

HERTZ GLOBAL HOLDINGS INC  
 Form 3  
 May 26, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Zem Eliana                              |         | (Month/Day/Year)                     | HERTZ GLOBAL HOLDINGS INC [HTZ]  |  |
| (Last)                                    | (First) | (Middle)                             | 05/18/2016   |  |
| 8501 WILLIAMS ROAD                        |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| ESTERO,Â FLÂ 33928                        |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | EVP and CHRO   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 32,702 <sup>(1)</sup> <sup>(2)</sup>                  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  | Date Exercisable   | Expiration Date   | Title  | Amount or Number of  |   |

|  |       |       |                 |        |          |                   |   |
|--|-------|-------|-----------------|--------|----------|-------------------|---|
|  |       |       |                 | Shares |          | (I)<br>(Instr. 5) |   |
| Employee Stock Option<br>(Right to Purchase) | Â (3) | Â (3) | Common<br>Stock | 41,255 | \$ 17.58 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                       | Relationships |           |                |       |
|--|---------------|-----------|----------------|-------|
|  | Director      | 10% Owner | Officer        | Other |
| Zem Eliana<br>8501 WILLIAMS ROAD<br>ESTERO, FL 33928 | Â             | Â         | Â EVP and CHRO | Â     |

## Signatures

William Langston, By Power of Attorney on behalf of Eliana  
Zem

05/26/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 8,533 restricted stock units, each representing a contingent right to receive one share of HTZ Common Stock, 2,845 of which will vest on July 1, 2016, 2,844 of which will vest on July 1, 2017 and 2,844 of which will vest on July 1, 2018.
- (2) Includes 24,169 restricted stock units, each representing a contingent right to receive one share of HTZ Common Stock, 100% of which will vest on March 4, 2019.
- (3) The options will vest at the rate of 25% per year on each anniversary of the grant date, which is July 1, 2015, over 4 years following the grant date and will expire on the 5 year anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.