Edgar Filing: BAZTERRICA MERCEDES - Form 4

BAZTERRIC Form 4 March 20, 20	CA MERCEDES									
FORM	Λ								PPROVAL	
	UNITED S		SECURITIES AND EXCHANGE (Washington, D.C. 20549				COMMISSION	OMB Number:	3235-0287	
Check this if no longe					CIA			Expires:	January 31, 2005	
subject to Section 16	SIAIEMI	ENT OF CHA	NGES IN I SECUR		CIA	LOW	NERSHIP OF	Estimated a burden hou	average	
Form 4 or									response 0.5	
Form 5 obligation may contin <i>See</i> Instruct 1(b).	s Section $17(a)$		Utility Hold	ing Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	'n		
(Print or Type R	esponses)									
1. Name and Address of Reporting Person <u>*</u> BAZTERRICA MERCEDES			er Name and ERWARE I			-	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 14901 S ORA	(First) (Mi	(Month	of Earliest Tra /Day/Year) 2013	ansaction			Director <u>X</u> Officer (give below) SVP, C			
			. If Amendment, Date Original iled(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
ORLANDO,	FL 32837						Form filed by M Person	More than One Ro	eporting	
(City)	(State) (Z	Zip) Ta	ble I - Non-De	erivative S	Securi	ties Aco	quired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	Code r) (Instr. 8)	Disposed	l (A) o l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
Common Stock	03/18/2013		А	1,300	A	\$0	1,300	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 77.52	03/18/2013		А	6,050	03/18/2014(1)	03/17/2023	Common Stock	6,050

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BAZTERRICA MERCEDES 14901 S ORANGE BLOSSOM TR. ORLANDO, FL 32837			SVP, Chief Brands Officer				
Signatures							
Susan C. Chiono, Attorney-in-Fact for Ms. Bazterrica			03/19/2013				
** Signature of Reporting Person			Date				
Explanation of Responses:							

anation of nesp 011363.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option vests in three equal annual installments beginning on March 18, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.