Panayotopoulos Evriviades D Form 4 August 17, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * Panayotopoulos Evriviades D			2. Issuer Name and Ticker or Trading Symbol PROCTER & CAMBLE CO. IDC.	5. Relationship of Reporting Person(s) to Issuer			
			PROCTER & GAMBLE CO [PG]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	Director 10% Owner			
ONE PROCTER AND GAMBLE			08/15/2011	_X_ Officer (give title Other (specify below)			
PLAZA	LAZA			ViceChairman Global Bus Units			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
				X Form filed by One Reporting Person			
CINCINNATI, OH 45202				Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tab	p) Table I - Non-Derivative Securities Acq					uired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Common Stock	08/15/2011		Code V F	Amount 7 (1)		Price \$ 61.515	(Instr. 3 and 4) 249,888.658 (2)	D				
Common Stock	08/15/2011		M	22	A	\$ 61.515	249,910.658	D				
Common Stock	08/15/2011		F	22 (1)	D	\$ 61.515	249,888.658	D				
Common Stock							1,810.1581	I	By Retirement Plan Trustees			

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	(3)	08/15/2011		A	347.62	<u>(4)</u>	<u>(4)</u>	Common Stock	347.62
Restricted Stock Units	<u>(3)</u>	08/15/2011		M	22	<u>(4)</u>	<u>(4)</u>	Common Stock	22

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Panayotopoulos Evriviades D ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

ViceChairman Global Bus Units

Signatures

/s/ Kenneth L. Blackburn, Attorney-in-Fact for EVRIVIADES PANAYOTOPOULOS

08/17/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Automatic conversion of Restricted Stock Units ("RSUs") to withhold for taxes due upon dividend equivalents in the form of RSUs settled in common stock on 8/15/11.
- (2) Total includes grant of dividend equivalents on 8/15/11 in the form of RSUs settled in common stock.

(3)

Reporting Owners 2

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Dividend equivalents in the form of RSUs for Retirement Restricted Stock Units previously awarded pursuant to Issuer's retirement program. All such RSUs represent a contingent right to receive Procter & Gamble common stock or cash settlement.

(4) These units will deliver in shares or cash settlement on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.