

Wilson Jerry S Jr
 Form 4
 February 28, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Wilson Jerry S Jr

(Last) (First) (Middle)

THE COCA-COLA
 COMPANY, ONE COCA-COLA
 PLAZA

(Street)

ATLANTA, GA 30313

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 COCA COLA CO [KO]

3. Date of Earliest Transaction
 (Month/Day/Year)
 02/24/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|---------------------|---|---|-----|---|--|-----------------------------------|
| | | | Code | V | Amount | (D) | | | |
| Common Stock, \$.25 Par Value | 02/24/2012 | | M | | 38,749 | A | \$ 43.2 | 85,173 | D |
| Common Stock, \$.25 Par Value | 02/24/2012 | | M | | 17,300 | A | \$ 55.535 | 102,473 | D |
| Common Stock, \$.25 Par | 02/24/2012 | | M | | 19,900 | A | \$ 63.995 | 122,373 | D |

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| | | | | | | | |
|-------------------------------|------------|---|--------|---|-----------------------------|------------------|------------------|
| Value | | | | | | | |
| Common Stock, \$.25 Par Value | 02/24/2012 | S | 75,949 | D | \$ 68.8435 <u>(1)</u> | 46,424 | D |
| Common Stock, \$.25 Par Value | | | | | | 11,929 | I By wife |
| Common Stock, \$.25 Par Value | | | | | | 9,297 <u>(2)</u> | I By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 43.2 | 02/24/2012 | | M | 38,749 | <u>(3)</u> 02/18/2019 | Common Stock, \$.25 Par Value 38,749 |
| Employee Stock Option (Right to Buy) | \$ 55.535 | 02/24/2012 | | M | 17,300 | <u>(4)</u> 02/17/2020 | Common Stock, \$.25 Par Value 17,300 |
| Employee Stock Option (Right to Buy) | \$ 63.995 | 02/24/2012 | | M | 19,900 | <u>(5)</u> 02/16/2021 | Common Stock, \$.25 Par Value 19,900 |
| | <u>(6)</u> | | | | | <u>(7)</u> <u>(7)</u> | 4,750 |

