## Edgar Filing: Pitts Gregory C. - Form 4

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| Form 4  | •  |   |          |                      |   |        |   |  |  |   |  |  |
|---|--|---|----------|----------------------|---|--------|---|--|--|---|--|--|
| April 02, 20  | ЛЛ   | Washington, D.C. 20549<br>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES |          |                      |   |        |   |  | OMB APPROVAL<br>OMB 3235-0287<br>Number:                                   |   |  |  |
| Check ti<br>if no lor<br>subject to<br>Section<br>Form 4<br>Form 5<br>obligation<br>may cor<br><i>See</i> Inst<br>1(b). | nger<br>to<br>16.<br>or<br>Filed put<br>ons<br>stinue. |   |          |                      |   |        |   |  | Expires:<br>Estimated a<br>burden hour<br>response                         | •   |  |  |
| (Print or Type  | Responses)   |   |          |                      |   |        |   |  |  |   |  |  |
| Pitts Gregory C. Symbol   |  |   |          | I I                  |   |        |   | 5. Relationship of I<br>Issuer   | 5. Relationship of Reporting Person(s) to ssuer                            |   |  |  |
|   |  | N.C. 1.11. \  |          | rimerica, Inc. [PRI] |   |        |   | (Check all applicable)   |  |   |  |  |
| (Month  |  |   |          | 1/2017               |   |        |   | Director<br>X Officer (give t<br>below)<br>Executiv  |  |   |  |  |
|   |  |   |          | onth/Day/Year) A     |   |        | 6. Individual or Joint/Group Filing(Check<br>Applicable Line) |  |  |   |  |  |
| DULUTH,   | GA 30099   |   |          |                      |   |        |   | _X_ Form filed by On<br>Form filed by Mo<br>Person   |  |   |  |  |
| (City)  | (State)  | (Zip)   | Tab      | ole I - Non-         | Derivativ                                       | e Secu | rities Acq  | uired, Disposed of,  | or Beneficiall   | y Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year)                | 2A. Deemo<br>Execution<br>any<br>(Month/Da  | Date, if | Code<br>(Instr. 8)   | 4. Securi<br>ord Dispos<br>(Instr. 3,<br>Amount | sed of |   | ) 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Common<br>Stock   | 04/01/2019   |   |          | S                    | 3,000<br>(1)                                    | D      | \$<br>125.041   | .3 16,030  | D  |   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, |                     | ate                | Secur | ınt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owno<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|--|---------------------|--------------------|-------|--|---|--|
|   |   |   |   | Code V                                 | 4, and 5)<br>(A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

| <b>Reporting Owner Name / Address</b>                       | Relationships |            |                      |       |  |  |  |
|---|---------------|------------|----------------------|-------|--|--|--|
|   | Director      | 10% Owner  | Officer              | Other |  |  |  |
| Pitts Gregory C.<br>1 PRIMERICA PARKWAY<br>DULUTH, GA 30099 |               |            | Executive VP and COO |       |  |  |  |
| Signatures  |               |            |                      |       |  |  |  |
| /s/ Stacey K. Geer, attorney in fact                        |               | 04/02/2019 |                      |       |  |  |  |
| **Signature of Reporting Person                             |               | Date       |                      |       |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.