Zendesk, Inc. Form 4 February 22, 2016

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

**OMB APPROVAL** 

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

| 1. Name and Ad<br>BLACK ALA                           |         | ting Person * | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Zendesk, Inc. [ZEN] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)  |  |  |  |
|---|---------|---------------|--|---|--|--|--|
| (Last) (First) (Middle)                               |         |               | 3. Date of Earliest Transaction  | (Check all applicable)  |  |  |  |
| 1019 MARKET STREET  (Street)  SAN FRANCISCO, CA 94103 |         |               | (Month/Day/Year)<br>02/18/2016   | Director 10% Owner _X_ Officer (give title Other (specify below)  SVP and CFO   |  |  |  |
|   |         |               | 4. If Amendment, Date Original Filed(Month/Day/Year)                   | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting |  |  |  |
|   |         |               |  | Person  |  |  |  |
| (City)  | (State) | (Zip)         | Table I - Non-Derivative Securities Acc                                | quired, Disposed of, or Beneficially Owned  |  |  |  |

| (City)                               | (State)                                 | (Zip) Tabl                | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |   |                    |  |  |   |
|--------------------------------------|---|---------------------------|--|---|---|--------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | ansaction Date 2A. Deemed |  | 3. 4. Securiti Transactior(A) or Dis Code (Instr. 3, 4 (Instr. 8) |   |                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 02/18/2016                              |                           | A  | 1,246   | A | <u>(1)</u>         | 120,471  | D  |   |
| Common<br>Stock                      | 02/18/2016                              |                           | F  | 458   | D | \$<br>16.96<br>(2) | 120,013  | D  |   |
| Common<br>Stock                      |   |                           |  |   |   |                    | 262,800  | I  | Alan J.<br>Black and<br>Linda J.<br>Black,<br>Trustees of         |

Black Family

|   |        |   | Trust -<br>2001 U/I<br>DTD.<br>November<br>26, 2001 |  |  |  |  |
|---|--------|---|---|--|--|--|--|
| Common<br>Stock   | 40,000 | I | By Black<br>2013<br>Family<br>Heritage<br>Trust     |  |  |  |  |
| Common<br>Stock   | 40,000 | I | By Black<br>2014<br>Family<br>Heritage<br>Trust     |  |  |  |  |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. |        |   |   |  |  |  |  |

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.          | 5.         | 6. Date Exerc | cisable and | 7. Titl | e and    | 8. Price of |
|-------------|-------------|---------------------|--------------------|-------------|------------|---------------|-------------|---------|----------|-------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transaction | orNumber   | Expiration Da | ate         | Amou    | nt of    | Derivative  |
| Security    | or Exercise |                     | any                | Code        | of         | (Month/Day/   | Year)       | Under   | lying    | Security    |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8)  | Derivative | e             |             | Securi  | ities    | (Instr. 5)  |
|             | Derivative  |                     |                    |             | Securities |               |             | (Instr. | 3 and 4) |             |
|             | Security    |                     |                    |             | Acquired   |               |             |         |          |             |
|             |             |                     |                    |             | (A) or     |               |             |         |          |             |
|             |             |                     |                    |             | Disposed   |               |             |         |          |             |
|             |             |                     |                    |             | of (D)     |               |             |         |          |             |
|             |             |                     |                    |             | (Instr. 3, |               |             |         |          |             |
|             |             |                     |                    |             | 4, and 5)  |               |             |         |          |             |
|             |             |                     |                    |             |            |               |             |         |          |             |
|             |             |                     |                    |             |            |               |             |         | Amount   |             |
|             |             |                     |                    |             |            | Date          | Expiration  | m: .1   | or       |             |
|             |             |                     |                    |             |            | Exercisable   | Date        | Title   | Number   |             |
|             |             |                     |                    | ~           |            |               |             |         | of       |             |
|             |             |                     |                    | Code V      | (A) (D)    |               |             |         | Shares   |             |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |  |
| BLACK ALAN J                   |               |           |         |       |  |  |  |  |

1019 MARKET STREET SVP and CFO SAN FRANCISCO, CA 94103

Reporting Owners 2

Edgar Filing: Zendesk, Inc. - Form 4

### **Signatures**

/s/ John Geschke, Attorney-in-Fact for Alan J. Black

02/22/2016

\*\*Signature of Reporting Person

Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units convert into common stock on a one-for-one basis.
  - Represents the number of shares withheld by the Issuer in satisfaction of tax withholding obligations in connection with the vesting of
- (2) restricted stock units. Such withholding is mandated by an election of the Issuer made in advance and does not represent a discretionary trade by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3