First American Financial Corp Form 4 March 05, 2015

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

Washington, D.C. 20549

January 31, Expires: 2005

Form 5 obligations

1. Name and Address of Reporting Person *

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Estimated average **SECURITIES** burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

See Instruction 1(b).

(Print or Type Responses)

may continue.

GILMORE DENNIS J			2. Issue Symbol	2. Issuer Name and Ticker or Trading Symbol				Issuer			
			First A	First American Financial Corp [FAF]				(Check all applicable)			
(Last)	(First)	(Middle)	3. Date o	f Earliest T	ransaction			`			
			(Month/I	(Month/Day/Year)				X Director 10% Owner X Officer (give title Other (specify below)			
1 FIRST AMERICAN WAY			03/03/2	03/03/2015							
								/	Executive Offic	er	
(Street)			4. If Ame	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
			Filed(Mo	Filed(Month/Day/Year)				Applicable Line)			
								X Form filed by (
SANTA AN	NA, CA 92707							Person	More than One Re	porting	
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative :	Securi	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of	1.Title of 2. Transaction Date 2A. Deer			d 3. 4. Securities Acquired			quired	5. Amount of	6. Ownership	7. Nature of	
			on Date, if	Code (Instr. 3, 4 and 5)				Securities	Indirect		
(Instr. 3)	(Instr. 3) any (Month/Day							Beneficially Owned	Form: Direct (D) or	Ownership	
		(WIOIIII)	Day/ I car)	(111311.0)				Following	Indirect (I)	(Instr. 4)	
						(A)		Reported	(Instr. 4)	,	
						(A)		Transaction(s)			
a				Code V		(D)	Price	(Instr. 3 and 4)			
Common	03/03/2015			F	27,803	D	\$	702,876	D		
Stock (7)					<u>(1)</u>		35.01				
Common	03/04/2015			F	15,826	D	\$	687,050	$D_{(2)} (3) (4)$		
Stock (7)	03/01/2013			•	<u>(1)</u>		34.47	007,020	(5) (6)		
C										By 401(k)	
Common Stock								2,310.249	I	Plan Trust	
SIUCK										(8)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

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displays a currently valid OMB control number.

6. Date Exercisable and

7. Title and Amount of

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	of	(Month/Day/Year	r)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e			
	Derivative				Securities				
	Security				Acquired				
					(A) or				
					Disposed				
					of (D)				
					(Instr. 3,				
					4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee									
Stock									
Option (Right to	\$ 20.4					12/08/2006(9)	12/08/2015	Common Stock	139,744

Reporting Owners

Reporting Owner Name / Address	Relationships						
FS	Director	10% Owner	% Owner Officer				
GILMORE DENNIS J 1 FIRST AMERICAN WAY SANTA ANA, CA 92707	X		Chief Executive Officer				

Signatures

1. Title of

Buy)

/s/ Greg L. Smith, attorney-in-fact for Dennis J.
Gilmore
03/05/2015

3. Transaction Date 3A. Deemed

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability by withholding securities incident to the vesting of restricted stock units.
- Includes 78,066 unvested Restricted Stock Units ("RSUs") acquired pursuant to a grant of performance based RSUs on account of an original grant of 212,765 RSUs and shares acquired through automatic dividend reinvestment, which vest in three equal annual increments commencing on 6/3/13, the first business day following the third anniversary of the grant, pursuant to the Form of RSU Award Agreement filed as Exhibit 10(i) to the issuer's Quarterly Report on Form 10-Q for the period ended June 30, 2010.
- (3) Includes 14,557 unvested RSUs acquired pursuant to an original grant of 53,282 RSUs and shares acquired through automatic dividend reinvestment, vesting in four equal annual increments commencing 3/31/12, the first anniversary of the grant.

(4)

Reporting Owners 2

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Includes 28,599 unvested RSUs acquired pursuant to an original grant of 106,959 RSUs and shares acquired through automatic dividend reinvestment, vesting in four equal annual increments commencing 3/1/13, the first anniversary of the grant made on 2/29/12.

- (5) Includes 62,540 unvested RSUs acquired pursuant to an original grant of 119,126 RSUs and shares acquired through automatic dividend reinvestment, vesting in four equal annual increments commencing 3/4/14, the first anniversary of the grant.
- (6) Includes 60,501 unvested RSUs acquired pursuant to an original grant of 78,380 RSUs and shares acquired through automatic dividend reinvestment, vesting in four equal annual increments commencing 2/27/15, the first anniversary of the grant.
- (7) Includes 72,665 unvested RSUs acquired pursuant to a grant vesting in four equal annual increments commencing 2/25/16, the first anniversary of the grant.
- Amount shown consists of shares contributed by issuer as company match, shares purchased for the reporting person's account and shares acquired through automatic reinvestment of dividends paid as reported in most recent account statement in transactions exempt under rules 16a-3(f)(1)(i)(B) and 16b-3(c).
- (9) The vesting schedule of the original FAC option, vesting in five equal annual increments commencing 12/8/06, the first anniversary of the grant, has been carried over to the issuer options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.