING PERSON WIT		1,290,823 SOLE DISPOSITIVE POWER
	10	0 SHARED DISPOSITIVE POWER
11	AGGREC AMOUN' BENEFIC OWNED REPORT	Γ CIALLY
	1,290,823 CHECK I THE AGGREC AMOUN' IN ROW (11) EXCLUD	F" SATE Γ

CERTAIN

SHARES

PERCENT OF CLASS REPRESENTED BY AMOUNT

13 IN ROW (11)

9.2%

9.2% TYPE OF REPORTING PERSON

14

PN

CUSIP No. **058516105 13D** Page 4 of 9 Pages

NAME OF REPORTING PERSON

1

2

Fundamental Global Partners GP, LLC CHECK THE APPROPRIATE

BOX IF A
MEMBER (a) "

OF A GROUP

SEC USE ONLY

ONL

SOURCE OF FUNDS

4

3

AF CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS

5 REQUIRED"
PURSUANT
TO ITEM
2(d) or 2(e)

6 CITIZENSHIP
OR PLACE
OF
ORGANIZATION

```
North
          Carolina
                 SOLE
                 VOTING
                 POWER
               7
                 0
                 SHARED
                 VOTING
                 POWER
               8
NUMBER OF
SHARES
BENEFICIALLY
                 694,925
OWNED BY
                 SOLE
EACH
                 DISPOSITIVE
REPORTING
                 POWER
PERSON WITH
                 0
                 SHARED
                 DISPOSITIVE
                 POWER
              10
                 694,925
          AGGREGATE
          AMOUNT
          BENEFICIALLY
          OWNED BY
11
          REPORTING PERSON
          694,925
12
          CHECK IF "
          THE
          AGGREGATE
          AMOUNT
          IN ROW
          (11)
          EXCLUDES
          CERTAIN
```

SHARES

PERCENT
OF CLASS
REPRESENTED
BY
AMOUNT
IN ROW
(11)

4.9%TYPE OF
REPORTING
PERSON

14

00

CUSIP No. **058516105 13D** Page 5 of 9 Pages

NAME OF REPORTING PERSON

1

2

FG
Partners
GP, LLC
CHECK
THE
APPROPRIATE

BOX IF A
MEMBER
(b) ...

OF A GROUP

SEC USE ONLY

ONLY

SOURCE OF FUNDS

4

3

AF
CHECK IF
DISCLOSURE
OF LEGAL
PROCEEDINGS
IS
REQUIRED"

5 REQUIRED"
PURSUANT
TO ITEM
2(d) or 2(e)

6 CITIZENSHIP
OR PLACE
OF
ORGANIZATION

Florida SOLE VOTING POWER 7 0 **SHARED VOTING POWER** 8 NUMBER OF **SHARES BENEFICIALLY** 1,290,823 OWNED BY **SOLE EACH DISPOSITIVE REPORTING POWER** PERSON WITH 0 **SHARED DISPOSITIVE POWER** 10 1,290,823 **AGGREGATE AMOUNT BENEFICIALLY** OWNED BY 11 REPORTING PERSON 1,290,823 CHECK IF THE **AGGREGATE AMOUNT IN ROW** 12 (11)**EXCLUDES CERTAIN SHARES**

13

PERCENT OF CLASS

REPRESENTED BY AMOUNT IN ROW (11)

9.2% TYPE OF REPORTING PERSON

14

 $\mathbf{00}$

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NAME OF REPORTING PERSON

1

2

Fundamental Global Investors, LLC CHECK THE APPROPRIATE

BOX IF A
MEMBER (a) "
OF A

GROUP

SEC USE ONLY

SOURCE OF FUNDS

4

3

AF

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS

IS

5 REQUIRED" PURSUANT

TO ITEM 2(d) or 2(e)

6 CITIZENSHIP OR PLACE

OF

ORGANIZATION

```
Carolina
                 SOLE
                 VOTING
                 POWER
               7
                 0
                 SHARED
                 VOTING
                 POWER
               8
NUMBER OF
SHARES
BENEFICIALLY
                 1,985,748
OWNED BY
                 SOLE
EACH
                 DISPOSITIVE
REPORTING
                 POWER
PERSON WITH
                 0
                 SHARED
                 DISPOSITIVE
                 POWER
              10
                 1,985,748
          AGGREGATE
          AMOUNT
          BENEFICIALLY
          OWNED BY
11
          REPORTING PERSON
          1,985,748
12
          CHECK IF "
          THE
          AGGREGATE
          AMOUNT
          IN ROW
          (11)
          EXCLUDES
          CERTAIN
          SHARES
```

North

PERCENT
OF CLASS
REPRESENTED
BY
AMOUNT
IN ROW
(11)

14.1% TYPE OF REPORTING PERSON

14

00

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This Amendment No. 4 to Statement of Beneficial Ownership on Schedule 13D (this "Amendment No. 4") amends the Statement of Beneficial Ownership on Schedule 13D filed by the Reporting Persons on September 3, 2014, as amended (as amended, this "Statement" or "Schedule 13D"), with respect to the Common Stock, par value \$0.01 per share (the "Common Stock"), of Ballantyne Strong, Inc., a Delaware corporation (the "Company"). Capitalized terms used but not defined in this Amendment No. 4 shall have the meanings set forth in the Schedule 13D. Except as amended and supplemented by this Amendment No. 4, the Schedule 13D remains unchanged.

Item 3. Source and Amount of Funds or Other Consideration.

The total cost for purchasing the Common Stock reported as owned by Fundamental Global Partners, LP and Fundamental Global Partners Master Fund, LP in this Statement, including brokerage commissions, was approximately \$8,494,138.

Item 4. Purpose of Transaction.

Fundamental Global has submitted to the Company notice of its intent to nominate seven director candidates at the Company's 2015 annual meeting of stockholders pursuant to requirements contained in the Company's by-laws. Each nominee has provided a consent to Fundamental Global to be nominated as a director of the Company, to being named as a director nominee in any proxy and/or consent solicitation materials of Fundamental Global, and to serve on the board of the Company if elected or appointed.

None of the Reporting Persons has any present plan or proposal that would result in any of the actions described in paragraphs (a) through (j) of Item 4 of Schedule 13D, except as may be proposed by the Reporting Persons' nominees in their capacity as directors of the Company or by such Board of Directors with the participation of the Reporting Persons' nominees. The Reporting Persons reserve the right in the future to formulate any such plans or proposals, and to take any actions with respect to their investments in the Company, including any or all of the actions described in paragraphs (a) through (j) of Item 4 of Schedule 13D.

Item 5. Interest in Securities of the Issuer.

(a) The Reporting Persons beneficially own in the aggregate 1,985,748 shares of Common Stock, which represents approximately 14.1% of the Company's outstanding shares of Common Stock.

Each of Fundamental Global Partners, LP and Fundamental Global Partners Master Fund, LP directly holds the number and percentage of shares of Common Stock disclosed as beneficially owned by it in the applicable table set forth on the cover page to this Statement. None of the other Reporting Persons directly hold any of the shares of Common Stock disclosed in this Statement.

In addition, CWA Asset Management Group, LLC (doing business as "Capital Wealth Advisors") holds 88,936 shares of Common Stock for the accounts of individual investors, which represents approximately 0.6% of the Company's outstanding shares of Common Stock. CWA Asset Management Group, LLC provides wealth management, estate planning and family office services to individual investors. The Investment Manager owns 50% of CWA Asset Management Group, LLC.

Each percentage ownership of shares of Common Stock set forth in this Statement is based on the 14,092,129 shares of common stock of the Company reported by the Company as being outstanding as of March 3, 2015 in its Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 6, 2015.

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(c) The transactions effected by the Reporting Persons in the Common Stock since the filing of the last amendment to the Schedule 13D, which was filed with the Securities and Exchange Commission on February 26, 2015, are set forth on Schedule A to this Statement. Each of these transactions was effected through the open market.

Item 6. Contracts, arrangements, understandings or relationships with respect to securities of the issuer.

Information set forth under Item 4 hereof is hereby incorporated herein by reference.

Pursuant to rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the Reporting Persons have entered into an agreement with respect to the joint filing of this Amendment No. 4, which agreement is set forth on the signature page to this Statement.

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SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certify that the information set forth in this Statement is true, complete and correct.

In accordance with Rule 13d-1(k)(1)(iii) under the Securities Exchange Act of 1934, as amended, the persons named below agree to the joint filing on behalf of each of them of this Statement on Schedule 13D with respect to the Common Stock of the Company.

Dated: March 16, 2015

FUNDAMENTAL GLOBAL PARTNERS, LP, by Fundamental Global Partners GP, LLC, its general partner

/s/ D. Kyle Cerminara D. Kyle Cerminara Partner and Manager

FUNDAMENTAL GLOBAL PARTNERS MASTER FUND, LP, by FG Partners GP, LLC, its general partner

/s/ D. Kyle Cerminara D. Kyle Cerminara Manager

FUNDAMENTAL GLOBAL PARTNERS GP, LLC

/s/ D. Kyle Cerminara D. Kyle Cerminara Partner and Manager

FG PARTNERS GP, LLC

/s/ D. Kyle Cerminara D. Kyle Cerminara Manager

FUNDAMENTAL GLOBAL INVESTORS, LLC

/s/ D. Kyle Cerminara
D. Kyle Cerminara
Chief Executive Officer, Partner and Manager

/s/ D. Kyle Cerminara D. Kyle Cerminara

/s/ Lewis M. Johnson Lewis M. Johnson

/s/ Joseph H. Moglia Joseph H. Moglia

Schedule A

Transactions by Fundamental Global Partners Master Fund, LP in the Common Stock since the last amendment to the Schedule 13D filed by the Reporting Persons with the Securities Exchange Commission on February 26, 2015:

Fundamental Global Partners Master Fund, LP:

Transaction Date	Number of Shares Bought/(Sold)	Price Per Share (\$)
03/10/15	9,500	4.90
03/11/15	6,830	4.91
03/12/15	12,378	4.87