

8X8 INC /DE/  
Form 8-K  
October 25, 2017

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

October 19, 2017

Date of Report (Date of earliest event reported)

**8X8, INC.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of incorporation)*

**000-21783**

*(Commission File Number)*

**77-0142404**

*(I.R.S. Employer Identification Number)*

2125 O'Nel Drive  
San Jose, CA 95131

*(Address of principal executive offices including zip code)*

(408) 727-1885

*(Registrant's telephone number, including area code)*

**Not Applicable**

*(Former Name or Former Address, if Changed Since Last Report)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

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If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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#### 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) On October 19, 2017, 8x8, Inc. (the "Company") eliminated the position of Senior Vice President of Global Sales, previously held by Puneet Arora. Mr. Arora continues to be employed by the Company in the position of Special Advisor to the CEO.

#### 8.01 Other Events.

On October 19, 2017, the Company issued a press release announcing the hiring of Samuel Wilson as Senior Vice President, General Manager of Small Business and eCommerce; the hiring of Scott Sampson, as Senior Vice President of Global Midmarket and Enterprise Sales; and the new Special Advisor position of Puneet Arora, formerly Senior Vice President of Global Sales. A copy of this press release is furnished as Exhibit 99.1 to this report.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated October 19, 2017

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 24, 2017

8X8, INC.

By: /s/ Mary Ellen Genovese

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Mary Ellen Genovese  
*Chief Financial Officer and Secretary*

INDEX TO EXHIBITS

| <u>Exhibit</u> | <u>Description</u>                          |
|----------------|---|
| 99.1           | <u>Press release dated October 19, 2017</u> |

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