#### **CLEVELAND RUSSELL**

Form 4 June 06, 2011

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

03/25/2011

(Print or Type Responses)

1. Name and Address of Reporting Person * CLEVELAND RUSSELL			2. Issuer Name and Ticker or Trading Symbol Access Plans Inc [APNC]			5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First) (	Middle) 3. D	ate of Earliest Trans	saction		(	sneek uii uppi	icacie)	
		(Mo	nth/Day/Year)			_X_ Director		_ 10% Owner	
8080 N. CI SUITE 210	ENTRAL EXPRE ) LB,	ESSWAY 08/	02/2010			Officer ( below)	give titlebelow	Other (specify w)	
	(Street)	4. I	Amendment, Date	Original		6. Individual	or Joint/Group	Filing(Check	
		File	l(Month/Day/Year)			Applicable Lin		_	
DALLAS, TX 75206			Form filed by One Reporting Person _X_ Form filed by More than One Reporti Person				•		
(City)	(State)	(Zip)	Table I - Non-Deri	ivative Secu	rities A	cquired, Dispose	ed of, or Bene	ficially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Yo	if Transaction(A) Code (D) ar) (Instr. 8) (In	-	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/25/2011	03/25/2011	A 2,9	984 A	\$ 2.35	1,974,563	I (1)	RENN Global Entrepreneurs	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

A

7,016 A

03/25/2011

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

1,981,579

I (1)

Fund, Inc. (1)**RENN Capital** 

Group Inc. (1)

(9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options	\$ 0.93	08/02/2010	08/02/2010	A	1,492	08/02/2010	08/02/2020	Common Stock	1,492
Stock Options	\$ 0.93	08/02/2010	08/02/2010	A	3,508	08/02/2011	08/02/2020	Common Stock	3,508

## **Reporting Owners**

Reporting Owner Name / Address		Relationships						
		10% Owner	Officer	Other				
CLEVELAND RUSSELL 8080 N. CENTRAL EXPRESSWAY SUITE 210 LB DALLAS, TX 75206	X							
RENN Capital Group, Inc. 8080 N. CENTRAL EXPRESSWAY DALLAS, TX 75206		X						
RENN Global Entrepreneurs Fund, Inc. 8080 N CENTRAL EXPRWY STE 210 LB59 DALLAS, TX 75206		X						

## **Signatures**

/s/ Russell
Cleveland

\*\*Signature of Reporting Person

O6/06/2011

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Ownership includes shares held by RENN Global Entrepreneurs Fund Inc. of which Russell Cleveland is the President, shares held by RENN Universal Growth Investment Trust PLC of which Russell Cleveland is a Director, shares held by Premier RENN Entrepreneurial

Reporting Owners 2

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Fund Limited of which RENN Capital Group is its investment adviser and shares held by RENN Capital Group Inc. of which Russell Cleveland is President. Russell Cleveland disclaims any beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.