

BROVA JACQUELIN J
Form 4
December 05, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BROVA JACQUELIN J

2. Issuer Name and Ticker or Trading Symbol
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
469 NORTH HARRISON STREET
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
12/01/2011

____ Director
 Officer (give title below) Executive V.P. Human Resources
____ 10% Owner
____ Other (specify below)

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	12/01/2011		M		6,900	A	\$ 14.75
Common Stock	12/01/2011		M		4,600	A	\$ 17.645
Common Stock	12/01/2011		M		6,572	A	\$ 18.7175
Common Stock	12/02/2011		M		3,428	A	\$ 18.7175
Common Stock	12/02/2011		M		10,000	A	\$ 16.65

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Common Stock	12/01/2011	S	3,521	D	\$ 44.1349 <u>(1) (3)</u>	47,266.2513	D
Common Stock	12/01/2011	S	1,400	D	\$ 44.29	45,866.2513	D
Common Stock	12/01/2011	S	3,000	D	\$ 44.29	42,866.2513	D
Common Stock	12/01/2011	S	2,000	D	\$ 44.28	40,866.2513	D
Common Stock	12/01/2011	S	3,000	D	\$ 44.3201	37,866.2513	D
Common Stock	12/01/2011	S	1,551	D	\$ 44.5804	35,715.2513	D
Common Stock	12/01/2011	S	3,600	D	\$ 44.4	32,115.2513	D
Common Stock	12/02/2011	S	13,428	D	\$ 44.1235 <u>(2) (4)</u>	18,687.2513	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14.75	12/01/2011		M	6,900	06/14/2007	06/14/2014	Common Stock	6,900
Stock Option	\$ 17.645	12/01/2011		M	4,600	06/20/2008	06/20/2015	Common Stock	4,600
Stock Option	\$ 18.7175	12/01/2011		M	6,572	08/01/2008	08/01/2015	Common Stock	6,572

