Kalvert Seth J Form 4 February 20, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
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0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

burden hours per

1(b).

(Print or Type Responses)

1. Name and Add Kalvert Seth J	•	ing Person *	2. Issuer Name and Ticker or Trading Symbol TripAdvisor, Inc. [TRIP]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction	(Check an applicable)			
			(Month/Day/Year)	Director 10% Owner			
C/O TRIPADVISOR, INC., 400 1ST AVENUE			02/15/2018	X Officer (give title Other (specify below) SVP, GC, Sec.			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person			
NEEDHAM, MA 02494				Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	02/15/2018		M	991	A	\$ 40.72	1,666	D	
Common Stock	02/15/2018		M	2,225	A	\$ 40.72	3,891	D	
Common Stock	02/15/2018		M	3,367	A	\$ 40.72	7,258	D	
Common Stock	02/15/2018		M	4,380	A	\$ 40.72	11,638	D	
Common Stock	02/15/2018		F	292	D	\$ 40.72	11,346	D	

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Common Stock	02/15/2018	F	730	D	\$ 40.72	10,616	D
Common Stock	02/15/2018	F	983	D	\$ 40.72	9,633	D
Common Stock	02/15/2018	F	1,290			8,343	D
Common Stock	02/16/2018	D <u>(1)</u>	7,668	D	\$ 42.32 (2)	675	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of Deriva Securitie Acquired (A) or Disposed (D) (Instr. 3, and 5)	ative s l	6. Date Exerci Expiration Dat (Month/Day/Y	e Underlying Securit		Securities
				Code V	(A) (I	D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0	02/15/2018		M	99	91	02/15/2015	02/15/2019	Common Stock	991
Restricted Stock Units	\$ 0	02/15/2018		M	2,2	225	02/15/2016	02/15/2020	Common Stock	2,225
Restricted Stock Units	\$ 0	02/15/2018		M	3,3	367	02/15/2017	02/15/2020	Common Stock	3,367
Restricted Stock Units	\$ 0	02/15/2018		M	4,3	380	02/15/2018	02/16/2021	Common Stock	4,380

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Kalvert Seth J

C/O TRIPADVISOR, INC.
400 1ST AVENUE
SVP, GC, Sec.

NEEDHAM, MA 02494

Signatures

/s/ Linda C. Frazier, attorney o2/20/2018 in fact

**Signature of Reporting Person Dat

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions were effected pursuant to a Rule 10b5-1 trading plan previously entered into by the reporting person.
- The transaction was executed in multiple trades with a weighted average sales price of \$42.32 per share. The reporting person undertakes
- (2) to provide information regarding the number of shares and prices at which the transaction was effected upon request of the SEC staff, the issuer or a security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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