

Quad/Graphics, Inc.
Form 4
August 08, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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2005
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Jaeger Steven D

(Last) (First) (Middle)

C/O QUAD/GRAPHICS, INC., N61
W23044 HARRY'S WAY

(Street)

SUSSEX, WI 53089

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Quad/Graphics, Inc. [QUAD]

3. Date of Earliest Transaction
(Month/Day/Year)

08/04/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

VP and CIO

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	08/04/2016		M		20,000	A	\$ 23.37 110,959
Class A Common Stock	08/04/2016		M		7,000	A	\$ 15.37 117,959
Class A Common Stock	08/04/2016		M		20,000	A	\$ 16.62 137,959
Class A Common	08/04/2016		S		47,000	D	\$ 90,959 28.8408

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Stock					(1)			
Class A Common Stock	08/05/2016		M	8,000	A	\$ 15.37	98,959	D
Class A Common Stock	08/05/2016		S	8,000	D	\$ 28.9917 (2)	90,959	D
Class A Common Stock	08/08/2016		S	3,700	D	\$ 28.7541 (3)	87,259	D
Class A Common Stock							1,699	I
								By 401(a) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Amount or Number of Shares	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 13.4708							(4)	11/18/2021	Class A Common Stock	3,500
Stock Options (Right to Buy)	\$ 13.4708							(5)	11/18/2021	Class A Common Stock	2,450
Stock Options (Right to Buy)	\$ 13.4708							(6)	11/18/2021	Class A Common Stock	2,200
	\$ 13.4708							(7)	11/18/2021		2,625

Stock Options (Right to Buy)									Class A Common Stock	
Stock Options (Right to Buy)	\$ 13.4708					<u>(8)</u>	11/18/2021		Class A Common Stock	5,000
Stock Options (Right to Buy)	\$ 13.4708					<u>(9)</u>	11/18/2021		Class A Common Stock	2,500
Stock Options (Right to Buy)	\$ 23.37	08/04/2016		M	20,000	<u>(10)</u>	01/31/2017		Class A Common Stock	20,000
Stock Options (Right to Buy)	\$ 29.37					<u>(11)</u>	01/31/2018		Class A Common Stock	30,000
Stock Options (Right to Buy)	\$ 15.37	08/04/2016		M	7,000	<u>(12)</u>	01/31/2019		Class A Common Stock	7,000
Stock Options (Right to Buy)	\$ 15.37	08/05/2016		M	8,000	<u>(12)</u>	01/31/2019		Class A Common Stock	8,000
Stock Options (Right to Buy)	\$ 16.62	08/04/2016		M	20,000	<u>(13)</u>	01/31/2020		Class A Common Stock	20,000
Stock Options (Right to Buy)	\$ 41.26					<u>(14)</u>	01/01/2021		Class A Common Stock	11,964
Stock Options (Right to Buy)	\$ 14.14					<u>(15)</u>	01/01/2022		Class A Common Stock	11,964

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Jaeger Steven D
C/O QUAD/GRAPHICS, INC.
N61 W23044 HARRY'S WAY
SUSSEX, WI 53089

VP and CIO

Signatures

/s/ Jennifer J. Kent, Attorney-In-Fact for Steven D.
Jaeger

08/08/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price in Column 4 is a weighted average price. The prices actually received ranged from \$28.74 to \$29.15. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.
- (2) The price in Column 4 is a weighted average price. The prices actually received ranged from \$28.95 to \$29.13. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.
- (3) The price in Column 4 is a weighted average price. The prices actually received ranged from \$28.75 to \$28.78. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.
- (4) Became exercisable as to 7,150 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (5) Became exercisable as to 6,825 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (6) Became exercisable as to 3,150 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (7) Became exercisable as to 262 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (8) Became exercisable as to 2,250 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (9) Became exercisable as to 1,125 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (10) Became exercisable as to 10,000 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (11) Became exercisable as to 12,000 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (12) Became exercisable as to 4,500 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (13) Became exercisable as to 4,000 shares on May 14, 2012, and become exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (14) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2013.
- (15) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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