

REPUBLIC BANCORP INC /KY/  
Form 8-K  
December 30, 2009

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 28, 2009

REPUBLIC BANCORP, INC.  
(Exact name of registrant as specified in its charter)

Kentucky (State or other jurisdiction of incorporation)	0-24649 (Commission File Number)	61-0862051 (IRS Employer Identification No.)
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601 West Market Street, Louisville, Kentucky (Address of principal executive offices)	40202 (Zip code)
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Registrant's telephone number, including area code: (502) 584-3600

Not Applicable  
(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 1.01. ENTRY INTO A MATERIAL DEFINITIVE AGREEMENT.

Effective as of December 27, 2009, Republic Bancorp, Inc.'s (the "Company") wholly owned subsidiary, Republic Bank & Trust Company, a Kentucky state chartered bank (the "Bank"), amended its Marketing and Servicing Agreement, dated November 30, 2009 (the "Agreement"), with JTH Tax Inc. d/b/a Liberty Tax Service ("Liberty") related to the Bank's Refund Anticipation Loan ("RAL"), Electronic Refund Check ("ERC") and Electronic Refund Deposit ("ERD") products (collectively, referred to as "Bank Products"). Liberty provides preparation services of federal, state and local individual income tax returns in the United States through franchised and company-owned tax offices. The Bank Products essentially comprise the products offered through the Company's Tax Refund Solutions ("TRS") business segment.

Under the Agreement, as amended:

- 1) The Bank grants Liberty, on a non-exclusive basis, the license to market the Bank Products through a substantial majority of Liberty's tax offices through October 16, 2012;
- 2) Under specified circumstances, the Bank has an option to terminate the Agreement earlier than October 16, 2012, if it so chooses; and
- 3) The Bank has the right to receive certain monies in the event that RAL delinquency exceeds a designated level of RALs originated through Liberty.

The business generated from the Agreement, in combination with the Bank's new pricing model announced in September 2009, is more likely than not to have a material positive impact on the Company's net income and diluted earnings per share beginning with the first quarter of 2010.

This Form 8-K contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The forward-looking statements in the preceding paragraph are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results may differ materially from those contemplated by the forward-looking statements. We caution you therefore against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements include consumer demand for tax related products, consumer demand for Liberty's tax services and tax services generally, acceptance of the Bank's new pricing model by third party technology and service providers, losses on RALs, overall product mix and overhead cost to the Bank, and other factors set forth as "Risk Factors" at Part II, Item 1A in the Company's Form 10-Q for the quarterly period ended September 30, 2009.

Any forward-looking statement made by us in this Form 8-K speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

The Company will seek confidential treatment from the Securities and Exchange Commission for certain portions of the Agreement, as amended, described above in connection with filing the Agreement, as amended, as an exhibit to the Company's Annual Report on Form 10-K for the period ended December 31, 2009.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REPUBLIC BANCORP, INC.

Date: December 30, 2009

By: /s/ Kevin Sipes  
Kevin Sipes  
Executive Vice President, Chief  
Financial  
Officer & Chief Accounting Officer