

BERRY PLASTICS GROUP INC

Form 3

October 15, 2013

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Norman William J

(Last) (First) (Middle)

101 OAKLEY STREET

(Street)

EVANSVILLE,Â INÂ 47710

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

10/08/2013

3. Issuer Name and Ticker or Trading Symbol

BERRY PLASTICS GROUP INC [BERY]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

☐ Director	☐ 10% Owner
☒ Officer	☐ Other
(give title below)	(specify below)
President	

5. If Amendment, Date Original
Filed(Month/Day/Year)
6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
 Person
☐ Form filed by More than One
 Reporting Person
Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

47,052

D Â

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)Date
ExercisableExpiration
Date3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)Title
Amount or
Number of4. Conversion
or Exercise
Price of
Derivative
Security5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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				Shares		(I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (1)	09/22/2016	Common Stock	127,779	\$ 8.16	D	Â
Employee Stock Option (Right to Buy)	Â (2)	06/06/2017	Common Stock	7,962	\$ 8.16	D	Â
Employee Stock Option (Right to Buy)	Â (3)	10/03/2022	Common Stock	45,000	\$ 16	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Norman William J 101 OAKLEY STREET EVANSVILLE, IN 47710	Â	Â	Â President	Â

Signatures

/s/ Jason Greene, as
attorney-in-fact

10/15/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the 2006 Equity Incentive Plan. All Options are vested.
- (2) Granted under the 2006 Equity Incentive Plan. All Options are vested.
- (3) Granted under the 2012 Equity Incentive Plan. Options vests 20% on each of the first five anniversaries of the date of grant, subject to the terms and conditions of the plan and award agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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