GOINGS E V Form 4 February 07, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1 Name and Address of Da	nautina Daugan *		5 Deletionship of Demonting Demon(s) to		
1. Name and Address of ReGOINGS E V	porting Person _	2. Issuer Name and Ticker or Trading Symbol TUPPERWARE BRANDS CORP	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
		[TUP]			
(Last) (First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	_X_ Director 10% OwnerX_ Officer (give title Other (specify		
TUPPERWARE BRANDS CORP, PO BOX 2353		02/03/2011	below) below) Chairman and CEO		
(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
ORLANDO, FL 32802	2-2353		Form filed by More than One Reporting Person		
(City) (Stata)	(Zin)				

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secui	rities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit conor Dispos (Instr. 3, 4)	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/03/2011		G V	18,790	D	\$ 0	431,515	D	
Common Stock	02/03/2011		M	90,000	A	\$ 20.65	521,515	D	
Common Stock	02/03/2011		S <u>(1)</u>	10,000	D	\$ 52.7924 (2)	511,515	D	
Common Stock	02/03/2011		S <u>(1)</u>	10,000	D	\$ 52.9077	501,515	D	

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Common Stock	02/03/2011	S <u>(1)</u>	15,000	D	\$ 52.9939 (4)	486,515	D	
Common Stock	02/03/2011	S(1)	20,000	D	\$ 53.0384 (5)	466,515	D	
Common Stock	02/03/2011	S(1)	10,000	D	\$ 53.0942 (6)	456,515	D	
Common Stock	02/03/2011	S <u>(1)</u>	15,000	D	\$ 53.2003 (7)	441,515	D	
Common Stock	02/03/2011	S(1)	10,000	D	\$ 53.3507 (8)	431,515	D	
Common Stock	02/04/2011	M	40,100	A	\$ 20.65	471,615	D	
Common Stock	02/04/2011	S <u>(1)</u>	10,000	D	\$ 53.055 (9)	461,615	D	
Common Stock	02/04/2011	S <u>(1)</u>	10,000	D	\$ 53.1843 (10)	451,615	D	
Common Stock	02/04/2011	S <u>(1)</u>	20,100	D	\$ 53.1841 (11)	431,515	D	
Common Stock						1,355	I	By 401k

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	2.	3. Transaction Date		4.	5. Num		6. Date Exerci		7. Title and A	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if				Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	Securiti	es	(Month/Day/Y	(ear)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquire	ed (A)				
	Derivative				or Dispo	osed of				
	Security				(D)					
					(Instr. 3	, 4,				
					and 5)					
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount

								Number of Shares
Stock Option	\$ 20.65	02/03/2011	M	90,000	09/25/2004	09/24/2011	Common Stock	90,000
Stock Option	\$ 20.65	02/04/2011	M	40,100	09/25/2004	09/24/2011	Common Stock	40,100

Chairman and CEO

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

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X

TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353

Signatures

/s/ Susan R. Coumes, Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
 - The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.69 to \$52.89, inclusive. The reporting person undertakes to provide to Tupperware Brands Corporation, any security holder of
- (2) Tupperware Brands Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (3), (4), (5), (6), (7), (8), (9), (10) and (11) of this Form 4.
- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.82 to \$53.00, inclusive.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.90 to \$53.05, inclusive.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.88 to \$53.17, inclusive.
- (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.91 to \$53.27, inclusive.
- (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$53.05 to \$53.47, inclusive.
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$53.20 to \$53.51, inclusive.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.99 to \$53.21, inclusive.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.96 to \$53.34, inclusive.

Reporting Owners 3

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(11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.90 to \$53.46, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.