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MEDIA GEN	NERAL INC										
Form 4											
December 23											
FORM	4 UNITED S	STATES		ITIES AN hington, 1			NGE (COMMISSION		PPROVAL 3235-0287	
Check thi			, , u b						Expires:	January 31	
Section 16. Form 4 or				GES IN BENEFICIAL OWNERSHIP OI SECURITIES					Extimated average burden hours per response 0		
Form 5 obligatior may conti <i>See</i> Instru 1(b).	inue. Section 17(a	a) of the	Public Ut		ing Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	n		
(Print or Type R	Responses)										
Butler John A Symbol				ssuer Name and Ticker or Trading ool DIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (N	(Che					(Chec	k all applicabl	k all applicable)		
(Month								Director X Officer (give below)	Officer (give title Other (specify		
	(Street)			ndment, Dat th/Day/Year)	e Original			6. Individual or Jo Applicable Line) _X_ Form filed by 0			
RICHMONI	D, VA 23219								Aore than One R		
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed of	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	Security (Month/Day/Year) Execution Date, if (Instr. 3) any		Code (Instr. 8)	FransactionAcquired (A) or Code Disposed of (D) Instr. 8) (Instr. 3, 4 and 5) (A) or			Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Voting Common Stock (no par value)	12/19/2014			Code V D		(D) D	Price (<u>1</u>)	``````````````````````````````````````	D		
Voting Common Stock (no par value)	12/19/2014			D	5,404	D	<u>(1)</u>	0	Ι	401(k) Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 63.18	12/19/2014		D	800	(2)	01/27/2015	Voting Common Stock (no par value)	800
Employee Stock Option (right to buy)	\$ 49.66	12/19/2014		D	1,700	(3)	01/26/2016	Voting Common Stock (no par value)	1,700
Employee Stock Option (right to buy)	\$ 20.3	12/19/2014		D	2,600	<u>(4)</u>	01/29/2018	Voting Common Stock (no par value)	2,600
Employee Stock Option (right to buy)	\$ 2.16	12/19/2014		D	3,300	(5)	01/29/2019	Voting Common Stock (no par value)	3,300
Employee Stock Option (right to buy)	\$ 8.9	12/19/2014		D	4,700	<u>(6)</u>	01/28/2020	Voting Common Stock (no par value)	4,700
Employee Stock Option (right to	\$ 5.2	12/19/2014		D	4,600	<u>(7)</u>	01/27/2021	Voting Common Stock (no par value)	4,600

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buy) Employee Stock Option (right to buy)	\$ 4.98	12/19/2014	D	3,900	(8)	01/26/2022	Voting Common Stock (no par value)	3,900
Employee Stock Option (right to buy)	\$ 4.26	12/19/2014	D	6,100	<u>(9)</u>	01/31/2023	Voting Common Stock (no par value)	6,100

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	irector 10% Owner Office		Other				
Butler John A 333 EAST FRANKLIN STREET RICHMOND, VA 23219			Treasur	er				
Signatures								
/s/ John A. Butler, by Andrew C. C Attorney-in-fact	Carington,	,		12/23/2014				
**Signature of Reporting	Person			Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On December 19, 2014, Media General, Inc. ("Media General", formerly Mercury New Holdco, Inc.), MGOC, Inc. ("MGOC", formerly Media General, Inc.) and Lin Media LLC ("Lin") consummated a business combination transaction (the "Merger") as a result of which MGOC, Inc. and Lin Media LLC each became a direct wholly owned subsidiary of Media General. Pursuant to the Merger, (i) each share
(1) of voting common stock of MGOC was converted into one share of voting common stock of Media General ("Voting Common Stock") and (ii) each share representing a limited liability company interest in Lin was converted into 1.4714 shares of Voting Common Stock.

- and (ii) each share representing a limited liability company interest in Lin was converted into 1.4/14 shares of Voting Common Stock. Equity-based awards granted pursuant to MGOC plans and Lin plans that were outstanding immediately prior to the Merger were converted into awards in respect of Voting Common Stock at the closing of the Merger.
- (2) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which became fully exercisable on 1/27/2008.
- (3) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which became fully exercisable on 1/26/2009.
- (4) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which became fully exercisable on 1/29/2011.
- (5) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which became fully exercisable on 1/29/2012.
- (6) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which became fully exercisable on 1/28/2013.
- (7) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which became fully exercisable on 1/27/2014.
- (8) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which become exercisable 1/3 per year on January 26, 2013, 2014, and 2015.
- (9) Options were granted under the Media General, Inc. 1995 Long-Term Incentive Plan, which become exercisable 1/3 per year on January 31, 2014, 2015, and 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners

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